

Undergraduate Courses & Electives

Core Courses

		Credits
ACCT 110	Financial Accounting	3
MGMT 101/150	Business 1/1T	3
MGIS 130	Information Systems & Technology	3
MGMT 102	Business 2	1
ACCT 210	Management Accounting	3
MGMT 215	Organizational Behavior	3
FINC 220	Financial Management	3
MKTG 230	Principles of Marketing	3
DECS 310	Operations Management	3
MGMT 560	Strategic Management	3
SCBI 35*	Careers in Business	0

* Accounting students complete ACCT 305 - Accounting Profession (1 credit) in place of Careers in Business

**For major-specific courses,
see the back of document.**

Co-op

All students complete one full-time cooperative education experience.

Business Exploration

Students who enroll in Business Exploration will complete the core business and general education courses in their first year and choose a major by the end of their second year.

Study Abroad

Saunders students are encouraged to incorporate an international experience in their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia, China, and Dubai, as well as more than 30 other locations around the world.

Double Majors

With advanced planning, students have the option to double major within Saunders College.

General Education Courses (GE)

		Credits
UWRT 150	First-Year Writing	3
	Perspectives	
	Artistic	3
	Social	3
	Scientific Principles	3/4
	Natural Science Inquiry ¹	3/4
STAT 145	Introduction to Statistics I	3
STAT 146	Introduction to Statistics II	4
MGMT 340	Business Ethics and Corporate Social Responsibility	3
ECON 101	Principles of Microeconomics	3
ECON 201	Principles of Macroeconomics	3
MATH 161	Applied Calculus	4
COMM 253	Communications	3
INTB 225	Global Business Environment	3
BANA 255	Data Literacy, Analytics, and Decision Making	3
ACSC 10	RIT 365	0
WELLNESS	Wellness Activities (2)	0
	Liberal Arts Immersion	3
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	Liberal Arts Immersion	3
	GE Elective ²	3
	GE Elective ³	3
	GE Elective ⁴	3

¹ Hospitality and Tourism Management students must take a 4-credit natural science inquiry course.

² Foundations of Nutritional Sciences is required for Hospitality and Tourism Management students and must be taken as a GE Elective.

³ Many GE immersions may be made into a minor with additional courses.

⁴ Law, Business and Society is required for Accounting students and must be taken as a GE elective.

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business programs**

- Poets & Quants, 2023



Rochester Institute of Technology

105 Lomb Memorial Drive
Rochester, NY 14623-5608

Requirements are subject to change. Visit the Office of the Registrar for historical course catalogs to view official degree requirements.

Visit us at rit.edu/business

Email us at undergrad@saunders.rit.edu

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Accounting

		Credits
ACCT 360	Intermediate Financial Accounting I	3
ACCT 365	Intermediate Financial Accounting II	3
ACCT 420	Personal & Small Business Taxation	3
ACCT 430	Cost Accounting	3
ACCT 440	Advanced Taxation	3
ACCT 445	Accounting Information Systems	3
_____	Accounting Elective	3
_____	Open Electives	12
Electives:		
ACCT 489	Seminar in Accounting	3
ACCT 490	Auditing	3
ACCT 550	Accounting for Gov't & Not-for-Profit Organizations	3
ACCT 560	Forensic Accounting & Fraud Examination	3

Or any finance elective listed below.

Finance

FINC 352	Financial Management II	3
FINC 362	Intermediate Investments	3
FINC 460	Financial Analysis & Modeling	3
_____	Finance Electives	9
_____	Open Electives	12
Electives:		
ACCT 489	Seminar in Accounting	3
ACCT 550	Accounting for Gov't & Not-for-Profit Organizations	3
ACCT 560	Forensic Accounting & Fraud Examination	3
BLEG 250	Law, Business, & Society	3
FINC 320	Professional Financial Management	3
FINC 361	Financial Institutions & Markets	3
FINC 420	Finance in a Global Environment	3
FINC 425	Stock Market Algorithmic Trading	3
FINC 470	Introduction to Options & Futures	3
FINC 489	Seminar in Finance	3
FINC 559	Financing New Ventures	3
FINC 580	Financial Analytics	3

