RIT | Croatia

RIT CROATIA PROGRAM OUTLINE

PROGRAM TITLE: **BACHELOR OF SCIENCE (B.S.) IN GLOBAL BUSINESS MANAGEMENT**

TYPE OF PROGRAM: Undergraduate professional program

DURATION OF PROGRAM: 4 years /8 semesters

TOTAL NUMBER OF ECTS: 240

SCIENTIFIC AREA: Social Science

SCIENTIFIC FIELD: Economics

EFFECTIVE FOR: Students enrolled in AY 2026/27

1. ENROLLMENT CRITERIA

Enrollment in the study program can be offered to candidates who have completed an appropriate secondary education program lasting at least four years and have passed the Croatian state exam. A person who has completed a relevant short vocational program may enroll in a professional undergraduate study. A person who completed an appropriate secondary education program lasting at least four years in the Republic of Croatia before 2010, without having passed the state exam, or a person who has completed 12 years of equivalent education abroad, may enroll in a university or professional undergraduate study, in accordance with the conditions prescribed by the general act of the higher education institution.

For candidates who are required to take the state exam, a B level in mathematics and English is required. In addition, candidates must pass additional assessments:

- Essay
- Motivational interview

Scoring:

Mandatory part of the state exam

Subject	Level	Weighting
Croatian	**B**	**0%**
Mathematics	**B**	**20%**
English	**B**	**40%**

Additional assessments of specific knowledge, skills, and abilities

Assessment	Mandatory	Weighting
Motivational essay	**YES**	**10%**
Motivational interview	**YES**	**30%**

Candidates who completed secondary education in the Republic of Croatia before 2010 apply through the website www.croatia.rit.edu, submit copies of their high school certificates and final diploma, and undergo additional assessments: motivational interview, essay,

Transfer students from other higher education institutions also apply through the website www.croatia.rit.edu, submit their high school diploma and transcripts from their previously enrolled study program. They also undergo additional assessments: motivational interview, and essay.

Candidates who completed secondary education outside the Republic of Croatia must go through the process of recognition of foreign educational qualifications as part of the central application procedure.

2. CRITERIA FOR ENROLLMENT IN THE NEXT SEMESTER/YEAR LEVEL

An undergraduate student must maintain a cumulative and term Grade Point Average (GPA) of 2.00 or above at RIT Croatia in order to remain in good academic standing. RIT Croatia has set standards to help students maintain satisfactory academic performance, and serve to identify, warn, and provide timely intervention to students experiencing academic difficulty.

All probation and academic suspension actions are taken at the end of the fall, spring and summer terms. Students who attempt fewer than 9 credits in a term, and earn a term GPA less than a 2.0, but whose cumulative GPA is 2.0 or higher may be subject to academic action at the discretion of the college.

Probation refers to the academic action taken when a student is not in good academic standing. A student placed on probation is expected to sufficiently raise their GPA so as to return to good academic standing in the succeeding term. Students placed on probation will be required to complete an academic success plan. Without consultation with their advisor and written permission from the dean of the college, students on probation may enroll in no more than 16 credits. In some circumstances, a student will also be required to satisfy specific conditions required by the home program. Failure to meet the terms of probation may result in suspension. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.

Academic Suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT Croatia for a minimum of one term. Students who qualify for academic suspension at the end of a spring term will be placed on academic suspension for the following summer and fall terms. An appeal form can be used by a student to appeal an academic suspension decision.

Deferred Suspension refers to the academic action taken when a student appeals academic suspension and the appeal is granted. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home program. A student on deferred suspension, enrolled in summer term, and taking 12 or more credits will be subject to this academic action policy and subsequent academic success plan.

Academic Success Plan is an agreement between a student and the student's academic program designed to facilitate success in the program. Students should consult with their academic program to determine the appropriate number of credits per term. Policy statements

i. Any degree-seeking undergraduate student whose term or cumulative grade point average falls below a 2.00 (C average) will be placed on probation.

ii. Students placed on probation may enroll in no more than 16 credits during the probation period and are required to complete an academic success plan with their home/primary program. Students in consultation with their faculty and/or professional academic advisor may appeal to the dean of the college for permission to take more than 16 credits while on probation.

iii. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.

iv. Any student who has been placed on probation after having been removed from probation will be granted one term to be removed from probation before academic suspension from RIT Croatia.

v. Any student whose term grade point average falls below 1.00 is not eligible for probation and will be placed on academic suspension through the upcoming fall or spring term, at the minimum.

vi. Students who have been readmitted to RIT Croatia after an academic suspension will have up to two terms to return to good academic standing, and their status will be "pending action." Students who fail to return to good academic standing in two terms will be placed on academic suspension.

vii. A student on academic suspension cannot enroll in any credit or non-credit course at RIT Croatia while on academic suspension.

viii. Students on academic suspension may appeal an academic suspension decision to the Ombudsperson. If the appeal is granted, the student will be placed on deferred suspension for one term.

ix. Decisions regarding deferred suspension require dean (or designee) approval. For programs housed outside the college structure, the approval of the academic unit in which the enrollment is requested is required.

x. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home department.

xi. Academic suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT for a minimum of one term. A student on academic suspension will be excluded from classes, university housing, and all other university activities during the period of academic suspension.

xii. Students on academic suspension may be required to satisfy specific academic requirements imposed by the home program in order to be considered for readmission to their program.

xiii. Students on academic suspension may be admitted to another program if it is approved by the dean (or designee) of the college in which enrollment is requested. Such students will be placed on deferred suspension and required to complete an academic success plan with the new program. For programs housed outside the college structure, the approval of the academic program in which the enrollment is requested is required.

xiv. Readmitted students will be required to complete an academic success plan and will have up to two terms to return to good academic standing. After two terms, students who do not maintain both cumulative and term GPA of 2.0 or above will be placed on academic suspension.

3. TRANSFER PROCEDURE

Credit transfer procedure and transfer procedures generally speaking are defined by The Rulebook on Admission Requirements and Transfer Procedures from other HE institutions to RIT Croatia.

4. GRADUATION REQUIREMENT

All of the following are required for graduation from a student's program:

- A Cumulative Grade Point Average (GPA) of 2.00 or above based on the US credits system
- Satisfactory completion of the Capstone course
- Completion of a minimum of 123 US credits for the US degree and 240 ECTS for the Croatian degree
- Satisfactory completion and grade for the required co-ops in duration of 800 working hours
- No outstanding library dues
- Full payment or satisfactory adjustment of all financial obligations

Graduation with Honors

Honors posted to the academic record will be based upon the student's Cumulative Grade Point Average upon completion of the degree requirements. The numerical criteria for graduation with honors are as follows:

Summa cum laude	3.80 Cumulative GPA
Magna cum laude	3.60 Cumulative GPA
Cum laude	3.40 Cumulative GPA

5. DEGREES UPON COMPLETION OF THE STUDIES

RIT Croatia is the only educational institution in Croatia granting two degrees: an American degree from RIT and a Croatian degree from RIT Croatia. Upon successful completion of the four-year program in Business Administration: International Business students receive a Bachelor of Science (B.S.) degree in Global Business Management from RIT. Studies at RIT Croatia are also accredited by the Croatian Ministry of Science, Education and Sports and meet the requirements of the Bologna Agreement. As a result, all students completing the four-year IB program will receive the degree title of prvostupnik/ prvostupnica (baccalaureus/ baccalaurea) međunarodnog poslovanja. In order to receive a Croatian degree from RIT

Croatia students must have either a high school diploma issued by a Croatian high school or a high school diploma recognized by the Ministry of Science, Education and Sports of the Republic of Croatia.

6. LIST OF OTHER STUDY PROGRAMS FROM WHICH THE ECTS POINTS COULD BE EARNED

Web and Mobile Computing Zagreb

Web and Mobile Computing Dubrovnik

Hospitality and Tourism Management

7. PROGRAM LEARNING OUTCOMES

GBM1	Evaluate opportunities and threats in current global environment for a business enterprise.
GBM2	Generate and evaluate solutions to a complex business problem applying creative problem solving techniques (i.e. design thinking).
GBM3	Apply contemporary business technology in a problem-solving process, and analyze its implications.
GBM4	Develop a sustainable course of action for a substantive ethical business challenge that considers the interest of all stakeholders.
GBM5	Manage global business projects effectively applying leadership and managerial skills.
GBM6	Develop components of a business strategy that specifically takes into account unique elements of global business (i.e., exchange rates, cultural differences, regional and global associations, supply chain issues).
GBM7	Develop components of a corporate strategy for managing a global enterprise.
GBM8	Communicate field-specific information in written and oral form using a standard English variety.
GBM9	Critically evaluate text and other media in a specific field.
GBM10	Reevaluate existing principles and practices in a specific field.
GBM11	Manage one's professional development and engage in lifelong learning activities pertaining to the field.
GBM12	Apply scientific principles in solving contemporary issues in a specific field.

8. LIST OF COURSES

Course no.	Course Name	Credits	ECTS
	YEAR 1		
MGMT-101	Business 1T: An Introduction to Business	3	5
ACCT-110	Financial Accounting	3	6
ECON-101	Principles of Microeconomics (P3)	3	5
UWRT-100	Gen Ed Elective (1): Critical Reading and Writing	3	5
MATH -101	Gen Ed Elective (2): College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0
		15	
	YEAR 2		
MKTG-230	Principles of Marketing	3	6
MGIS-130	Information Systems and Technology	3	5
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1 (P7A)	3	5
SCBI-35	Careers in Business	0	0
	CHOOSE 1 LANGUAGE COURSE BELOW: Immersion 1		
MLSP-201	Beginning Spanish 1	4	5
MLFR-201	Beginning French 1	4	5
MLIT-201	Beginning Italian 1	4	5
MLRU-201	Beginning Russian 1	4	5
MLGR-201	Beginning German 1	4	5
		16	
	YEAR 3		
MGMT-340	Busines Ethics and Corporate Social Responsibility (P1)	3	6
DECS-310	Operations Management	3	6
PSYC-101	Introduction to Psychology (P4)	3	5
FREE-100	Free Electve 2 COMM-201 Public Speaking	3	6
	CHOOSE 1 LANGUAGE COURSE BELOW (Immersion 3):		
MLSP-301	Intermediate Spanish 1	3	4
MLIT-301	Intermediate Italian 1	3	4
MLRU-301	Intermediate Russian 1	3	4
MLFR-301	Intermediate French 1	3	4
MLGR-301	Intermediate German 1	3	4
		15	
	IB YEAR 4		
MGMT-560	Strategic Management	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	6
CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:			
PSYC-223	(Mandatory for Psychology Immersion)	3	6
OR			
ANTH-328	Heritage and Tourism	3	6
OR			
ACCT-430	Cost Accounting	3	6
OR			
ANTH-350	Global Economy and Grassroots	3	6
CHOOSE ONE SET OF MINOR COURSES BELOW:			
Marketing Minor			
MKTG- 350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6
OR			
Finance Minor			
FINC- 352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6
OR			
Management Minor			
HRDE-380	Human Resources Management	3	6
MGMT-320	Organizational Effectiveness Skills	3	6

Course no.	Course Name	Credits	ECTS
	YEAR 1		
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-140	Intro to Ecology	3	5
UWRT-150	Writing Seminar (WI)	3	5
MATH -161	Applied Calculus	4	5
		17	
	YEAR 2		
FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2 (P7B)	4	6
FREE-100	Free Elective 1	3	6
	CHOOSE 1 LANGUAGE COURSE BELOW: Immersion 2		
MLSP-202	Beginning Spanish 2	4	5
MLFR-202	Beginning French 2	4	5
MLIT-202	Beginning Italian 2	4	5
MLRU-202	Beginning Russian 2	4	5
MLGR-202	Beginning German 2	4	5
		17	
	YEAR 3		
BANA-255	Data Literacy, Analytics, and Decision Making	3	5
COMM-253	Communication (WI)	3	5
DECS-350	Project Management	3	6
	GBM Elective 1: INTB-315 Exporting	3	6
GENE - 100	Gen Ed Elective (3) PSYC-225 Social	3	5
		15	
ENGL - 312	American Literature	3	5
MGMT-489	Special Topics: Doing Business in EU and Croatia	3	6
	IB YEAR 4		
INTB-550	Competing Globally	3	6
ENGL-210	Literature and Cultural Studies	3	6
CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
PSYC- 221	Psychological Disorders	3	6
OR			
PHIL - 311	East Asian Philosophy	3	5
OR			
SOCI-230	Sociology of Work	3	6
OR			
FINC-489	Seminar in Finance: Bitcoin	3	6
OR			
ACCT-360	Intermediate Financial Accounting	3	6
OR			
ACCT-420	Personal and Small Business Taxation	3	6
CHOOSE ONE SET OF MINOR COURSES BELOW:			
Marketing Minor			
MKTG-320	Digital Marketing	3	6
MKTG-360	Professional Selling	3	6
OR			
Finance Minor			
FINC-430	Advanced Corporate Financial Planning	3	6
FINC-420	International Finance	3	6
OR			
Management Minor			
MGMT-310	Leading Cross-Cultural and Virtual Teams	3	6
MGMT-330	Design Thinking and Concept Development	3	6

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YEAR 1 – COURSE DESCRIPTIONS

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General Information

Course title:	Business I
Course leader:	Milena Kužnin
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This is the first of a two-course sequence, 4 credit year long experience, comprising the freshman-integrated experience. In Business 1, students will be introduced to the key functional areas of business, discuss current factors, events, and trends that impact business, build professional, personal leadership, communication, and teamwork skills, and evaluate business decisions, and the business plan process. By understanding the key functions of business and analyzing business decisions in Business 1, students will be able to then develop their own business ideas in Business 2.

Course objectives:

- Identify and apply creative methods for idea generation
- Evaluate business opportunities
- Understand the role of key business functions
- Understand how a business is managed
- Understand and master business communication process
- Experience business decisions implications
- Present and explain business ideas

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Conduct research through the use of relevant databases

CLO2: Explain key business functions

CLO3: Describe the impact of social, economic, global, and technology trends and news on business decisions

CLO4: Create a business product idea and business pitch

CLO5: Use business communication and networking skills

Course content:

- The Framework for Business the Business Environment
- Business Ethics and Social Responsibility
- Evaluation of Business Opportunities
- Small Business and Entrepreneurship
- Business Formation: How to Start a Business?
- Key business functions
- Business Idea
- Planning in Business
- Business Decisions
- Elements of Business plan
- Management in Business
- Business Communication

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.25
Exam 2	1.25
Quizzes	0.50
Business Idea Proposal Pres.	0.25
Business Idea Development Report	1.00
Business Idea Elevator Pitch	0.75
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	25
Exam 2	25
Quizzes	10
Business Idea Proposal Presentation	5
Business Idea Development Report	20
Business Idea Elevator Pitch	15
Total:	**100**

Required reading:

- **Snow**, M., **Williams**, K., (2018) BUSN – Introduction to Business, International 11th edition. Nelson Education Ltd.

Additional reading:

As discussion of current events will also make up a significant component of the course, students are *strongly* encouraged to follow current events in the business world. Suggested news sources include:

- Financial Times
- The Economist
- TechCrunch
- VentureBeat

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	ACCT.110 Financial Accounting
Course leader:	Peter Schmidt
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To introduce students to the basic concepts and terminology in the field of accounting
- To understand the role of accounting and its impact and influence in business
- To prepare students for other courses in accounting, taxation and finance

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply the bookkeeping rules of an accrual accounting system to a wide set of basic business transactions

CLO2: Apply the accounting process to make a set of financial statements

CLO3: Analyze financial ratios constructed from financial statement data

Course content:

- Introducing accounting concepts
- Recording business transactions
- Income measurement and period adjusting

- Closing accounts and books
- Preparing financial reports
- Reporting cycle
- Merchandising
- Cash
- Securities
- Receivables
- Inventory
- Property, Plant, and Equipment
- Current liabilities
- Long-term liabilities
- Shareholders' Equity
- Cash flow statement
- Using accounting information
- International transactions
- Ratios
- Ethics in accounting

Teaching delivery methods:

- Lectures (flipped classroom format: recorded lectures)
- In-class exercises
- In-class discussions
- Accounting project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Quizzes	1.3
Mid-term 1	1.3
Mid-term 2	1.3
Accounting project	0.8
Final exam	1.3
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quizzes	22
Mid-term 1	22
Mid-term 2	22
Accounting project	12
Final exam	22
Total:	100

Required reading:

- Larry M. Walther (2023). *Principles of accounting.* Independently published. https://www.principlesofaccounting.com/

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	ECON.101 Principles of Microeconomics
Course leader:	Doc.dr.sc. Jasminka Samardžija
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- This course provides an introduction to microeconomics with an emphasis on supply and demand, the consumer, the producer, economic equilibrium, efficiency and equity, market failures, and government intervention in markets. In this context, the course has three broad objectives.
- 1) It is designed to help students to understand basic economic concepts and problems related to the behavior and interaction of individuals. It examines how individuals make decisions, markets allocate resources through the price mechanism, and problems relating to imperfect competition, externalities (like pollution), common resources, imperfect information, and poverty and inequality.
- 2) It is designed to give students a feel for the methods which economists use to understand individual behavior and interactions. It introduces students to a variety of models, including optimizing models of consumer and firm behavior, partial and simple general equilibrium models, and models of perfect competition.
- (3) Finally, it attempts to help students to develop an ability to apply the methods and models in seeking solutions to the economic problems confronting society.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply economic principles to market analysis

CLO2: Analyze market equilibrium and elasticity

CLO3: Evaluate government policies and market outcomes in perfectly competitive markets

Course content:

- Basic concepts of economics
- Market supply & Market demand
- Gains from Trade & Economic Coordination
- Elasticity of Demand & Elasticity of Supply
- Efficiency and Equity
- Benefit, Cost and Surplus
- Externalities
- Government actions in markets: rent ceiling & minimum wage
- Government actions in markets: taxes production quotas and subsidies
- Utility and Demand
- Utility maximizing choices and paradox of value
- Possibilities, Preferences and Choices
- Predicting consumer choices
- Organizing Production
- Output and Cost: total, marginal & average cost and product
- Long run costs
- Perfect competition: output price and profit in the short run
- Perfect competition: output price and profit in the long run

Teaching delivery methods:

- Lectures
- Problem solving in small teams
- Group discussion
- Exercises
- Project work
- Personal research
- Class presentation

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1 (HW1)	0.25
Assignment 2 (HW2)	0.25
Assignment 3 (Midterm 1)	1
Assignment 4 (HW3)	0.25
Assignment 5 (Midterm 2)	1
Assignment 6 (HW4)	0.25
Assignment 7 (Final project)	0.5
Assignment 8 (Final exam)	1.5
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1 (HW1)	5
Assignment 2 (HW2)	5
Assignment 3 (Midterm 1)	20
Assignment 4 (HW3)	5
Assignment 5 (Midterm 2)	20
Assignment 6 (HW4)	5
Assignment 7 (Final project)	10
Assignment 8 (Final exam)	30
Total:	**100**

Required reading:

- Parkin, M. (2016). *Microeconomics, 12th edition*. Pearson Education Limited.

