

The logo for RIT Saunders College of Business, featuring the letters "RIT" in a large, white, serif font, with "Saunders College of Business" in a smaller, white, sans-serif font below it, all set against an orange background.

# RIT

Saunders  
College of  
Business

The main title is set against a background image of a modern airport or transit hub. A woman with long brown hair is seen from behind, sitting at a service counter. In the background, several people are walking through a brightly lit area with large windows and modern architecture. The title text is overlaid on a large, stylized graphic element that is a combination of orange and lime green.

# WHERE HOSPITALITY & TOURISM MEET TECHNOLOGY

Master of Science in Hospitality Business Management

Offered on campus  
and online

Business +  
Technology  
Unlocked

As one of the oldest hospitality programs in the world, RIT's program in hospitality business management promotes luxury operations with a technology twist. Our curriculum allows students to develop a secondary focus that includes disciplines such as finance, digital marketing, entrepreneurship, human resources, supply chain management, and data management. Analytics classes are taught by faculty from the highly ranked management information systems program.

RIT serves a globally and culturally diverse student population, five global RIT campuses, and a **global network of over 25,000 alumni**. This program is supported by the vast resources of a major technology university, with a special focus on service innovation and technology and preparing students for leadership roles within corporate settings.

INNOVATION

CONNECTIONS

EXPERIENCE

PASSIONS

# Hospitality Business Management, MS

Rochester Institute of Technology

## From the Director



**Jerrie Hsieh, Ph.D.**

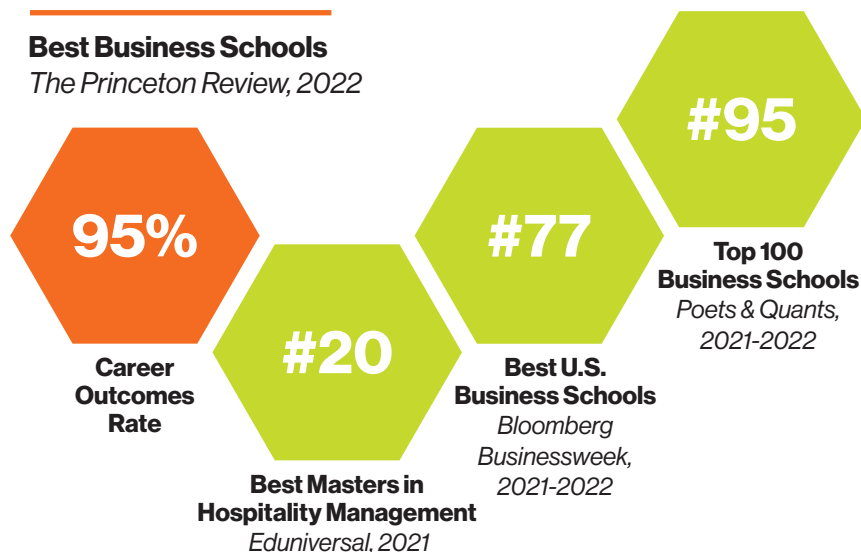
"More than 10% of all jobs center on hospitality and tourism career paths. These opportunities span hotels, restaurants, resorts, theme parks, travel and tourism, real estate management, the wine and spirits industry, hospitality project management, and event planning. The hospitality business management program provides ambitious students with crucial hospitality knowledge, including relevant cutting-edge technology and opportunities to develop the skills essential for becoming an organizational leader."

## National and International Work

Students and alumni have worked with and reached prominent leadership positions at Four Seasons Resort Hualalai in Hawaii, Hilton Hotels, Hôtel Plaza Athénée, Compass USA, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), and more. Many alumni have also started successful companies, such as Bohana, as seen on ABC's Shark Tank!

## Outcomes

**Best Business Schools**  
*The Princeton Review, 2022*



### Technology and Innovation Focus

This program prepares graduates for managing current and emerging industry issues. It offers an applied curriculum to develop cutting-edge analytics and technology skills, positioning students to pursue lucrative leadership positions.

### Top Career Placements Globally

Applicants can make their mark while joining a worldwide network of over 25,000 Saunders and nearly 140,000 RIT alumni. As a hospitality program with a long history of excellence, our graduates are well prepared to step into a wide variety of roles, including corporate hospitality and tourism management and government policy positions.

### Real-World Capstone Project Option

Our Career Services and Cooperative Education Office helps place more than 4,500 students with over 3,400 hiring partners. Close partnerships with employers provide excellent sources for real-world capstone projects in the classroom, plus career opportunities.

### Backed by a Hospitality Advisory Board

Saunders Hospitality Business Management Advisory Board members bring industry expertise and guidance from global companies to ensure the highest quality, industry-relevant curricula employers are looking for. The board offers industry experience, mentorship, and networking opportunities, plus capstone projects and career options.

### Financial Aid and Generous Scholarships are Available

### Admissions Contact

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Call +1-585-475-6916

[rit.edu/business/ms-hbm](http://rit.edu/business/ms-hbm)

**RIT** | Saunders College of Business

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