



# YOU ARE INVITED

---

## WE ARE BGS



BETA  
GAMMA  
SIGMA



THE INTERNATIONAL  
BUSINESS HONOR SOCIETY

# YOU ARE INVITED. WILL YOU JOIN BETA GAMMA SIGMA?

To help you answer that question, we've put together some information to show you the impact a **BGS membership** can have on your collegiate experience and your career.

Before we get started, there are two things you should know:

**First, membership in Beta Gamma Sigma is highly exclusive.** We recognized and honored top performing students from around the world in business schools accredited by **The Association to Advance Collegiate Schools of Business (AACSB)**. That means only a small fraction of the world's business students are eligible. (More information on accepting your membership can be found on page 15.)

**Second, BGS membership is for life.** Once you accept this invitation, you become a lifetime BGS member with access to all honor society benefits.

BGS members are recognized as the “best in business,” and that distinction continues beyond induction. BGS offers professional development, online and in-person networking, and thought leadership opportunities to ensure members remain the “best in business” throughout their careers.

We look forward to having you join our growing list of notable BGS members. We are delighted to invite you to join, and we're looking forward to connecting with you for years to come. Congratulations!



*John*  
John C. Navin, Ph.D.  
Ohio Northern University  
Chair, BGS Board of Governors



Christina Allrich  
Executive Director,  
Beta Gamma Sigma

# BGS MISSION AND VALUE PROPOSITION

## Our Mission

Beta Gamma Sigma honors student excellence in business education, develops forward-thinking business leaders, and fosters a global community to be catalysts for good.

## Value Proposition

### **Beta Gamma Sigma: Purpose. Leadership. Community.**

Beta Gamma Sigma provides lifetime value to members through opportunities to catalyze business as a force for good, develop skills to become forward-thinking business leaders, and make global connections across geographic, social, and political boundaries. This means when you join BGS, you'll be part of a global community of high-achieving business leaders changing the world for the better.

**Purpose.** Achievement, excellence, and career growth are in service of helping business be a force for good. We support members to work for something bigger than themselves: to make lasting, positive change on our communities, countries, and planet.

**Leadership.** We identify and develop principled, ethical, and transformational leaders. We connect members to professional development and leadership experiences and promote best practices so our members can advance their careers.

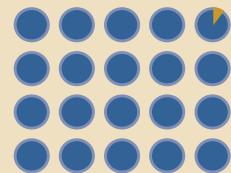
**Community.** We build a global community of current and aspiring business leaders, connect members around the globe, offer events and opportunities to learn and collaborate, and foster trusting spaces to exchange ideas, suggestions, and support.

# WE ARE... HONORED



## ACHS MEMBER

As a certified member of the Association of College Honor Societies (ACHS) and 501(c)(3) non-profit organization, Beta Gamma Sigma exhibits excellence in scholarship, service, programs and governance. The Society adheres to stringent criteria for membership and carries with it the prestige of ACHS certification.



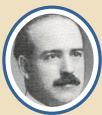
## VERY SELECTIVE

When it comes to inviting students to join, Beta Gamma Sigma only accepts the best of the best. BGS exclusively inducts the top students from schools accredited by The Association to Advance Collegiate Schools of Business (AACSB), which only distinguishes the top business schools in the world.

**W**ith each new member, BGS develops a greater presence in the academic and business communities. As such, we have a reputation to uphold: **yours**. So we concentrate on programs that will honor your achievement and help you advance in your career.

We have another reputation to uphold, and that is of the institution itself. Because of the high standards for which BGS has come to be known, only a select group is invited into membership each year.

Business leaders know this about Beta Gamma Sigma. That's why, when they receive a resume with the BGS key, they're more likely to give it first consideration. In that way, BGS is just as important to your employer as it is to you.



## A LEGACY

Beta Gamma Sigma was established in 1913 and has grown and changed as the world has grown and changed. But its standards have remained rigorous. Business leaders recognize BGS membership as an enduring mark of excellence.



## A 100+YEAR PARTNERSHIP

Beta Gamma Sigma operates exclusively in AACSB- accredited programs. AACSB is the premiere accrediting body for schools of business, founded in 1916—just three years after BGS.

OFFICIAL  
INVITATION  
ACCEPTANCE  
INFO ON  
PAGE 9

# WE ARE... VALUED & VALUABLE



## WORLDWIDE RECOGNITION

In 1989, BGS installed its first chapter outside the U.S. In the years since, BGS has grown to include members in more than 190 countries. As the global economy continues to drive business, such worldwide recognition is a must.



