FROM THE DIRECTOR

We started the academic year with a strong employment market with tremendous growth and opportunities for our students. Although the pandemic presented many challenges, we were fortunate to be able to offer all of our spring career fairs, which enabled our employers to proceed with many summer co-ops and full-time hires.

This unprecedented event did impact the spring co-op assignments. Two major pivots were instrumental in helping students find co-op placements. First, we were able to provide alternative or develop new opportunities which are discussed below. Second, our valued employer partners rallied and quickly shifted our co-op students from in-person jobs to a remote work environment, which helped save many co-op placements.

RIT departments such as the Simone Center for Innovation & Entrepreneurship and MAGIC Spell Studios created over 150 on-campus, virtual opportunities for students that had lost their summer co-ops. Academic departments were flexible and worked with students to fulfill co-op requirements. They were able to focus on the quality of work the student was conducting and less on salary, length of time, and location.

All in all, we could not have made it through the spring semester without the partnerships that our career services coordinators have with valued employer partners, RIT departments, and, most of all, our students. We know it will be a challenging fall and spring 2021, but we will continue to work hard and create opportunities for students.

Best wishes for a successful rest of the fall semester – we will continue to support our students in achieving their career goals and creating ways to connect our employers with our students.
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Career Services and Cooperative Education supports students, alumni, and employers through advising, hosting events, and developing career success.
Behind the Numbers

RIT is a leader in providing experiential opportunities for students and RIT graduates benefit from this experience. Students benefit from one of the highest rates of positive outcomes among private universities in the United States. The Career Services and Cooperative Education team establishes strong relationships with undergraduate and graduate students throughout their college careers. The data is collected annually and this report features data from summer 2019 through spring 2020.

OFFICE
All data was pulled from Handshake, the office’s career platform, to track office analytics. We tracked the number of student appointments, student check-ins per event, the total number of on-campus interviews, and more.

CAREER FAIRS
All seven career fairs are organized and executed by a team of career services coordinators. The office obtained accurate student, employer, and alumni attendance through our career platform and Check-In Easy platforms.

CO-OP
A majority of RIT students complete required co-op components within their academic programs. Students report their co-op and complete an evaluation at the end of their experience in order for us to track employers, locations, salaries, learning outcomes, and more.

GRADUATE OUTCOMES
To collect post-graduation data, the office hosts ice cream and popcorn socials within the colleges, and participate in graduation ceremonies. Career Services and Cooperative Education also partner with academic departments to collect plans after graduation.

Through our First Destination survey, the office learns what companies and graduate schools our Tigers plan to attend after graduation. Our coordinators continue their support of recent grads in their job search process. New alumni are encouraged to fill out the survey up to six months after graduation.
The Office of Career Services and Cooperative Education

Undergraduate and graduate students, as well as alumni, are supported through their career development and job search success for on-campus, co-op, and full-time opportunities. The office also provide tremendous support to employer partners for their recruitment needs through career fairs, information sessions, and on-campus interviews.

Did you know:
• Over 4,545 students gained practical employment experience in the past year with 2,065 co-op employers across the U.S. and overseas.
• Last year, co-op students earned more than $65 million through employment.
• Each student at RIT has a career services coordinator assigned to them offering support and guidance.
Erin Bennett is an electrical engineering technology major who spent her co-op with iRobot in Bedford, Massachusetts. Erin gained experience in test development, data analysis, and team work with other engineers.
Cooperative education, or co-op, is a unique kind of experiential education. RIT students apply content and skills they learn in the classroom to a meaningful work experience related to their field of study.

Co-op employment is significant, full-time, paid work that prepares students to be skilled professionals while developing real-world competencies to complete a well-rounded education.