Additional reading:

- Acemoglu, D., Laibson, D. & List, J. (2018). Microeconomics, 2nd Edition. Pearson Education Limited: 2018.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	Critical Reading and Writing
Course leader:	Jakob Patekar
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Improve critical reading and writing skills
- Think critically and articulate, support, defend, and refute an argument
- Gain insight into the writing process
- Develop literary practices
- Emphasize the principles of intellectual property and academic honesty
- Engage in peer review

Conditions for enrolment in the course:

Introduction to Academic English – passed or tested out

Expected learning outcomes of the course:

A student will be able to:

CLO1: Critically analyze a variety of texts.

CLO2: Evaluate peer work.

CLO3: Use APA style in citing and referencing.

CLO4: Compose texts in standard English using appropriate style and rhetorical strategy.

Course content:

- Analyzing and constructing arguments
- Cognitive bias and fake news
- Punctuation
- Paragraphs
- Word choice and style
- Persuasive writing
- Working with sources
- Giving feedback

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Fallacies & Cognitive Biases Quiz	0.5
Language Quiz	1
Critical Analysis 1	0.5
Critical Analysis 2	0.5
Critical Analysis 3	0.5
Peer Review 1	0.25
Persuasive Essay Draft	0.75
Persuasive Essay Peer Review	0.25
Persuasive Essay Final	0.75

Total 5

Teaching time is worth 1.5 ECTS points and has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Fallacies & Cognitive Biases Quiz	10
Language Quiz	20
Critical Analysis 1	10
Critical Analysis 2	10
Critical Analysis 3	10
Peer Review 1	5
Persuasive Essay Draft	15
Persuasive Essay Peer Review	5
Persuasive Essay Final	15
Total:	**100**

Required reading:

- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Boston, MA: Bedford/St. Martin's.
- Lunsford, A. A. (2010). *The St. Martin's handbook.* Boston, MA: Bedford/St. Martin's.

Additional reading:

- Anker, S. (2010). Real writing with readings. Boston, MA: Bedford/St. Martin's.
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- Scarry, S., & Scarry, J. (2011). The writer's workplace with readings. Building college writing skills. Boston, MA: Wadsworth.

- VanderMey, R., Meyer, V., Van Rys, J., & Sebranek, P. (2012). The college writer: A guide to thinking, writing, and researching. Boston, MA: Wadsworth.

Other recommended resources: http://www.grammarly.com/; https://owl.english.purdue.edu/owl/

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	College Algebra, COS-MATH-101
Course leader:	Kristijan Tabak
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Apply basic definitions, concepts, rules, vocabulary, and mathematical notation of algebra and coordinate geometry
- Gain the necessary manipulative skills required for solving problems in algebra and coordinate geometry.
- Acquire a background in mathematics necessary to a study of university mathematics.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: combine algebraic identities to construct the solutions of algebraic equations,

CLO2: generate graph representations of exponential and logarithmic functions,

CLO3: develop procedures to solve mathematical problems from the business domain,

CLO4: connect concepts in algebra with practical problems in management.

Course content:

- Exponents, radicals, and their properties

- Equations and inequalities
- Systems of equations in two and three variables
- Functions, their notation and graphs
- Logarithms and Exponentials
- Solving exponential and logarithmic equations
- Applications

Teaching delivery methods:

- Lectures
- Workshops
- Exercises
- Remote learning
- Independent work
- Multimedia
- Mentoring

Student obligations:

- Attending classes
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	1.25
Assignment 2	1.25
Assignment 3	1.5
In Class Quiz	1
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%

Assignment 1	25
Assignment 2	25
Assignment 3	30
In class Quiz	20
Total:	**100**

Required reading:

- Blitzer, Algebra and Coordinate Geometry, Prentice Hall, Upper Saddle River, NJ
- Larson and Hostetler, Algebra and Trigonometry, Brooks/Cole, Pacific Grove, CA.

Additional reading:

- None

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Business II
Course leader:	Nina Antičić
Course instructor:	Nina Antičić / Scott Coleman
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	2
Teaching hours (L+S+E):	22.5 (1.5+0+0)

Course Description

This course, the second course in the First-year Business Sequence, applies technology tools to create well defined and complete business plans. Students will develop websites and other marketing and process tools to take their business concept outlined in Business 1 to a final business plan for review with an outside board.

Course objectives:

- Understanding and managing entrepreneurial motivation.
- Recognizing business opportunities and analyzing them.
- Developing successful business ideas and plans for their implementation

Conditions for enrolment in the course:

- MGMT-101 Business 1: Ideas and Business Planning

Expected learning outcomes of the course:

A student will be able to:

CLO1: Justify a decision to become an entrepreneur.

CLO2: Assess various business opportunities and ideas.

CLO3: Generate an effective business model and plan.

Course content:

- Introduction to Entrepreneurship
- Recognizing Opportunities and Generating Ideas
- Feasibility Analysis
- Developing an Effective Business Model
- Industry and Competitor Analysis
- Writing a Business Plan

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases
- Multimedia

Student obligations:

- Attending classes
- Submitting projects, assignments and exams
- Participating in discussions

Monitoring student work:

Activity	ECTS
Group Project 1	0.2
Group Project 2	0.2
Midterm Exam	0.6
Business Plan	0.5
Class activities/particip.	0.5
Total	2

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points%
Group Projects	2 x 10

Midterm Exam	30
Business Plan	25
Class activities / Partic.	25
Total:	**100**

Required reading:

- Barringer, B. R., & Ireland, R. D. (2019). Entrepreneurship: Successfully launching new ventures. *6th edition.* Pearson.

Additional reading:

- Distributed in class

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Management Accounting
Course leader:	Peter Schmidt
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To introduce students to the typical framework and constituent role(s) of organisational accounting/finance functions.
- To understand how key accounting/finance information is obtained, presented, and utilised.
- To select and implement a range of accounting/finance tools appropriate to different situations and contexts.
- To present accounting/finance information and related analytical interpretation and discussion in an effective manner.
- Appreciate notable behavioural, ethical, and social factors associated with the provision of accounting/finance information; and
- Critically evaluate the effectiveness of 'traditional' accounting/finance approaches - **and** assess current research and possible future developments.

Conditions for enrolment in the course:

ACCT.110 – Financial Accounting

Expected learning outcomes of the course:

A student will be able to:

CLO1: Describe the typical framework and constituent role(s) of organisational accounting/finance functions

CLO2: Demonstrate how key accounting/finance information is obtained, presented, and utilised

CLO3: Select a range of accounting/finance tools [such as performance ratios, costing systems, budgeting, project appraisal and working capital management] appropriate to different situations and contexts

CLO4: Prepare basic management accounting analyses and reports

CLO5: Apply cost behaviour analysis in forecasting financial results

Course content:

- History of/basic elements [ie costs] of management accounting
- Costing/traditional absorption costing
- Costing/marginal costing and CVP analysis
- Activity based costing
- Pricing & target costing
- Budgets and budgetary control
- Working capital management and sources of finance
- Capital investment decisions
- Performance measurement + rewards/traditional approaches
- Strategic management accounting/benchmarking

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz (8)	1.44
Case study	0.96

Exam 1	1.2
Exam 2	1.2
Final Exam	1.2
…	
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz (8x3)	24
Case Study	16
Exam 1	20
Exam 2	20
Final Exam	20
Total:	**100**

Required reading:

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- Atkinson, A., A., Kaplan, R., S., Matsumura, E., M., Young, S., M., (2010), *Management Accounting: Information for Decision-Making and Strategy Execution, 6th Edition,* Prentice Hall Press, Paramus, NJ
- Mowen, Maryanne M., Hansen, Don R., Heitger, Dan L.. (2018). *Managerial accounting: the cornerstone of business decision making* (7th ed.). United States: Cengage Learning.

Additional reading:

- Walther, L., M., Skousen, C., J., (2010) *Introduction* to *Managerial Accounting: Managerial and Cost Accounting,* bookboon.com

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Principles of Macroeconomics
Course leader:	Doc.dr.sc. Jasminka Samardžija
Study programme:	Global Business Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- The goal of Principles of Macroeconomics is to provide students with a broad overview of the aggregate economy. One important goal of this course is to provide students with a good understanding of aggregate economic accounts and definitions, principally so that they can read and understand news and television reporting of the aggregate economy.
- The course is designed to provide students with a unified framework that can be used to analyze key macroeconomic issues such as growth, inflation, expectations, deficits, recessions, productivity, interest rates, exchange rates, trade balance, monetary and fiscal policy
- The course will feature a heavy emphasis on the role of economic policy: monetary and fiscal policies aimed at short run stabilization, policies concerning trade and international finance, and policies aimed at promoting long run growth.
- The course will clearly highlight the tradeoffs involved in policymaking – e.g. short run stabilization vs. long run growth, efficiency vs. equity, etc.

Conditions for enrolment in the course:

Prerequisite/Principles of Microeconomics

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze key macroeconomic indicators and relationships

CLO2: Evaluate the impact of monetary and fiscal policy on the macroeconomy

CLO3: Critically assess economic problems and economic policy

Course content:

- Measuring GDP and economic growth
- Monitoring jobs and inflation
- Economic growth
- Finance, saving and investment
- Money, the price level, and inflation
- The exchange rates
- The exchange rate policy
- Current account balance
- The balance of payments
- Aggregate supply
- Aggregate demand
- Fiscal policy
- Monetary policy

Teaching delivery methods:

- Lectures
- Problem solving in small teams
- Group discussion
- Exercises
- Project work
- Personal research
- Class presentation

Student obligations:

- Attending classes
- Submitting projects and assignments

- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1 (HW1)	0.25
Assignment 2 (HW2)	0.25
Assignment 3 (Midterm 1)	1
Assignment 4 (HW3)	0.25
Assignment 5 (Midterm 2)	1
Assignment 6 (HW4)	0.25
Assignment 7 (Final project)	0.5
Assignment 8 (Final exam)	1.5
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1 (HW1)	5
Assignment 2 (HW2)	5
Assignment 3 (Midterm 1)	20
Assignment 4 (HW3)	5
Assignment 5 (Midterm 2)	20
Assignment 6 (HW4)	5
Assignment 7 (Final project)	10

Assignment 8 (Final exam)	30
Total:	**100**

Required reading:

- Parkin, M. (2016). *Macroeconomics, 12th edition*. Pearson Education Limited.

Additional reading:

- Acemoglu, D., Laibson, D. & List, J. (2018). Macroeconomics, 2nd Edition. Pearson Education Limited: 2018.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Introduction to Ecology
Course leader:	Anamaria Štambuk
Study programme:	GBM
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Case studies will be used to provide real life examples of the basic concepts introduced in the course. We will use case studies throughout the sequence to provide a framework for applying the basic concepts. We will also use the case studies to demonstrate the interconnections between and among the concepts and the resulting complexities associated with environmental problems illustrated in the case studies. The case studies will also provide examples of successful, and sometimes unsuccessful, problem solving.

Course objectives:

- To explain and synthesize ecological concepts at the individual, population, community, and ecosystem level.
- To learn about experimental design and local ecosystems.
- To critically read scientific articles.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO1: Analyze environmental issues.

LO2: Critically evaluate texts and other media on environmental issues.

LO3: Formulate and defend claims and solutions using evidence gathered from primary literature.

LO4: Examine how human actions impact the concept of sustainability and ways to minimize these impacts.

Course content:

This course is an introduction to population, community and ecosystem ecology, stressing the dynamic interrelationships of plant and animal communities of the Dalmatian Coast. The course includes such ecological concepts as energy flow and trophic levels in natural communities, population and community dynamics, biogeography and ecosystem ecology. Field trips to local ecosystems are included.

Teaching delivery methods:

- Lectures
- Exercises
- Field work
- Independent work
- Project work

Teaching delivery modes:

- Lectures
- Class discussions
- Fieldtrips

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Essay (Assignment 1) **ECTS 1**

Students have to write individual reflections on ideas selected in class. Connections between topics covered in class and their personal observations have to be clearly outlined in text. The focus is evaluation of level understanding of class materials and student's personal contribution to defined problems.

Quiz (pop-up quiz) **ECTS 0.25**

A short 5 multiple choice questions related to materials presented in class.

Presentation **ECTS 1.5**

After submission of their research paper, students have to present their findings in short in-class presentation using visual aids, focusing on the most important findings of their research.

Participation **ECTS 0.75**

Final Exam **ECTS 1.5**

Online test which includes 30 multiple choice questions covering all topics covered during the semester. Test duration 1 hour.

Total 5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Presentation	20
Quiz	10
Participation	15
Final Exam	30
Total:	**100**

Required reading (at the moment of submitting the Study Programme Report):

- Brennan, S. and Withgott, J. Environment: The Science Behind the Stories. Pearson/Benjamin Cummings. San Francisco, CA.

Additional reading (at the moment of submitting the Study Programme Report):

- Papers selected from the primary literature (updated annually)

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	WRITING SEMINAR (UWRT 150)
Course leader:	Rebecca Charry Roje
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	First, Second
ECTS points:	5
Teaching hours:	45 (3+0+0)

Course Description

Course objectives:

- develop proficiency in analytical and rhetorical reading and writing and critical thinking
- stimulate students' writing for a variety of contexts and purposes
- develop academic research and literacy practices
- emphasize teacher-student conferencing, self-assessment, class discussion, and peer review
- emphasize the principles of intellectual property and academic integrity for academic and future professional writing

Conditions for enrolment in the course:

UWRT100 Critical Reading and Writing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Examine a variety of intellectually challenging non-fiction texts.

CLO2: Criticize peer work.

CLO3: Produce a research project in written and oral form.

Course content:

- conducting research

- finding sources
- identifying credible sources
- integrating sources
- citing and referencing in APA style
- peer review
- presenting findings of research

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
-
- Independent work
- Project work
- Multimedia
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions
- Attending peer review and individual conference meetings

Monitoring student work:

Activity	ECTS

Component	ECTS
1 Research 101 quiz	0.5
2 Sources/credibility quiz	0.5
3 Integration quiz	0.5
4 Research Plan	0.5
5 Introduction & Literature Review	0.5
6 Peer Review 1	0.25
7 Paper Draft	0.5
8 Peer Review 2	0.25
9 Research presentation	0.75
10 Final Paper	0.75
Total:	**5.0**

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
1 Research 101 quiz	10
2 Sources/credibility quiz	10
3 Integration quiz	10
4 Research Plan	10
5 Introduction & Literature Review	10
6 Peer Review 1	5
7 Paper Draft	10
8 Peer Review 2	5
9 Research presentation	15
10 Final Paper	15
Total:	**100**

Required reading:

- American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.).
- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Bedford/St. Martin's.
- Scarry, S., & Scarry, J. (2011). The writer's workplace with readings. Building college writing skills. Wadsworth.
- Winkler, A. C., & McCuen-Metherell, J. R. (2008). Writing the research paper. A handbook. Wadsworth.

Additional reading:

- Selected newspaper and magazine articles posted by the instructor on My Courses

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student course evaluation
- Peer observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

YEAR 2 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	Principles of Marketing
Course leader:	Nina Antičić
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To introduce students to the basic concepts and terminology in the field of marketing
- To understand the role of marketing and its impact and influence in society
- To prepare students for other courses in the marketing domain

Conditions for enrolment in the course:

Sophomore status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Assess the relevance of marketing and the marketing process in a company.

CLO2: Analyze the marketplace and consumer value.

CLO3: Assess marketing strategies essential for establishing a competitive advantage in different business environments.

CLO4: Assess marketing mix strategies for establishing a competitive advantage in different business environments.

Course content:

- Marketing: Creating and Capturing Customer Value
- Company and marketing strategy

- Analyzing the marketing environment
- Managing Marketing Information to Gain Customer Insights
- Consumer Markets and Consumer Buyer Behavior
- Business Markets and Business Buyer Behavior
- Customer-Driven Marketing Strategy
- Creating Competitive Advantage
- Products, Services, and Brands: Building Customer Value
- New-Product Development and Product Life-Cycle Strategies
- Marketing Channels: Delivering Customer Value
- Retailing and Wholesaling
- Pricing: Understanding and Capturing Customer Value
- Pricing Strategies: Additional Considerations
- Integrated Marketing Communications Strategy
- Advertising and Public Relations
- Personal Selling and Sales Promotion
- Direct, Online, Social Media, and Mobile Marketing

Teaching delivery methods:

- Lectures
- Business cases
- Project work
- In-class exercises

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.5
Exam 2	1.5
Exam 3	1.5
Group project - part 1	0.3
Group project - part 2	0.3
Group project - part 3	0.3
Group project - part 4	0.3

Group project - part 5	0.3
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	25
Exam 2	25
Exam 3	25
Group project - part 1	5
Group project - part 2	5
Group project - part 3	5
Group project - part 4	5
Group project - part 5	5
Total:	**100**

Required reading:

- Kotler, P., & Armstrong, G. (2018). *Principles of Marketing* (17th gl. ed.). Pearson Education.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Financial Management
Course leader:	Iva Čondić-Jurkić
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

This course is designed to enable students to view and value corporate strategy through the lens of corporate finance. The course delivers a deeper understanding of how firms make investment, financing and dividend decisions. Students will analyze data drawn from across the business from the viewpoint of the investors as well as companies. After completing this course, students will be provided with financial insight into the decision-making process. The course prepares students for advanced courses in the finance domain.