## ACTIVE ALUMNI CHAPTERS

Beta Gamma Sigma has over 50 [Alumni Chapters and Networking Groups](#) around the world, helping lifetime members network, learn, and achieve for decades after graduation. Alumni groups give you access to the highest level of professional networking and support throughout your career.



## LIFETIME MEMBERSHIP. ONE-TIME FEE.

BGS membership doesn't end at graduation. You'll continue to have access to our exclusive programs and benefits, like the [BGS Entrepreneurship Program](#), [Career Central](#), [Virtual Networking Cafes](#) and much more.



## GRADUATE SCHOOL RESOURCES

Because BGS members are so elite, top graduate schools want to make it as easy as possible for you to apply for their program. Many institutions will [waive application fees and entrance exam requirements](#), and some offer [exclusive scholarships](#)—just for BGS members.



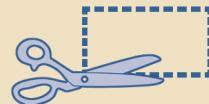
## PROGRAMS FOR EVERY STAGE OF YOUR CAREER

Whether you're still completing your program or you're in your career, BGS has something for you. You'll find [programs and events](#) designed to help you connect with colleagues and business professionals around the globe via virtual and in-person events and programs



## SUPPORT FOR ALL BUSINESS DISCIPLINES

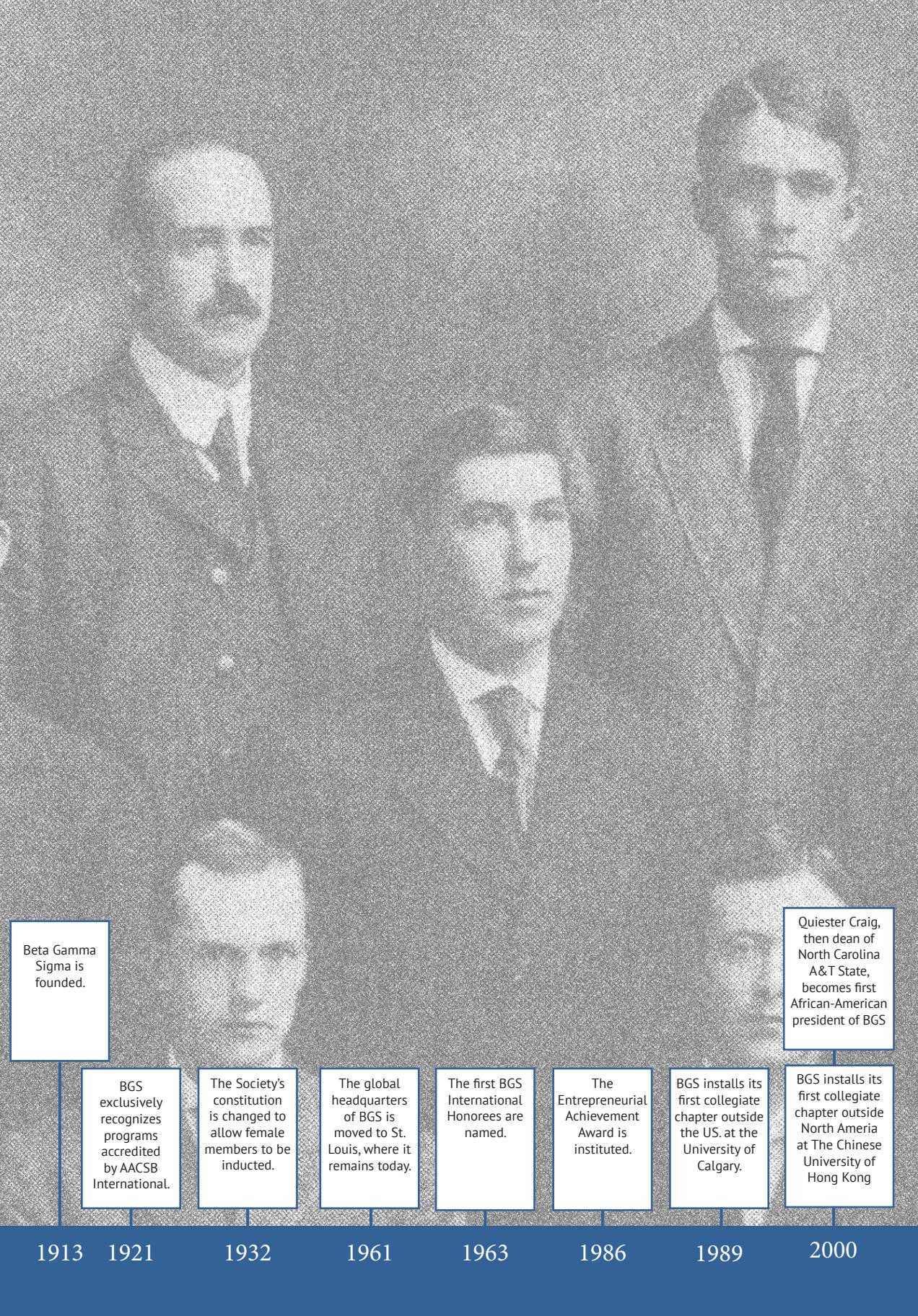
BGS honors top performers in **all areas of business**. As you expand your skills across various disciplines and advance into leadership roles, BGS remains a relevant and recognized measure of your value to the business community, providing a resource for meaningful connections