<table>
<thead>
<tr>
<th>College</th>
<th>Co-op Component</th>
<th>Required Majors</th>
<th>Students on Co-op</th>
<th>Average Co-op Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golisano College of Computing and Information Sciences</td>
<td>All</td>
<td>1,558</td>
<td>$23.75</td>
<td></td>
</tr>
<tr>
<td>Kate Gleason College of Engineering</td>
<td>All</td>
<td>1,461</td>
<td>$20.20</td>
<td></td>
</tr>
<tr>
<td>College of Engineering Technology</td>
<td>All</td>
<td>814</td>
<td>$19.41</td>
<td></td>
</tr>
<tr>
<td>Saunders College of Business</td>
<td>All</td>
<td>282</td>
<td>$17.64</td>
<td></td>
</tr>
<tr>
<td>College of Art and Design</td>
<td>1 of 12</td>
<td>151</td>
<td>$20.22</td>
<td></td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>8 of 14</td>
<td>85</td>
<td>$14.06</td>
<td></td>
</tr>
<tr>
<td>College of Science</td>
<td>1 of 11</td>
<td>75</td>
<td>$23.46</td>
<td></td>
</tr>
<tr>
<td>National Technical Institute for the Deaf</td>
<td>Optional</td>
<td>50</td>
<td>$14.56</td>
<td></td>
</tr>
<tr>
<td>College of Health Sciences and Technology</td>
<td>2 of 6</td>
<td>32</td>
<td>$14.13</td>
<td></td>
</tr>
<tr>
<td>School of Individualized Study</td>
<td>Optional</td>
<td>31</td>
<td>$17.93</td>
<td></td>
</tr>
<tr>
<td>Golisano Institute for Sustainability</td>
<td>1 of 3</td>
<td>15</td>
<td>$22.36</td>
<td></td>
</tr>
</tbody>
</table>

Data reflects information that was reported to our office by BS and dual degree students. All graduate-level programs have optional co-op.
MEET OUR CO-OPS

Thank you to the multiple Executive Female Leaders of Microsoft and the author [Amber Rae] of “Choose Wonder Over Worry: Move Beyond Fear and Doubt to Unlock Your Full Potential” for being part of the Women’s Symposium yesterday.

**Naia Scott**  
Computer engineering major

The amount of joy I’ve witnessed today is incredible, I’m glad I got to help capture it on camera with ABC 7 NY!

**Trisha Pickelhaupt**  
Photographic and imaging arts major

Working with DePuy Synthes to make medical implants has made a huge impact in my career goals!

**Andrew Medrano**  
Mechanical engineering technology major

Besides working on interesting and cutting-edge projects, they [Sherwin-Williams Company] were nice enough to send me to the RIT Career Fair to help give other students jobs as well as sending me to security conferences in the area.

**Nick Graca**  
Computing security major

I am currently the PR and Corporate Communication Co-op [with Abiomed] and I have been given the opportunity to work with different departments and colleagues around the world in Germany and Japan.

**Elisabeth Osei-Kwame**  
Advertising and public relations major
Co-op Through COVID

Despite all of the challenges, RIT had nearly 1,300 students work for 675 employer partners in the spring of 2020.

Logan Carolan
Management information systems major

My favorite part about co-op at Wegmans is the genuine kindness of all its employees. Everyone is so kind and helpful. Wegmans also made a great effort to accommodate its employees during the COVID-19 pandemic. I was able to comfortably work from home with a company laptop, monitors, docks, etc. Wegmans could have easily ended my co-op but worked extremely hard to keep me on.

Marisa Cohen
Biomedical engineering major

Because of COVID-19, I was asked to return to my previous co-op at GE Healthcare in Madison, Wisconsin. I was previously a manufacturing engineer co-op for their critical care ventilator production of the Carescape R860. Due to the increased ventilator demand worldwide, I was a part of the team that worked to implement and validate a new production line for the ventilators.

