

Women's Leadership Weekend

SPONSORSHIP OPPORTUNITIES



Friday, February 17, 2023
7:30 AM - 1:30 PM
University Gallery

Saturday, February 18, 2023
10:00 AM - 5:00 PM
Student Alumni Union (SAU)

- This event invites over 100 area businesswomen to gain insights from their peers and engage in educational activities geared at helping women succeed
- Power Your Potential is an annual half-day women's leadership conference that celebrates National Women's History Month

rit.edu/business/pyp-2023

- Its mission is to inspire, connect, and educate women and allies to become tomorrow's future leaders
- Expected attendance of 300 including local high schoolers, RIT students, and area working professionals
- Welcoming alumnae speakers from world class organizations such as the Ronald McDonald House, Excellus Blue Cross Blue Shield, and more

rit.edu/business/wls-2023



Saunders College of Business is seeking corporate partners to be sponsors of our first Women's Leadership Weekend. Join us for the 13th annual **Power Your Potential Women's Leadership Conference**, and the 3rd annual **Women's Leadership Summit (WLS)** hosted by the Leadership Academy @ Saunders.

LEADERSHIP SPONSOR - \$5,000 (one available)

A weekend sponsorship that includes the deliverables below for both Power Your Potential (2/17/23) and Womens' Leadership Summit (2/18/23).

- A reserved table for eight at Power Your Potential
- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate for both Power Your Potential and WLS
- Primary logo recognition online with a direct link to sponsor website for both Power Your Potential and WLS
- Primary logo recognition on all event-related materials for both Power Your Potential and WLS
- Option to have exhibitor table at both Power Your Potential and WLS (must request)

Power Your Potential Sponsorship Options

CORPORATE SPONSOR - \$3,000 (one available)

- A reserved table for eight
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Option to have exhibitor table at Power Your Potential (must request)

SUPPORTING SPONSOR - \$1,500 (four available)

- Four tickets (Half Table) to attend Power Your Potential
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Recognition from podium, as appropriate

Interested? Inquire today by emailing: communications@saunders.rit.edu

Women's Leadership Summit Sponsorship Options

PREMIER SPONSOR - \$3,000 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag
- Option to have exhibitor table (must request)

BREAKFAST SPONSOR - \$1,500 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag

LUNCH SPONSOR - \$2,500 (one available)

- Ten tickets to attend the Women's Leadership Summit
- Recognition from podium, as appropriate
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials
- Opportunity to include a promotional piece in gift bag

SUPPORTING SPONSOR - \$250 (unlimited)

- Five tickets to attend the Women's Leadership Summit
- Primary logo recognition online with a direct link to sponsor website
- Primary logo recognition on all event-related materials

Interested? Inquire today by emailing: communications@saunders.rit.edu