## MEMBERS-ONLY AFFILIATE OFFERS

BGS can help you make the transition from college to career easier with [members-only offers](#) on professional attire, technology, travel and more.

(You'll find a list of current affiliates on page 16.)



Beta Gamma Sigma is founded.

BGS exclusively recognizes programs accredited by AACSB International.

The Society's constitution is changed to allow female members to be inducted.

The global headquarters of BGS is moved to St. Louis, where it remains today.

The first BGS International Honorees are named.

The Entrepreneurial Achievement Award is instituted.

BGS installs its first collegiate chapter outside the US. at the University of Calgary.

BGS installs its first collegiate chapter outside North America at The Chinese University of Hong Kong

1913 1921 1932 1961 1963 1986 1989 2000

Quiester Craig, then dean of North Carolina A&T State, becomes first African-American president of BGS

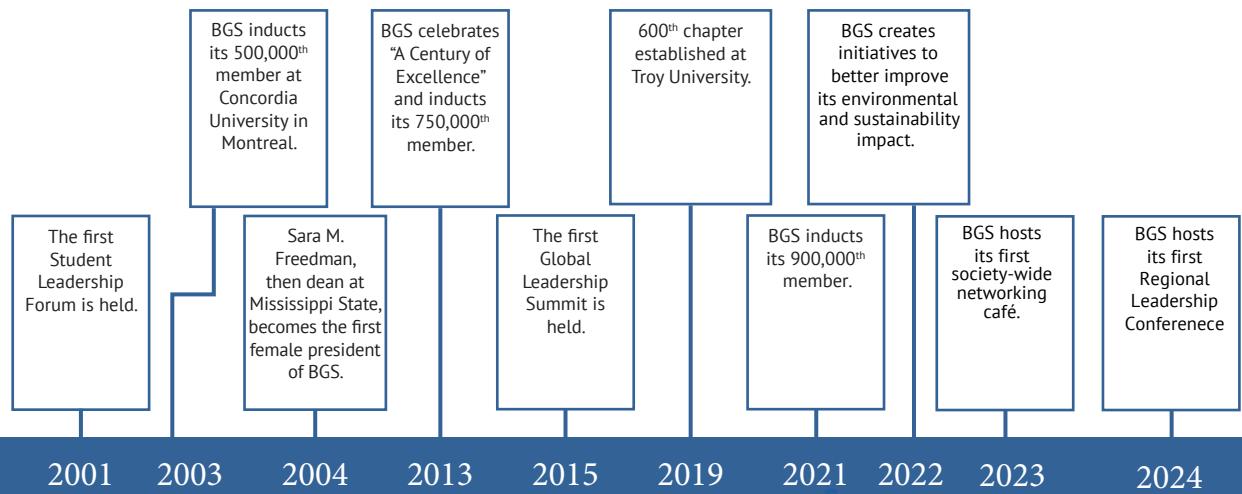
# WE ARE... TIME-TESTED & TIMELESS

## WHY BGS MATTERED IN 1913

Before Beta Gamma Sigma, business programs were largely unsanctioned and there were few reliable markers to distinguish those business students who excelled in their studies. The founders of Beta Gamma changed that when they founded the first business honor society in 1913. The strict criteria for BGS membership came to serve as the foremost benchmark for quality business scholars and signified the highest honors possible within quality schools.

## WHY BGS MATTERS NOW

More than a century after its inception, Beta Gamma Sigma provides its members lifelong value. From academic recognition to networking and career growth, BGS is with you every step of the way. Accept your invitation to get the journey started!



WE ARE...  
**YOUR  
NEXT STEP**



# ACCEPTING YOUR INVITATION

Today is an important day: it is the day you take the first step that thousands of world-changers also chose to take. It is the day that you follow in the footsteps of the world's most influential CEOs and executives, while also blazing a new and unique trail of your own.

