

# WOMEN'S LEADERSHIP WEEKEND

## Sponsorship Opportunities



## Become a Women's Leadership Weekend Sponsor

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Saunders College of Business is celebrating its fourth women's leadership weekend and is seeking corporate partner sponsorships.

## Power Your Potential

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### Women's Leadership Conference

For working professionals

Friday, February 27, 2026

8 a.m.-1:30 p.m.

Susan R. Holliday Center, Max Lowenthal Hall - RIT Campus

- Power Your Potential is an annual half-day women's leadership conference that celebrates National Women's History Month.
- This event invites over 100 area businesswomen to gain insights from their peers and engage in educational activities geared at helping women succeed.

[rit.edu/business/pyp](https://rit.edu/business/pyp)

## Women's Leadership Summit

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### Amp Up Your Advocacy: *Her Story, Our Story*

For the next generation of leaders

Saturday, February 28, 2026

9 a.m.-5 p.m.

Max Lowenthal Hall - RIT Campus

- Women's Leadership Summit is a full day leadership event designed around lifting aspiring women leaders.
- This event supports hundreds of high school and college students looking to learn from successful leaders and build powerful networks with their peers.

[rit.edu/business/wls](https://rit.edu/business/wls)

Interested? Inquire today by emailing: [communications@saunders.rit.edu](mailto:communications@saunders.rit.edu)

# Women's Leadership Weekend Sponsorship Option

## LEADERSHIP SPONSOR - \$5,000 (one available)

*A weekend sponsorship that includes the deliverables below for both Power Your Potential (2/27/2026) and Women's Leadership Summit (2/28/2026).*

- Two reserved tables of eight at Power Your Potential
- Eight tickets to attend or to sponsor students at Women's Leadership Summit
- Recognition from the podium
- Opportunity for a representative to speak for 2-3 minutes during the events
- Company has the opportunity to own a workshop session by choosing a topic and speakers
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Company can provide a roll-up banner at the event
- Sponsorship acknowledgement on social channels
- Option to raffle a company-sponsored gift to attendees
- Opportunity to provide a branded item for each attendee



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# Power Your Potential Sponsorship Options

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## **PRESENTING SPONSOR - \$3,000 (one available)**

- One reserved table of eight
- Recognition from the podium
- Opportunity for a representative to speak for 1-2 minutes during the event
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Company can provide a roll-up banner at the event
- Sponsorship acknowledgement on social channels
- Option to raffle a company-sponsored gift to attendees

## **LUNCH SPONSOR - \$2,000 (one available)**

- A reserved table for eight
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all lunch stations

## **BREAKFAST SPONSOR - \$1,500 (one available)**

- A reserved table for eight
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all breakfast stations

## **SUPPORTING SPONSOR - \$500 (unlimited)**

- Two tickets to attend Power Your Potential
- Logo recognition online with a direct link to the sponsor website
- Logo recognition on all event-related materials

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# Women's Leadership Summit Sponsorship Options

## LUNCH SPONSOR - \$1,000 (one available)

- Eight tickets to attend or to sponsor students
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all lunch stations

## BREAKFAST SPONSOR - \$500 (one available)

- Eight tickets to attend or to sponsor students
- Recognition from the podium
- Primary logo recognition online with a direct link to the sponsor website
- Primary logo recognition on all event-related materials
- Exclusive signage at all breakfast stations

## SUPPORTING SPONSOR - \$250 (unlimited)

- Two tickets to attend or to sponsor students
- Logo recognition online with a direct link to the sponsor website
- Logo recognition on all event-related materials



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