

WOMEN'S LEADERSHIP WEEKEND

Sponsorship Opportunities



Become a Women's Leadership Weekend Sponsor

Saunders College of Business is celebrating its fourth women's leadership weekend and is seeking corporate partner sponsorships.

Power Your Potential

Women's Leadership Conference

For working professionals

Friday, February 27, 2026
8 a.m.-1:30 p.m.
Susan R. Holliday Center, Max Lowenthal Hall - RIT Campus

- Power Your Potential is an annual half-day women's leadership conference that celebrates National Women's History Month.
- This event invites over 100 area businesswomen to gain insights from their peers and engage in educational activities geared at helping women succeed.

rit.edu/business/pyp

Women's Leadership Summit

Amp Up Your Advocacy: *Her Story, Our Story*

For the next generation of leaders

Saturday, February 28, 2026
9 a.m.-5 p.m.
Max Lowenthal Hall - RIT Campus

- Women's Leadership Summit is a full day leadership event designed around lifting aspiring women leaders.
- This event supports hundreds of high school and college students looking to learn from successful leaders and build powerful networks with their peers.

rit.edu/business/wls

Interested? Inquire today by emailing: communications@saunders.rit.edu

Women's Leadership Weekend Sponsorship Option

LEADERSHIP SPONSOR - \$5,000 (one available)

A weekend sponsorship that includes the deliverables below for both Power Your Potential (2/27/2026) and Women's Leadership Summit (2/28/2026).

- Two reserved tables of eight at Power Your Potential
- Eight tickets to attend or to sponsor students at Women's Leadership Summit
- Recognition from the podium
- Opportunity for a representative to speak for 2-3 minutes during the events
- Company has the opportunity to own a workshop session by choosing a topic and speakers
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Company can provide a roll-up banner at the event
- Sponsorship acknowledgement on social channels
- Option to raffle a company-sponsored gift to attendees
- Opportunity to provide a branded item for each attendee



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Power Your Potential Sponsorship Options

PRESENTING SPONSOR - \$3,000 (one available)

- One reserved table of eight
- Recognition from the podium
- Opportunity for a representative to speak for 1-2 minutes during the event
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Company can provide a roll-up banner at the event
- Sponsorship acknowledgement on social channels
- Option to raffle a company-sponsored gift to attendees

LUNCH SPONSOR - \$2,000 (one available)

- A reserved table for eight
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all lunch stations

BREAKFAST SPONSOR - \$1,500 (one available)

- A reserved table for eight
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all breakfast stations

SUPPORTING SPONSOR - \$500 (unlimited)

- Two tickets to attend Power Your Potential
- Logo recognition online with a direct link to the sponsor website
- Logo recognition on all event-related materials

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Women's Leadership Summit Sponsorship Options

LUNCH SPONSOR - \$1,000 (one available)

- Eight tickets to attend or to sponsor students
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all lunch stations

BREAKFAST SPONSOR - \$500 (one available)

- Eight tickets to attend or to sponsor students
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all breakfast stations

SUPPORTING SPONSOR - \$250 (unlimited)

- Two tickets to attend or to sponsor students
- Logo recognition online with a direct link to the sponsor website
- Logo recognition on all event-related materials



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