Conditions for enrolment in the course:

- ECON-101 or ECON-201
- ACCT-110
- STAT-145 or STAT-251 or CQAS-251 or MATH-251 or MATH-252 or STAT-205 or equivalent courses.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze firm's financial environment, performance, and governance using appropriate theoretical frameworks, concepts, metrics and methods
CLO2: Apply concept of time value of money in wide range of calculations
CLO3: Evaluate financial assets (bonds and stocks), as well as the relationship between risk and return as postulated by CAPM model
CLO4: Assess firm's investment, financing and payout decisions

Course content:

- Main types of business organizations and their relative (dis)advantages
- corporate governance issues
- The role of financial markets and institutions in modern economy, types of financial markets, asset classes
- Analysis of financial statements and financial ratios
- Time value of money - present and future value of a single cash flow, annuities, and stream of unequal cash flows; present value of perpetuities and growing perpetuities; effective interest rate; amortization plan for a bank loan
- Valuation of bonds
- Valuation of stocks
- Relationship between risk and return as postulated by CAPM
- Weighted average cost of capital (WACC)
- Evaluating investment projects using metrics such as NPV, IRR, MIRR, regular and discounted payback methods, profitability index
- Incremental cash flows in discounted cash flow analysis
- Basics of capital structure and payout policies
- Raising capital and initial public offering (IPO)

Teaching delivery methods:

- Lectures
- Exercises
- Project work
- Multimedia
- Computer Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.5
Exam 2	1.5

Exam 3	1.5
Project 1	0.45
Project 2	0.45
Online quizzes	0.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	25
Exam 2	25
Exam 3	25
Project 1	7.5
Project 2	7.5
Online quizzes	10
Total:	**100**

Required reading:

- Brealey, Myers and Marcus: *Fundamentals of Corporate Finance*, 11th ed. (10th, 9th or 8th ed. also ok), McGraw Hill.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

General Information

Course title:	Global Business Environment
Course leader:	Milivoj Marković
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Being an informed global citizen requires an understanding of the global business environment. Organisations critical to the development of the global business environment include for-profit businesses, non-profits, governmental, non-governmental, and supranational agencies. This course introduces students to the interdependent relationships between organisations and the global business environment. A holistic approach is used to examine the diverse economic, political, legal, cultural, and financial systems that influence both organisations and the global business environment.

Course objectives:

- To introduce students to the various types of organisations and the major trends that help shape the global environment.
- To understand the interdependent relationship between organisations and the economic, political, cultural, and technological systems of the global environment through which national economies are connected.
- To prepare students for strategic challenges and opportunities in the global context and competencies to anticipate the potential strategies of global and local business.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify key globalisation concepts and organisations that shape the global environment

CLO2: Discuss ethical issues and corporate social responsibility in a global business context

CLO3: Analyse strategic challenges and opportunities in the global and regional context in specific industries

CLO4: Integrate facts of the economic, political, cultural and technological systems of the global environment into debate arguments

Course content:

- Global Business, Framework and Ethics
- World Economies
- Int'l Trade and Foreign Direct Investment
- Global and Regional Economic Cooperation and Integration
- International Monetary System
- Foreign Exchange and Global Capital Markets
- Int'l Expansion and Global Market Opportunity Assessment
- Exporting, Importing, and Global Sourcing
- Technology & Digital Transformation
- Managing Human Resources Globally
- Global Marketing Distribution, Supply-Chain Management
- Case Study: ESG - Environmental, Social, and Governance

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quick Tests	1
Essay 1&2	1.25
Midterm	1
Research Project	0.75
Final Exam	1
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quick Tests	20
Essay 1&2	25
Midterm	20
Research Project	15
Final Exam	20
Total:	**100**

Required reading:

- Carpenter, A., M., Dunung, S.,P., (2013). International business: opportunities and challenges in a flattening world, Irvington, N.Y.: Flat World Knowledge.
- Kapoor, M., (2019). Global Business Environment Shifting Paradigms in the Fourth Industrial Revolution, SAGE Publications Pvt. Ltd; First edition.

Additional reading:

- Newspapers and magazines such as The Economist, Wall Street Journal, Fortune, Financial Times, Business Week, and others

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Introduction to Statistics I, COS-STAT-145
Course leader:	Kristijan Tabak
Study programme:	HTM, GBM
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Apply basic definitions, concepts, rules, vocabulary, and mathematical notation of statistics and probability theory.
- Use necessary manipulative skills required for solving problems in business, economics and medical sciences

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: classify random events according to their properties

CLO2: create sample spaces together with associated probability function,

CLO3: generate random variables that describe random events,

CLO4: analyze likelihoods for future events.

Course content:

- Numerical summaries
- Graphical displays

- Data Description
- Univariate data - measures of location and dispersion
- Bivariate data - correlation and regression
- Sampling
- Population versus sample
- Random sampling
- Probability
- Random variables
- Binomial distribution
- Normal distribution
- Central limit theorem
- One-sample Inference, Mean and Proportion
- Estimation
- Hypothesis testing
- Use of t-distribution - independent and dependent samples

Teaching delivery methods:

- Lectures
- Seminars
- Exercises
- Remote learning
- Independent work
- Multimedia
- Mentoring

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	1.25
Assignment 2	1.25
Assignment 3	1.5

In class Quizz	1
…	
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Assignment 3	30
In Class Quizz	20
Total:	**100**

Required reading:

- Moore and McCabe, Introduction to the Practice of Statistics, Freeman, New York, NY.
- Peck, Olsen and Devore, Introduction to Statistics and Data Analysis, Brooks/Cole, Pacific Grove, CA.
- Michael Sullivan, Statistics: Informed Decisions Using Data, Pearson, Upper Saddle River, NJ.

Additional reading:

- None

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in French and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of French life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken French on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of French life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Horizons, 6th edition by Manley, Smith, McMinn, and Prévost
- Horizons, Workbook/Lab Manual–available online via QUIA
- Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
Les 500 Exercices de grammaire A1-Hachette, 2005
Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
Grammaire essentielle du français niveaux A1 A2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of German life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken German on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of German life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute,* Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- German College Dictionary, Harper-Colllins, Second Edition (or any other dictionary of the
- the German language, i.e. Beolingus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC; HTM; NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today.
- Practice all four basic language skills - listening, speaking, reading, and writing.
- Give opportunities for student-student interaction and self-expression in realistic situations.
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries.
- Engage students in in-class dialogues and readings.

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of Italian life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken Italian on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Italian life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination	0.5
Homework	0.5
Total	5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia*: *a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore.* Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of Hispanic life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken Spanish on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Hispanic life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary.* CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Information Systems and Technology
Course leader:	Daniel Bara
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Information Systems and Technology students after graduation will be:

- Problem solvers who apply information technology solutions to business needs.
- Information technology leaders utilizing the knowledge acquired in the MGIS.130 program.
- Life-long learners who participate in the advancement of the economic and social development of the local community utilizing their professional and ethical skills.

Conditions for enrolment in the course:

None, intended for 2nd year IB students.

Expected learning outcomes of the course:

A student will be able to:

LO1: Evaluate critical, systems and design thinking principles.

LO2: Analyse complexity and importance of information systems in contemporary organizations.

LO3: Generate alternative solutions to information system problems.

LO4: Synthesize the role of data, business intelligence and business processes in information systems.

LO5: Value the importance of privacy and security in information systems.

Course content:

- Conducting research
- Paper structure
- Finding sources
- Integrating sources
- Peer review
- Reporting finding visually
- Presenting research

Teaching delivery methods:

- Lectures
- Guest lectures
- Workshops
- Exercises
- Independent work
- Case studies
- Project work
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in projects
- Participate in discussions
- Practical application of course concepts

Monitoring student work:

Activity	ECTS
Team project	2
Quizzes	2
Workshop	0.2
Case studies	0.5
Skill Demonstrations	0.3

Total 5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/ %
Team project 1st milestone (form a group)	2
Team Project 2nd milestone (one page brief)	6
Quizzes (10 out of 12)	40
Team Project 3rd milestone (detailed outline)	18
Team project 4th milestone (presentation submission)	4
Team project 5th milestone (presentation)	10
Workshop	4
Case studies	10
Skill Demonstrations	6
Total:	100

Required reading

No textbook is required.

Additional reading:

- Instructor will provide materials throughout the semester from a variety of sources. Texts or other media will be posted on myCourses or handed out in class. Students are required to regularly check on myCourses for updates.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Organizational Behavior
Course leader:	Maja Vidović
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- The field of organizational behavior (OB) is focused on understanding how individuals and groups in organizations behave, react, and interpret different events. It describes the role of organizations in shaping behavior, and explains how organizations really work. Because an organization's people are considered the only source of sustainable competitive advantage, understanding how to motivate employees is critical to organizational performance.
- OB draws from a variety of fields including management, anthropology, sociology, information technology, ethics, economics, and psychology. Combining different fields and providing a thorough understanding of human behavior in organizations, OB provides a foundation for effective management of people in organizations, and is the cornerstone of success for individuals in organizations.

Conditions for enrolment in the course:

Sophomore status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify the field of organizational behavior and its relevance to the global workplace

CLO2: Examine the importance of valuing individuals' differences in a multicultural work environment

CLO3: Explain selected core discussion themes and research such as, but not limited to, group dynamics and social networks in the domain of organizational behavior

Course content:

- Diversity and Societal Culture
- Individual Differences
- Attitudes & Values
- Social Perception, Attributions, and Perceived Fairness
- Making Decisions
- Power, Influence, and Politics
- Managing Conflict and Negotiating
- Organizational Culture and Organizational Change
- Managing your Career

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Project work
- Mentoring

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Checkpoints (quizzes)	0.84
Exams	2.40
My 2 days (homeworks)	0.96
My 2 cents (project)	0.60
OB Cross-cultural, Virtual Team Project	1.20
Total	6

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Checkpoints (quizzes)	14
Exams	40
My 2 days (homeworks)	16
My 2 cents (project)	10
OB Cross-cultural, Virtual Team Project	20
Total:	**100**

Required reading:

- Griffin, R., Phillips, J., & Gully, S. (2020). *Organizational Behavior*. Boston, MA: Cengage.

Additional reading:

- Cornet, M. (2018). *Goomics – Google's corporate culture revealed through internal comics*, Vol 1.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Introduction to Statistics II COS-STAT-146
Course leader:	Kristijan Tabak
Study programme:	HTM, GBM
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Apply basic definitions, concepts, rules, vocabulary, and mathematical notation statistics and probability for mathematical modeling in business and social sciences.
- Understand necessary manipulative skills required for solving problems.
- Predict probabilities of future random events.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Utilize random variables for modelling in business.
CLO2: Compare estimates and measure their likelihoods.
CLO3: Connect properties of random variables with real life problems in business.
CLO4: Analyze samples in terms of their underlying distributions.

Course content:

- Confidence intervals and hypothesis testing
- Single-factor and two-factor ANOVA (analysis of variance)
- Two-Sample Inference for Means
- Inference for Counts

- Single proportion
- Two proportions
- Chi-square test for two-way tables
- Analysis of Variance
- One-way ANOVA
- Two-way ANOVA
- Regression Analysis
- Simple linear regression model
- Correlation
- Multiple regression model
- Time series and forecasting
- Survey design and analysis

Teaching delivery methods:

- Lectures
- Seminars
- Exercises
- Remote learning
- Independent work
- Multimedia
- Mentoring
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	1.25
Assignment 2	1.25
Assignment 3	1.5
In Class Quizz	1

Total 5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Assignment 3	30
In Class Quiz	20
Total:	**100**

Required reading:

- Moore and McCabe, Introduction to the Practice of Statistics, Freeman.
- Peck, Olsen and Devore, Introduction to Statistics and Data Analysis, Duxbury.
- Agresti and Franklin, Statistics, The Art and Science of Learning from Data, Pearson

Additional reading:

- None

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Global Economy & Grassroots ANTH 350
Course leader:	Vanda Bazdan
Study programme:	HTM, WMC DU, GBM, NMD
Course status:	Elective/Immersion
Year:	Second, Third and Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Economic globalization has given birth to global, grassroots social movements. This course examines how global economic integration is brought about through multilateral institutions, multinational corporations, outsourcing, trade agreements, international lending, and neoliberal reforms. We consider impacts (cultural, economic, and health) of these trends on employees, farmers, small businesses, consumers, and the environment in the developed and developing worlds (with special emphasis on Latin America). We examine beliefs, alternative visions, and strategies of grassroots movements responding to these challenges.

Course objectives:

- Examine key vectors of economic globalization
- Examine impacts (economic, environmental, social, and health) in different locales (with special emphasis on Latin America)
- Examine grassroots responses to perceived negative impacts, including the formation of social movements with alternative visions (alter-globalization)
- Foster development of the ability to reason critically and creatively

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain key vectors of economic globalization, discriminating between historical, ethnographic, and theoretical perspectives on globalization and economy

CLO2: Analyse scholarly (anthropology, sociology, and economy) texts, poetry or prose, and popular texts commenting on global economy, politics, and grassroot activities

CLO3: Compose arguments to support and defend their attitudes regarding current issues in written format and in competitive debates (in keeping with the academic standards, evaluation assumed)

Course content:

1. Outsourcing: Its Face Abroad

1.1 Offshore Assembly Manufacture

1.2 Free Trade Zones

2. Outsourcing: Impacts within the U.S.

3. Trade Liberalization: North American Free Trade Agreement

4. World Bank: infrastructural projects, dams and riparian systems

5. International Monetary Fund:

5.1 Debt crisis: causes and examples (Mexico, Argentina, Jamaica)

5.2 Structural Adjustment (prescriptions and consequences)

5.3 Cross-conditionality

6. World Trade Organization: relevant rules and key rulings

6.1 Environment: tariff escalation and natural resources, process and production methods

6.2 Public Health: HIV/AIDS medications, baby formula and Gerber trademark in Guatemala, cigarette packaging

6.3 Agriculture: competition through trade liberalization, patenting of life forms, genetically modified organisms, protection of agricultural subsidies, national emergency stores

7. Alterglobalization Movements

7.1 Demonstrations in Seattle

7.2 Anti-Sweatshop Activism

7.3 Zapatista Movement in Mexico

7.4 Confýdýration Paysanne and Via Campesina

7.5 Global Social Forum

7.6 Green Belt Movement

7.7 Navdanya (India)

7.8 Recovered Factories movement in Argentina

7.9 Landless Workers' Movement in Brazil

7.10 Fair Trade

7.11 Slow Food Movement

7.12 Localist movements in the U.S.: community supported agriculture, farmers' markets, locavorism, alternative currencies

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	2.4
Exam 1	1.35
Project	1.25
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	27
Project	25

Discussions (12x4)	48
Total:	**100**

Required reading:

- Selected chapters and excerpts from the listed readings:
- Wallach, L. & Woodall, P. (2004). *Whose Trade Organization?* The New Press.
- Hira, R., & Hira, A. (2005). *Outsourcing America*. Amacom.
- Lappe, F. M. & Lappe, A. (2003). *Hope's edge.* TarcherPerigee.
- Pleyers, G. (2013). *Alter-Globalization*. Polity.
- Dudley, K. M. (1994). *The end of the line: Lost jobs, new lives in postindustrial America.* University of Chicago Press.
- Maeckelbergh, M. (2013). *The will of the many.* Pluto Press.
- Moberg, M. & Lyon, S. (2010). *Fair trade and social justice: Global ethnographies.* NYU Press.
- Thomas, J. (2000). *The battle in Seattle: The story behind and beyond the WTO demonstrations.* Fulcrum Publishing.
- Marcos, Subcomandante Insurgente. (2002). *Our word is our weapon: Selected writings*. Seven Stories Press.
- Barlow, M. and Clarke, T. (2001). *Global Showdown.* Stoddart Pub.
- Ross, A., ed. (1997). *No Sweat.* Verso Books.
- Stiglitz, J. (1994). *Globalization and its discontents.* W.W. Norton & Company.
- Stiglitz, J. (2017). *Globalization and its discontents revisited: Anti-globalization in the era of Trump.* W.W. Norton & Company.
- Hess, D. L. (2009). *Localist Movements in a Global Economy*. The MIT Press.

Additional reading:

- Excerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in France and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning French I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of French life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

Horizons, 6th edition by Manley, Smith, McMinn, and Prévost

Horizons, Workbook/Lab Manual–available online via QUIA

Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009

Les 500 Exercices de grammaire A1-Hachette, 2005

Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004

Grammaire essentielle du français niveaux A1 A2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015

Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of German life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	**Points/%**
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Italian I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of Italian life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia*: *a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore.* Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Spanish I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of Hispanic life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination	0.5
Homework	0.5
Total	5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary.* CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	INTB-499 Cooperative Education 1
Course leader:	Irena Guszak
Study programme:	Global Business Management
Course status:	Obligatory
Year:	Second
ECTS points:	12
Teaching hours (L+S+E):	400 (0+0+40)

Course Description

Career-related work experience. Employment within the international business related industries is monitored by the International Business program and the Career Services Office.

Course objectives:

- Coop work is designed for the student to experience progressive training on the job as related to the academic option.

Conditions for enrolment in the course:

Minimum 55 credits (108 ECTS) obtained.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply acquired knowledge and skills from previous academic courses in co-op tasks.

CLO2: Perform in accordance with the instructions and feedback in the process of solving co-op tasks in a real environment.

CLO3: Explain the activities, work processes and the market environment of the co-op organization.

CLO4: Reflect on professional and personal growth, and work-related competencies gained during co-op.

Course content:

Co-op documentation

- Registration & offer letter
- Reports
- Evaluations

Field work

Teaching delivery methods:

- Field work
- Mentoring
- Remote learning
- Independent work
- Project work

Student obligations:

- Completing full 400 hours of mentored filed work
- Submitting co-op documentation (registrations, reports, evaluations)

Monitoring student work:

Activity	ECTS
Mentored fieldwork	11.7
Co-op evaluation reports	0.3
Total	12

Teaching time is worth 0 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Mentored fieldwork	97.5
Co-op evaluation reports	2.5
Total:	**100**

Required reading:

- RIT Croatia cooperative education handbook and cooperative education bylaw

Additional reading:

- ...

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- RIT Croatia cooperative education registration form & offer letter
- RIT Croatia cooperative education biweekly report form for students on remote or project-based co-op formats
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

RIT | Croatia

YEAR 3 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	Business Ethics and Corporate Social Responsibility MGMT 340
Course leader:	Milena Kužnin
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- This course applies concepts of ethics to business at the macro level and at the micro level. At the macro level the course examines competing business ideologies exploring the ethical concerns of capitalism as well as the role of business in society. At the micro level the course examines the role of the manager in establishing an ethical climate with an emphasis on the development of ethical leadership in business organizations.
- Discussions will focus on stakeholder theory, corporate governance, marketing and advertising ethics, the rights and responsibilities of employees, product safety, ethical reasoning, responsibility to the environment, moving from a culture of compliance to a culture of integrity, and ethical leadership.
- To contribute to the development of future ethical leaders along the lines of sustainable business/corporate social responsibility for future managers.