Consider the life-changing implications of this honor. Think about how joining this league of achievers will open doors for you that no other organization can. Then ask yourself: **Are you BGS?**

## SIX THINGS TO DO RIGHT NOW

- 1. Accept your member invitation.** Your official invitation will be sent to you via email by BGS. The email will include information on the membership fee for your chapter. Use the link in that email to complete your profile and accept your invitation. After accepting membership, update your username and password to begin taking full advantage of your lifetime membership.
- 2. Get involved with your chapter** for social events, recognition ceremonies, and BGS Gives Back. Talk to your chapter advisor about opportunities to get involved or take on a [student officer role](#).
- 3. Connect with BGS on social media.** Join us on [Facebook](#), [Instagram](#), [YouTube](#), [X \(Formerly Twitter\)](#) and [LinkedIn](#) to stay engaged with the Society and what's happening with our members around the world. We'll share information about the latest news and events as well as thought leadership content to help you find your next job and support you throughout your career.
- 4. Check out [ConnectBGS](#).** Beta Gamma Sigma's exclusive forum-style networking platform. Connect with and get to know your fellow members from around the world. Share ideas, engage in discussions, and learn about all things business from the "best in business".
- 5. Use our [new member badge](#) to tell everyone you know.** Your membership is proof that BGS considers you a leader of the business world—share the news with your friends and family! Let everyone know that you're now part of the world's most prestigious business honor society.
- 6. Add it to your resume.** Add the official BGS key to your resume, and talk to your future employers about how Beta Gamma Sigma membership is proof of your aptitude, perseverance, and talent. Consider adding this statement to your cover letter: "I am a lifetime member of Beta Gamma Sigma. BGS recognizes and honors the top 10% of undergraduate students, top 20% of graduate students and all doctoral candidates from around the world in business schools accredited by [AACSB](#)."

# WE ARE... YOUR TEAM



*"I cannot describe the excitement I felt when I received the email notification stating, "It is our pleasure to inform you that you have been invited to Beta Gamma Sigma." I didn't doubt for a single second to accept. Now, I realize that my emotion was fully justified because being part of BGS Icesi has allowed me to grow not only academically, but personally in such a way that wouldn't be otherwise possible."*

**Juan David Gutierrez Osorio**  
Icesi University

## BGS PROGRAMS AND EVENTS

At BGS, opportunities to grow, network and learn are endless.

**Collegiate Chapters** are home base for all things BGS. Chapter events and activities will provide face-time with other members at your school. Some elect to appoint student officers, giving members an opportunity to develop their leadership skills and influence the direction of the chapter.

**The Alumni Network** is a natural extension of collegiate chapters. Members of all experience levels and business disciplines use the network to build wide-reaching career connections and to stay plugged in to BGS throughout their careers.

BGS offers a variety of **Leadership Development Opportunities** to help our members grow and progress in their current or future careers. **BGS Virtual Networking Cafes** are for members to network with each other while also gaining information that will be beneficial while moving forward in the business world. **The BGS Advantage**

**Webinar Series** provides members with quality career-focused content to prepare them for every aspect of business. This free webinar series brings together thought leaders from top businesses to share their advice, insight, and knowledge.

**Regional Leadership Conferences** are geared towards BGS student members to provide the opportunity to connect with successful leaders, forge meaningful relationships and engage in thought-provoking discussions. These two-day events feature speakers, panelists, interactive sessions, networking and more all centered around a central theme.

**Career Central** is a section of the website that's dedicated to helping you get started on your career path. Here members will find expert interviews, professional development programs and webinars, original blog posts, job-hunting advice, and much more.

**BGS Gives Back** embodies the core principles of service and leadership year-round. BGS encourages chapters to organize community service events to help members grow as a team while they give back to the global community.

OFFICIAL  
INVITATION  
ACCEPTANCE  
INFO ON  
PAGE 9

# WE ARE... SCHOLARS

UH MARILYN DANNER  
COLLEGE OF BUSINESS



*"I chose Beta Gamma Sigma (BGS) because it is an elite global Business Honor Society for Schools of Business that are accredited by the Association to Advance Collegiate Schools of Business (AACSB) that showcases and successfully develops the BEST students both within their academic journey and for their future professional pathway that follows upon graduation."*

**Danielle W.**

*Robert Morris University*

## TAKING EDUCATION TO THE NEXT LEVEL

Graduate schools know about Beta Gamma Sigma and recognize its members as highly accomplished candidates for advanced graduate degrees. Many schools are so confident in BGS members, they're willing to make an investment in your education. If you're ready to explore an MBA or Ph.D., start with the graduate scholarship opportunities available to BGS members from top business schools. Visit the [member benefits section](#) of our website for a list of schools and partners that offer benefits exclusively to BGS members.

