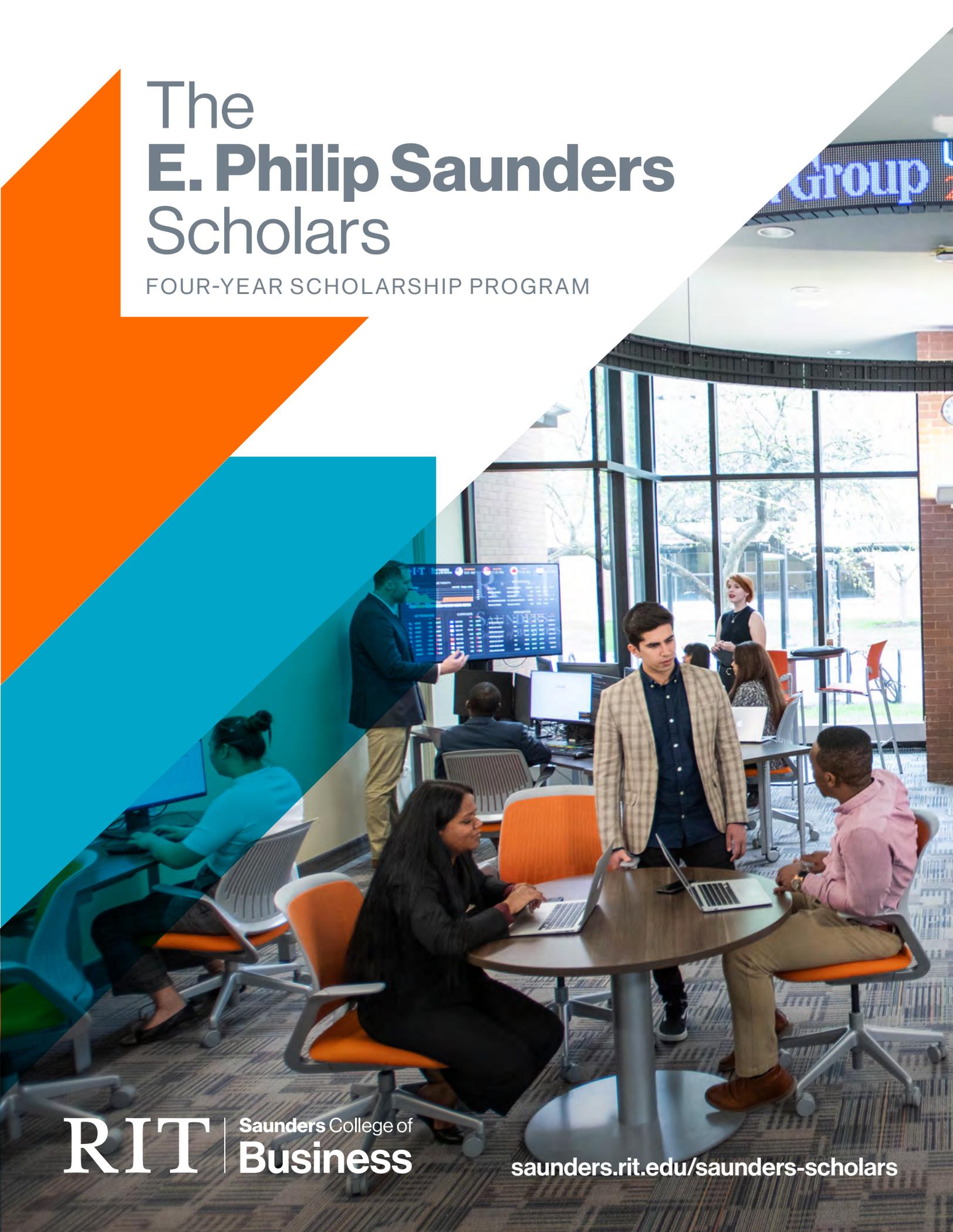


# The E. Philip Saunders Scholars

FOUR-YEAR SCHOLARSHIP PROGRAM



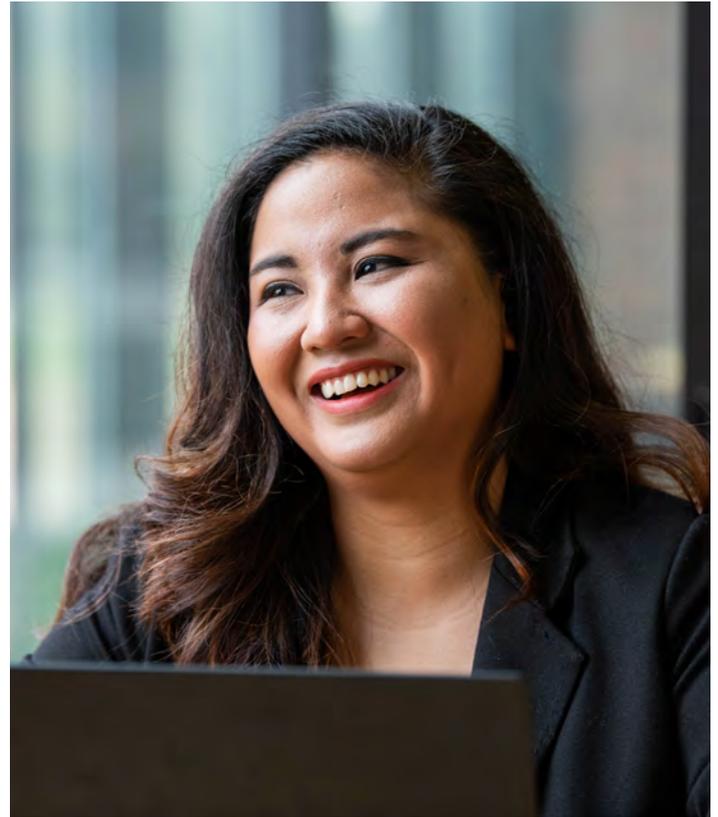
**RIT**

Saunders College of  
**Business**

[saunders.rit.edu/saunders-scholars](http://saunders.rit.edu/saunders-scholars)

**Students from Dansville, Livonia, Avon, Mt. Morris and York High Schools have an opportunity that few others have. Thanks to Phil Saunders' generosity, his commitment to education, and his desire to help young people in his hometown region, a four-year scholarship is available to students enrolling in any degree program in the Saunders College of Business at RIT.**

Saunders Scholars receive a significant tuition scholarship for eight semesters of study at Saunders College of Business. The scholarship is awarded based on demonstrated leadership through extracurricular activities, volunteerism, and work experiences outside of school, and on the student's interest in pursuing a business career. Selected scholars will be able to receive a four-year degree in RIT's uniquely positioned business college with significant financial support.



## Why Business at RIT?

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Why should you study business at a university known for technology? Because in today's business environment, every company is a technology company.

Saunders College provides a unique business education that unlocks the powerful combination of technology and business knowledge. The College ensures that students have full command of business technologies that are crucial for entrepreneurs and corporate leaders in all industry sectors, and is ideally suited to prepare graduates to lead and manage in today's digital world. The College prepares students for success in the business climate of their future careers, teaching them to capitalize quickly on technology-driven developments around the globe. Plus, students at Saunders College are able to use RIT's highly collaborative academic community, combining business education, technology knowledge, and product development to make exciting ideas into viable businesses.