Conditions for enrolment in the course:

Sophomore status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain a range of social, political, ethical issues facing business

CLO2: Interpret the reasons for government regulation

CLO3: Analyse skills and frameworks in ethical dilemmas

CLO4: Evaluate the role of a leader in creating a culture of integrity in an organisation

CLO5: Develop influencing and business presentation skills

Course content:

- The Foundation of Ethical Thought.
- The Evolving Complexities of Business Ethics.
- Stakeholders and Corporate Social Responsibility.
- Ethics and Financial Reporting.
- Ethical Leadership and Corporate Governance.
- Strategic Planning, Corporate Culture and Corporate Compliance.
- Decision Making and Human Resource Issues.
- Ethics and the Environment.
- Ethics and Information Technology.
- Marketing and Advertising.
- Ethical Issues in the Developing World.
- Establishing Code of Ethics and Ethical Guidelines.
- Evaluating Corporate Ethics.

Teaching delivery methods:

- Lectures
- Seminars
- Project work
- Critiques
- Case discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exams	2.4
Case Study Analyses	1.2

Final Project	2.4
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exams	40 (2x20)
Case Study Analyses	20
Final Project	40
Total:	**100**

Required reading:

- Ferrell, O. C., Fraedrich, J., & Ferrell, L. (2019). Business Ethics: Ethical Decision Making & Cases. Cengage Learning

Additional reading:

- Texts and video materials provided by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Operations Management
Course leader:	Kristina Soric
Study programme:	International Business
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To define operations management and its strategies
- To identify the opportunities for applications of operations management strategies to balance between efficiency and effectiveness
- To understand how to apply appropriate tools and technology while applying operations management strategies

Conditions for enrolment in the course:

STAT-145 or MATH-251 or equivalent courses

Expected learning outcomes of the course:

A student will be able to:

CLO 1:	Analyze operations management strategies when balancing between efficiency and effectiveness
CLO 2:	Analyze collected information and data about processes while measuring efficiency and effectiveness using digital technology
CLO 3:	Evaluate mathematical and statistical concepts for modeling and solving problems from operations management environment
CLO 4:	Design examples for modeling, solving and interpreting when applying operations management strategies

Course content:

(1) INTRODUCTION TO OPERATIONS MANAGEMENT

(a) Operations and Productivity

(b) Managing Projects

(c) Forecasting Demand

(2) DESIGNING OPERATIONS

(a) Product Design

(b) Quality Management and International Standards

(c) Process Design

(d) Location Decisions

(3) MANAGING OPERATIONS

(a) Supply Chain Management

(b) Managing Inventory

(c)Aggregate Scheduling

(d) Material Requirements Planning (MRP) and ERP

(e) Scheduling for the Short-Term

Teaching delivery methods:

- Lectures
- Workshops

- Exercises
- Remote learning
- Independent work
- Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam I	1.5
Exam II	1.5
Exam III	1.5
Homework I	0.3
Homework II	0.3
Homework III	0.3
Quiz 1	0.06
Quiz 2	0.06
Quiz 3	0.06
Quiz 4	0.06
Quiz 5	0.06
Quiz 6	0.06
Quiz 7	0.06
Quiz 8	0.06
Quiz 9	0.06
Quiz 10	0.06
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points %
Exam I	25
Exam II	25

Exam III	25
Homework I	5
Homework II	5
Homework III	5
Quiz 1	1
Quiz 2	1
Quiz 3	1
Quiz 4	1
Quiz 5	1
Quiz 6	1
Quiz 7	1
Quiz 8	1
Quiz 9	1
Quiz 10	1
Total	100

Required reading:

- Heizer, L. and Render, B. (2014). Operations Management: Sustainability and Supply Chain Management, 11th Global Edition, Pearson Education Inc.

Additional reading:

- Handouts and readings will be made available to students throughout the semester by the instructor
- Video material will be made available to students throughout the semester by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	COMM-201 Public Speaking
Course leader:	Jakob Patekar
Study programme:	Global Business Management
Course status:	Elective
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Equip students with an understanding of the fundamental theories and principles of formal public speaking.
- Teach students to organize informative and persuasive speeches effectively, with emphasis on evidence, language, and strategic delivery.
- Train students in the use of media aids to enhance the impact and clarity of their public speaking presentations.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain fundamental concepts of effective public speaking.

CLO2: Evaluate the effectiveness of speeches.

CLO3: Create speeches tailored to specific purposes and audiences.

CLO4: Critically assess one's speech.

Course content:

- Speaking in Public
- Ethics and Public Speaking
- Listening
- Speech Preparation

- Presenting the Speech
- Speaking to Inform
- Speaking to Persuade
- Methods of Persuasion
- Speaking on Special Occasions
- Speaking in Small Groups

Teaching delivery methods:

- Lectures
- Discussions
- Exercises
- Independent work
- Multimedia
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Speech Analysis Portfolio	1
Quizzes	1
Elevator Pitch Portfolio	1
Informative Speech	1
Persuasive Speech	1
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
1 Speech Analysis Portfolio	20
2 Quizzes	20

3 Elevator Pitch Portfolio	20
4 Informative Speech	20
5 Persuasive Speech	20
Total:	**100**

Required reading:

- Lucas, S. E. (2008). *The Art of Public Speaking* (10th edition). McGraw-Hill.
- Koch, A., & Schmitt, J. (2024). *Speaking with a Purpose* (11th Edition). Rutledge.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT Croatia

General Information

Course title: Introduction to Psychology

Course leader: Ana Havelka Mestrovic

Study programme: NMD, WMC ZG, IB

Course status: Obligatory

Year: Second

ECTS points: 5

Teaching hours (L+S+E): 45 (3+0+0)

Course Description

Course objectives:

- To have better understanding about different areas in psychology
- To provide understanding about relationships between individuals and environment
- To have better understanding about scientific approach in psychology

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO 1: Interpret basic concepts, research findings and ethical principles in psychology

LO 2: Evaluate logical and objective conclusions about behavior and mental processes from empirical evidence and everyday life

LO 3: Analyze written scientific papers from various psychology topics

RIT | Croatia

Course content:

The course aims to introduce students to the guiding principles of psychology and its methodology. The course provides an overview of basic concepts, theories, and research methods in psychology.Topics include thinking critically with psychological science; neuroscience and behaviour; sensation and perception; learning; memory; thinking, language, and intelligence; motivation and emotion; personality; psychological disorders and therapy; and social psychology.

Teaching delivery methods:

- Lectures
- Remote learning
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity ECTS

Exam 1 1

Exam 2 1

Exam 3 1

Research report 1,5

Group presentation 0,5

Total 5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

RIT | Croatia

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20/20
Exam 2	20/20
Exam 3	20/20
Research report **Group presentation**	30/30 10/10
Total:	**100/100**

Required reading

Myers, D.G. & De Waal N. C. (2018). Psychology (12thEdition). New York: Worth Publishers.

Additional reading:

- Materials from APA Monitor on Psychology (monthly edition)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I and Beginning French II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in French
- gaining a deeper understanding of French culture and differences between different cultures
- delivering a short presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière

Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I and Beginning German II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses

- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in German
- gaining a deeper understanding of German culture and differences between different cultures
- delivering a short presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.
- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Student Activities Manual, Ninth Edition, Cengage Learning.

Additional reading:

- Augustyn, P.; Euba, N. (2020). Stationen, Ein Kursbuch für die Mittelstufe. Fourth Edition, Cengage Learning.
- Funk, H. Kuhn, C., Demme, S. (2006). Studio d A2 Deutsch als Fremdsprache,Cornelsen Verlag, Berlin.
- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). Studio d B1 Deutsch als Fremdsprache, Cornelsen Verlag Berlin.
- German College Dictionary, Harper-Colllins, Second Edition (or any other dictionary of
- the German language, i.e. Beolingus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I and Beginning Italian II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Italian
- gaining a deeper understanding of Italian culture and differences between different cultures
- delivering a short presentation in Italian language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

• Italiano, F. & Marchegiani, I. (2007). Crescendo: An intermediate Italianprogram(2nd ed.).

Thomson and Heinle.

• Crescendo, Workbook/Lab Manual and Audio CDs

• Tognozzi, E. &Cavatorta, G. (2013). Ponti: Italiano terzo millenio (3rd ed.). Cengage Learning.

• Tognozzi, E. & Cavatorta, G. (2013) Ponti: Italiano terzo millenio, Student activities manual (2nd ed.). HeinleCengage Learning.

• Manella, C. (2005).Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri.

Livelloelementare, intermedio e superior. Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I and Beginning Spanish II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Spanish
- gaining a deeper understanding of Hispanic culture and differences between different cultures
- delivering a short presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4

Total 4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso* intermedio (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). Plazas, Lugar de encuentros (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebredo, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Project Management
Course leader:	Kristina Šorić
Study program:	GBM
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To study the concepts and applications of project management
- To identify the role and responsibilities of the project manager and teams
- To study and implement tools and techniques for project planning, scheduling and control
- To study and implement tools and techniques for budgeting, risk assessment, and project termination

Conditions for enrolment in the course:

STAT-145 or MATH-251 or equivalent courses

Expected learning outcomes of the course:

A student will be able to:

CLO 1: Analyze principles, concepts and practices in project management

CLO 2: Assess collected project-related information and data using digital technology

CLO 3: Evaluate the effectiveness of tools used in project planning, scheduling, monitoring, control, and change management

CLO 4: Design a framework outlining the roles and responsibilities of both the project manager and team members

Course content:

(1) Project Management Concepts

(2) Project selection and definition, and needs identification

(3) The Project Manager and the project team

(4) Estimating costs and times: the work breakdown structure

(5) Scheduling resources and managing risk

(6) Managing project teams

(7) Network Scheduling Techniques

(8) Time - cost tradeoffs and crashing

(9) Project auditing and closure

Teaching delivery methods:

- Lectures
- Workshops
- Exercises
- Remote learning
- Independent work
- Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam I	0.9
Exam II	0.9
Assignments	1.2
Group project	3
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for the group project.

Assessment and evaluation of student work

Components of evaluation:

Component	Points %
Exam I	15
Exam II	15
Assignments	20
Group project	50
Total	100

Required reading:

- Gray, Clifford F. and Erik W. Larson. Project Management: The Managerial Process; 3e, McGraw-Hill, 2006 ISBN 0-07-297863-5

Additional reading:

- Kerzner, H. (2022). Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 13th Edition, Wiley
- Handouts and readings will be made available to students throughout the semester by the instructor
- Video material will be made available to students throughout the semester by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Exporting and Global Sourcing
Course leader:	Peter Schmidt
Study programme:	International Business
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Identify, access and apply information relevant to international trade and financing
- Identify and manage international trade and financing intermediaries
- Identify and manage compliance and documentation
- Identify and manage international trade and financing risk

Conditions for enrolment in the course:

INTB.225 Global Business Environment

Expected learning outcomes of the course:

A student will be able to:

CLO1: Understand the significance of international trade in the broader context of economics and the implications of the spectrum from free trade to protectionism for int'l trade

CLO2: Choose among typical parameters of int'l trade (e.g. logistics, payment, insurance, incoterms, channels) to reduce cost and mitigate specific forms of risk inherent in importing and exporting

CLO3: Relate the structures behind systems of trade tariffs and sales or value-added taxation to common situations in importing and exporting

CLO4: Argue for ethical behavior in international trade situations

Course content:

- Introduction to international trade
- Advantages and disadvantages of protectionism vs free trade
- Measuring international trade
- Labor and international trade
- Currencies, exchange rates
- Export strategies, plans, information
- Distribution channels
- Incoterms
- Export pricing
- Risk and insurance in international trade
- Payment methods in international trade
- Documentation in international trade
- Customs in the EU and in third country trade
- Value added tax in international trade

Teaching delivery methods:

- Lectures
- Project
- Case studies

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Mid-term 1	1.32
Mid-term 2	1.32
Homework assignments	1.44
Project	0.6
Final exam	1.32
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Mid-term 1	22
Mid-term 2	22
Homework assignments	24
Project	10
Final exam	22
Total:	**100**

Required reading:

- Belay Seyoum, B. (2021). *Export-Import theory, practices, and procedures* (4th ed.). Routledge. https://doi.org/10.4324/9781003020509
- Barry, D. (Ed.) (2015). *A basic guide to exporting* (11th ed.). US Dep't of Commerce. https://legacy.trade.gov/guide_to_exporting.pdf

Additional reading:

- Grath, A. (2014). *The handbook of international trade and finance* (3rd ed.). Kogan Page.
- Additional handouts and readings pertaining to current cases and events in international trade will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies
- Selected video materials will also be shared by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Data Literacy, Analytics and Decision Making BANA 255
Course leader:	Milivoj Marković
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	1, 3
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Develop skills in data acquisition, cleansing, management, analysis, and visualization through practical applications.
- Apply data analysis techniques to address contemporary social issues using a range of modern tools and technologies.
- Utilize data-driven insights to enhance decision-making in both individual and group contexts.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO 1: Identify various forms and formats of data.
CLO 2: Implement standard data cleaning and wrangling techniques.
CLO 3: Apply statistical methods for exploratory data analysis.
CLO 4: Analyze datasets using interactive visualization techniques.
CLO 5: Utilize analytics techniques within a programming environment.

Course content:

- Data and its representation (access, formats, processing, and use)
- Working with and cleaning datasets
- Manipulating data in pursuit of insights
- Statistical frequencies and comparisons of datasets
- Statistical modeling for data analysis
- Visualization of data a. Time Series b. Geographic c. Trends and Predictions
- Interactive Visual dashboards
- Data as a basis for social decision making
- Uses and misuses of data in contemporary society

Teaching delivery methods:

- Lectures
- Workshops
- Exercises
- Independent work
- Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam I	0.8
Exam II	0.8
Exam III	1
Project I	0.8
Project II	0.8
Project III	0.8
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points %
Exam I	16
Exam II	16
Exam III	20
Project I	16
Project II	16
Project III	16
Total	100

Required reading:

- Albright, Christian S. and Winston, Wayne L. (2025) Business Analytics: Data Analysis & Decision Making, 8th Edition, Cengage Inc.

Additional reading:

- Handouts and readings will be made available to students throughout the semester by the instructor
- Video material will be made available to students throughout the semester by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Communication COMM 253
Course leader:	Francis Brassard
Study programme:	HTM
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Program learning outcomes supported by this course:

1. Communicate field-specific information in written and oral form using a standard English variety.
2. Critically evaluate text and other media in a specific field.
3. Reevaluate existing principles and practices in a specific field.
4. Manage one's professional development and engage in lifelong learning activities pertaining to the field.

Course description

- An introduction to communication contexts and processes emphasizing both conceptual and practical dimensions. Participants engage in public speaking, small group problem solving and leadership, and writing exercises while acquiring theoretical background appropriate to understanding these skills.

Conditions for enrolment in the course

None.

Course Learning Outcomes:

LO1: Demonstrate the ability to communicate professionally and effectively in a variety of settings and contexts.

LO2: Compare cultures with a greater understanding of possible/probable difficulties in communication.

LO3: Apply skills needed for the modification of behavior and language in interpersonal/interracial/intercultural communication.

LO4: Apply communication strategies specifically designed for the intercultural setting.

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Learning Cell 1	1.5
Learning Cell 2	1.5
Final Presentation	2
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Components of evaluation:

Component	Points/%	ECTS
Learning Cell 1	30	1.5
Learning Cell 2	30	1.5
Final Presentation	40	2
Total:	**100**	**5**

Course materials:

Guffey, M. E. (2023). Essentials of Business Communication, 12th edition Thomson-Southwestern.

Additional reading and resources will be provided by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Social Psychology
Course leader:	Iva Takšić
Study programme:	NMD, GBM, WMC
Course status:	Elective
Year:	Third
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course explores topics related to behaviors and mental processes of individuals in social situations. Topics include: methodology, social perception, social cognition, the self, attitudes, prejudice, attraction, social influence, pro-social behavior, aggression, and behavior in groups.

Course activities include lecture, class demonstrations, and assignments. The flavor of the course is experiential and applications-oriented.

Course objectives:

- Obtain new knowledge about Social Psychology.
- Understand the concept of social psychology
- Examine group behavior
- Develop a critical understanding of difusion of responsibility
- To have better understanding about social and group behaviors

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Conditions for enrolment in the course:

Prerequisite: Psyc 101

Expected learning outcomes of the course:

A student will be able to:

CLO 1 Describe major people, concepts, and theoretical models covered in the course.

CLO 2 Implement major concepts in social perception and social cognition

CLO 3 Argue sources of attitudes, stereotypes, and prejudices including possible ways of reducing stereotypes and prejudice.

Course content:

- Introduction to social psychology: history, key concepts
- Major experiments in social psychology
- Group effects on behavior
- Difusion of responsibility
- Social Psychology Theories
- Obedience to authority
- Group cohesion

Teaching delivery methods:

- Lectures
- Remote learning
- Project work
- Individual work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	0,25
Exam 2	0,5
Exam 3	0,5
Personal Exercise	2,5
Group presentation	1,25
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	5/5
Exam 2	10/10
Exam 3	10/10
Social portfolio and experiment Group presentation	50/50 25/25
Total:	**100**

Description of assignments

Exams consist of multiple choice questions in 80 % and 20 % are essay type questions. Questions are connected with chapters covered during classes. Exams are non-cumulative.

Personal Experiment promote students' practical involvement within the Social Psychology Sciences. Students need to design one social psychology experiment and test hypotheses on 10 colleagues.

Required reading:

- Baron & Branscombe (2012) Social Psychology (you have online access via MyCourses and hard copy in library)
- I will place a selection of readings from various sources on MyCourses. I will also direct you to possible resources available through the Wallace Library at RIT.
- Other sources will be advised for use through Wallace Library at RIT and additional readings from various sources will be available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General information

Course title:	American Literature
Course leader:	Evelina MIščin
Study programme:	GBM
Course status:	Elective
Year:	Third
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Communicate field-specific information in written and oral form using a standard English variety.
- Apply principles of academic integrity.
- Critically evaluate text and other media in a specific field.
- Communicate effectively in a variety of professional contexts, both in written and oral forms.
- Assess peer work to provide relevant and thorough feedback.

