

EXPLORE SAUNDERS UNDERGRADUATE PROGRAMS



Finance and Accounting Department

Excel in technology-savvy financial decision making and accounting information analysis. Pursue esteemed certifications like CPA and CFA to enhance career opportunities.

Programs

- Accounting
- Finance

Minors

- Accounting
- Finance



"Finance and accounting professionals, especially those with recognized certifications such as the CPA and CFA, have great career opportunities while getting an edge in technology skills that employers seek."

Archana Jain, CPA, MBA, Ph.D.

Associate Professor and Department Chair



International Hospitality and Service Innovation Department

Integrate hospitality with business, service, and technology to lead organizations responsible for delivering exceptional experiences.

Programs

- Hospitality and Tourism Management

Minors

- Beverage Management
- Hospitality Management
- Real Estate in Hospitality
- Sports, Events, and Entertainment Management



"We are at the intersection of technology, people, and services, putting you in a leading position to drive the next generation of business success."

Edwin Torres Areizaga, Ph.D.

Associate Professor and Department Chair

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EXPLORE SAUNDERS UNDERGRADUATE PROGRAMS



Management Department

Become leaders, entrepreneurs, and supply chain managers using technology to innovate and drive global change.

Programs

- Global Business Management
- Supply Chain Management

Minors

- Business Administration
- Entrepreneurship
- Human Resource Management
- International Business
- Management
- Supply Chain Management



“Success in today’s business environment requires knowledge of technology, leadership skills, entrepreneurial thinking, and global awareness.”

Richard DeJordy, Ph.D.
Professor and Department Chair



MIS, Marketing, and Analytics Department

Explore the impact of new technologies to advance business insights, agility, and customer experiences.

Programs

- Management Information Systems (MIS)
- Marketing

Minors

- Business Analytics
- Digital Business
- Management Information Systems (MIS)
- Marketing



“There is an explosion of interest in big data and business intelligence, precisely where marketing and management information systems intersect.”

Sean Hansen, MBA, Ph.D.
Professor and Department Chair

FACILITIES

New state-of-the-art facilities offer collaborative pods, lecture and active learning environments that leverage technology and are industry-inspired.

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