As a student at Saunders College, you will find resources and opportunities in the College and across campus that will propel you into an exciting career:

- > Co-operative Education opportunities
- > Hands-on classroom learning
- > The Biz 1+2 Freshman Experience, which enrolls first-semester students into select fundamental business courses in their first year
- > Minors and immersions across all nine of RIT's colleges
- > The Simone Center for Student Innovation and Entrepreneurship
- > The Construct rapid-prototyping makerspace
- > RIT Tiger Tank and RIT Business Model competitions
- > The Saunders Start-Up commercialization program
- > An accelerated 4+1 program to complete a BS and MBA in five years

To learn more about Saunders College and Saunders Scholars, please visit: [saunders.rit.edu/saunders-scholars](https://saunders.rit.edu/saunders-scholars).

# Meet a few of the Saunders Scholars

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## Zachary White BS '17

New Media Marketing | Dansville High School

Phil Saunders provided me an opportunity to step far beyond what I thought was achievable. Access to schools such as RIT seemed unreachable at the time, but the scholarship provided by Mr. Saunders gave me the confidence to attend a great school that would open up incredible paths in my life and career. As I reflect on the impact of this scholarship, I know that I would not be where I am today without his incredible support. I knew someone believed in me, and I didn't let any opportunity go to waste and put my best effort into my studies. I am glad to know Mr. Saunders and extremely grateful for what he has done to impact my life and the lives of many of my peers.

