



RIT

Saunders
College of Business
Executive MBA

Executive MBA Program

Transformative, Collaborative, High-touch

Elevate Your Career

Developed for flexibility and balance, RIT's Executive MBA is designed to fit the needs of forward thinking and ambitious professionals on an upward career trajectory. In 15 months, you'll earn a degree that will strengthen your decision-making abilities, expand your global perspective, enhance your leadership skills—all while transforming your career. The top-ranked Executive MBA is AACSB accredited, a distinction granted to less than 5% of business schools worldwide.



Executive MBA at a Glance

Program Start:	August
Length:	15 months
Total Credits:	47—spread over 24 courses
Format:	Friday and Saturday classes, every other week
Cohort Model:	Beginning at orientation, you will progress through the program with the same cohort of peers
Learning Environment:	Two instructor-led courses per class day, with breakfast and lunch provided before sessions
Funding:	Federal and private loans are available
Scholarships:	A variety of scholarships are available including Yellow Ribbon

More than just business skills,

it's the confidence that comes
with real-world application

RELEVANT, APPLIED FOCUS

The nationally-ranked Executive MBA program draws upon RIT's history of real-world, applied education. Our approach involves working with real companies, ensuring what you learn in the classroom can be readily applied at work.

MULTIDISCIPLINARY COURSES

The program's integrated curriculum provides a cross-functional and strategic view of how an organization functions. Courses are designed to reflect both foundational and topical business concepts. From Accounting and Finance to Managing Technology and Product Commercialization, you will develop the ability to see how success and failure are generally the result of complex issues across the organization. The convergence between courses elevates learning into insight.

FLEXIBLE, INTERACTIVE LEARNING

The Executive MBA at RIT does not make any concessions with regard to rigor or engagement. To provide a dynamic learning environment, the program employs a full range of learning tools to boost technical literacy and promote virtual collaboration—vital skills for the next generation of business leaders.



DIVERSE COHORT

The cohort structure allows for long term collaboration between professionals from a variety of industries, fields, and experiences, each of whom is eager to contribute within a highly interactive, intensely collaborative environment. On-campus and online cohorts combine during orientation, during business simulation, and on the international trip.

STUDENT-FOCUSED FACULTY

Instructors incorporate their own business experience into the curriculum to create relevant applied learning outcomes. Together, you, your peers, and the faculty create a rich environment for high-level discussions and debates. The faculty's insight and guidance provide a unique perspective on the complicated workings of today's global marketplace.

Transformation through Action

International Seminar and Trip

The overwhelming student consensus is that the International Seminar is an exceptional and distinctive program experience. You will travel abroad for 9-10 days in October to a destination that is uniquely chosen for each cohort. Your task is to balance company visits, an international consulting project, and cultural excursions to experience business on a truly global level.

The highlight of the trip is meeting with an international client for the team-based consulting project. You will work with your team to apply your knowledge and expertise to help an international company solve a challenge unique to that business and culture.

Capstone Consulting Project

In keeping with RIT's reputation for applied learning, the Capstone Consulting Project is the hallmark of the Executive MBA program. Working in teams, you will address specific business problems or assess potential opportunities for client companies. Projects are selected to meet specific learning objectives and provide a rigorous applied experience. Capstone projects are sourced from a broad range of company types—from large Multinationals to smaller not-for-profits—and are completed over five months. Projects are provided by the program, but selected by each team based on your own strengths and interests.

Executive MBA Student Experience

We offer a comprehensive curriculum in a shorter-than-average MBA timeframe. As a result, RIT's Executive MBA program is fast paced and rigorous.

You will have many resources available to support your experience, ranging from technology tools to keep you connected to your cohort, to coaches to help you hone your skills throughout the program.





Executive MBA Class Profile

37 Average student age,
ranging from 26-55

6-29 Range of work
experience

12.6 Average years of
work experience

65% Students who qualified
for scholarships

Industries represented:

Health care, consumer products, financial services, engineering, information technology, energy, manufacturing/operations, non-profit organizations, government and the military

All-Inclusive Tuition

Our all-inclusive program fee includes:

- Tuition and student fees
- All course materials, including iPad, textbooks, and case studies
- Breakfast and lunch on class days
- International trip fees, including airfare and lodging.

Admitted students are required to pay a \$1,500 deposit to secure their place in the program. The deposit applies toward tuition payment.



Student Testimonials



RIT set itself apart from the beginning. After meeting several professors and talking with alumni, the RIT culture and history of academic excellence stood out to me when compared to other programs. I knew that I needed to take my education seriously in order to enhance my overall business acumen to a level where I could succeed in a higher-level management position. Based on my career goals and understanding of the program, I knew that the Executive MBA program at RIT was the best possible investment for my future.

Josh Kaplan '16
Manager, Financial Services
Paychex

RIT's EMBA program has given me a greater confidence to approach business relations. Before the program, I thought I knew how to negotiate and develop winning value propositions. After the program, I now can see how much I needed each course and program. With deep knowledge of finance, strategic thinking, and leadership, I walk into each room knowing I'll be successful. I would absolutely do it all over again.

Andrew Sewnauth '18
Executive Vice President of Operations,
CDS Life Transitions



Don't wait or put it off. There will never be enough time or something not going on in your life. This will be one of the hardest but most rewarding times of your life. The EMBA gave me a new approach to strategic thinking, leadership and management, and a broader executive lens that focused me on obtaining a new career opportunity that better suits my expanded core competencies.

Rachel Guy '16
Executive Director, Academic Partnerships,
Rochester Institute of Technology

Courses Overview:

Executive MBA courses are reviewed ongoing to ensure students are exposed to the most relevant business topics and trends. Classes fall into the following categories:



Business Foundations

You will develop basic literacy in marketing, finance, accounting, and operations—skills that will prepare you to address real business challenges with the strategic mind of a seasoned business professional.



Strategic Leadership

Courses teach the fundamentals of effectively leading people and teams, manage organizations as well as tools to analyze business situations, formulate and implement strategy.



Global Business Perspectives

Understanding global business will help you assess opportunities and manage risk. You will explore the economic, political, and social factors that drive change, and identify challenges and opportunities that government and politics can create for business from a strategic standpoint.



Technology and Innovation

Focused on competitive advantage through innovation and technology, courses provide an understanding of how to blend strategy and innovation to overcome barriers and strategically embrace risk. Courses also provide the digital transformation skills and technology necessary for today's business climate.



Real-World, Applied Capstone

The Capstone Consulting courses bring together the key learning objectives from the previous months into a comprehensive real-world client project.



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Apply Now

Contact us today to learn more about the program and how to begin your application.

- (585) 475-2729
- emba@saunders.rit.edu
- rit.edu/emba