Conditions for enrolment in the course:

None.

Course objectives

- Differentiate among literary terms
- Analyse the meaning of a poem by using a critical perspective
- Compose a crime story applying the principles of the genre
- Create a presentation to elaborate their opinion of a story

- Produce a literary review

Expected learning outcomes of the course:

- A student will be able to:

LO1: Debate about a variety of literary texts: poems, short stories and plays.

LO2: Give examples of various figures of speech used in literary texts.

LO3: Produce coherent literary analyses, creative essays, presentations of literary texts.

LO4: Contrast literary texts coming from different literary periods.

Course content

- Differentiating various literary terms
- Analysing the poems
- Crime stories – recognising the structure
- Presenting a story
- Producing a literary review

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
quiz	0.5

A crime story	1
A poem analysis	1
A presentation	1
A literary review	1.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Components of evaluation:

Component	Points/%
Quiz	10
A poem analysis	20
A crime story	20
A literary review	30
A presentation	20
Total:	**100**

Required reading
Washington Irving: The Legend of Sleepy Hollow.

• Edgar Allan Poe: The Murders in the Rue Morgue, The Purloined Letter

• Ralph Waldo Emerson: Essays (selected)

• Henry David Thoreau: Walden (selected chapters)

• Walt Whitman: Song of Myself, Out of the Cradle, Crossing Brooklyn Ferry

• Frederick Douglass: Narrative of the Life of Frederick Douglass

• Mark Twain: The Celebrated Jumping Frog of Calaveras County, The £ 1,000,000 Bank-Note

• Emily Dickinson: Poems
• Jack London: Stories of Adventure
• Stephen Crane: The Monster, The Open Boat
• Ernest Hemingway: Hills like White Elephants, The killers
• James Thurber: The Secret Life of Walter Mitty
• William Carlos Williams: Poems
• W.H. Auden: Poems
• Tennessee Williams: The Glass Menagerie
• Isaac Asimov: The Nightfall
• Art Spiegelman: Maus
• Kurt Vonnegut: All the King's Horses
• Don de Lillo: The Angel Esmeralda
• Jeffrey Eugenides: Baster
• Deborah Eisenberg, Twilight of the Superheroes: Stories

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Suggested texts:

• Rangno, E.V.N. (2006). Contemporary American Literature (1945-present), DWU Books: NewYork.
• Gray, R. (2011) A Brief History of American Literature. Wiley-Blackwell: New Jersey.

Other recommended resources:

http://www.history.com/;

https://owl.english.purdue.edu/owl/

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I, Beginning French II and Intermediate French I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal French language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced French using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of French culture and differences between various cultures
- delivering a presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière
- Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I, Beginning German II and Intermediate German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal German language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced German using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of German culture and differences between various cultures
- delivering a presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.

Additional reading:

- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). Studio d B1 Deutsch als Fremdsprache, Cornelsen Verlag Berlin.
- Augustyn, P.; Euba, N. (2020). Stationen, Ein Kursbuch für die Mittelstufe. Fourth Edition, Cengage Learning.
- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice formal language in written and oral form as well as cultural behavior in professional environment.
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all four language skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I, Beginning Italian II and Intermediate I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic.

CLO3: Design a presentation on personal and/or professional topics.

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level.

Course content:

- Discussing different topics related to course materials applying all verb tenses.
- Introducing and practicing contemporary formal Italian language and defining cultural differences in professional environment.
- Participating in debates and arguing for or against a certain position in class discussions.
- Critically reading and analyzing a variety of texts.
- Writing paragraphs in Italian using a variety of tenses and complex grammatical structures.
- Gaining a more profound understanding of Italian culture and differences between various cultures.
- Delivering a presentation in Italian language.

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

Pelizza, G. & Mezzadri, M. (2015). Un vero affare! Corso di italiano per gli affari. Bonacci editore. Torino.

Cherubini, N. (2015). L'italiano per gli affari: Corso comunicativo di lingua e cultura aziendale. Bonacci editore. Roma.

Cini, L. (2015). Strategie di scrittura: Quaderno di scrittura. Livello intermedio. Bonacci editore, Roma.
Italiano, F. & Marchegiani, I. (2007). Crescendo: An Intermediate Italian Program. second edition. Thomson and Heinle. Boston. MA. United States.
Italiano, F. & Marchegiani, I. (2007). Crescendo: Workbook/Lab Manual and Audio CDs
Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millenio. 3rd editon. Heinle Cengage Learning. Boston. MA. United States.
Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millenio. Student Activities Manual.
3rd editon. Heinle Cengage Learning. Boston. MA. United States.

Additional reading:

Manella, C. (2010). Ecco! Grammatica Italiana. 12th edition. Progetto Lingua, Firenze.
Manella, C. (2010). Dizionario dei verbi italiani. 12th edition. Progetto Lingua, Firenze.
Guastalla, C. (2012). Giocare con la letteratura. Alma Edizioni, Firenze.
Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, libro dello studente. 2nd edition. Bonacci editore, Roma.
Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, guida per l'insegnante. 2nd edition. Bonacci editore, Roma.
Anzivino F. & D'Angelo K. (2009). Ci vuole orecchio! 2/3, Ascolti autentici per sviluppare la
comprensione orale, ALMA Edizioni, Firenze.

Methods for quality monitoring that ensure the acquisition of knowledge, skills, and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I, Beginning Spanish II and Intermediate Spanish I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal Spanish language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced Spanish using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of Hispanic culture and differences between various cultures
- delivering a presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso* intermedio (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). Plazas, Lugar de encuentros (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebredo, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning

skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	INTB-499 Cooperative Education 2
Course leader:	Irena Guszak
Study programme:	International Business
Course status:	Obligatory
Year:	Third
ECTS points:	12
Teaching hours (L+S+E):	400 (0+0+40)

Course Description

Career-related work experience. Employment within the international business related industries is monitored by the International Business Program and the Career Services Office.

Course objectives:

- Coop work is designed for the student to experience progressive training on the job as related to the academic option.

Conditions for enrolment in the course:

Completed IB cooperative education 1.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply the relevant ethical principles and work-environment behaviors within the co-op position and organization.

CLO2: Propose solutions to challenges within the area of co-op specialization.

CLO3: Integrate the creation and communication of the professional content in oral and written forms.

CLO4: Utilize appropriate tools, methods and techniques used in the co-op tasks or projects.

Course content:

Co-op documentation

- Registration & offer letter
- Reports
- Evaluations

Field work

Teaching delivery methods:

- Field work
- Mentoring
- Remote learning
- Independent work
- Project work

Student obligations:

- Completing full 400 hours of mentored filed work
- Submitting co-op documentation (registrations, reports, evaluations)

Monitoring student work:

Activity	ECTS
Mentored fieldwork	11.7
Co-op evaluation reports	0.3
Total	12

Teaching time is worth 0 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Mentored fieldwork	97.5
Co-op evaluation reports	2.5
Total:	**100**

Required reading:

- RIT Croatia cooperative education handbook and cooperative education bylaw

Additional reading:

- ...

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- RIT Croatia cooperative education registration form & offer letter
- RIT Croatia cooperative education biweekly report form for students on remote or project-based co-op formats
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

RIT | Croatia

General Information

Course title:	Special Topics: Doing Business in EU and Croatia
Course leader:	Iva Čondić-Jurkić
Study programme:	International Business
Course status:	Elective
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

This course provides a general overview of the European Union (EU) as a framework for conducting business, with a focus on key economic and market dynamics across member states. The course covers essential topics such as the EU's economic environment, trade and investment policies, alongside industry-specific analysis and competitor landscapes. Students will explore the process of starting a business in the EU, navigating supply chains, marketing and human resource management strategies, which will offer a holistic perspective on doing business in Europe. The course integrates case studies and real-world examples, enabling students to develop practical insights and business strategies for the European market.

Conditions for enrolment in the course:

- No prerequisites.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze institutional environment of the EU.
CLO2: Explore business environment within key industries in the EU.
CLO3: Examine a process of starting a business in the EU, considering available EU support mechanisms.
CLO4: Assess marketing strategies and tactics for the EU market.
CLO5: Evaluate supply chain strategies and opportunities in the EU, focusing on sustainability challenges and compliance with EU regulations.

CLO6: Assess human resource management strategies compliant with the labor laws and cultural diversity of EU member states.

Course content:

- Overview of the EU institutional environment
- Trade policies, agreements, and investment trends
- Business environment and key industries in the EU
- Competitor landscape and emerging trends
- Starting a business in the EU
- EU support tools and funding programs and incentives for businesses
- Marketing strategies for the EU
- Navigating market regulations in the EU
- Understanding supply chain dynamics in the EU
- Challenges and innovations in EU supply chain management
- Employment laws and employee expectations: the US versus the EU
- Human resource management strategies in a multicultural environment

Teaching delivery methods:

- Lectures
- Case study analyses
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignments	3.6
Exam 1	0.6

Exam 2	0.6
Project	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignments (6 x 10% each)	60
Exam 1	10
Exam 2	10
Project	20
Total:	**100**

Suggested reading:

- Suder, Lindeque: *Doing Business in Europe*, 3rd ed. Sage Publishing Ltd.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructors.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

YEAR 4 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	Strategic Management
Course leader:	Milivoj Marković
Study programme:	International Business
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Develop an understanding of strategy and strategic management in order to achieve favourable outcomes as you compete in the world of business.
- Develop proficiency in using frameworks (tools) for analysing, understanding, and successfully managing any enterprise.
- Make strategic decisions on sound information and data analysis complemented with skills and business judgement that managers must use to maximize long-term profits in the face of uncertainty and competition.
- When making decisions, draw and build on all the ideas, concepts, and theories from your functional courses such as Accounting, Economics, Finance, Marketing, Organizational Behavior, and Statistics.

Conditions for enrolment in the course:

- DECS.310 - Operations Management
- FINC.220 - Financial Management
- MGMT.215 - Organizational Behavior
- MKTG.230 - Principles of Marketing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply core frameworks when deciding on resource allocation in the process of making a strategic decision.

CLO2: Evaluate the effectiveness of strategic decisions for a company in a competitive environment.

CLO3: Develop strategic recommendations for improving the performance of a company operating in a competitive environment.

CLO4: Appraise strategic challenges that competitive organizations face using strategy frameworks.

Course content:

The course is designed to cover the following topics:

- Overview of strategic management.
- External environmental analysis.
- Internal environmental analysis including resources and capabilities.
- Business level decision-making.
- Corporate level decision-making.
- Impact of innovation on strategic decision-making.
- Strategic implementation and control.
- Simulation practice of analysis, strategic decision-making, implementation, assessment and control.

Teaching delivery methods:

- Lectures
- Simulation
- Case studies
- Project work
- Mentoring
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Debrief Reports	2.4
Quizzes 1-3	2.7
COMP-XM	0.9
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Debrief Reports	40
Tests 1-3	45 (15*3)
COMP-XM	15
Total:	**100**

Required reading:

- Grant, R. M. (2016). Contemporary Strategy Analysis – Text and Cases, 9th Edition, John Wiley & Sons Ltd., or
- Rothaermel, F. (2020). Strategic Management, McGraw Hill, 5th Edition.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from scholarly and business journals.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	COS-ENVS-151- Scientific Inquiries in Environmental Science
Course leader:	Staša Puškarić
Study programme:	IB, WMC ZG, WMC DU, HTM
Course status:	Obligatory
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	60 (2+0+2)

Course Description

This course is part of a two-semester sequence that when combined presents an integrated approach to the interrelated, interdisciplinary principles of environmental science through case studies, site visits, and field work. Through assigned readings, classroom discussion and case studies dealing with global environmental issues as well as the environmental issues related to the Dalmatian coast, students will learn how to critically analyze environmental problems from a multidisciplinary perspective and to propose solutions.

Course objectives:

- This course will introduce students to interdisciplinary environmental problems with a focus on the underlying scientific principles surrounding the issues.
- Students will learn problem solving techniques that integrate concepts and tools across disciplines and learn to conceptualize environmental problems from multiple perspectives.

Conditions for enrolment in the course:

Prerequisite ENVS 150

Expected learning outcomes of the course:

A student will be able to:

LO1: Develop one's own theories, methods, procedures, models, and other scientific results applying a scientific method

LO2: Analyze existing sources and databases with the aim of collecting data needed for carrying out own research

LO3: Solve complex problems using scientific methods

LO4: Compose a scientific manuscript

LO5: Formulate and defend claims and solutions using evidence gathered from own research.

Course content:

This is a project based course. Accompanied with lectures, class discussions and in-class presentations students will be led through the entire scientific method process. From defining problems, forming research questions and ideas, conducting their own research (primary research), discussing their results and organizing information in a scientific research paper. The course culminates with student final presentations in the last week of the semester in which they have to summarize their work during the course.

Teaching delivery methods:

- Lectures
- Exercises
- Field work
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	**1.25**
Assignment 2	**1.25**
Participation and discussion	**2.5**
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Participation and discussion	50
Total:	**100**

Required reading (at the moment of submitting the Study Programme Report):

Griffin, J.M. *Global Climate Change: the science, economics and politics.* The Bush School, College Station, TX

Diamond, J. *Collapse: How Societies Choose to Fail or Survive*. Penguin Books, London, UK.

Additional reading (at the moment of submitting the Study Programme Report):

- Papers selected from the primary literature (RIT Wallace library)

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title: Cognitive Psychology

Course leader: Ana Havelka Mestrovic

Study programme: GBM, NMD, WMC

Course status: Elective

Year: Fourth

ECTS points: 5

Teaching hours (L+S+E): 45 (3+0+0)

Course Description

This course examines how people perceive, learn, represent, remember and use information. Contemporary theory and research are surveyed in such areas as attention, pattern and object recognition, memory, knowledge representation, language acquisition and use, reasoning, decision making, problem solving, creativity, and intelligence. Applications in artificial intelligence and human/technology interaction may also be considered.

Course objectives:

- Develop an understanding of the major theories of cognitive psychology
- Understand the methods involved in cognitive psychology research.
- Examine the ways in which humans differ with regards to the decision making process.
- Apply theories as tools for describing and explaining cognitive strategies in individuals
- Reflect on your own heuristics and mindset

Conditions for enrolment in the course:

Prerequisite: Psyc 101

RIT | Croatia

Expected learning outcomes of the course:

A student will be able to:

CLO1: Compare different cognitive strategies to solve the problems and thinking errors

CLO2: Analyze and disseminate relevant research, and master cognitive terminology used by professional psychologists

CLO 3: Explain empirical evidence for theoretical positions within various areas of cognitive psychology.

Course content:

- Cognition defined and described.
- Assessment of cognitive tests including ethical considerations and the scientific method.
- Brain development.
- Genetic approach to cognitive psychology.
- Mind trap.
- Behavioral/Learning approaches to personality.
- Heuristics
- Cultural/social/anthropological views of personality including non-Western views of cognition.
- Applications to individual differences.

Teaching delivery methods:

- Lectures
- Remote learning
- Independent work
- Project work

RIT | Croatia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity ECTS

Exam 1 1

Exam 2 1

Exam 3 1.5

Cognitive research 1.5

Total 5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments

Assessment and evaluation of student work Components of evaluation:

Component	Points/%
Exam 1	20/20
Exam 2	20/20
Exam 3	20/20
Cognitive research	**40/40**
Total:	**100**

Required reading:

- Kanaan and Tversky(2010).Thinking fast and slow
- Gazzaniga (2011). Cognitive Neuroscience

Additional reading:

- Materials from APA Monitor on Psychology (monthly edition)
- Olson & Hergenhahn (2011). An Introduction to Theories of Personality, 8th Ed.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	MGMT 489 Seminar in Management: Generative AI in Organizations
Course leader:	izv.prof.dr.sc. Jasminka Samardžija
Study programme:	GBM
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Evaluate opportunities, risks, and ethical implications of AI in global business contexts.
- Apply creative problem-solving and contemporary technologies to address complex organizational challenges.
- Develop sustainable business strategies and corporate actions that integrate AI and consider stakeholder interests.
- Demonstrate leadership, project management, and communication skills in AI-driven initiatives.
- Engage in critical evaluation and lifelong learning to adapt to evolving AI practices in business.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

LO1: Apply generative AI concepts to business strategy and operations.

LO2: Evaluate ethical and organizational challenges of AI adoption.

LO3: Develop strategies for effective AI implementation using case studies.

Course content:

This course examines the transformative potential of Generative AI (GenAI) in organizational contexts, exploring both opportunities and challenges. Students will learn about the integration of AI technologies into various business processes, their impact on decision-making, innovation, and competitiveness, and the ethical considerations surrounding AI deployment.

The course is designed to cover the following topics:

- Foundations of generative AI and its role in business.
- Applications of AI across key business functions (strategy, marketing, operations, HR, finance).
- AI in decision-making, strategic planning, and innovation management.
- Ethical, organizational, and societal implications of AI adoption.
- Implementation challenges of AI technologies within organizations.
- Case study analysis of AI deployment in diverse industries.
- Leadership, project management, and communication in AI-driven initiatives.
- Simulation and group project practice in applying AI to real-world business problems.

Teaching delivery methods:

- The course uses an interactive teaching approach, combining theoretical knowledge with practical application through:
- Lectures: Provide comprehensive overviews of key concepts and developments in the field of generative AI. Utilize multimedia tools to illustrate AI technologies and their practical applications.
- Guest Lectures: Invite AI experts and practitioners to share their insights and real-world experiences. Facilitate direct interaction between students and industry leaders.
- Case Studies: Analyze real-life examples of AI implementation in businesses across different industries. Encourage critical thinking and application of theoretical knowledge to solve complex problems.
- Group Projects: Engage students in collaborative projects where they propose AI solutions for hypothetical or real business challenges. Foster teamwork and creativity in developing and presenting AI strategies.
- Seminars: Conduct in-depth discussions on current research, trends, and ethical considerations in AI. Promote active participation and critical examination of emerging AI issues.
- Workshops: Hands-on sessions where students experiment with AI tools and software under guided supervision. Enhance practical skills in managing AI applications.

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	0.90
Assignment 2	1.20
Assignment 3	1.20
Assignment 4	1.80
Assignment 5	0.90
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1 MID-TERM EXAMINATION	15%
Assignment 2 CASE STUDY ANALYSIS	20%
Assignment 3 AI SIMULATION	20%
Assignment 4 FINAL PROJECT & PRESENTATION	30%
Assignment 5 FINAL EXAM	15%
Total:	**100**

Required reading:

- Required Books/Readings

- Yao, M., Zhou, A., & Jia, M. (2024). *Applied artificial intelligence: A handbook for business leaders* (2nd ed.). AI Press.