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## Hannah Hawkins BS '19

New Media Marketing | Livonia High School

First, let me start with, thank you, Phil Saunders, for helping me become the young professional I am today and for supporting me throughout my whole college career. With your help, I was able to get my bachelor's degree in marketing, make life-long friendships in my sorority, Zeta Tau Alpha, and make my dream of moving to New York City come true. Since graduation, I have been able to work for a company that allowed me to travel to multiple countries and then moved on to the Big Apple with a new venture. You truly are an inspiration to young professionals like me. I strive to be able to give someone the experience you've given me. Thank you so much again!

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## Bryan Gascon BS '19

Management Information Systems | Livonia High School

Going to RIT has changed my life, and without your generosity, I would not have been able to attend this amazing university. I have gone to complete my MBA at RIT as well as throughout my time at RIT, I became a part of Student Government for three years, allowing me to advocate for other students. I also completed a semester abroad at RIT Croatia in Zagreb and a semester in Berlin, Germany, which were life-changing experiences. Because of my time at RIT, my life has been reshaped, and now I look forward to becoming a successful project manager that maybe one day will allow me to give back and change lives, much like you have with me. Thank you again!

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## Alexis Townsend BS '21

Management Information Systems | Livonia High School

Thank you, Mr. Saunders! If it wasn't for you, the chances of me attending College were slim to none!!! You made a college degree possible for me. Thank you again!

To view more scholars appreciation stories, visit: [saunders.rit.edu/scholar-thanks](https://saunders.rit.edu/scholar-thanks).

# Eligibility

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An RIT admission application and financial aid application must be submitted by January 15 of the high school student's senior year to be considered for this scholarship. Eligibility is based on the recipient's graduation from a Livonia, Avon, Dansville, Mt. Morris or York High School, as well as their acceptance into Saunders College of Business at RIT. Preference for at least one receipt from Livonia High School will be given if there is a viable candidate. Candidates must demonstrate a record of academic achievement that indicates a strong potential for success in a selective academic environment. They should be well-rounded students, involved in extracurricular and/or work-related activities while in high school. Also, they should demonstrate strong leadership potential or business skills and aspire to become business leaders.

Candidates will be asked to authorize the release of their application and ongoing performance information to the scholarship committee. Financial need may be a factor in consideration, but is not a requirement. All qualified candidates will be encouraged to apply. The scholarship may be received annually for up to four years, provided the recipients enroll full-time, maintain a cumulative grade point average of at least 2.5 and remain enrolled in the RIT Saunders College of Business.

For information and to receive an admission application, please contact:

**Sally Douglas MS '07**  
**Senior Associate Director**  
Undergraduate Admissions  
RIT  
[sally.douglas@rit.edu](mailto:sally.douglas@rit.edu)  
585-475-5497

**Mark Muenzer BS '97, MBA '00**  
**Senior Associate Director**  
Undergraduate Admissions  
RIT  
[mark.muenzer@rit.edu](mailto:mark.muenzer@rit.edu)  
585-475-2031

**RIT** | **Saunders College of Business**



## E. Philip Saunders

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An entrepreneur known for his business acumen and philanthropic spirit, E. Philip Saunders was instrumental in reshaping the travel center industry and has had business interests in fields as diverse as auto rental, recreation and tourism, packaged foods, property management, and banking. Saunders has founded many companies, including Genesee Regional Bank, Griffith Energy, Truck Stops of America, Travel Centers of America, and Sugar Creek Corporation. An owner of Countryside ALFC, he also has ownership interests in Valley Fuels, Sugar Creek Farms, Western New York Energy, and American Rock Salt. Mr. Saunders is a lifelong resident of Livingston County, NY, and a tireless promoter of the Upstate New York economy. He believes strongly that an educated workforce is the key to economic growth in the region.

In 2006, RIT announced the naming of Saunders College of Business, honoring Saunders for his multi-million dollar commitment to the university's business programs. Saunders' gift financed scholarships, recruited and supported faculty, improved facilities and created an endowment for future initiatives. Four years later, Saunders made another multi-million dollar commitment to the College and announced a challenge to all Saunders College alumni and friends to raise an additional \$15 million to support the College's visionary plans. Included in the plans is major expansion of Lowenthal Hall, the home of the Saunders College of Business, which will nearly double the physical space of the College to accommodate expanding programs and growing enrollment.

Since that announcement, Saunders College of Business is on the rise. Undergraduate business programs continue to climb the rankings among national business schools as covered by *Princeton Review*, *U.S. News & World Report*, and being recognized by *Bloomberg Businessweek* as one of the best undergraduate business schools for Management Information Systems, Entrepreneurship, Marketing, Corporate Strategy, and International Business degree programs.