

# Capturing, Analyzing, and Aligning Multimodal Responses to Affective Visual Content

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### Overview and Contributions

- Humans routinely extract important information from images and videos.
- Computers still have difficulty annotating important information in visual data in a human-like manner.
- We co-capture participants' gaze, language, and facial expressions as they describe positive and negative visual stimuli.
- Contributions:
  - We mapped gaze to speech with a multimodal alignment framework [1, 2], outperforming the baseline comparison.
  - Filtering words occurring once improved alignment performance and helped exclude ASR word errors.
  - We also explored patterns across modalities, for example the affect of linguistic tokens associated with stimulus valence.

# Alignment

**Example description:** A woman is holding scissors...cutting his tie?...they're very large...both of them are smiling...there are some flags in the background...it's a fairly happy occasion

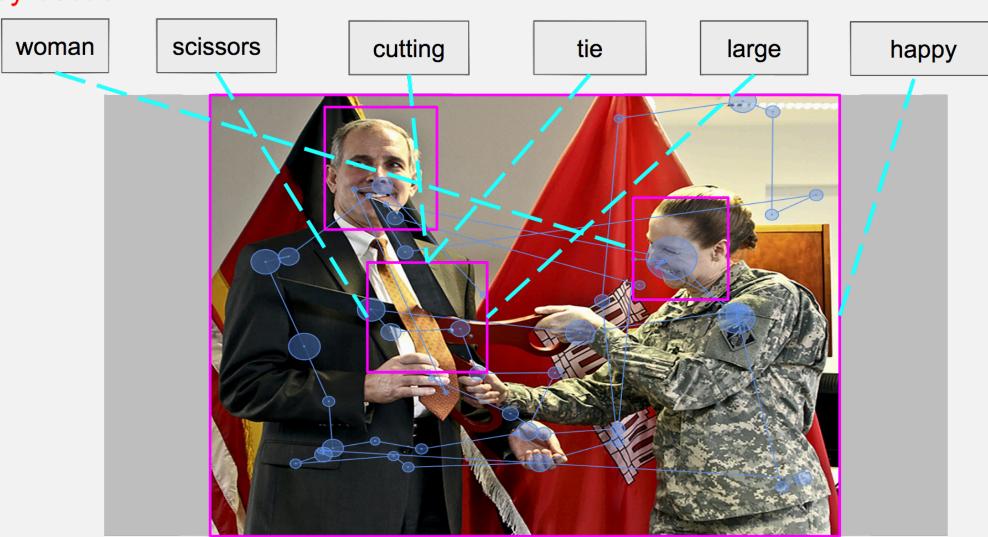
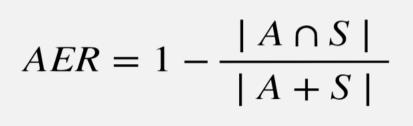


Figure 1: Example of mapping gaze to spoken words

- Berkeley Aligner usually aligns words between languages for machine translation
- Instead, we align linguistic units (nouns, adjectives) with visual units (clustered gaze regions)
- Baseline aligns linguistic and visual units temporally
- Both compared to manual reference alignments



 $A = Aligner \ Output \ Pairs$  $S = Reference \ Pairs$ 



Figure 3: Clustered gaze regions

### Experiment Setup

- 20 images and 20 short videos
- 10 positive and 10 negative each
- 21 subjects
- Task: Describe the content of this image/video.

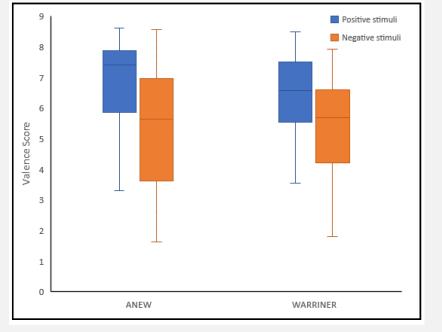


Figure 4: Words with positive valence were used more with positive stimuli, and vice versa.

**b**)

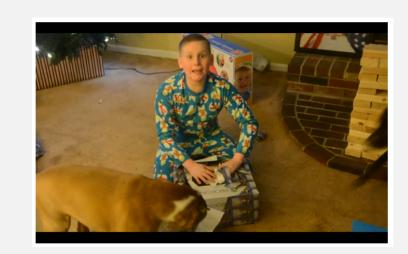




Figure 5: Examples of stimuli used - positive video and negative image

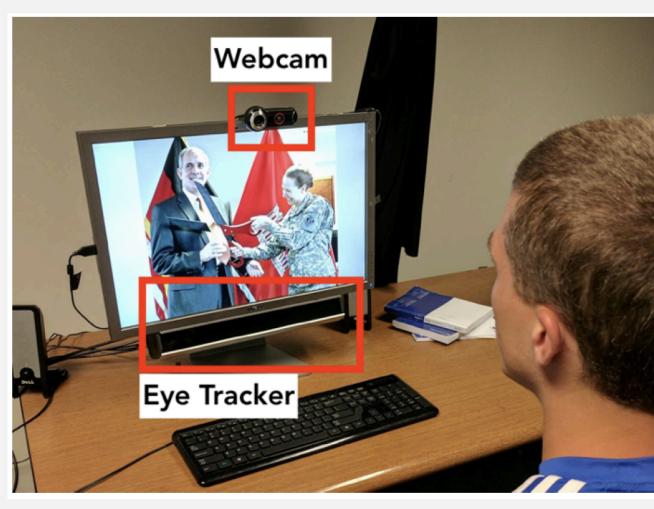


Figure 6: Observer in front of monitor with webcam and eye tracker.