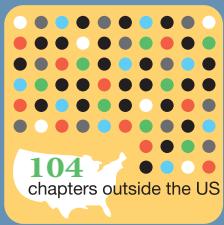
## GRAD SCHOOL RESOURCES

**Graduate School Scholarships** Some of the best business school programs in the world offer scholarships and tuition assistance exclusively to BGS members.

**Test Prep** Maybe you are looking to take the GMAT, GRE or TOFEL exam. We partner with world leaders in test preparation to help BGS members prepare so they can score big.

**GMAT/GRE and Fee Waivers** BGS is a name so respected that many graduate schools will waive GMAT/GRE requirements during application. Others will waive application fees. BGS forms new partnerships all the time to make the process even easier for our members.

# WE ARE... PROUD OF OUR MEMBERS



## WHAT BGS MEANS TO MEMBERS

Beta Gamma Sigma boasts a lot of big numbers; 111 years, 190+ countries, and 950,000+ lifetime members. The breadth and scope of the organization can seem staggering, but our size doesn't tell the whole story. Each and every BGS member holds a unique place among us. Each matters to a parent, a professor, a spouse, a colleague. And each one matters to us. When you join Beta Gamma Sigma, you are more than just a number. You're an irreplaceable part of the BGS story.

## NOTABLE MEMBERS

**1-800-Flowers.com, President**  
**AT&T, President, CEO & Chairman**  
**Bank of America, Chief Risk Officer**  
**Bank of America, Co-COO**  
**Bank of America's**  
**Merrill Lynch division, President**  
**Chase Bank, CEO**  
**CitiGroup's Smith Barney Unit, CEO**  
**Deloitte, Chairman**  
**Deloitte, CEO**  
**Deutsche Bank, Co-CEO**  
**DuPont, CEO & Chairman**  
**Ellevest Global Women's Index Fund, CEO & Co-Founder**  
**Ernst & Young, Global COO**  
**Ernst & Young, Global Managing Partner**  
**Ernst & Young, Global Vice Chair-Tax**  
**Federal Reserve, Chairman**  
**General Electric, Vice Chairman**  
**GE Asset Management, President & CEO**  
**GE Capital, Chairman & CEO**  
  
**Good360, Chairwoman**  
**Hewlett-Packard, CEO & Chairman**  
**Hewlett-Packard, EVP & CTO**  
**International Executive Service Corps, Co-Founder**  
**National Presto Industries, President & CEO**  
**Nike, EVP & CFO**  
**Nobel Prize, Economics (2016)**  
**PayPal, EVP & COO**  
**The Pew Charitable Trusts, President & CEO**  
**Pokémon Go, Founder**  
**PricewaterhouseCoopers, Assurance Leader**  
**PricewaterhouseCoopers, U.S. Chairman & Senior Partner**  
**Procter & Gamble, CEO**  
**UnitedHealth Group, President & CEO**  
**Under Armour, Senior Vice President**  
**U.S. Olympic Team, Medalist (2016)**  
**Veterans Affairs, U.S. Secretary**  
**Virgin Unite, CEO and President**



Beta Gamma Sigma is continually adding value to your BGS membership by bringing you a host of affiliate partners. [Check the website for more info.](#)

#### **Internships & Volunteer Opportunities**

Absolute Internships  
TFAS  
The Osgood Center for International Studies  
United Planet  
The Washington Internship Institute

#### **Tech**

Dell  
Lenovo

#### **Professional Development**

Project Management Institute  
Intuition Now

#### **Discount Services**

MemberDeals

#### **Financial Services**

Commerce Bank

#### **Gifts & Services**

1-800-Flowers and  
Church Hill Classic  
Diploma Frames  
Enterprise Car Sales

#### **Professional Attire**

K&G Fashion Superstore  
Jos. A Bank  
Men's Wearhouse  
Moore's Clothing for Men  
Brooks Brothers

#### **Travel**

AVIS Rent-a-Car Budget  
Car and Truck Discount  
Enterprise Rent-a-Car  
Hotel Engine

#### **Relocation Services**

Noah Mobility

\*Please note: You must be a member of

Beta Gamma Sigma and logged into the website to see  
specific member benefit information.