

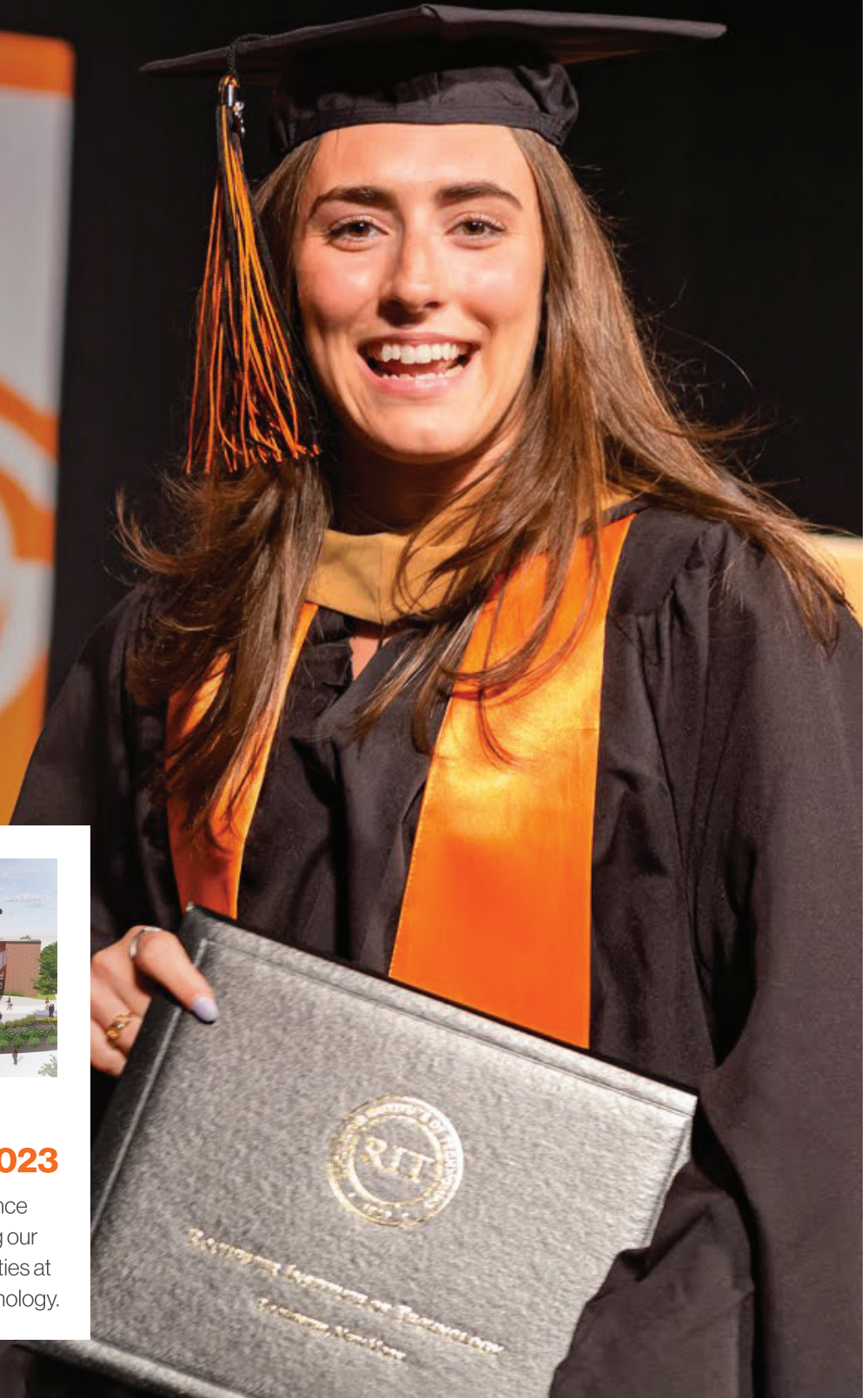
RIT

Saunders College of Business



Building expansion, coming fall 2023

Nearly doubling our footprint to enhance the learning environment, and offering our expanding community the finest facilities at the intersection of business and technology.



Only at RIT

Careers Are Built Here

What's different about studying business at RIT? It's the opportunity to co-op and intern with top companies in every single business sector. You'll earn more than a degree. You'll gain real-world experience from full-time, paid cooperative education and internships.