Additional reading:

Suggested References/Readings

- Olson, P. (2024). *Supremacy: AI, ChatGPT, and the race that will change the world*. Penguin Business.
- Narayanan, A., & Kapoor, S. (2024). *AI snake oil: What artificial intelligence can do, what it can't, and how to tell the difference*. Princeton University Press.
- Gandhi, D., Joshi, H., Hartman, L., & Hassani, S. (2025). Approaches to responsible governance of GenAI in organizations. *arXiv*. https://arxiv.org/abs/2504.17044

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Francis Brassard
Course title:	Heritage and Tourism
Study programme:	IB, WMC DU, WMC ZG
Course status:	Elective
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- Tourism is a global industry and an important part of the human experience. There are many forces within tourism that act upon people's lives, and in particular their environments, economies, cultural heritage, and identity. This course will explore tourism and its many dimensions. Beginning with an examination of kinds of tourism, this course unpacks tourism's ancient trade and pilgrimage routes as well as its class dynamics of post-industrialization. Other aspects of tourism to be explored include strategies and effects of tourism development and production, nationalism and cultural identity, commodification and marketing of culture and the ethics of development, labor and infrastructural changes, social inequalities, ecological impact, sustainable tourism, the experience of tourists, ritual and authenticity, and the relationship between tourists and tourism workers. This course provides opportunities for cross-cultural analysis of tourism sites, for participant observation of the tourist experience, and for evaluation and recommendation of tourism site development in and around Dubrovnik and Croatia.

Course objectives:

1. Deconstruct tourism as a normal cultural and economic activity.
2. Identify behavioral patterns within tourism settings.
3. Identify key terms and concepts within tourism analyses.
4. Compare/contrast tourism activities across the industry and globe and critically engage with a view to best practices.
5. Analyze the impacts of tourism industry (cause and effect) on local communities.
6. Assess harmonious and mutually benefitting host and guest relationships.
7. Assess awareness of sustainable environmental effects of tourism.
8. Apply global principles to real life tourism site/ project.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO1: Analyze the impacts of the tourism industry (cause and effect) on local communities.

LO2: Discuss the various issues related to the development and implementation of heritage tourism destinations and events.

LO3: Compare tourism activities across the industry taking into consideration its best practices.

LO4: Design an original cultural heritage project or improve an existing one.

Course content:

1. Introduction and definition of heritage/cultural tourism
2. Challenges in achieving sustainable cultural tourism
3. The various types of tourism
4. Cultural heritage management
5. The types of cultural asset and the concept of commodification
6. The types of cultural tourist
7. The notion of gatekeepers
8. Marketing for Cultural Heritage Management

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Components of evaluation:

Component	Points/%	ECTS
What-to-do short presentations (3@5%)	15	.75

Short report (3@10%)	30	1.5
Learning cell assignment	15	.75
Midterm presentation	20	1.0
Final presentation	20	1.0
Total:	**100**	**5**

Required reading:

- McKercher, Bob and Hilary du Cros. (2002). *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management.* New York: The Haworth Press, Inc. (Available online at https://library.rit.edu)
- The material will be supplied by the instructor.

Additional reading:

- Chhabra, Deepak. (2010). *Sustainable Marketing of Cultural and Heritage Tourism*. London and New York: Routledge.
- *Cultural Heritage and Tourism in the Developing World: A regional perspective*. (2009). Edited by Dallen J. Timothy and Gyan P. Nyaupane. London and New York: Routledge.
- *Cultural Tourism*. (2013) Edited by Razaq Raj, Kevin Griffin and Nigel Morpeth. Oxfordshire: CABI.
- *Cultural Tourism in a Changing World: Politics, Participation and (Re)presentation*. (2006) Edited by Melanie Smith and Mike Robinson. Clevedon, Buffalo and Toronto: Channel View Publications.
- *Heritage and Tourism: Place, encounter, engagement*. (2013) Edited by Russell Staiff, Robyn Bushell and Steve Watson. London and New York: Routledge.
- Reisinger, Yvette and Lindsay W Turner. (2003). *Cross-Cultural Behaviour in Tourism: Concepts and Analysis*. Oxford: Butterworth-Heinemann.
- Smith, K. Melanie. *Issues in Cultural Tourism Studies*. (2003) London and New York: Routledge.
- *The Routledge Handbook of Cultural Tourism*. (2013) Edited by Melanie Smith and Greg Richards. London and New York: Routledge.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

• Student survey

• Observation of lectures

- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Cost Accounting
Course leader:	Vanja Vejzagić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Intermediate-level coverage of operational budgeting and performance evaluation. Development and use of cost data for external reporting and internal planning and control. Topics include operational budgeting, performance evaluation, job costing, process costing, joint product, and by-product costing, service department cost allocation, standard costing, activity-based costing, back-flush costing, and transfer pricing. Development of relevant cost information for special purposes is also considered.

Course objectives:

- Comprehend the typical framework and constituent role(s) of organisational cost accounting functions.
- Demonstrate a reasoned awareness of how key cost accounting information is obtained, presented and utilized;
- Select and implement a range of accounting/finance tools [such as performance ratios, costing systems, budgeting, project appraisal and working capital management appropriate to different situations and contexts;
- Present accounting/finance information and related analytical interpretation and discussion in an effective manner;
- Recognize factors associated with the appropriate sourcing of both short and long-term cost structure;
- Appreciate notable behavioural, ethical, and social factors associated with the provision of accounting/finance information; and
- Critically evaluate the effectiveness of ‘traditional’ cost accounting/finance approaches

Conditions for enrolment in the course:

ACCT.210 – Management Accounting

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain the role of cost accounting in the global business environment

CLO2: Differentiate the costs according to their impact on business entity in global environment

CLO3: Combine cost accounting methods to calculate schedule costs per unit of production and stock consumption

CLO4: Interpret the impact of the selected costs method

CLO5: Compare the results achieved by usage of different costing methods

Course content:

- Cost Terms and Purposes
- Costing/marginal costing and CVP analysis
- Activity based costing
- Job Costing
- Budgets and budgetary control
- Lean manufacturing
- Pricing and cost management
- Strategy, Balanced Scorecard, and Strategic Profitability Analysis
- Cost Allocation, Customer-Profitability Analysis, and Sales- Variance Analysis
- Capital budgeting and Cost Analysis
- Inventory Management, Just-in-Time, and Simplified Costing Methods
- Management Control Systems
- Performance Measurement

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Classwork (6)	1.44
Case study	0.96
Exam 1	1.2
Exam 2	1.2
Final Exam	1.2
…	
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Classwork (6x4)	24
Case Study	16
Exam 1	20
Exam 2	20
Final Exam	20
Total:	**100**

Required reading:

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- Datar, S., M., Rajan, M., V., (2021), Horngren's Cost Accounting – Managerial Edition, 17th (Global) Edition, Pearson Education Limited.

Additional reading:

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Culture and Globalization
Course leader:	Vanda Bazdan
Study programme:	IB, WMC ZG
Course status:	Elective/Immersion
Year:	Third and Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course explores critical issues of globalizing culture. How are ideas, attitudes, and values exchanged or transmitted across conventional borders? How has the production, articulation, and dissemination of cultural forms (images, languages, practices, beliefs) been shaped by global capitalism, media industries, communication technologies, migration, and tourist travels? How are cultural imaginaries forged, exchanged, and circulated among a global consumer public? How has the internationalizing of news, computer technologies, video-sharing websites, blogging sites, and other permutations of instant messaging served to accelerate cultural globalization? Students will be introduced to anthropological perspectives on cultural globalization, the transmission of culture globally, and the subsequent effects on social worlds, peoples, communities, and nations.

Course objectives:

- After completing this course successfully, the students should be able to:
- Demonstrate knowledge of the key perspectives, concepts, and terminologies of cultural globalization.
- Identify appropriate application of analytical tools and fundamental models and methods of analysis for assessing global change and local consequences.
- Demonstrate foundational knowledge of qualitative research skills, including ethnographic and/or sociological research methods, for the analysis of concrete social or political situations in a global context.
- Demonstrate knowledge of the relative rights of peoples, cultures, and societies in a global context.
- Correlate the dynamic relationships between the mandates of globalization, political interests, local traditions, and cultural transformations.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain historical, political, economic, and social aspects of globalization through application of key theoretical perspectives.

CLO2: Synthesize data from specific case studies of culture in evaluating impact of globalization.

CLO3: Conduct a literature review of a cultural phenomenon (researching, reading, analysing, evaluating, and summarizing scholarly literature, properly acknowledged sources of information assumed), and present the results in writing and an oral presentation (in keeping with academic standards

CLO4: Compose arguments to support and defend their attitudes regarding current social issues in written format (discussion papers), and in competitive debates (in keeping with the academic standards, evaluation assumed).

Course content:

1. Globalizing Culture
2. Creating global cultural imaginaries
3. The traffic in cultural practices and identities
4. Mediating culture
5. Creating global consumer cultures
6. Cultural globalization and national distinction
7. Transglobal cultural flows
8. Transnational cultural forms
9. Signs, symbols, and ideologies of globalization
10. Translocal culture industries
11. The culture war on a global stage
12. Branding cultural traditions
13. Commodifying cultural memories
14. Cultural authenticity for sale in the global marketplace
15. Globalizing unruly cultural identities

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	1.8
Exam 1	1.2
Exam 2	1
Research paper	0.5
Presentation	0.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	24
Exam 2	20
Research Paper	10
Presentation	10
Discussions (12x3)	36
Total:	**100**

Required reading:

- Selected chapters and excerpts from the listed readings:
- Ritzer, G. (2021). *Globalization: A Basic Text.* Wiley-Blackwell (3rd edition).
- Lechner, F.J. (2009). Globalization: The making of world society. (1st edition)
- Gannon, Martin J. (2008). *Paradoxes of Culture and Globalization.* Sage Publications.
- Pieterse, Jan Nederveen (ed.) (2009). *Globalization and Culture*. Rowman and Littlefield.
- Gannon, Martin J. et al. (eds.) (2009). *Understanding Global Cultures*. Sage Publishers.
- King, A. (1997). *Culture, Globalization, and the World System*. University of Minnesota Press.
- Xavier, J., and Rosaldo, R. (2008). *The Anthropology of Globalization*. Blackwell.
- Pleyers, G. (2013). *Alter-Globalization*. Polity.
- Dudley, K. M. (1994). *The end of the line: Lost jobs, new lives in postindustrial America.* University of Chicago Press.
- Maeckelbergh, M. (2013). *The will of the many.* Pluto Press.
- Moberg, M. & Lyon, S. (2010). *Fair trade and social justice: Global ethnographies.* NYU Press.
- Stiglitz, J. (1994). *Globalization and its discontents.* W.W. Norton & Company.
- Stiglitz, J. (2017). *Globalization and its discontents revisited: Anti-globalization in the era of Trump.* W.W. Norton & Company.

Additional reading:

- Excerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Consumer Behavior
Course leader:	Nina Antičić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

A study of the determinants of buying behaviors. Emphasis is on identifying target markets and customer needs, internal and external influences on lifestyle and understanding the buying decision process.

Course objectives:

- Understanding of the psychological (individual or internal) and sociological (group or external) consumers' characteristics
- To be able to analyse consumer purchase behaviour
- To be able to understand the factors that influence the buying decision making process
- To be able to apply knowledge about consumer behaviour in marketing and management decisions

Conditions for enrolment in the course:

- MKTG230 - Principles of Marketing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain reciprocal influences between consumers and markets.

CLO2: Assess how consumers' internal dynamics influence consumer behavior.

CLO3: Explain the consumer decision making process before, during and after the purchase.

CLO4: Assess how external factors influence consumers' identities and the decisions they make.

Course content:

The course is organized in four main parts:

1. Understanding consumer behavior and how to research it and learn more about consumers.
2. Consumers as an individuals and internal influences on consumer behavior
3. Consumers as members of diverse groups along with group characteristics.
4. Understanding consumer decision making process before, during and after the purchase.

Teaching delivery methods:

- Lectures
- Case studies
- Workshops
- Field work
- Project work
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exams	3 X 1.2
Research Seminar	0.3
Individual Project	2.1
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Exam 3	20
Research seminar	5
Individual Project	35
Total:	**100**

Required reading:

- Solomon, M. (2015) Consumer Behavior, Buying, Having and Being, 11th Global edition, Pearson
- Widing, R. E., Sheth, J. N., Pulendran, S., Mittal, B., & Newman, B. I. (2003). Customer behaviour: consumer behaviour and beyond. Thomson Learning

Additional reading:

- Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:
- Student survey
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Advertising and Promotion Management
Course leader:	Danijel Carev
Study programme:	International Business
Course status:	Elective
Year:	4th
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To introduce students to the concept of Integrated Marketing Communications.
- To understand and critically assess the relevant and contemporary theories and pragmatic concepts within the context of promotion and advertising management.
- To provide guidelines in designing its own promotional campaign supported by business enterprise example.

Conditions for enrolment in the course:

- MKTG.230 – Principles of Marketing
- Senior status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Evaluate advertising and other promotional elements in the communication process of Integrated Marketing Communication (IMC) program.

CLO2: Select appropriate promotional mix tactics and tools in the IMC program according to business enterprise examples.

CLO3: Design a promotional campaign using the IMC concept supported by business enterprise example.

Course content:

- An introduction to Integrated Marketing Communications (IMC)
- The Role of IMC in the Marketing Process & Developing the Marketing Planning Program
- The Role of Ad Agencies and Other Marketing Communication Organizations & Perspectives on Consumer Behaviour
- The Communication Process & Source, Message, and Channel Factors
- Establishing Objectives and Budgeting & **Creative Strategy**: Planning and Development
- **Creative Strategy**: Implementation and Evaluation & Media Planning and Strategy
- Advertisement – Mass & Support Media
- Direct Marketing and WOM Marketing & Sales Promotion
- Public Relations, Publicity and Corporate Advertising & The Internet: Digital and Social Media
- Personal Selling & New & Alternative Media
- Measuring the Effectiveness of the Promotional Program & **Special Topics and Perspectives:** Evaluating the Social, Ethical, and Economic Aspects of Advertising and Promotion
- **Emerging topics** – Importance of **Promotion in tourism** (examples, group discussion)
- **Introduction to Promotional Campaign** (guidelines and structure)
- Effective creation of promotional strategies (support & examples)

Teaching delivery methods:

- Lectures
- ppt and oral class assignments
- Written exams
- Promotional campaign

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
5 x ppt class assignments	1.20
4 x oral class assignments	0.72
Exam 1	1.20
Exam 2	1.20
In-class assignment (L24)	0.24

pitch ppt presentation	0.24
FINAL ppt presentation	1.20
Total	6

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
5x ppt class assignments (4pt)	20
4x oral class assignments (3pt)	12
Exam 1	20
Exam 2	20
In-class assignment Emerging topics (L24)	4
Promotional Campaign *The Pitch ppt present.*	4
Promotional Campaign *The FINAL ppt present.*	20
Total:	**100**

Required reading:

- Belch, G.E. & Belch, M.A. (2021). Advertising and Promotion: An Integrated Marketing Communications Perspective, 12th Edition, McGraw-Hill
- Carev, D. (2015). Hotel Sales and Front Office Operation. VPŠ Libertas, Zagreb. ISBN: 978-953-8061-04-2. (https://www.academia.edu/11205890/Book_Hotel_Sales_and_Front_Office_Operations_2015)
- Additional handouts and reading materials will be available throughout the semester. These will be selected articles from variety of sources and different case studies

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from business and scientific journals and case studies.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Financial Management II
Course leader:	Iva Čondić-Jurkić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Introduce students to the advanced theory and practice of the financial management
- Enable students to perform capital budgeting analysis
- Foster a deeper understanding of optimal capital structure and how firms make payout decisions
- Introduce students to various types of financing including hybrid financing
- Introduce students to issues related to mergers and acquisitions.

Conditions for enrolment in the course:

FINC.220 Financial management

Expected learning outcomes of the course:

A student will be able to:

CLO1: Evaluate investment projects using traditional capital budgeting analysis and real options technique

CLO2: Propose optimal capital structure for a firm

CLO3: Assess various methods of distributions to shareholders

CLO4: Assess different methods of raising external capital (equity, debt, lease financing, project financing

CLO5: Evaluate various aspects regarding corporate mergers and divestitures

Course content:

- Weighted average cost of capital (WACC)
- Capital budgeting analysis: relevant cash flow, decision rules in capital budgeting (NPV, IRR, MIRR, regular and discounted payback period, EAA, Profitability Index)
- Sensitivity, scenario and break-even analysis
- Real options in capital budgeting process
- Optimal capital structure (MM theory, the trade-off between costs and benefits issuing debt)
- Payout policy (dividend theories, residual dividend model, dividends versus share repurchases, stock splits and stock dividends)
- Raising external equity capital and going public (firm commitment IPO, Dutch auction, direct listing)
- Raising debt (private versus public debt, debt prospectus, unsecured and secured corporate debt, ranking debt, mezzanine financing, bond covenants, repayment provisions (call provision, sinking funds, convertible provisions)
- Hybrid financing (lease financing, project financing)
- Mergers and acquisitions; divestitures

Teaching delivery methods:

- Lectures
- Exercises
- Case analysis
- Computer Laboratory

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.5
Exam 2	1.5

Exam 3	1.5
Homeworks	1.5
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	25
Exam 2	25
Exam 3	25
Homeworks	25
Total:	**100**

Required reading:

- Brigham, E. F., Houston, J. F. (2022) *Fundamentals of Financial Management*, 16th ed., South-Western Cengage Learning. (selected chapters)

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Intermediate Investments
Course leader:	Iva Čondić-Jurkić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Enable students to gain a robust familiarity with approaches that can be used in the analysis of broad classes of financial assets and markets
- Introduce students to the modern theory of portfolio management and its applications
- Introduce students to security valuation and investment strategies.

