

RIT  
**BAJA**  
SAE



# 2019 Sponsorship Proposal



# What is RIT Baja SAE?

Baja SAE is a non-profit collegiate design series sponsored by the Society of Automotive Engineers (SAE). RIT Baja is just one of over a hundred regularly competing teams in North America alone. Our team is built on the ideal of fostering engineering development among interested/participating students. We pride ourselves on the open environment we create to allow students to push their creativity in a collaborative manner, spanning many disciplines.

Students of any major, year, or background are encouraged to be a part of our team, giving us the benefit of diverse mindsets and a truly tight-knit group. We succeed by exposing all members to the engineering design process and helping them to think in a way that promotes an organized and creative approach to multi-faceted problems. Students work side-by-side with hands-on projects as they design, manufacture, and test their ideas, with emphasis placed on the effects that ripple out from their efforts. RIT Baja is a family founded on determination and strong core values, but couldn't get anywhere without the support from our sponsors, who provide the resources to take our competition to otherwise unreachable heights.



# Meet The Executive Board



## **Team Manager**

Erica Neese

Industrial Engineering, 2020  
[teammanager@ritbaja.com](mailto:teammanager@ritbaja.com)

## **Project Manager**

Justin Neves

Civil Engineering Technology, 2020  
[projectmanager@ritbaja.com](mailto:projectmanager@ritbaja.com)

## **Treasurer**

Adam Seidman

Computer Engineering, 2022  
[treasurer@ritbaja.com](mailto:treasurer@ritbaja.com)

## **Secretary**

Griffin Joslin

Graphic Design, 2022  
[secretary@ritbaja.com](mailto:secretary@ritbaja.com)

# Season Results

## Tennessee

Sales: 3rd  
Cost: 7th  
Maneuverability: 25th  
Suspension: 3rd  
Sled Pull: 30th  
Acceleration: 14th  
Endurance: 18th  
Overall Dynamic: 4th  
Overall Static: 3rd  
Overall: 4th

## California

Sales: 10th  
Cost: 7th  
Maneuverability: 16th  
Suspension: 3rd  
Hill Climb: 7th  
Acceleration: 8th  
Endurance: 12th  
Overall Dynamic: 5th  
Overall Static: 6th  
Overall: 2nd

## Rochester

Sales: 1st  
Cost: 10th  
Maneuverability: 10th  
Design: 19th  
Suspension: 1st  
Hill climb: 1st  
Acceleration: 4th  
Endurance: 29th  
Overall Dynamic: 1st  
Overall Static: 6th  
Overall: 10th



# 3rd Place North American Championship

# Sponsorship Levels

## Platinum Level \$5000+

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt
- Listed as main sponsor at race events
- Logo featured on banner during races
- Special edition picture portfolio will be presented end of the race season

## Gold Level \$2000 - \$4999

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt
- Listed as main sponsor at race events

## Silver Level \$500 - \$1999

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt

## Bronze Level \$150 - \$499

- Name featured on website
- Logo featured on car

RIT Baja hosts an educational environment to 70+ future engineers and car enthusiasts. Our members gain real world experience and are taught the knowledge of our 25 continuous years of automotive engineering. A sponsorship of our team would give your company a direct line of communication to our team for future employment and internship opportunities. We place your logo on our vehicle that we race at three events spread over the United States. These events are a host to 99 other teams of junior engineers coming from national and international schools as far as India and Brazil. Events are sponsored by international corporations and can be used for recruitment opportunities for young engineers. RIT Baja is a well known top-tier competitor at these events and are well respected by our competition for our sportsmanship and ability to stay competitive every year. We have built up an Instagram page with a total 2,300 followers from around the world where we show our appreciation to our sponsors' contributions.

## Benefits of Sponsorship

RIT



HARVEY TOOL

BLUE ORIGIN

AIRTECH  
ADVANCED MATERIALS GROUP



SGS

SolidWorks

POC

Altair

DTF



Mastercam

MAHANY

NATIONAL INSTRUMENTS

TECAT  
PERFORMANCE SYSTEMS

DGP  
DIAMOND GROUND PRODUCTS  
"The Tungsten Electrode Experts"

SANDVIK

McGard

SKF

RSTW  
Rochester Steel Treating Works, Inc.

ADMAR  
SUPPLY COMPANY INC

PPC  
Innovate. Connect.

igus

MAGNA

TW METALS  
AN ONI COMPANY

Soller Composites LLC  
Heavily Discounted Materials & Supplies

Jb  
JENSEN BROS.

FARO  
FOREMOST IN PLASTICS

A&P Technology

DiBella's  
Old Fashioned  
Submarines

NTN

ROYAL  
PRODUCTS  
Optimize everything.

HARRIS

ROCHESTER GEAR INC.

BOTTO BROTHERS  
PLUMBING & HEATING

METAL  
supermarkets

Smigens  
LASER CUTTING & ENGRAVING

ACP  
Composites

Helical

AFCO

ALP STEEL CORP.

Aircraft Spruce  
SINCE 1965  
& Specialty Co.

MIL-BITE  
PRODUCTS LLC

TeXtreme

ST  
SUPERIOR TECHNOLOGY

AK  
EQUIPMENT CO.  
INCORPORATED

OnlineMetals.com

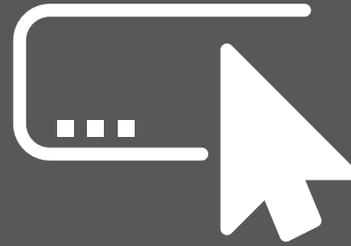
Gleason

ROYAL

CURBELL  
PLASTICS

Some of Our  
Current Sponsors

# Where To Find Us



[ritbaja.com](http://ritbaja.com)



[@ritbaja](https://www.instagram.com/ritbaja)



Room 1270 in  
Louise Slaughter Hall