Stand out from your competitors with career experience before you graduate.



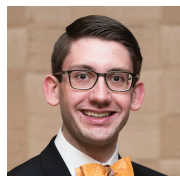
Paphawarintr (Mind) Tienpasertkij Accounting

Deloitte
Bangkok, Thailand
Consulting Intern



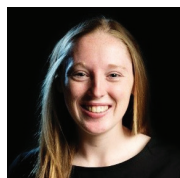
Adit Shetty Finance

Kohlberg, Kravis & Roberts & Co. (KKR)
New York, NY
Capital Markets Analyst



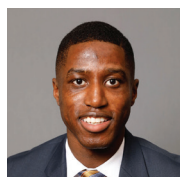
Linden Poland Hospitality & Tourism Management

Hershey Entertainment & Resorts
Hershey, PA
Housekeeping Supervisor



Kate Ferguson Global Business Management

Mozilla
San Francisco, CA
Financial Analyst Intern



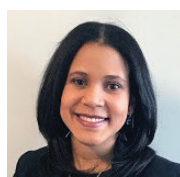
Johnathan Ennin Management Information Systems

J.P. Morgan
New York, NY
Investment Banking Analyst Intern



Amelia Sykes Marketing

Greyhealth Group
New York, NY
Account Intern



Carmyn Gomez Supply Chain Management

BMW Manufacturing Co., LLC
Spartanburg, SC
Material Flow and Lineside Planning Intern

Select Saunders College Alumni

Nearly 25,000 Saunders alumni, 10% of whom are C-level. Over 136,000 RIT alumni from all 50 states and over 100 nations.

Anastasia Callahan '90 (hotel and resort management)

Vice President, Franchise Account Management
Marriott International

Mark Doheny '98 (MBA)

Chief Operating Officer
Transcat, Inc.

Sandy Dominach '87 (finance), '95 (MBA)

Senior Vice President & Treasurer
Constellation Brands

Ondrej Frydrych '97 (MBA)

Chief Executive Officer
Home Credit China

Karen Goldman '78 (food service administration)

Vice President
Barclays Capital

Jim Gould MS '85 (accounting)

Founder and President
Alesco Advisors

Stephen Harrington '93 (business administration)

Chief Procurement Officer, Senior Vice President
Delaware North Companies, Inc.

Aparna Ramesh MS '98 (finance)

Executive Vice President & CFO
Federal Agricultural Mortgage Corporation

“RIT and my co-op experience have prepared me for the job market by exposing me to and teaching me how to work across different disciplines.”

Kate Ferguson Global Business Management

All Saunders students get a one-semester, full-time, paid co-op experience.

Get your start at the place known for spectacular finishes.

The Freshman Experience: Biz 1+2

The Freshman Experience: Biz 1+2 sets the undergraduate business program at Saunders apart from others. All students participate as freshmen together as a cohort for two semesters, while at most other business schools students do not start taking business classes until their second or third year.

Embark on your business education on day one, laying the foundation early for a successful career. You are provided an introduction to all the functional areas of a business as you pitch new business commercialization plans to a panel of alumni and judges.

Education Abroad

Study or work abroad on any continent through a vast study abroad program, or explore options at one of RIT Global Campuses in China, Croatia, Dubai, and Kosovo.

#1

#1 in New York State, Management Information Systems program
College Factual, 2023

#31

#31 for career outcomes among Best Undergraduate Business Programs, #53 overall,
Poets&Quants, 2023

Employers

Employers seek Saunders graduates to hit the ground running.

- > 3M
- > Aeronautica Windpower
- > BakerHughes (GE)
- > Barcelona Casper
- > Bayer U.S. LLC
- > Bloomberg
- > BMW Manufacturing Co.
- > Brand Networks, Inc.
- > Butler/Till
- > Caterpillar, Inc.
- > CED Greentech
- > Citigroup
- > CooperVision, Inc.
- > CVS Health
- > Datto Inc
- > Dixon Schwabl + Company
- > DOW
- > EY LLP
- > GE Aviation
- > Harris Corporation
- > Horseheads Baseball Club
- > Hotel Plaza Athenee
- > IBM
- > iCardiac Technologies, Inc.
- > Key Bank
- > M&T Bank
- > Marriott International
- > Memorial Sloan-Kettering
- > Mozilla
- > North American Breweries
- > Partners + Napier
- > PGA Tour Diversity
- > Rocket Mortgage
- > SnoBear
- > Southwest Airlines
- > Tesla
- > The Bonadio Group
- > The Hershey Company
- > The Walt Disney Company
- > Union Bank of Switzerland
- > Wegmans Food Markets, Inc.
- > Xerox Corporation