Global Business Management

DECS 350	Project Management	3
HRDE 386	Human Resource Development OR MGMT 450	3
INTB 550	Competing Globally	3
MGMT 310	Leading Cross-Cultural and Virtual Teams	3
MGMT 450	Negotiations & Decision-Making OR HRDE 386	3
_____	Management Electives	9
_____	Open Electives	12
Electives:		
COMM 304	Intercultural Communication	3
DECS 435	Supply Chain Management Fundamentals	3
FINC 420	Finance in a Global Environment	3
INTB 315	Exporting and Global Sourcing	3
INTB 480	Specialized Topics in Global Business	3
INTB 489	Seminar in International Business	3
MGIS 360	Building a Web Business	3
MGIS 429	Cyber: Risk & Resilience	3
MGMT 330	Design Thinking & Concept Development	3
MGMT 350	Entrepreneurship	3
MGMT 470	Applied Entrepreneurship & Commercialization	3
MGMT 489	Seminar in Global Business Management	3
MKTG 320	Digital Marketing	3
MKTG 330	Global Marketing	3
MKTG 365	Marketing Analytics	3

Hospitality and Tourism Management

HSPT 215	Principles of Food Production and Service	3
HSPT 225	Hospitality and Tourism Fundamentals	3
HSPT 315	Lodging Operations Analytics and Management	3
HSPT 335	Food and Beverage Management	3
HSPT 375	Customer Experience Management	3
HSPT 485	Restaurant and Event Management	4
HSPT 495	Hospitality Project Planning and Development	3
_____	Hospitality Elective	2
_____	Open Electives	12

Management Information Systems

		Credits
MGIS 320	Database Management Systems	3
MGIS 330	System Analysis and Design	3
MGIS 350	Developing Business Applications	3
MGIS 550	MIS Capstone	3
_____	MIS Electives	9
_____	Open Electives	12
Electives:		
MGIS 355	Business Intelligence	3
MGIS 360	Building a Web Business	3
MGIS 425	Database Systems Development	3
MGIS 429	Cyber: Risk and Resilience	3
MGIS 445	Web Systems Development	3
MGIS 450	Enterprise Systems	3
MGIS 489	Seminar in MIS	3
MGIS 589	Hacking for Defense (H4D)	3
MGMT 360	Digital Entrepreneurship	3

Marketing

MKTG 320	Digital Marketing	3
MKTG 350	Consumer Behavior	3
MKTG 365	Marketing Analytics	3
MKTG 550	Marketing Strategy	3
_____	Marketing Electives	9
_____	Open Electives	12

Electives:

To assist students with the selection of two Marketing electives (6 credits), courses are marked as strategic (S) or digital (D).

Students may take two or three of the following:

MKTG 310	Marketing Research (S)	3
MKTG 330	Global Marketing (S)	3
MKTG 360	Professional Selling (S)	3
MKTG 370	Advertising and Promotion Management (S)	3
MKTG 410	Search Engine Marketing and Analytics (D)	3
MKTG 430	Social Media Marketing (D)	3
MKTG 489	Seminar in Marketing	3

Students may take no more than one of the following:

MGIS 360	Building a Web Business (D)	3
MGMT 360	Digital Entrepreneurship (D)	3
ISTE 105	Web Foundations (D)	3
ISTE 305	Rapid Online Presence (D)	3
MAAT 101	Cross Media Foundations (D)	3
MAAT 106	Typography and Page Design (D)	3
MAAT 107	Imaging (D)	3

Supply Chain Management

DECS 435	Supply Chain Management Fundamentals	3
DECS 445	Managing Supplier Relations	3
DECS 550	Supply Chain Management Capstone	3
INTB 315	Exporting and Global Sourcing	3
ISEE 582	Lean Six Sigma Fundamentals	3
_____	Supply Chain Electives	6
_____	Open Electives	12

Electives:

INTB 300	Cross-Cultural Management	3
INTB 550	Competing Globally	3
MGIS 355	Business Intelligence	3
MGIS 450	Enterprise Systems	3
MGMT 450	Negotiations and Decision Making	3
DECS 350	Project Management	3
ISEE 626	Contemporary Production Systems	3

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- U.S. News & World Report, 2022-23