Lapel microphone used to record voice.

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### Results

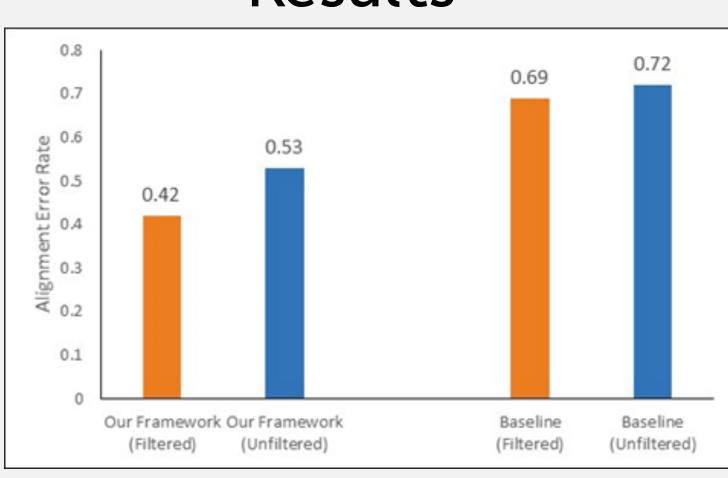


Figure 7: A comparison of average AER performance across images for alignment using unfiltered (blue) and filtered (orange) word lists.



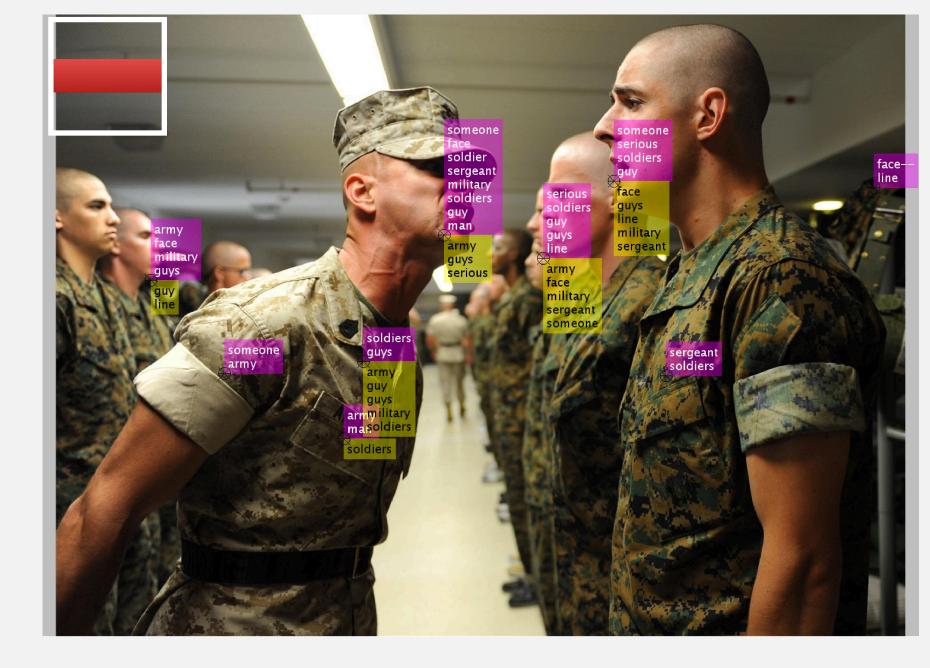


Figure 8 (a,b): Images with aligned linguistic units attached to locations of visual units. Magenta: aligned correctly, -- are incorrect. Yellow: not aligned but in reference list. Dominant valence of facial expressions depicted top left. Word list for a) is unfiltered while b) is filtered.

#### References

[1] Gangji, A.; Walden, T.; Vaidyanathan, P.; Prud'hommeaux, E.; Bailey, R.; Alm, C.; 2017. Using co-captured face, gaze, and verbal reactions to images of varying emotional content for analysis and semantic alignment.

[2] Vaidyanathan, P.; Prud'hommeaux, E.; Pelz, J. B.; Alm, C.O.; and Haake, A. R. 2016. Fusing eye movements and observer narratives for expert-driven image-region annotations.