Careers

Graduates have gained employment in roles such as:

- > Account Executive
- > Air Export Associate
- > Analyst, Clinical Operations
- > Associate Project Manager, Export
- > Business Analyst
- > Business Development Associate
- > Business Intelligence Analyst
- > Campaign Manager, Programmatic
- > Commercial Real Estate Specialist
- > Communications Coordinator
- > Cybersecurity Staff
- > Data Analyst
- > Data Engineering
- > Digital Marketing Coordinator
- > Event Supervisor, Dining Services
- > Financial Support Specialist
- > Information Security Analyst
- > Leasing Specialist
- > Logistics Analyst
- > Marketing Coordinator
- > Operations Analyst
- > PR and Marketing Associate
- > Pricing Analyst
- > Product Owner
- > Project Manager
- > Reporting and Data Specialist
- > Sales & Marketing Analyst
- > Salesforce Consultant
- > Supply Chain Data Analyst
- > Tax Accountant
- > Territory Manager

FAQs

Advanced Placement (AP) and International Baccalaureate (IB) Credit

RIT accepts AP and IB credit earned in high school depending on the score attained on the AP or IB exam. Students are asked to contact the testing organizations directly and send scores to the RIT Office of Undergraduate Admissions.

> rit.edu/academicaffairs/registrar/test-credit

+1 MBA Pathway

Outstanding undergraduate applicants may qualify to follow an accelerated +1 MBA Early Acceptance Pathway to get their MBA in one extra year. They are offered conditional early acceptance into the +1 MBA program upon their acceptance into RIT. This reduces the time to an advanced degree by one year, reduces total tuition expense, provides a guaranteed minimum graduate scholarship, and delivers wage premiums between 10% to 33% upon graduation. Enrolled students may become eligible for the +1 MBA after 1-year of study.

Double Major vs. Dual Degree

Students must wait until after their first semester to apply for a double major or dual degree.

Double Major - a program of study that meets the requirements of two distinct majors in a single Bachelor's degree type. Students receive a single diploma.

Dual Degree - a program of study in which two distinct degree types are pursued simultaneously. Students receive two diplomas, one for each degree granted.

General Education

RIT's framework for general education provides students with courses that meet specific university approved learning outcomes and New York State Education Department liberal arts and sciences requirements. Learn more about our general education curriculum online:

> rit.edu/study/undergraduate-graduation-requirements

Honors Program

The top 5-8 percent of the freshman applicants are invited to join the Honors Program as first-year students. Applicants who were not initially invited to the Honors Program may be invited to apply during their first two years.

> rit.edu/honors

Immersion vs. Minor

Students pursuing a bachelor's degree have the option of completing minors and immersions from across all nine RIT colleges. This is an impactful way for students to develop another area of professional expertise, or enable them to pursue an area of personal interest.

Immersion - As part of their requirements, bachelor's degree students must complete an immersion—a concentration of three courses in a particular area. These courses support deeper learning within a focus area and are used to meet RIT's general education requirements. In many cases, an immersion can lead to a minor with the addition of two courses. However, not all minors have a corresponding immersion and vice versa.

> rit.edu/programs/immersions

Minor - a collection of 5 or more courses in an area of study and is not required for graduation.

> rit.edu/programs/minors

Study Abroad

Become more competitive in today's multicultural, global business environment and experience first-hand how the world is interconnected through business. Business students with study abroad experience are more likely to be hired over those who have not studied abroad, and they earn an average of 25% more and are more likely to be promoted than their peers. Plus 90% of study abroad alumni who applied got into their first or second choice graduate school. RIT also hosts students at its global campuses, located in China, Croatia, Dubai, and Kosovo.

> rit.edu/academicaffairs/global

Transfer Credit

A transfer credit evaluation, when applicable, is completed as part of the enrollment process for incoming students. Credit may be granted for coursework provided it is from an accredited college or university. A grade of "C" or better is required for transfer credit to be awarded; advisors will apply transfer credits accordingly as they relate to your intended program.