

**Business +  
Technology  
Unlocked**

**RIT**

Saunders  
College of  
Business

# Ph.D. in BUSINESS ADMINISTRATION

Doctor of Philosophy Degree

Join us in advancing the knowledge and practice through research, exploring the latest trends and biggest challenges found at the intersection of business and technological innovation.

Become a member of RIT's vibrant culture of research excellence at the intersection of business, technology and innovation.

Saunders' collaborative and collegial culture provides tremendous opportunities for students to work with faculty members from different disciplines. Our faculty adopt an apprenticeship model in working with students to become independent researchers and faculty members at research-oriented universities.

## Three areas of specialization:

- > Digital Transformation
- > Strategy and Innovation
- > Finance and Accounting

## Admissions Inquiries



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## Program Contact



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Associate Dean, Research and Graduate Programs/Ph.D. Program Director

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# Business Administration, Ph.D.

Our doctoral program prepares students to become outstanding scholars and inspiring professors in their chosen area of specialization. Our flexible curriculum empowers you with knowledge and methodological skills to pursue your passion for research and contribute to your chosen field.

## Admissions Process

Apply online at [rit.edu/admissions/graduate](https://rit.edu/admissions/graduate). For additional information, please email [laura.watts@rit.edu](mailto:laura.watts@rit.edu).

## Admissions Requirements

1. Application fee is waived
2. GRE or GMAT scores
3. TOEFL or IELTS (for international applicants)
4. Resume/CV
5. Transcripts (uploaded copies accepted for application review)
6. Statement of Purpose. Please address the following questions:
  - a. Why you wish to pursue Ph.D. degree at RIT, including areas of your research and teaching interests.
  - b. Please explain how your educational background, life and work experiences shaped your interest in a Ph.D. in business administration at RIT.

## Tuition Scholarship and Assistantship

Admitted students are typically fully funded with 100% tuition scholarship and an assistantship stipend.

## Explore

Meet our faculty and learn more about business research at RIT.



SCAN TO VIEW VIDEO

[rit.edu/business/phd/video](https://rit.edu/business/phd/video)

## Choose From Three Areas of Specialization

### Digital Transformation

Digital transformation emphasizes the integration of digital technologies and the management of information. Students study the design and development of digital artifacts and their implications for interpersonal interaction, analyze the modes of human information processing in digitally transformed business contexts.

### Strategy and Innovation

Strategy and innovation emphasizes the growing role of technology capabilities and innovation-based products and processes as a source of competitive advantage. Students delve into research on corporate strategy and technological underpinnings and the institutional contexts of innovation in today's society. Students address novel research questions about firm-level strategy and innovation related challenges faced by managers and policy makers.

### Finance and Accounting

Finance and accounting emphasizes new challenges and research areas that have emerged from technological innovations within finance and accounting disciplines. These areas include FinTech, high-frequency trading, alternative trading systems (dark pool and ECNs), crowdfunding platforms; P2P lending platforms, blockchains, cryptocurrencies, data analytics tool in auditing and credit rating, digital transformation of SEC filings and corporate disclosures. Students study the antecedents and consequences of technology in finance and accounting.