

# Women's Leadership Weekend

## SPONSORSHIP OPPORTUNITIES



Friday, February 23, 2024  
7:30 AM - 1:30 PM  
Susan R. Holliday Center

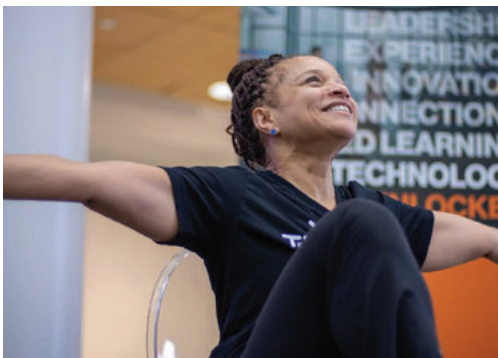
Saturday, February 24, 2024  
10:00 AM - 5:00 PM  
Student Alumni Union (SAU)

- This event invites over 100 area businesswomen to gain insights from their peers and engage in educational activities geared at helping women succeed.
- Power Your Potential is an annual half-day women's leadership conference that celebrates National Women's History Month.

- To inspire, connect, and educate women and allies to become tomorrow's future leaders.
- Expected attendance of 300 including local high schoolers, RIT students, and area working professionals.
- Welcoming alumnae speakers from world class organizations such as PepsiCo, Cisco Systems, Inc., and more.

>> [rit.edu/business/pyp-2024](https://rit.edu/business/pyp-2024)

>> [rit.edu/business/wls-2024](https://rit.edu/business/wls-2024)



Saunders College of Business is seeking corporate partners to be sponsors of our 2nd annual Women's Leadership Weekend. Join us for the 14th annual **Power Your Potential Women's Leadership Conference**, and the 4th annual **Women's Leadership Summit (WLS)** hosted by the Leadership Academy @ Saunders.

### **LEADERSHIP SPONSOR - \$7,000 (one available)**

*A weekend sponsorship that includes the deliverables below for both Power Your Potential (2/23/2024) and Womens' Leadership Summit (2/24/2024).*

- Two reserved tables of eight at Power Your Potential
- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate for both Power Your Potential and WLS
- Primary logo recognition online, hyperlinked to your website for both Power Your Potential and WLS
- Primary logo recognition on all event-related materials for both Power Your Potential and WLS
- Option to have exhibitor table at Women's Leadership Summit (must request)
- Banner at the event
- Include promotional piece for the table
- Short promo video to be shown at event
- Sponsorship acknowledgement on social channels
- Option to raffle a company sponsored gift to attendees

## **Power Your Potential Sponsorship Options**

### **CORPORATE SPONSOR - \$5,000 (one available)**

- A reserved table for eight
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Banner at the event
- Sponsorship acknowledgement on social channels
- Option to raffle a company sponsored gift to attendees

### **SUPPORTING SPONSOR - \$2,000 (four available)**

- Four tickets (Half Table) to attend Power Your Potential
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Recognition from podium, as appropriate
- Sponsorship acknowledgement on social channels

**Interested? Inquire today by emailing: [communications@saunders.rit.edu](mailto:communications@saunders.rit.edu)**

# Women's Leadership Summit Sponsorship Options

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## PREMIER SPONSOR - \$3,000 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag
- Option to have exhibitor table (must request)

## BREAKFAST SPONSOR - \$1,500 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag

## LUNCH SPONSOR - \$2,500 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag

## SUPPORTING SPONSOR - \$250 (unlimited)

- Five tickets to attend the Women's Leadership Summit
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials

**Interested? Inquire today by emailing: [communications@saunders.rit.edu](mailto:communications@saunders.rit.edu)**