Bernard Kozel
StartUp Program
@ Saunders

Demo Night ✦

RIT | **Saunders** College of **Business**

Event Agenda

5:45 p.m.
Registration

6 p.m.
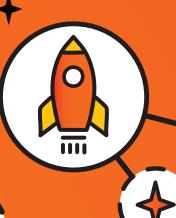Introductions & Presentations

7:30 p.m.
Team Q/A and Networking

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About the Bernard Kozel StartUp Program @ Saunders

The Bernard Kozel StartUp Program @ Saunders empowers entrepreneurial-minded students from all majors with the resources, mentorship, and funding to launch innovative ventures. Formerly known as the RIT Student Accelerator, the program offers an immersive summer experience featuring hands-on learning, expert guidance, and networking opportunities. Student teams receive a stipend and culminate their journey with Demo Night, where they pitch to the RIT community and beyond.

This initiative is made possible through the Bernard Kozel Endowed Fund for Innovation and Entrepreneurship, created by longtime donor Barbara Kozel in honor of her father, a visionary entrepreneur, investor, and mentor.

Meet the Teams

CYPER: CYPER is a cybersecurity assessment platform for SMBs, providing instant, personalized action plans to make security simple and affordable.

ModuCore: ModuCore creates modular, magnetic solutions tailored for lifestyle artisans seeking personalized, customizable organizers that complements their creative workspace.

GroupSoup: A pioneering marketplace platform designed to drive foot traffic to local businesses by condensing fractured event organization tools into a singular, accessible application.

Bone Bros: Bone Bros is a semi-custom shoe brand bridging the gap between modern footwear and foot health using additive manufacturing.

CollegeGO: We empower students and families by simplifying the college application process through personalized guidance, organization, and AI-driven support tools.

OpenSeek: OpenSeek bridges the gap between UX education and employment for early career UX Designers through real-world projects, mentorship, peer feedback, and growth based profiles that showcase their experience.

Obscura: Obscura is a breakthrough technology which prevents AI theft of art that will be embedded on an artist's favorite platforms.

Endo Automation: The Endo One smart irrigation controller enables AI-powered scheduling, sensor integration, and radio-based wide-range farm automation with scalable, real-time management. Sponsored by the Ramsey Family Innovation Fund

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