

# Hospitality and Tourism Management

Get hired by the top brands,  
in top positions, in great locations!

Financial Aid and Scholarship Options are Available

Among the oldest hospitality programs in the world, Saunders College of Business's undergraduate program in hospitality and tourism management (HTM) provides a **range of applicable skill sets** in both business and hospitality operations. Classroom instruction and experiential learning in operations and management teach the skills needed for graduates to assume **leadership positions**. RIT is also home to one of the world's first and largest cooperative education programs, allowing students to get paid, hands-on experience before graduation.

View scholarship options at  
[rit.edu/business/scholarships](https://rit.edu/business/scholarships)

**RIT** | Saunders College of  
**Business**

## Business + Technology Unlocked



**Nika Pikulik '23**

(hospitality and tourism management)

Summer Project and Development Services (PDS) and Project Management Office (PMO) Internship, JLL Washington, D.C.

"Saunders provides the flexibility to explore my interests and customize my learning with classes and research opportunities that are truly unique and inspiring. The co-op program helps set me apart from my peers."

# Hospitality and Tourism Management, BS

Rochester Institute of Technology

## Experience Rochester's Campus

Get hands-on experience with RIT Dining Services in support of nearly 20 dining locations on the Rochester Campus, the International Hospitality and Service Innovation (IHSI) Food Production Lab, and full-service, liquor-licensed restaurants and kitchens, complete with a wine collection and resident faculty sommelier. Choose to work with a wide range of local employers or at locations across the region, nation and world - including RIT Croatia, with exposure to some of the most luxurious hotels supported by the same RIT AACSB-accredited hospitality curriculum.

## Alumni Locations

Alumni work in great positions globally:

- Bellagio, Las Vegas, NV
- Delaware North, Rochester, NY
- Disney, Orlando, FL
- Dorchester Collection, London
- Four Seasons Resort Hualalai, Kailua-Kona, Hawaii
- Hazeltine National Golf Club, Chaska, MN
- Hilton, Frankfurt
- JLL, Chicago, IL
- Marriott, Anaheim, CA
- Sodexo, Washington, DC
- SpaceX, Cape Canaveral, FL
- The Beverly Hills Hotel, Los Angeles, CA
- Wegmans, Rochester, NY

## Outcomes

### Best Business Schools

*The Princeton Review, 2022*

95%

Career  
Outcomes  
Rate

TOP 5

Best Undergraduate  
Business Programs in  
New York State

*U.S. News & World Report, 2022*

#20

Best Masters in  
Hospitality  
Management

*Eduniversal, 2021*

#55

Best  
Undergraduate  
Business Programs  
*Poets & Quants, 2022*

### International Connections and Opportunities

Study abroad at one of the five global campuses in four countries: RIT Dubai, RIT Croatia, RIT Kosovo, and RIT China.

### Student Clubs and Organizations

Experience events and travel through the Hospitality Financial Technology Professionals (HFTP) and American Hotel and Lodging Association (AHLA) student chapters. Students can additionally join Eta Sigma Delta, the international hospitality management honor society.

### Top Career Placements Globally

Make your mark while joining a worldwide network of over 25,000 Saunders and 130,000 RIT alumni. As graduates of an HTM program with a long history of excellence, our alumni are well prepared to step into a wide variety of roles, including corporate hospitality and tourism management and government policy positions.

### Backed by a Hospitality Advisory Board

Saunders Hospitality and Tourism Management Advisory Board members bring industry expertise and guidance from global companies to ensure the highest quality, industry-relevant curriculum employers are looking for. The board offers industry experience, mentorship and networking opportunities, plus capstone projects, co-op and career options.

### Financial Aid and Generous Scholarships are Available

# Keep in touch.

### Admissions Contact

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Call: (585)-475-6916

[rit.edu/business/bs-htm](http://rit.edu/business/bs-htm)

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