

# Saunders Business Minors

[rit.edu/business/minors](http://rit.edu/business/minors)

**RIT** | Saunders College of Business

All minors require at least five courses (and 15 credits). Three of the courses (nine credits) must not be required by your home program or another minor and must be completed at RIT. The minor GPA must be at least 2.0. Visit the RIT University Policies website to see the complete Minors Policy.

## ACCOUNTING

Students pursuing this minor will gain a deeper understanding of all operational functions in accounting, a vital part of all organizations.



## DIGITAL BUSINESS

New technologies are impacting the business world in a variety of ways. Explore the implications and how businesses can leverage these new technologies to enhance organizational success.



## BEVERAGE MANAGEMENT

Develop a deeper understanding of the beer, wine and spirits industries. Learn how to effectively manage beverage distribution and sales from both an onsite and retail perspective.



## ENTREPRENEURSHIP

Entrepreneurship is a part of RIT's culture. Explore how to take a product, service, or new technology from ideation to creation. Explore RIT's Entrepreneurial Hub, The Simone Center today!



[rit.edu/simonecenter](http://rit.edu/simonecenter)

## BUSINESS ADMINISTRATION

Gain a broader exposure to the business world. Students interested in the +1 MBA can leverage this minor to waive foundational MBA courses. *Great option for students outside Saunders College of Business.*



## FINANCE

Gain a deeper understanding of finance from a variety of perspectives, including banking, corporate finance, investment, algorithmic trading, financial analytics, and much more!



## BUSINESS ANALYTICS

Organizations collect massive amounts of big data. Gain a better understanding of the tools needed to analyze this data and how you can integrate those tools to enhance an organization's decision-making.



## HOSPITALITY MANAGEMENT

Learn more about service-oriented businesses, which comprise a large part of many world economies. The hospitality industry includes lodging, resorts, events, food, entertainment, and tourism.



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**Business**

## HUMAN RESOURCE MANAGEMENT

Human resources (HR) are a vital part of all organizations. Learn about critical HR functions, including hiring, training, compensation, benefits, employment law, and more!



## MARKETING

Dive deeper into marketing to develop further knowledge of various marketing functional areas, including market research, consumer behavior, marketing analytics, professional selling, and more!



## INTERNATIONAL BUSINESS

Gain a better understanding of the global business environment. Enhance your global view of business disciplines such as marketing, finance, supply chain management, and more!



## REAL ESTATE IN HOSPITALITY

Learn how to implement, develop, and manage real estate projects in the hospitality and related service industries. Access career paths related to hospitality real estate development, asset management, franchising, and financing.



## MANAGEMENT

Gain a strong foundation in management and leadership. Coursework includes leading cross-cultural and virtual teams, project management, human resource management, negotiations, and more!



## SPORTS, EVENTS, AND ENTERTAINMENT MANAGEMENT

Manage and deliver highly effective experiences. Learn how to manage and implement events in the sports and entertainment industry. Courses focus on business strategy, analytics, customer service, purchasing, negotiations, contracts, and event/venue management.



## MANAGEMENT INFORMATION SYSTEMS

Information systems are at the core of all organizations today. Learn how to manage, design, and strategically integrate information systems into business processes.



## SUPPLY CHAIN MANAGEMENT

Develop and implement efficient supplier systems in order to maximize customer value. Coordinate business processes and activities from suppliers to production to customers, to deliver products and services—from raw materials to customer delivery.



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