Tigers Mask Up

Elijah Powell
Mechanical engineering major

Mridhula Sreekumar
Electrical engineering major

Tim Beltrami
Mechanical engineering major
Selected Co-op & Full-Time Employer Partners

3M
AbbVie
Accenture
Acelity
Addition Precision Manufacturing
Adobe
Advance Micro Devices (AMD)
Advanced Atomization Technologies
AeroSafe Global
Allianz
Allied Motion Technologies
Alstom
Amazon
American Greetings
American Packaging Corporation
American Red Cross
Amplify Education
Analog Devices
Annapolis Micro Systems
ANSYS
Apple
Applied Materials
Aramark
Arcadis
ASML
BAE Systems
Bally Design
Bank of America
Bausch & Lomb
Bendix Commercial Vehicle Systems
BioLite
BMW Manufacturing Co.
Boeing
BorgWarner
Bose Corporation
Boston Beer Company
Brady Corp
Bristol-Myers Squibb
C&S Companies
Cantel Medical
Capital One
Carestream Health
Carrier
CGI Communications, Inc.
ChaseDesign
Christa Construction, Inc.
Cisco
City of Rochester
Clark Patterson Lee
CloudCheckr
Colgate-Palmolive
Collins Aerospace
Color Dynamics
Compu-Mail
CONMED
Constant Contact
CooperVision
Core Home
Cornell University
Corning Incorporated
Council Rock Enterprises
Crayola
Cree | Wolfspeed
Critical Link
Cummings, Inc.
D3 Engineering
Datto
DeJoy, Knauf & Blood
Dell Technologies
Deloitte
DENSO
DePuy Synthes
Dolby Laboratories
Dow
DreamWorks
EagleDream Technologies
EagleView
Eastman Kodak Company
Eaton
EFPR Group, LLP
Enel X
Epic
Epic Games
Eversource
Excellus BlueCross BlueShield
EY
Facebook
Fidelity Investments
Finger Lakes Performing Provider System
FireEye
FirstBuild
Fisher-Price Brands
Flatiron Construction
Flexo Transparent
Flower City Printing
FM Global
Forbes Media
Fresenius Kabi
FujiFilm North America Corp
G.W. Lisk, Inc.
Garlock Sealing Technologies
GE
GeekHive
GEICO
Gemalto
General Dynamics Mission Systems
General Motors
Genesee Country Village & Museum
GlaxoSmithKline
Global Foundries
Google
Granite Construction
Hallmark Cards
Hamilton Beach Brands
Hammer Packaging
Hasbro
Helen & Gertrude
Hexcel Corp
Hillrom
Honda of America Manufacturing, Inc.
HubSpot
IBM
iTech
Indeed
Infinity Marketing Solutions, Inc.
Innovative Solutions
Insero & Co CPAs, LLP
<table>
<thead>
<tr>
<th>Instrument</th>
<th>Optic Sky Productions</th>
<th>Simon Pearce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intel Corporation</td>
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<td>Oracle</td>
<td>SkyWater Technology</td>
</tr>
<tr>
<td>Intuit</td>
<td>Ortho Clinical Diagnostics</td>
<td>Smith &amp; Nephew</td>
</tr>
<tr>
<td>iRobot</td>
<td>Oxide Games</td>
<td>Smithsonian American Art Museum</td>
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<td>ITT Corporation</td>
<td>Packaging Corporation of America</td>
<td>Sorenson Communications</td>
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<tr>
<td>Johnson &amp; Johnson Family of Companies</td>
<td>PAR Government Systems Corporation</td>
<td>Southwest Airlines</td>
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<td>JPMorgan Chase &amp; Co</td>
<td>Parsons</td>
<td>SpaceX</td>
</tr>
<tr>
<td>Kodak Alaris</td>
<td>Partners + Napier</td>
<td>SRC, Inc</td>
</tr>
<tr>
<td>L3Harris Technologies</td>
<td>Passero Associates, DPC</td>
<td>Staach, Inc.</td>
</tr>
<tr>
<td>Leidos</td>
<td>Paychex</td>
<td>Stanley Black &amp; Decker</td>
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<tr>
<td>LeneiS2</td>
<td>PayPal</td>
<td>Staples</td>
</tr>
<tr>
<td>Liberty Mutual Insurance</td>
<td>Penske Trucks</td>
<td>Star Headlight &amp; Lantern</td>
</tr>
<tr>
<td>Lockhead Martin</td>
<td>Poseidon Systems</td>
<td>Sunny Clean Water</td>
</tr>
<tr>
<td>LSI Solutions</td>
<td>PPC Broadband, Inc.</td>
<td>SUNY Upstate Medical University</td>
</tr>
<tr>
<td>Lutron</td>
<td>Precision Castparts Corp</td>
<td>Target</td>
</tr>
<tr>
<td>M&amp;T Bank</td>
<td>Premium Mortgage Corp</td>
<td>TD Bank</td>
</tr>
<tr>
<td>MAGNA Powertrain</td>
<td>PricewaterhouseCoopers (PWC)</td>
<td>Tesla</td>
</tr>
<tr>
<td>MAHLE</td>
<td>Procter &amp; Gamble (P&amp;G)</td>
<td>Texas Instruments</td>
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<td>MASH Studios</td>
<td>Publicis Sapient</td>
<td>The Bonadio Group</td>
</tr>
<tr>
<td>MassMutual</td>
<td>Punch Studio</td>
<td>The DDS Companies</td>
</tr>
<tr>
<td>Mastadon Design</td>
<td>Qorvo</td>
<td>The Pike Companies, LTD</td>
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<tr>
<td>Medtronic</td>
<td>Quad</td>
<td>The Raymond Corporation</td>
</tr>
<tr>
<td>Melissa and Doug</td>
<td>Railcomm</td>
<td>The Timberland Company</td>
</tr>
<tr>
<td>Menasha Corporation</td>
<td>Raytheon Company</td>
<td>The Walt Disney Company</td>
</tr>
<tr>
<td>Mengel Metzger Barr &amp; Co.</td>
<td>Red Argyle</td>
<td>Total Wine &amp; More</td>
</tr>
<tr>
<td>Mentor Graphics Corporation</td>
<td>Regeneron Pharmaceuticals</td>
<td>Toyota</td>
</tr>
<tr>
<td>Merck &amp; Co., Inc.</td>
<td>Renesas</td>
<td>Turner Construction Company</td>
</tr>
<tr>
<td>Mercury Print</td>
<td>Retail Business Services, a proud company of Ahold Delhaize</td>
<td>Ultraprint Corporation</td>
</tr>
<tr>
<td>Micron</td>
<td>Revlon</td>
<td>Unity Hospital</td>
</tr>
<tr>
<td>Microsoft</td>
<td>Rich Products</td>
<td>University of Rochester</td>
</tr>
<tr>
<td>Milwaukee Tool</td>
<td>Rochester Museum &amp; Science Center</td>
<td>US Postal Service</td>
</tr>
<tr>
<td>MIT Lincoln Laboratory</td>
<td>Rochester Regional Health</td>
<td>VaCom Technologies</td>
</tr>
<tr>
<td>MITRE</td>
<td>Rochester Software Associates</td>
<td>Vanteon</td>
</tr>
<tr>
<td>MKS Instruments</td>
<td>Rockwell Automation</td>
<td>Vicarious Visions</td>
</tr>
<tr>
<td>Mondelez International</td>
<td>RoviSys</td>
<td>Vicor Corporation</td>
</tr>
<tr>
<td>Moog</td>
<td>S.C. Johnson &amp; Son, Inc.</td>
<td>Volvo</td>
</tr>
<tr>
<td>Mosaic Microsystems</td>
<td>Saab Inc.</td>
<td>Wakefern Food Corporation</td>
</tr>
<tr>
<td>MSA Safety</td>
<td>Saint-Gobain</td>
<td>Wayfair</td>
</tr>
<tr>
<td>NASA Research</td>
<td>Samsung Austin Semiconductor</td>
<td>Wegmans Food Markets</td>
</tr>
<tr>
<td>National Security Agency</td>
<td>Sandstone Technologies</td>
<td>Wendt Corporation</td>
</tr>
<tr>
<td>NextGen Healthcare</td>
<td>SCG Packaging</td>
<td>Whiting-Turner Contracting Company</td>
</tr>
<tr>
<td>Northrop Grumman Corporation</td>
<td>Seifert Graphics</td>
<td>Wilsonart</td>
</tr>
<tr>
<td>Northwestern Mutual</td>
<td>Siemens</td>
<td>Xelinc</td>
</tr>
<tr>
<td>OLEDWorks, LLC</td>
<td></td>
<td>Xerox</td>
</tr>
<tr>
<td>ON Semiconductor</td>
<td></td>
<td>Z-Axis</td>
</tr>
</tbody>
</table>

This is a sampling of the 2,065 employer partners that hire RIT students for co-op opportunities.
Marissa McCarthy graduated in May 2020 with a bachelor’s degree in industrial and systems engineering, a master of engineering degree in engineering management, and a master of business administration degree. After networking at an information session with Lockheed Martin, Marissa completed two co-ops through the company and accepted a full-time position as a systems engineer.
### OUTCOMES

<table>
<thead>
<tr>
<th>College</th>
<th>Graduates</th>
<th>Average Full-time Salary</th>
<th>Outcome Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Art and Design</td>
<td>356</td>
<td>$49,710</td>
<td>88%</td>
</tr>
<tr>
<td>Saunders College of Business</td>
<td>213</td>
<td>$51,668</td>
<td>96%</td>
</tr>
<tr>
<td>Golisano College of Computing and Information Sciences</td>
<td>525</td>
<td>$80,322</td>
<td>94%</td>
</tr>
<tr>
<td>Kate Gleason College of Engineering</td>
<td>519</td>
<td>$68,267</td>
<td>97%</td>
</tr>
<tr>
<td>College of Engineering Technology</td>
<td>314</td>
<td>$61,203</td>
<td>97%</td>
</tr>
<tr>
<td>College of Health Sciences and Technology</td>
<td>165</td>
<td>$40,575</td>
<td>96%</td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>135</td>
<td>$38,470</td>
<td>87%</td>
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<tr>
<td>College of Science</td>
<td>162</td>
<td>$58,000</td>
<td>90%</td>
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<tr>
<td>Golisano Institute for Sustainability</td>
<td>*N/A</td>
<td>*N/A</td>
<td>*N/A</td>
</tr>
<tr>
<td>School of Individualized Study</td>
<td>131</td>
<td>$57,556</td>
<td>94%</td>
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</tbody>
</table>

### GRADUATE

<table>
<thead>
<tr>
<th>College</th>
<th>Graduates</th>
<th>Average Full-time Salary</th>
<th>Outcome Rate</th>
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</thead>
<tbody>
<tr>
<td>College of Art and Design</td>
<td>92</td>
<td>$55,658</td>
<td>93%</td>
</tr>
<tr>
<td>Saunders College of Business</td>
<td>139</td>
<td>$65,537</td>
<td>92%</td>
</tr>
<tr>
<td>Golisano College of Computing and Information Sciences</td>
<td>300</td>
<td>$91,979</td>
<td>93%</td>
</tr>
<tr>
<td>Kate Gleason College of Engineering</td>
<td>264</td>
<td>$77,411</td>
<td>97%</td>
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<tr>
<td>College of Engineering Technology</td>
<td>112</td>
<td>$69,709</td>
<td>96%</td>
</tr>
<tr>
<td>College of Health Sciences and Technology</td>
<td>51</td>
<td>$84,543</td>
<td>94%</td>
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<tr>
<td>College of Liberal Arts</td>
<td>27</td>
<td>$54,738</td>
<td>88%</td>
</tr>
<tr>
<td>College of Science</td>
<td>75</td>
<td>$74,857</td>
<td>100%</td>
</tr>
<tr>
<td>Golisano Institute for Sustainability</td>
<td>26</td>
<td>$54,020</td>
<td>93%</td>
</tr>
<tr>
<td>School of Individualized Study</td>
<td>16</td>
<td>$51,550</td>
<td>100%</td>
</tr>
</tbody>
</table>

*Golisano Institute for Sustainability does not have an undergraduate program.
Data filled with "N/A" indicate that data is insufficient for that program.

94% Overall Outcome Rate

Outcome rate is defined as the percentage of graduates who have entered the workforce, enrolled for further full-time study, or are participating in military or volunteer service.

91% Overall Knowledge Rate

Knowledge rate is defined as the percentage of graduates who have communicated their plans after graduation.
Clear Career Focus through RIT

Susmita Bandekar
Professional studies master’s degree

Susmita joined the School of Individualized Study to create her own academic experience as a professional studies master’s student. Through her co-op at ALC Environmental, Susmita inspected the pH, conductivity, chlorine, and temperature of water in New York City. Being a cooling tower inspector allowed Susmita to take her job on the go and be in the office. Having on-site exposure gave her more insight into Health, Environmental Health Sciences, and Engineering fields.
University-Wide Career Fair
Career Services and Cooperative Education provide the University-Wide Career Fair every fall and spring to RIT students and alumni. This popular fair includes 260 companies that range from small tech firms to Fortune 500 companies. Over 3,500 students attend each semester to meet with employers recruiting for co-op and full-time opportunities.

The University-Wide Career Fair is followed by an optional Interview Day to facilitate student and alumni interviews with companies they connected with at the career fair. There are over 1,200 interviews conducted on Interview Day.

The office provides RIT students the opportunity to network with employers the night before the University-Wide Career Fair. These multiple events highlight specific programs, student affinity groups, and allow employers the chance to see the amazing things RIT students are doing on campus.

<table>
<thead>
<tr>
<th>Fall 2019</th>
<th>Spring 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5,260</strong></td>
<td><strong>3,607</strong></td>
</tr>
<tr>
<td>Number of students that attended</td>
<td>Number of students that attended</td>
</tr>
<tr>
<td><strong>262</strong></td>
<td><strong>237</strong></td>
</tr>
<tr>
<td>Number of companies that registered</td>
<td>Number of companies that registered</td>
</tr>
<tr>
<td><strong>966</strong></td>
<td><strong>750</strong></td>
</tr>
<tr>
<td>Number of representatives that recruited</td>
<td>Number of representatives that recruited</td>
</tr>
<tr>
<td><strong>1,839</strong></td>
<td><strong>1,141</strong></td>
</tr>
<tr>
<td>Number of interviews on Interview Day</td>
<td>Number of interviews on Interview Day</td>
</tr>
<tr>
<td><strong>1,219</strong></td>
<td><strong>847</strong></td>
</tr>
<tr>
<td>Number of students who interviewed on Interview Day</td>
<td>Number of students who interviewed on Interview Day</td>
</tr>
</tbody>
</table>
Specialized Fairs
**Accounting Career Fair**
The office partners with Saunders College of Business to connect accounting majors with employer partners in Public Accounting, Financial Services, and other industries.

- **Number of students**: 74
- **Number of companies**: 21
- **Number of representatives**: 49

**Civil Engineering Career Fair**
Hosted in fall and spring semesters, students interested in the construction and civil engineering field can meet with industry experts for co-op and full-time opportunities.

- **Number of students**: 179
- **Number of companies**: 66
- **Number of representatives**: 132

**Creative Industry Day**
Students from College of Art and Design and Golisano College of Computing and Information Sciences connect with creative professionals for portfolio reviews, networking, and job opportunities.

- **Number of students**: 758
- **Number of companies**: 66
- **Number of representatives**: 151
### National Labs Career Fair
Students from the College of Science, Engineering, and Computing connect with national laboratories across the country for co-op, fellowship, research, and full-time opportunities.

<table>
<thead>
<tr>
<th>Number of students</th>
<th>Number of labs</th>
<th>Number of representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>154</td>
<td>11</td>
<td>27</td>
</tr>
</tbody>
</table>

### Packaging Science Career Fair
This annual fair connects students from the Packaging Science program with industry professionals for co-op and full-time opportunities.

<table>
<thead>
<tr>
<th>Number of students</th>
<th>Number of companies</th>
<th>Number of representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>110</td>
<td>25</td>
<td>76</td>
</tr>
</tbody>
</table>

### Study/Work Abroad Fair
The office partners with Study Abroad to connect students with colleges and programs for study and international experience opportunities.

<table>
<thead>
<tr>
<th>Number of students</th>
<th>Number of organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>322</td>
<td>20</td>
</tr>
</tbody>
</table>
We know where our students go after graduation, because we help them get there.
Career services coordinators go beyond helping students find a co-op. Coordinators provide ongoing support to students through organizing workshops, information sessions, and career preparation courses, as well as individual advisement.

### Career Prep Courses
Coordinators provide an in-depth professional development course that is embedded in a student’s academic plan. A majority of students have the advantage of taking this course before their first co-op or internship experience.

### Employer Information Sessions
Employers and students have the opportunity to network on campus to discuss potential co-op and full-time positions. The office helps coordinate the employer’s visit for the most significant exposure to our Tigers.

### Mock Interview Day
The office hosts a Mock Interview Day before each University-Wide Career Fair to help students master the art of interviewing with our employers partners. Due to building renovations, this program was only run in the spring of 2020.

### Speakers and Panels
Industry experts and employee partners come to campus each semester to host workshops or speak on panels to help RIT students in their job search and career preparation.

### Workshops
The office strategically coordinates workshops that help drive a student to stand out among their competition. Students leave more confident in resume and cover letter writing, interview prep, career fair prep, and salary negotiation.

<table>
<thead>
<tr>
<th>STUDENT SERVICES</th>
<th>1,390</th>
<th>1,954</th>
<th>646</th>
<th>138</th>
<th>127</th>
<th>131</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students completed a Co-op Prep Course</td>
<td>Students attended workshops</td>
<td>Students received resume reviews before career fairs</td>
<td>Students practiced their mock interview skills with a local employer</td>
<td>Virtual events were offered to students</td>
<td>Classes hosted a career services coordinator for a presentation</td>
<td></td>
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Peer Career Advisors

The Peer Career Advisor program is a new addition to the office to provide leadership and work experience to our students on-campus as well as additional career assistance to our Tigers who need a resume review or job search help.

95%
Of students surveyed after a drop-in with a PCA were extremely satisfied

600+
Resumes were reviewed by the PCAs

185
Drop-in appointments completed with a PCA

The PCA program has been a great opportunity for me to flex my leadership skills while also helping fellow students. I struggled to get my first co-op, and by sharing my experience, I’ve been able to help students feel more comfortable sharing their own challenges. It’s reassuring for students to hear that others have struggled with the same obstacles that they are currently experiencing and that it is possible to overcome those hardships. It has also been really rewarding to have a student visit during my drop-in hours and then hear from them a few weeks later with the news that they accepted a job offer.

Lindsey Ferretti
Peer Career Advisor
Software engineering major
We know that diversity has been an essential goal for employers. As the Assistant Director of Diversity Initiatives, I work closely to connect employers with diverse talent at RIT as well as student groups and campus partners. Last year we offered different programs, and opportunities to engage students. We held an AALANA Alumni Employer Panel, where former students helped to advise the next class of job seekers. I offered Co-op and Career Prep with various student groups and led a workshop on Job Search from A-Z, during the First Multicultural Center for Academic Success Professional Development Conference. This year although virtually, I will continue to offer services and help to connect employers and diverse students at RIT.

Diedra Livingston
Assistant Director of Diversity Initiatives
Career counselors support RIT students’ academic and professional success by clarifying interests, abilities, skills, personality traits, and values. The team also serves alumni who are considering career changes or graduate study. Students and alumni receive guidance exploring occupations and developing self-knowledge to make informed decisions about their career and academic pathways.

In addition to appointments, career counselors offered presentations and programs on Coping with Anxiety in the Job Search, Imposter Syndrome, Planning for Graduate School, Thinking of Changing your Major, and Considering Alternative Pathways. A career counselor also facilitates RIT’s participation in the government’s Workforce Recruitment Program.

Career Counseling

<table>
<thead>
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<th>Statistic</th>
<th>Number</th>
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<tbody>
<tr>
<td>Total number of career counseling appointments</td>
<td>409</td>
</tr>
<tr>
<td>Total number of students that met with a career counselor</td>
<td>220</td>
</tr>
<tr>
<td>Total number of completed Career Assessments</td>
<td>136</td>
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</table>
Alumni Services

Personalized Career Advisement
Career service coordinators continue their on-going support to RIT alumni in their job searches. No matter the alumni’s stage in life, coordinators are available for appointments in person or by phone.

Webinar Series
Alumni can access on-demand webinars through the Career Service’s website. Featuring the nation’s top career authors and experts who share tips, tools, and best practices, alumni can gain insight to manage their career and job searches.

Career Platform
Whether RIT alumni are entry-level or seasoned in their field, the office’s career platform can provide numerous job opportunities. Other resources include an employer database by industry, Vault Career Guides, and access to portfolio hosting sites.

Career Fairs
Each career fair is open to RIT alumni, at no charge. Many alumni attend the University-Wide Career Fairs offered fall and spring semesters.
Employer Partners with RIT

883
Total number of company visits to campus

413
Total number of companies that interviewed on-campus

3,932
Total number of interviews conducted on-campus

186
Total number of employer events

Eric Josefson '85
Analog & Power FAE Manager – North East

Justin Heisig '14
Regional Distribution Manager for Metro NY, South NJ, & PA.

Renesas Electronics

Eric has been recruiting from RIT and attending our University-Wide Career Fairs since 2006. He has hired co-op students and graduates into Field and Factory Applications Engineer positions throughout North America. Eric has been instrumental in developing our recruiting partnership with Renesas by exposing RIT students to company-wide locations and opportunities.

Justin works beside Eric to recruit co-op students and new grads from RIT. Justin was hired into his role with Renesas upon graduation so he can speak to building a career with Renesas with other co-op students and upcoming grads.
The Career Services Employer Advisory Board is comprised of leaders in industry who share their experience and expertise to help us build one of the best career-focused programs in the United States.

### Employer Advisory Board Members

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<th>Anaren</th>
<th>Fidelity Investments</th>
<th>Publicis Sapient</th>
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<tr>
<td>Axis New York</td>
<td>FireEye</td>
<td>REDCOM Laboratories</td>
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<td>Bank of America</td>
<td>FluxData</td>
<td>Rochester Software Associates</td>
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<tr>
<td>Bausch and Lomb</td>
<td>GE Corporate</td>
<td>SRC</td>
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<tr>
<td>Bendix</td>
<td>IBM</td>
<td>Texas Instruments</td>
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<tr>
<td>Bio-Optronics</td>
<td>Innovative Solutions</td>
<td>The MITRE Corporation</td>
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<td>Bosch</td>
<td>L3 Harris</td>
<td>The Pike Company</td>
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<td>Bose Corporation</td>
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<td>FedEx Ground</td>
<td>Paychex</td>
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A Career Services Employer Advisory Board member, Laurie has been instrumental in recruiting over 100 co-ops into 190 co-op assignments since 2008—and today RSA employs 18 RIT alumni. Laurie participates in our annual Mock Interview Program and has attended every University-Wide Career Fair the office has sponsored.
Give a Gift Today

Your gift will support our talented students to have the opportunity to develop their work experience and cultural horizons.

**Why is Funding Important?**

RIT students will have financial support to:

- Receive reasonable salaries during unpaid co-op/internships
- Relocate and find housing in new, unfamiliar cities
- Work abroad in countries all over the world

Go to rit.edu/careerservicesfund to make a gift today!

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