



Discover Hospitality Minors for In-Demand Careers

rit.edu/business/ihsi-minors

International hospitality and service innovation (IHSI) minors integrate technology, information systems, and analytics with traditional business disciplines. Delivering on employer requests, students gain broad exposure to diverse and lucrative opportunities. Comprised of great people and resources, hospitality students land top positions, with top companies, in top destinations.

Beverage Management
Hospitality Management
New! Real Estate in Hospitality
Sports, Events, and Entertainment

RIT | **Saunders College of
Business**





Beverage Management

Develop the knowledge needed to engage in beverage sales, marketing, and distribution, as you taste worldwide beverages.

rit.edu/business/min-bev



Hospitality Management

Focus on hospitality industries and related entrepreneurial businesses that include lodging, resorts, food, entertainment, events and conventions, and tourism. Students learn about service-oriented businesses that are a significant portion of the economies of many countries. (This minor is closed to students majoring in hospitality and tourism management.)

rit.edu/business/min-hos



New! Real Estate in Hospitality

From idea to opening day: get the tools to develop properties and make hospitality investment concepts real.

rit.edu/business/min-reh



Sports, Events, and Entertainment Management Minor

Learn business strategy, analytics, customer service, purchasing, negotiations, contracts, and event and venue management for positions in managing facilities, talent, events, sales, and other aspects of the events, sports, and entertainment industries.

rit.edu/business/min-see

Students may take minors from any of RIT's nine colleges to tailor their degrees toward career goals. Saunders students can schedule a meeting with their academic advisor to declare a minor! Non-Saunders students can reach out to Matthew Cornwell at mcornwell@saunders.rit.edu.

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