2022 - 2023
SPONSORSHIP BROCHURE

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What is RIT Baja?

RIT Baja is a collegial off-road race team located at Rochester Institute of Technology. Baja SAE is a non-profit collegiate design series sponsored by the Society of Automotive Engineers (SAE). Each year we design, manufacture, and race our off-road car against over a hundred other collegial teams from around the world. The club’s goal is to create an environment where all students regardless of major will enhance their engineering skills. This learning takes place in a multitude of locations; the design room, the machine shop, and all the way to testing out at the track. Students of all majors work together on the design allowing the team to create innovative solutions to the challenge set forth by SAE. The team is set on working towards learning to design and compete in a way that not only strengthens our engineering skills, but also our sense of teamwork and family. We would not be able to do all this without the amazing support from our sponsors who provide resources that allow us to create not only a great race car but great team.

2022 Results

Tennessee
3rd Place Overall
2nd Place Suspension and Traction
4th Place Overall Dynamic

Rochester
1st Place Overall
2nd Place Suspension and Traction
1st Overall Dynamic
Current Sponsors

Sponsorship Level

Platinum $5000+
- Name featured on website
- Logo featured on car
- Logo featured on sponsor t-shirt
- Listed as main sponsor at race events
- Logo featured on banner during race events
- Special edition team picture which is reserved at end of race season

Gold $2000-4999
- Name featured on website
- Logo featured on car
- Logo featured on sponsorship t-shirt
- Listed as main sponsor at race events

Silver $500-1999
- Name featured on website
- Logo featured on car
- Logo featured on sponsorship t-shirt

Bronze $150-499
- Name featured on website
- Logo featured on car