Conditions for enrolment in the course:

Financial management (FINC220)

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply comprehensive body of knowledge related to investment environment, portfolio construction, portfolio management and asset pricing models

CLO2: Create and manage investment portfolio and test its ability to achieve investment objectives

CLO3: Evaluate bonds and stocks using various valuation techniques and performance measures

CLO4: Recommend the optimal derivatives strategy to manage investment risks or exploit the market mispricing

Course content:

- Securities markets; Stock indexes; Buying on margin and short-selling
- Mutual funds
- Risk and risk aversion
- Efficient diversification
- CAPM and index models
- Efficient Market Hypothesis (and behavioral finance)
- Bond prices and yields
- Term structure of interest rates
- Managing bond portfolios
- Equity valuation
- Options markets
- Valuation of options
- Futures

Teaching delivery methods:

- Lectures
- Exercises
- Computer Laboratory

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.32
Exam 2	1.32
Exam 3	1.32
Homeworks	1.32
Project	0.6
Market conditions report	0.12

Total 6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	22
Exam 2	22
Exam 3	22
Homeworks	22
Project	10
Market conditions report	2
Total:	**100**

Required reading:

- Bodie, Z., Kane, A., Marcus, A. (2022): **Essentials of Investments,** McGraw Hill, 12th ed.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Managerial Skills
Course leader:	Maja Vidović
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Understand, recognize best practices, and improve personal behavioral skills effective managers need to have, such as: verbal and written communication, managing time and stress, rational and creative decision making, recognizing problems, motivating and influencing others, engaging others, and similar.

Conditions for enrolment in the course:

MGMT215 - Organizational Behavior

Expected learning outcomes of the course:

A student will be able to:

CLO1: Outline key managerial skills and their contribution to individual and organizational effectiveness

CLO2: Recommend the optimal solution to disruptions within the organization in a global context

CLO3: Assess the adequateness of the leadership style and approach of an observed leader

CLO4: Organize a business meeting with the aim of managing a project from conception to completion

Course content:

- Manager's strengths and weaknesses
- Developing self-awareness for managerial skills
- Managing teams
- Coaching
- Managing your boss
- Networking and relationship management
- Managing stress and well-being
- Staying organized through Time management, Content management and Physical space management
- Project management through Meetings Management
- Leading positive change

Teaching delivery methods:

- Lectures
- In-class workshops
- Exercises
- Field work
- Independent work
- Project work
- Mentoring

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Book Report Presentation	1.2
Case Study Analysis	1.2
Follow the Leader Report	1.2
Be the Change You Want to See	1.2
Reflection Journals	1.2
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Book Report Presentation	20
Case Study Analysis	20
Follow the Leader Report	20
Be the Change You Want to See	20
Reflection Journals	20
Total:	**100**

Required reading:

- The course does not rely on a compulsory textbook, but rather a combination of lectures and extra reading materials.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Human Resource Management
Course leader:	Maja Vidović
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Introduce students to the basic concepts in human resource management (HRM), with an emphasis on developing HRM skills that are important to any manager - not only to those who plan to work in the HRM functional area. The course will provide students with an overview of human resource management policies and practices, and the context in which they operate.
- The course aims to emphasize experiential learning and interactive discussions, in order to provide a level of learning and understanding beyond simple content knowledge in the HRM field.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Appraise the importance of Human Resource functions in global organizations

CLO2: Propose Human Resource policies and practices suitable for an observed context

CLO3: Relate current HR topics in functions such as training and development, compensation and benefits programs, payroll, performance management and health, and safety at work in global organizations

Course content:

- Strategic Human Resource Management
- HR Planning
- Sourcing and Recruiting
- Selection and Hiring
- Training and Development
- Performance Management
- Base Compensation
- Compensation: Incentives & Benefits
- Career Management
- Healthy Work Environment
- Employee Engagement
- Trade unions
- Work-life balance

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Project work
- Mentoring
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Readings notes	1.8
Exam	2.4
HRM Project	1.2
Peer Review of HRM Projects	0.6
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Readings notes	30
Exams	40
HRM Project	20
Peer Review of HRM Projects	10
Total:	**100**

Required reading:

- Phillips, J., & Gully, S. (2023). *Human Resource Management*. Mason, OH: Cengage Learning.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Competing Globally
Course leader:	Milivoj Marković
Study programme:	International Business
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To identify, distinguish, classify, and evaluate the unique characteristics, opportunities, challenges, institutions, and approaches that firms encounter when competing globally.
- To understand and formulate tactics and strategies of companies in global and regional environments.
- To analyse and understand how firms compete successfully to create and capture value in global and regional markets.

Conditions for enrolment in the course:

- INTB.225 - Global Business Environment
- Senior status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Construct a matrix of strengths, weaknesses, opportunities and threats (SWOT) for a company that competes globally.

CLO2: Evaluate international expansion opportunities of companies by analyzing their modes of entry, locations of entry, and timing of entry.

CLO3: Appraise competitive challenges that global companies face using appropriate strategy tools.

Course content:

This course is organized into two main parts within which the following topics will be covered:

A. Business Strategy
   a. Industry analysis
   b. Company analysis
   c. Analysis of Institutions

B. Corporate Strategy
   a. Foreign market entries
   b. Alliances and networks
   c. Diversification and restructuring
   d. Structure and strategy
   e. Corporate governance.

Teaching delivery methods:

- Lectures
- Case studies
- Project work
- Mentoring
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting and presenting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Analysis and Evaluation Reports	2.4
Exam 1	1.2
Exam 2	1.2

Exam 3	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
A&ERs	40
Exam 1	20
Exam 2	20
Exam 3	20
Total:	**100**

Required reading:

- Peng, M. (2022). Global Strategy, Cengage Learning.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from scholarly and business journals.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General information

Course title:	Literature and Cultural Studies (ENGL.210)
Course leader:	Evelina Miščin
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	Third, Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To develop analytical skills through reading, discussion, writing and making a short film.
- To develop critical thinking skills through close reading of literary texts, cultural artifacts, and watching movies.
- To gain an appreciation for the art and politics of literary and cultural representations.
- To develop an awareness of the correlation between literary and cultural artifacts, and their social and cultural contexts.
- To gain a broad understanding of genres—in literary, oral, aural, and visual media—as well as how these genres can interact with one another.
- To reflect on your own experiences as viewers and think about the ways films engage you.
- To improve vocabulary and writing skills.

Conditions for enrolment in the course:

None.

Expected learning outcomes of the course:

- A student will be able to:

LO1: Analyse a variety of literary texts, cultural artefacts, and/or critical/analytical essays

LO2: Connect literary and cultural artefacts to their social and cultural contexts

LO3: Compose coherent literary analyses, creative essays, research papers, or multimedia presentations

Course content

- Britain vs. America
- New beginnings
- Ethnicity and immigration
- African Americans
- Religion in American life
- Approaches to regionalism
- Dystopia
- Gender and sexuality
- Representing youth
- Beyond American borders
- Technology and media cultures

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Primers	1.5
Weekly assignments	1
Quiz	1
Media projects/Essay	1.5
Total	**5**

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Primers	30
Weekly assignments	20
Quiz	20
Media projects/Essay	30
Total:	**100**

Required reading

Required texts:

· David Lodge: Changing Places

· Bill Bryson: I am a Stranger Here Myself

· Francis Scott Fitzgerald: The Great Gatsby

· Philip Roth: The Plot Against America

· James Baldwin: Go Tell it on the Mountain

· Nathaniel Hawthorne: The Scarlet Letter

· Harper Lee: To Kill a Mocking Bird

· Margaret Atwood: A Handmaid's Tale

· Sylvia Plath: The Bell Jar

· Douglas Coupland: Generation X

· Bao Ninh: The Sorrow of War

· Vinge: True Names

Required films:

· Dennie Gordon's What Every Girl Wants

· Phil Alden Robinson's The Field of Dreams

· Woody Allen's Radio Days

· Ava DuVernay Selma

· Frank Capra It's a Wonderful Life

· Clint Eastwood's Pale Rider

· Francois Truffaut's Fahrenheit 451

· Nicholas Ray's Rebel Without a Cause

· John Hughes's The Breakfast Club

· Oliver Stone's Platoon

· James Cameron's The Terminator

Suggested texts:

· Rangno, E.V.N. (2006). Contemporary American Literature (1945-present), DWU Books: NewYork.

· Gray, R. (2011) A Brief History of American Literature. Wiley-Blackwell: New Jersey.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	COMM-201 Public Speaking
Course leader:	Jakob Patekar
Study programme:	Global Business Management
Course status:	Elective
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Equip students with an understanding of the fundamental theories and principles of formal public speaking.
- Teach students to organize informative and persuasive speeches effectively, with emphasis on evidence, language, and strategic delivery.
- Train students in the use of media aids to enhance the impact and clarity of their public speaking presentations.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain fundamental concepts of effective public speaking.

CLO2: Evaluate the effectiveness of speeches.

CLO3: Create speeches tailored to specific purposes and audiences.

CLO4: Critically assess one's speech.

Course content:

- Speaking in Public
- Ethics and Public Speaking
- Listening
- Speech Preparation

- Presenting the Speech
- Speaking to Inform
- Speaking to Persuade
- Methods of Persuasion
- Speaking on Special Occasions
- Speaking in Small Groups

Teaching delivery methods:

- Lectures
- Discussions
- Exercises
- Independent work
- Multimedia
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Speech Analysis Portfolio	1
Quizzes	1
Elevator Pitch Portfolio	1
Informative Speech	1
Persuasive Speech	1
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
1 Speech Analysis Portfolio	20
2 Quizzes	20

3 Elevator Pitch Portfolio	20
4 Informative Speech	20
5 Persuasive Speech	20
Total:	**100**

Required reading:

- Lucas, S. E. (2008). *The Art of Public Speaking* (10th edition). McGraw-Hill.
- Koch, A., & Schmitt, J. (2024). *Speaking with a Purpose* (11th Edition). Rutledge.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Psychological Disorders
Course leader:	Zrinka Pukljak
Study programme:	NMD, GBM, WMC
Course status:	Elective
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course will serve as an introduction to the study of psychopathology and mental illness. The course examines the major categories of mental disorder not only from the descriptive point of view, but also in terms of the major theoretical explanations of the causes of disorder. The major treatment modalities also are covered.

Course objectives:

- Obtain new knowledge about Psychological Disorders.
- Understanding history and prejudice about disorders
- Understanding the Classification system of disorders DSM 5
- Develop a critical understanding of disorder sympthoms and disagnostic issues
- To have better understanding about different disorders

Conditions for enrolment in the course:

Prerequisite: Psyc 101

Expected learning outcomes of the course:

A student will be able to:

LO1: Explain abnormal vs. normal behaviours in historical, social, and cultural contexts (exams, group-led learning, film project).

LO2: Compare a wide variety of behavior patterns that are labeled as "abnormal" (exams, group-led learning, film project).

LO3: Identify the various diagnostic categories in the DSM-5 (exams, group-led learning, film project)

Course content:

- Introduction to psychological disorders: history, key concepts
- Major classification systems in disorders
- Different diagnostic instruments
- Diagnostic criteria
- Stigmatization of psychological disorders
- Treatment of disorders
- Therapeutic and Biological models in disorders

Teaching delivery methods:

- Lectures
- Remote learning
- Project work
- Individual work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	0,25
Exam 2	0,5
Exam 3	0,5
Movie project	2,5
Group presentation	1,25
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	5/5
Exam 2	10/10
Exam 3	10/10
Movie Project	50/50
Group presentation	25/25
Total:	**100**

Description of assignments

Exams consist of multiple choice questions in 80 % and 20 % are essay type questions. Questions are connected with chapters covered during classes. Exams are non-cumulative.

Movie project promote students' practical involvement within the research of psychological disorders and character analysis

Required reading:

- Durand & Barlow (2013). Essentials of Abnormal Psychology, 6th ed.
- Sue, Sue, Sue, & Sue (2013). Foundations of Abnormal Behavior, 10th ed.

- Selection of readings from various sources on MyCourses. I will also direct you to possible resources available through the Wallace Library at RIT.
- APA Monitor Journal – monthly edition

- Other sources will be advised for use through Wallace Library at RIT and additional readings from various sources will be available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Francis Brassard
Course title:	East Asian Philosophy
Study programme:	IB, WMC DU, WMC ZG
Course status:	Elective
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- This course is an introduction to the origin and development of the philosophical traditions of primarily China and Japan through a consideration of selected thinkers, schools, and classic texts of Daoism, Confucianism, Buddhism, and Zen. Questions of metaphysics, epistemology, and ethics are emphasized with reference to the nature of reality and the person, social harmony and self-realization, causality, right action, and enlightenment. Comparisons may also be made with Western philosophers, both contemporary and classical.

Course objectives:

1. Define the basic terms and concepts of Daoism, Confucianism, Buddhism, and Zen;
2. Understand the significance of these basic terms and concepts within their specific traditions and cultural contexts;
3. Understand and put into perspective the different forms of religious and spiritual traditions existing today in East Asia and its spheres of influence;
4. Collect, summarise, and report information on the various traditions of East Asia discussed in this course;
5. Identify and discuss issues related to the study of Daoism, Confucianism, Buddhism, and Zen, their history, their influences on social values, ethics, etc.
6. Develop and use the academic practices for critical reading, information management and synthesis of source materials.
7. Make use of instructional feedback concerning strengths and weaknesses of their critical thinking skills and suggested strategies for improvement in their revisions.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

• LO1: Investigate the significance of the basic terms and concepts of the philosophical and religious traditions of East Asia.

• LO2: Discuss the various issues related to the philosophical and religious traditions of East Asia.

• LO3: Debate possible solutions to those issues taking into consideration their implications in modern settings.

Course content:

1. Philosophical and religious traditions of China
2. Philosophical and religious traditions of Japan

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Components of evaluation:

Component	Points/%	ECTS
What-is-going-on short presentations (4@5%)	20	1
Written assignments (3@10%)	30	1.5
Learning cell assignments 2@ (5% + 10%)	30	1.5
Final presentation	20	1
Total:	**100**	**5**

Required reading

- Davis Winston. (1992). *Japanese Religion and Society: Paradigms of Structure and Change*, Albany, New York: State University of New York Press.
- Earhart, Byron H. (1982). *Japanese Religion: Unity and Diversity*, Third Edition, Belmont:Wadsworth Publishing Company.
- Fairbank, John, Edwin O. Reischauer, and Albert Craig (1978). *East Asia: Tradition & Transformation*, Boston: Houghton Mifflin Company.
- Kitagawa, Joseph M., (ed.). (1989). *The Religious Traditions of Asia: Religion, History, and Culture, Selections from The Encyclopedia of Religion*, New York: Macmillian Publishing Company.
- Sharma, Arvind, (ed.). (1993). *Our Religions: The Seven World Religions Introduced by Preeminent Scholars from each Traditions*, New York: Harper San Francisco.
- Thompson, Laurence G. (1996)- *Chinese Religion: An Introduction,* Fifth Edition, Belmont: Wadsworth Publishing Company.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

• Student survey

• Observation of lectures

• Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Sociology of Work
Course leader:	Vanda Bazdan
Study programme:	WMC ZG, IB
Course status:	Elective
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course examines types and essential properties of postmodern work, its structure, the group processes involved in it, gender relationships, the influence of contemporary technology on new work arrangements, and its social meaning (work satisfaction, unemployment, and perspectives of work in the changing society). It treats work as emerging, like other social realities, out of social relationships between individuals and groups. It looks at ways in which people can develop a positive self-regard or feel a sense of alienation in their occupations or professions and various types of work organizations. Also considers leisure as a complement to work.

Course objectives:

- By putting work into the context of other areas of social life, like economy, politics, and family, or in relation to processes like social mobility, socialization and personal feelings, we will try to get insight into the main perspectives on the organization and consequences of work. Since most of us spend our lives working for someone else, we will try to find answers to essential questions: Why and how we take on work roles? How organizational hierarchy influences our ambitions, feelings, self-esteem, family-life etc.? What are the benefits of teamwork and of workers' unions? What kind of leisure are we capable of?
- The course is designed to enable students to recognize and to understand new trends in shaping postmodern society by the economy sector in the society: more specifically, by the influence of division of labour, types of work, and the role of different institutions in shaping our lives. The students will be provided with necessary knowledge to be able to compare and analyse different work experiences from all over the world. Its aim is also to encourage students to discuss the impact of contemporary "work cultures and styles" on the quality of human living, customs, and relations as a whole. The issues concerning future of work and leisure in the contemporary world will give the students a solid framework to understand major social dimensions of the global society.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain social dimensions of work through synthesis of different theoretical perspectives and research insights

CLO2: Discuss work-related experiences through application of key concepts from sociological perspectives of work, social research in general, and discipline-specific vocabulary

CLO3: Compose job application materials and present themselves in a professional manner in a job interview (verbal, nonverbal, vocal communication)

CLO4: Compose arguments to support and defend their attitudes regarding different aspects of work, leisure, and unemployment in written format (discussion papers), and in competitive debates (in keeping with the academic standards, evaluation assumed).

Course content:

Sociological perspectives on work (and leisure)

Embarking in Careers

Work Roles

Socialization to Work

Work and Gender

Work and Discrimination

Occupational Careers

Social Mobility and Work

Fulfilment and Discontent at Work

Work and Unemployment

Work and Family Life

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	1
Discussion papers	1
Project Assignment	1
Exam 1	0.5
Exam 2	0.5
Exam 3	0.5
Exam 4	0.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	10
Exam 2	10
Exam 3	10
Exam 4	10

Discussions	20
Discussion papers	20
Project Assignment	20
Total:	**100**

Required reading:

- Robbins, R. H. (2011). *Global Problems and the Culture of Capitalism*. Allyn and Bacon.
- McCraw, T., K. (1997). *Creating Modern Capitalism.* Harvard University Press.
- Shaw, R. (1999). *Reclaiming America.* University of California Press.
- Ritzer, G. (2007). *Globalization of Nothing.* Pine Forge Press.
- Stiglitz, J. E. (2003). *Globalization and its Discontents*. W.W.Norton & Company.
- Vago, S. (2003). *Social Change* (5th edition). Prentice Hall.
- Rubin, B. (1995). *Shifts in Social Contract.* Pine Forge Press.
- Rothman, R. (1998). *Working: Sociological perspectives*. Prentice Hall.
- Honore, C. (2005). *In Praise of Slowness.* HarperOne.

