



## Fram Focus volume 4:3 / October 2018: Fram Signature Lecture Edition

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## 2018 Fram Signature Events: The Evolution of Applied Critical Thinking at RIT

Begun in 2012, the Fram Signature events are the most visible part of RIT’s commitment to developing applied critical thinking across the university. These events are now a campus and community wide celebration of our efforts. For 2018, we are proud to collaborate with and feature our own College of Art and Design!

In RIT’s College of Art and Design, applied critical and creative thinking is integral to making and responding to artworks. The creative process starts with students drawing on their curiosity and imagination to pose questions and explore ideas, spaces, materials, and technologies. They search for meaningful new connections by generating many original and varied possibilities. These possibilities are carefully and constructively examined to direct choices made in expressing ideas, concepts, thoughts, and feelings creatively. Students also critique the motivations, intentions, and possible influencing factors that may be evident in artworks they make and see. *Critical Thinking to Making* is a celebration of the marriage between applied critical thinking and the creative process. The three-day event showcases student work and offers collaborative workshops to encourage students to be lifelong learners and creative problem solvers who can live and work effectively in a world of constant change.

## Fram Signature Lecture and Reception

Student Registration and more information on the lecture [HERE!](#)

Lecture: **"Applied Critical Thinking: Design for Transformation, Needs a Transformation in Design" with Marco van Hout**

Date: Wednesday, October 24, 2018

Time: 4:00pm – 5:15pm

Place: Webb Auditorium, James E. Booth Hall

Reception: ***Immediately following lecture in the University Gallery, James E. Booth Hall***

In this talk Marco will argue why we should not only create *change*, but aim for *transformation*. Psychologists state that change initially modifies behavior but that transformation will modify values and desires. Because in real transformation lies the change we are looking for in the world. In culture, behavior and in how we as creators/innovators will be able to really contribute to a better world by 2030. By being creative, but similarly by being critical about how we document, share and use that creativity: Transform the world. By **design**.

## College of Art and Design Critical Thinking to Making Events

### Collaborations with Marco van Hout

**Date:** Tuesday, October 23, 2018

**Times:** 9:00am – 10:00am **School of Film and Animation**

11:00am – 12:00pm **School of Design**

2:00pm – 3:00pm **School of Photographic Arts and Sciences**

**Place:** University Gallery, James E. Booth Hall

Gain practical critical thinking and creativity skills and tools in an inspiring, interdisciplinary learning environment. Marco van Hout will host three (50-minute) workshops focusing on critical thinking, making, and critique. These collaborative workshops offer RIT students the learning and direct experimentation of creative processes, methods, and techniques to visually synthesize a possible solution to one of the Sustainable Development Goals adopted by the UN by 2030. These goals include: People, Planet, Prosperity, Peace, and Partnership.

## Critical Making Workshops

Kick-start your creativity. Producing art, rather than simply experiencing it, benefits students' ability to critically and creatively solve problems. The College of Art and Design offers three critical making workshops that allow students to participate in the creative process and critique in a convenient, shorter format. Taught by professors within the College of Art and Design, the workshops are available for RIT faculty and students at all levels of experience and explore their creativity.

**Date:** Thursday, October 25, 2018

**Times:** 9:00am – 10:00am **Collaborative Life Drawings with Prof. Amy McLaren**

11:00am – 12:00pm **Designing with Light with Prof. Marla Schweppe**

1:00pm – 2:00pm **Visual Storytelling in the 4th Dimension with Prof. Mari Jaye Blanchard**

**Place:** University Gallery, James E. Booth Hall

## Upcoming Events: Spotlight on CAD

### RIT City Art Space Opening this Fall!

The College of Art and Design will open the new RIT City Art Space in the historic Sibley building in downtown Rochester later this year. Formerly known as Gallery r, the RIT City Art Space will continue as an exhibition venue for RIT students, faculty, alumni and more, while also serving as an off-campus site for experiential learning. In addition, the space will host events and programming to extend RIT's community outreach in downtown, fifty years after RIT moved its campus to Henrietta. Read the full press release [Here!](#)

## A Few Thoughts

**With this issue of the Fram Focus we meet Alex Lobos, another of RIT's notable critical thinkers.**

Alex Lobos, MFA, is the Graduate Director of Industrial Design for the College of Art and Design. In addition to his creativity in the classroom, Alex is also a professional drummer who has played with the top two rock bands in Guatemala: Bohemia Suburbana and Malacates Trebol Shop, participating in several recordings and tours around North and Latin America, with concerts of up to 15,000 people. He currently plays with the Rochester-based bands Sub Sentry and Tree Shakers. Read his answers to a few critical questions [HERE!](#)

## From Gene Fram

Read "Drawing is the Best Way to Learn, Even if You're No Leonardo da Vinci" by Anne Quito, Design Reporter for Quartz, [HERE!](#)

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