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Additional reading:

- Additional excerpts from classics in sociology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Seminar in Finance (“Money and Bitcoin”)
Course leader:	Peter Schmidt
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

In this course, students will explore the key concepts and technologies behind money and bitcoin, including the functions of money, the role of banks and central banks, the Bitcoin blockchain and Bitcoin mining. Students will analyze the potential benefits and drawbacks of using Bitcoin versus other cryptocurrencies, evaluate legal, ethical, and regulatory issues, and create strategies for managing and maximizing the use of bitcoin. Through interactive activities, practical work, case studies, and guest speakers, students will gain a deeper understanding of the evolving landscape of money and finance in the digital age.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain functions and properties of money, and the basic functionality behind a fiat monetary system, including the role of debt, monetary expansion and their effects.

CLO2: Contrast a Bitcoin monetary system with a traditional fiat monetary system from a high level perspective.

CLO3: Analyze the key concepts and technologies of the Bitcoin protocol.

Course content:

- The history of money: from barter to modern fiat currencies
- The role of central banks and governments in the issuance and regulation of money
- The novel concept of cryptocurrency and the technology behind it (distributed, decentralized ledger, blockchain, consensus mechanism, proof of work, peer-to-peer network)
- The economic and financial characteristics of bitcoin versus other cryptocurrencies
- The mechanics of buying, selling, and storing bitcoin and the use for transactions
- The potential risks and benefits of using bitcoin
- The regulatory landscape for bitcoin vs. other cryptocurrencies
- The potential impact of bitcoin and other cryptocurrencies on the traditional financial system
- Commercial and individual use cases for bitcoin
- Ethical, social and environmental implications of bitcoin

Teaching delivery methods:

- Lectures
- Class discussions
- Laboratory work
- Project work
- Multimedia

Student obligations:

- Attending classes
- Submitting assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.2
Exam 2	1.2
Exam 3	1.2
Homework	0.6
Projects	0.6
Final exam	1.2

Total 6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	**20**
Exam 2	**20**
Exam 3	**20**
Homework	**10**
Project	**10**
Final exam	**20**
Total:	**100**

Required reading:

- Antonopoulos, A. M., Harding D. A. (2023) Mastering Bitcoin (3rd ed.) O'Reilly.
- Narayanan, A., Bonneau, J., Felten, E., Miller, A. & Goldfeder, S. (2016). Bitcoin and cryptocurrency technologies: A comprehensive introduction. Princeton University Press.

Additional reading:

- Additional handouts and readings pertaining to current cases and events in international trade will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies
- Selected video materials will also be shared by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Intermediate Financial Accounting
Course leader:	Peter Schmidt
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Extensive exposure to the accounting cycle with full integration of the data flow in an accounting information system. Accounting theory developed by accounting standard-setting bodies is covered in-depth. Generally accepted accounting principles are discussed as they apply to the preparation of financial statements and the recognition and measurement of financial statement elements, primarily assets. International Financial Reporting Standards are introduced as they relate to course subject matter.

Course objectives:

- Critically evaluate the effectiveness of 'traditional' accounting/finance approaches
- Apply the conceptual framework of objectives and principles in selecting appropriate accounting policies and preparing financial statements in accordance with IFRS.
- Demonstrate the ability to assess a situation, identify issues and alternatives, and provide a recommendation using ethical professional judgement.
- Classify and account for investments in various financial instruments
- Demonstrate an understanding of revenue recognition
- Prepare an income statement in various formats
- Prepare a classified Statement of Financial Position,
- Account for the recognition, measurement, and derecognition of accounts receivable and notes receivable.
- Use various cost flow methods to account for inventory
- Calculate the initial recognition, depreciation, impairment, and derecognition of tangible assets.
- Calculate and account for the recognition, derecognition, and impairment of intangible assets and goodwill.

Conditions for enrolment in the course:

ACCT.210 – Management Accounting

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify the function of accountancy in communicating, reporting, and assuring financial information

CLO2: Explain the objectives of financial statement

CLO3: Assess the contribution and inherent limitations of financial statements

CLO4: Utilise an estimate of the value of goodwill in the partnership firm

Course content:

- Financial Accounting and Accounting
- Conceptual Framework for Financial Reporting
- The Accounting Information System
- Income Statement and Related Information
- Balance Sheet and Statement of Cash Flows
- Revenue Recognition
- Cash and Receivables
- Valuation of Inventories: A Cost-Basis Approach
- Inventories: Additional Valuation Issues
- Acquisition and Disposition of Property, Plant, and Equipment
- Depreciation, Impairments, and Depletion
- Intangible Assets

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases

Student obligations:

- Attending classes
- Submitting projects and assignments

- Participate in discussions

Monitoring student work:

Activity	ECTS
Classwork (6)	1.44
Case study	0.96
Midterm	1.2
Project	1.2
Final Exam	1.2
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Classwork (6x4)	24
Case Study	16
Midterm	20
Project	20
Final Exam	20
Total:	**100**

Required reading:

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- Kieso, D. E., Weygandt, J. J., Warfield, T. D., Wiecek, I. M., & McConomy, B. J. (2019). *Intermediate accounting with WileyPLUS* (12th Cdn. ed., Vol. 1). Toronto, ON: Wiley.

Additional reading:

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Personal and Small Business Taxation
Course leader:	Peter Schmidt
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

This course will provide a comprehensive introduction to taxation, focusing on three key areas. Students will delve into the impact of profits/income taxation on decision-making, exploring foundational principles such as taxable income, deductions, tax credits, deferrals, tax rates, taxable events, and tax liability calculations. The course will also analyze the effects of value-added taxation on decision-making, introducing key concepts like taxable persons and transactions, input tax deduction, tax rates, tax obligations, and special taxation schemes. Through practical scenarios, students will apply tax laws and regulations to calculate tax consequences and propose tax planning strategies. By the end of the course, participants will have an understanding of taxation's role in decision-making and the ability to navigate simple tax scenarios effectively.

Conditions for enrolment in the course:

Financial Accounting ACCT.110

Expected learning outcomes of the course:

A student will be able to:

LO1: Evaluate the impact of profits/income taxation on decision-making as it relates to foundational principles like taxable income, deductions, tax credits and deferrals, tax rates, taxable events and tax liability calculations.

LO2: Evaluate the impact of value-added taxation on decision-making relating to foundational principles (taxable persons and transactions, input tax deduction, tax rates, tax obligations and special taxation schemes)

LO3: Apply tax laws and regulations to practical scenarios, calculating tax consequences and proposing tax planning strategies to optimize outcomes within legal boundaries.

Course content:

- History and purpose of taxation
- Forms of taxation
- Effects of taxation on business decision
- Principles of taxation
- Income taxation
- Value-added taxation vs sales taxes
- The building blocks of VAT as applied in the European Union
- Exploring scenarios, calculating tax amounts, making tax-effective decisions
- Ethics of taxation and environmental aspects of taxation

Teaching delivery methods:

- Lectures
- Class discussions
- Exercises
- Case work
- Homework / Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	1.08
Quiz 2	1.08
Quiz 3	1.08
Homework	0.96
Projects	0.48

Final exam	1.32
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	18
Quiz 2	18
Quiz 3	18
Homework 1	8
Homework 2	8
Project	8
Final exam	22
Total:	**100**

Required reading:

- Sarmento, J. M. (2023), Taxation in Finance andAccounting, An Introduction to Theory and Practice, Springer Berlin Heidelberg. https://doi.org/10.1007/978-3-031-22097-5
- Schanz, D. & Schanz, S. (2011). *Business taxation and financial decisions.* Springer Berlin Heidelberg. https://doi.org/10.1007/978-3-642-03284-4
- Schreiber, U. (2013). *International company taxation: An introduction to the legal and economic principles*. Springer Berlin Heidelberg. https://doi.org/10.1007/978-3-642-36306-1

Additional reading:

- European Commission. eLearning modules on VAT, https://taxation-customs.ec.europa.eu/elearning-modules-vat_en

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center or online (EU Tax)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Digital Marketing
Course leader:	Angela Krčelić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Explain the tactics and strategies that enable marketers to fully leverage the internet.
- Enhance commercial success of company's products using digital marketing tools and techniques.
- Enhance customer engagement using digital marketing tools.

Conditions for enrolment in the course:

MKTG230 - Principles of Marketing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Assess micro and macro environments in the online marketplace and the digital marketing audiences.

CLO2: Compose the digital marketing strategy and tactics for the data-driven digital platforms.

CLO3: Compare digital customer experiences and effectiveness of marketing communications across various digital media channels.

Course content:

1. Digital marketing fundamentals
Introducing digital marketing
Online marketplace analysis: micro-environment
The digital macro-environment
2. Digital marketing strategy development
Digital marketing strategy
Digital branding and the marketing mix
Data-driven relationship marketing using digital platforms
3. Digital marketing: implementation and practice
Delivering the digital customer experience
Campaign planning for digital media
Marketing communications using digital media channels
Evaluation and improvement of digital channel performance

Teaching delivery methods:

- Lectures
- Exercises
- Remote learning
- Independent work
- Project work
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Create a Personal web page	0.6
Social Media Infographics	0.6
Trends Blog	0.6
Extrinsic Motivator assignment	0.6
UX - Native, Web, Hybrid assignment – Infographic	0.6

UX Feedback and CTA - Post on partner website	0.6
SEO - On-Page/ Off-Page Mindmap/ Flowchart	0.6
Backlink partner assignment	0.6
VidIQ Video	0.6
Instagram or TikTok Powtoon	0.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignments	30
Presentations	10
Project Checkpoints	15
In-class Activities	10
Final Project	35
Total:	**100**

Required reading:

- Chaffey, D., & Ellis-Chadwick, F. (2022) Digital Marketing: Strategy, implementation and practice, Pearson UK

Additional reading:

- Current information from primary three sources will be used: Google Ads, SEMrush, and Ahrefs. These will be rolled out over the semester to ensure the course information is up-to-date.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Professional Selling
Course leader:	Nina Antičić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Describe and demonstrate the importance of professional selling to the realm of marketing.
- Explain and apply relationship management and partnering with the customer—both external and internal.
- Explain and apply the individual steps of the professional selling process.
- Adopt and implement negotiation skills in professional selling.

Conditions for enrolment in the course:

Sophomore Status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Contrast personal selling and the buying process and how trust and sales ethics influence them.
CLO2: Assess various communication skills needed to implement an effective sales process.
CLO3: Test salesperson's adaptive sales behavior and negotiating skills in various phases of the selling process.
CLO4: Assess salesperson’s self-leadership and teamwork in the personal selling process.

Course content:

- Overview of Personal Selling

- Building Trust and Sales Ethics
- Understanding Buyers
- Communication Skills
- Strategic Prospecting and Preparing for Sales Dialogue
- Planning Sales dialogue and presentations
- Sales Dialogue - Creating and Communicating Value
- Addressing Concerns and Earning Commitment
- Expanding Customer Relationships
- Adding Value - Self Leadership and Teamwork
- Introduction to Negotiation
- Building the Foundation for Negotiating
- Distributive Bargaining
- Integrative Negotiation
- Closing deals
- Decision Making
- Power and Influence - Changing Other's Attitude and Behavior
- Individual Differences
- Difficult Negotiation

Teaching delivery methods:

- Lectures
- In-class discussions
- Business cases
- In-class exercises
- Project work
- Role-playing

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.2

Exam 2	1.2
Exam 3	1.2
Group role-playing	1.2
Individual role-playing	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Exam 3	20
Group role-playing	20
Individual role-playing	20
Total:	**100**

Required reading:

- Ingram, LaForge, Avila, Schwepker & Williams (2020) Sell (6th ed.). Cengage Learning.
- Hames, D. S. (2011). Negotiation: Closing Deals, Settling Disputes, and Making Team Decisions. Sage.

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies.
- Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Advanced Corporate Financial Planning
Course leader:	Iva Čondić-Jurkić
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Introduce students to the advanced approach to financial analysis and evaluation of applied financial problems
- Enable students to analyze financial position of the firm using EVA metrics and ROIC tree
- Understand working capital management requirements
- Enable students to do long term financial planning by forecasting firm's financial statements
- Introduce students to the advanced valuation using DCF models and relative valuation technique

Conditions for enrolment in the course:

Financial management (FINC220), Financial Management II (FINC352)

Expected learning outcomes of the course:

A student will be able to:

CLO1: Assess financial performance of the firm using financial ratios analysis, EVA and/or ROIC tree

CLO2: Evaluate short-term and long-term capital requirements

CLO3: Estimate value using DCF models (dividend discount model, FCFE and FCFF models)

CLO4: Estimate value using relative valuation techniques (equity and firm value multiples)

Course content:

- Financial ratios and advanced financial statements analysis
- EVA measurement and ROIC tree
- Working capital management
- Financial planning and forecasting
- Estimating discount rates and incorporating country risk in cost of capital
- Measuring cash flows
- Estimating growth and terminal value
- DCF valuation models (dividend discount model, FCFE and FCFF models)
- Relative valuation (equity and value multiples)

Teaching delivery methods:

- Lectures
- Exercises
- Computer Laboratory

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.8
Exam 2	1.8
Exam 3	1.2
Project	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	30
Exam 2	30
Exam 3	20
Project	20
Total:	**100**

Required reading:

- Brigham, E. F., Houston, J. F. (2022). *Fundamentals of Financial Management*, 16th ed., South-Western Cengage Learning (selected chapters)
- Damodaran, A.. (2006) *Damodaran on Valuation: Security Analysis for Investment and Corporate Finance*, Wiley Finance, 2nd Edition (selected chapters)

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	International Finance
Course leader:	Iva Čondić-Jurkić
Study programme:	Global Business Management
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Introduce students to the challenges posed by the international financial environment in which corporations operate
- Enable students to identify and manage risks arising from the changes in exchange rates
- Foster deeper understanding of how corporations can use global capital markets to minimize their cost of capital and maximize their access to capital
- Understand specifics of multinational capital budgeting analysis and cross-border M&As

Conditions for enrolment in the course:

Financial management (FINC220)

Expected learning outcomes of the course:

A student will be able to:

CLO1: Evaluate opportunities and threats in a global financial environment

CLO2: Recommend optimal strategy to manage foreign exchange exposure of firms using foreign exchange derivatives (currency forwards, futures, options, swaps) and/or other hedging techniques

CLO3: Evaluate issues related to multinational financing and investment decisions

Course content:

- Goals of corporate governance from an international perspective
- International monetary system and exchange rate regimes
- Forex market
- International parity conditions
- Managing foreign exchange exposure (currency futures, forwards, options, swaps and other hedging tools)
- Global cost and availability of capital
- Raising equity and debt globally
- Determinants of FDI
- Multinational capital budgeting and cross-border acquisitions
- International trade financing methods

Teaching delivery methods:

- Lectures
- Exercises
- Case analysis
- Computer Laboratory

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.8
Exam 2	1.8
Exam 3	1.5
Project	0.9
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	30
Exam 2	30
Exam 3	25
Project	15
Total:	**100**

Required reading:

- Eiteman, K., Stonehill, I., Moffett, M. H., *Multinational Business Finance,* 15th, 14th or 13th ed., Pearson

Additional reading:

- Additional handouts and readings will be made available to students throughout the semester by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Leading Cross-Cultural and Virtual Teams
Course leader:	Milena Kužnin
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This is a course on leading high-performing (HP) teams. The purpose of this course is to provide you the knowledge and skills to both lead and participate in HP teams. Taught in an experiential, team-based format, this class focuses on leading teams and developing strong team dynamics.

Course objectives:

- Recognize and describe critical characteristics of HP and dysfunctional teams.
- Understand how contextual factors, actions of leaders, and interactions of team members affect the viability and effectiveness of a team.
- Identify appropriate strategies to improve team functioning and performance.
- Execute a team project and analyze the effectiveness of the team, as well as outline strategies for how to improve the team in future efforts.

Conditions for enrolment in the course:

Third or a Fourth year student.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Articulate critical characteristics of HP and dysfunctional teams

CLO2: Connect how contextual factors, actions of leaders, and interactions of team members affect the viability and effectiveness of a team

CLO3: Judge appropriate strategies to improve team functioning and performance.

CLO4: Develop a team project with the aim of increasing effectiveness of the team, as well as improving the team in future efforts.

Course content:

- Intro to teams
- Team processes
- Leadership of teams
- Creativity
- Decision making
- Communication and feedback
- Conflict in teams
- Diversity
- Problem solving
- Power, ethics
- Evaluating teams

Teaching delivery methods:

- Lectures
- In class exercises
- Multimedia
- Peer review
- Journaling

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.3
Quiz 2	0.3
Quiz 3	0.3

Quiz 4	0.3
Leader Report	1.2
Individual Report	1.2
Case	0.8
Training Session	1.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	5
Quiz 2	5
Quiz 3	5
Quiz 4	5
Leader Report	20
Individual Report	20
Case Study	13
Training Session	27
Total:	100

Required reading:

- Levi, D. (2016), “Group Dynamics for Teams”, 5th ed, SAGE Publications

Additional reading:

- PDF files distributed by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Design Thinking and Concept Development
Course leader:	Milivoj Marković
Study programme:	International Business
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To explore Design Thinking as a theoretical and practical framework for innovation and problem solving in business settings.
- To analyse how Design Thinking was used by some of the world's most successful companies and organizations of all profiles, in the private and the public sector alike, but they will also learn how to apply it to their own lives or projects.
- To produce a user-approved prototype of any idea within a week's work.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify opportunities to make a unique and positive contribution through design thinking by understanding how to develop empathy for the end-user(s).

CLO2: Apply design tools in terms of market impact, value creation, and customer responsiveness.

CLO3: Demonstrate management skills within the design-based projects.

CLO4: Demonstrate the ability to communicate with peers from a wide range of disciplines.

Course content:

Within this course the students will cover following Design Thinking topics:

- What is Design Thinking or how cool can work be?
- Understanding the challenge.
- Observing for empathy.
- Define the point of view.
- Ideate the users.
- Prototyping.
- Testing and reflection.

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Preliminary research	0.6
Research project – I & II	1.2
Presentation	0.3
Research project – III	1.2
Presentation	0.3
Research project – IV & V	1.8
Presentation	0.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Preliminary research	10
Research project – I & II	20
Presentation	5
Research project – III	20
Presentation	5
Research project – IV & V	30
Presentation	10
Total:	**100**

Required reading:

- Lewrick, M., Link, P., & Leifer, L. (2020). The design thinking toolbox: A guide to mastering the most popular and valuable innovation methods. John Wiley & Sons.
- Lewrick, M., Link, P., & Leifer, L. (2018). The design thinking playbook: Mindful digital transformation of teams, products, services, businesses and ecosystems. John Wiley & Sons

Additional reading:

- To be provided by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes