RIT | Croatia

RIT CROATIA PROGRAM OUTLINE

PROGRAM TITLE: **BACHELOR OF SCIENCE (B.S.) IN HOSPITALITY AND TOURISM MANAGEMENT**

TYPE OF PROGRAM: Undergraduate professional program

DURATION OF PROGRAM: 4 years /8 semesters

TOTAL NUMBER OF ECTS: 240

SCIENTIFIC AREA: Social Science

SCIENTIFIC FIELD: Economics

EFFECTIVE FOR: Students enrolled in AY 2026/27

1. ENROLLMENT CRITERIA

Enrollment in the study program can be offered to candidates who have completed an appropriate secondary education program lasting at least four years and have passed the Croatian state exam. A person who has completed a relevant short vocational program may enroll in a professional undergraduate study. A person who completed an appropriate secondary education program lasting at least four years in the Republic of Croatia before 2010, without having passed the state exam, or a person who has completed 12 years of equivalent education abroad, may enroll in a university or professional undergraduate study,, in accordance with the conditions prescribed by the general act of the higher education institution.

For candidates who are required to take the state exam, a B level in mathematics and English is required. In addition, candidates must pass additional assessments:

- Essay
- Motivational interview

Scoring:

Mandatory part of the state exam

Subject	Level	Weighting
Croatian	**B**	**0%**
Mathematics	**B**	**20%**
English	**B**	**40%**

Additional assessments of specific knowledge, skills, and abilities

Assessment	Mandatory	Weighting
Motivational essay	**YES**	**10%**
Motivational interview	**YES**	**30%**

Candidates who completed secondary education in the Republic of Croatia before 2010 apply through the website www.croatia.rit.edu, submit copies of their high school certificates and final diploma, and undergo additional assessments: motivational interview, essay,

Transfer students from other higher education institutions also apply through the website www.croatia.rit.edu, submit their high school diploma and transcripts from their previously enrolled study program. They also undergo additional assessments: motivational interview, and essay.

Candidates who completed secondary education outside the Republic of Croatia must go through the process of recognition of foreign educational qualifications as part of the central application procedure.

2. CRITERIA FOR ENROLLMENT IN THE NEXT SEMESTER/YEAR LEVEL

An undergraduate student must maintain a cumulative and term Grade Point Average (GPA) of 2.00 or above at RIT Croatia in order to remain in good academic standing. RIT Croatia has set standards to help students maintain satisfactory academic performance, and serve to identify, warn, and provide timely intervention to students experiencing academic difficulty.

All probation and academic suspension actions are taken at the end of the fall, spring and summer terms. Students who attempt fewer than 9 credits in a term, and earn a term GPA less than a 2.0, but whose cumulative GPA is 2.0 or higher may be subject to academic action at the discretion of the college.

Probation refers to the academic action taken when a student is not in good academic standing. A student placed on probation is expected to sufficiently raise their GPA so as to return to good academic standing in the succeeding term. Students placed on probation will be required to complete an academic success plan. Without consultation with their advisor and written permission from the dean of the college, students on probation may enroll in no more than 16 credits. In some circumstances, a student will also be required to satisfy specific conditions required by the home program. Failure to meet the terms of probation may result in suspension. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.

Academic Suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT Croatia for a minimum of one term. Students who qualify for academic suspension at the end of a spring term will be placed on academic suspension for the following summer and fall terms. An appeal form can be used by a student to appeal an academic suspension decision.

Deferred Suspension refers to the academic action taken when a student appeals academic suspension and the appeal is granted. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home program. A student on deferred suspension, enrolled in summer term, and taking 12 or more credits will be subject to this academic action policy and subsequent academic success plan.

Academic Success Plan is an agreement between a student and the student's academic program designed to facilitate success in the program. Students should consult with their academic program to determine the appropriate number of credits per term. Policy statements

i. Any degree-seeking undergraduate student whose term or cumulative grade point average falls below a 2.00 (C average) will be placed on probation.

ii. Students placed on probation may enroll in no more than 16 credits during the probation period and are required to complete an academic success plan with their home/primary program. Students in consultation with their faculty and/or professional academic advisor may appeal to the dean of the college for permission to take more than 16 credits while on probation.

iii. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.

iv. Any student who has been placed on probation after having been removed from probation will be granted one term to be removed from probation before academic suspension from RIT Croatia.

v. Any student whose term grade point average falls below 1.00 is not eligible for probation and will be placed on academic suspension through the upcoming fall or spring term, at the minimum.

vi. Students who have been readmitted to RIT Croatia after an academic suspension will have up to two terms to return to good academic standing, and their status will be "pending action." Students who fail to return to good academic standing in two terms will be placed on academic suspension.

vii. A student on academic suspension cannot enroll in any credit or non-credit course at RIT Croatia while on academic suspension.

viii. Students on academic suspension may appeal an academic suspension decision to the Ombudsperson. If the appeal is granted, the student will be placed on deferred suspension for one term.

ix. Decisions regarding deferred suspension require dean (or designee) approval. For programs housed outside the college structure, the approval of the academic unit in which the enrollment is requested is required.

x. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home department.

xi. Academic suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT for a minimum of one term. A student on academic suspension will be excluded from classes, university housing, and all other university activities during the period of academic suspension.

xii. Students on academic suspension may be required to satisfy specific academic requirements imposed by the home program in order to be considered for readmission to their program.

xiii. Students on academic suspension may be admitted to another program if it is approved by the dean (or designee) of the college in which enrollment is requested. Such students will be placed on deferred suspension and required to complete an academic success plan with the new program. For programs housed outside the college structure, the approval of the academic program in which the enrollment is requested is required.

xiv. Readmitted students will be required to complete an academic success plan and will have up to two terms to return to good academic standing. After two terms, students who do not maintain both cumulative and term GPA of 2.0 or above will be placed on academic suspension.

3. TRANSFER PROCEDURE

Credit transfer procedure and transfer procedures generally speaking are defined by The Rulebook on Admission Requirements and Transfer Procedures from other HE institutions to RIT Croatia.

4. GRADUATION REQUIREMENT

All of the following are required for graduation from a student's program:

- A Cumulative Grade Point Average (GPA) of 2.00 or above based on the US credits system
- Satisfactory completion of the Senior Project
- Completion of a minimum of 124 US credits for the US degree and 240 ECTS for the Croatian degree
- Satisfactory completion and grade for the required co-ops in duration of a minimum of 800 working hours
- No outstanding library dues
- Full payment or satisfactory adjustment of all financial obligations

Graduation with Honors

Honors posted to the academic record will be based upon the student's Cumulative Grade Point Average upon completion of the degree requirements. The numerical criteria for graduation with honors are as follows:

Summa cum laude	3.80 Cumulative GPA
Magna cum laude	3.60 Cumulative GPA
Cum laude	3.40 Cumulative GPA

5. DEGREES UPON COMPLETION OF THE STUDIES

RIT Croatia is the only educational institution in Croatia granting two degrees: an American degree from RIT and a Croatian degree from RIT Croatia.
Upon successful completion of the four-year program students receive a Bachelor of Science (B.S.) degree in Hospitality and Tourism Management from RIT. Studies at RIT Croatia are also accredited by the Croatian Ministry of Science, Education and Sports and meet the requirements of the Bologna Agreement. As a result, all students completing the four-year

HTM program will receive the degree title of prvostupnik/prvostupnica (baccalaureus/baccalaurea) ekonomije.
In order to receive a Croatian degree from RIT Croatia students must have either a high school diploma issued by a Croatian high school or a high school diploma recognized by the Ministry of Science, Education and Sports of the Republic of Croatia.

6. LIST OF OTHER STUDY PROGRAMS FROM WHICH THE ECTS POINTS COULD BE EARNED

Web and Mobile Computing Dubrovnik

Web and Mobile Computing Zagreb

International Business

7. PROGRAM LEARNING OUTCOMES

HTM1	Evaluate hospitality and tourism related challenges and solutions in order to meet strategic targets
HTM2	Analyze hospitality and tourism operations through the application of quantitative analysis of operating metrics
HTM3	Generate and evaluate solutions to a complex accommodation, food and beverage, event or other hospitality and tourism industry issue applying creative problem solving techniques.
HTM4	Apply interpersonal skills when working with teams so as to facilitate the successful completion of team projects
HTM5	Use information technology in the hospitality and tourism industry to manage and/or innovate operations
HTM6	Develop marketing activities in the hospitality and tourism industry to attract, acquire, and/or maintain customers.
HTM7	Formulate strategies to optimize the customer experience within the hospitality and tourism industry
HTM8	Evaluate the impact of ethics on all stakeholders in a hospitality and tourism business environment.
HTM9	Communicate field-specfic information in written and oral form using a standard English variety.
HTM10	Critically evaluate text and other media in a specific field.
HTM11	Reevaluate existing principles and practices in a specific field.
HTM12	Manage one's professional development and engage in lifelong learning activities pertaining to the field.
HTM13	Apply scientific principles in solving contemporary issues in a specific field.

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Course no.	Course Name	Credits	ECTS
	YEAR 1		
MGMT-101	Business 1T: An Introduction to Business	3	5
ACCT-110	Financial Accounting	3	6
HSPT-225	HTM Fundamentals	3	5
UWRT-100	Gen Ed Elective (1): Critical Reading and Writing	3	5
MATH -101	Gen Ed Elective (2): College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0
		15	26
	YEAR 2		
SOCI-102	Foundations of Sociology	3	5
ECON-101	Principles of Microeconomics	3	5
MKTG-230	Principles of Marketing	3	6
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0
	CHOOSE 1 LANGUAGE COURSE BELOW:		
MLSP-201	Beginning Spanish 1	4	5
MLFR-201	Beginning French 1	4	5
MLIT-201	Beginning Italian 1	4	5
MLGR-201	Beginning German 1	4	5
		16	
	YEAR 3		
MGMT-215	Organisational Behavior	3	6
HSPT-335	Food and Beverage Management	3	6
HSPT-375	Customer Experience Management	3	6
ENGL-210	Literature and Cultural Studies	3	5
HSPT-489	Special Topics: Etiquette in Hospitality	2	2
CHOOSE 1 OF THE FOLLOWING OPTIONS:			
OPTION 1: LANGUAGE IMMERSION (MUST)			
Language Immersion			
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4
MLFR-301	Intermediate French I	3	4
OR		17	
OPTION 2: ANTHROPOLOGY IMMERSION			
ANTH-210	Cultures in Globalization (LAS I-1)	3	5
	YEAR 4		
MGMT-560	Strategic Management	3	6
HSPT-444	Meeting and Event Management	4	6
ENVS-151	Scientific Inquiry in Environmental Science	4	5
COMM-253	Communication	3	5
HSPT-374	Con 2: Hospitality Enterprise Management and Growth	3	6
HSPT-376	Con 2: Luxury Service Excellence	3	6
ANTH-210	Cultures in Globalization (LAS I-3) (additional course)	3	5
		17	
CHOOSE ONE SET OF CONCENTRATION COURSES BELOW:			
HTM Concentrations			
Designing Luxury Experience Concentration			
Juniors			
HSPT-377	Con 1: Luxury Operations Design	3	6
Seniors			
HSPT-376	Con 2: Luxury Service Excellence	3	6
HSPT-489	Luxury Hospitality	3	6
Entrepreneurship in Hospitality Industry Concentration			
Juniors			
HSPT-372	Con 1: Hospitality Entrepreneurship in the Global Economy	3	6
Seniors			
HRDE-380	Con 2: Human Resources Development	3	6
HSPT-374	Con 3: Hospitality Enterprise Management and Growth	3	6

Course no.	Course Name	Credits	ECTS
	YEAR 1		
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
INTB-225	Global Business Environment	3	5
MGIS-130	Information Systems and Technology	3	5
UWRT-150	Writing Seminar (WI)	3	5
MATH -161	Applied Calculus	4	5
		17	28
	YEAR 2		
FINC-220	Financial Management	3	6
ECON-201	Principles of Macroeconomics	3	5
STAT-146	Introduction to Statistics 2	4	5
INTB-225	Global Business Environment	3	5
	CHOOSE 1 LANGUAGE COURSE BELOW:		
MLSP-202	Beginning Spanish 2	4	5
MLFR-202	Beginning French 2	4	5
MLIT-202	Beginning Italian 2	4	5
MLGR-202	Beginning German 2	4	5
		17	
	YEAR 3		
DECS-310	Operations Management	3	6
HSPT-315	Lodging Ops, Analytics & Mgmt	3	6
BANA-255	Data Literacy, Analytics, and Decision Making	3	5
HSPT-372	Con 1: Hospitality Entrepreneurship in the Global Economy	3	6 (5)
HSPT-377	Con1: Luxury Operations Design	3	6 (5)
CHOOSE 1 OF THE FOLLOWING OPTIONS:			
OPTION 1: LANGUAGE IMMERSION (MUST)			
Language Immersion			
MLGR-302	Intermediate German II	3	4
MLIT-302	Intermediate Italian II	3	4
MLSP-302	Intermediate Spanish II	3	4
MLFR-302	Intermediate French II	3	4
OR		16	
OPTION 2: ANTHROPOLOGY IMMERSION			
ANTH-301	Social and Cultural Theory (LAS I-2)	3	5
	YEAR 4		
HSPT-495	Hospitality Project Planning & Development	3	6
MGIS-130	Info Systems and Technology	3	6
MGMT-340	Business Ethics	3	6
ANTH-489	Special Topics in Anthropology: Japanese Thought, Culture and Society	3	5
HRDE-380	Con 3: Human Resources Management	3	6
HSPT-489	Con 3: Special Topics: Negotiation and Conflict Resolution in Luxury Hospitality	3	6
		15	

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YEAR 1 – COURSE DESCRIPTIONS

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General Information

Course title:	Critical Reading and Writing
Course leader:	Jakob Patekar
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Improve critical reading and writing skills
- Think critically and articulate, support, defend, and refute an argument
- Gain insight into the writing process
- Develop literary practices
- Emphasize the principles of intellectual property and academic honesty
- Engage in peer review

Conditions for enrolment in the course:

Introduction to Academic English – passed or tested out

Expected learning outcomes of the course:

A student will be able to:

CLO1: Critically analyze a variety of texts.

CLO2: Evaluate peer work.

CLO3: Use APA style in citing and referencing.

CLO4: Compose texts in standard English using appropriate style and rhetorical strategy.

Course content:

- Analyzing and constructing arguments
- Cognitive bias and fake news
- Punctuation
- Paragraphs
- Word choice and style
- Persuasive writing
- Working with sources
- Giving feedback

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Fallacies & Cognitive Biases Quiz	0.5
Language Quiz	1
Critical Analysis 1	0.5
Critical Analysis 2	0.5
Critical Analysis 3	0.5
Peer Review 1	0.25
Persuasive Essay Draft	0.75
Persuasive Essay Peer Review	0.25
Persuasive Essay Final	0.75

Total 5

Teaching time is worth 1.5 ECTS points and has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Fallacies & Cognitive Biases Quiz	10
Language Quiz	20
Critical Analysis 1	10
Critical Analysis 2	10
Critical Analysis 3	10
Peer Review 1	5
Persuasive Essay Draft	15
Persuasive Essay Peer Review	5
Persuasive Essay Final	15
Total:	**100**

Required reading:

- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Boston, MA: Bedford/St. Martin's.
- Lunsford, A. A. (2010). *The St. Martin's handbook.* Boston, MA: Bedford/St. Martin's.

Additional reading:

- Anker, S. (2010). Real writing with readings. Boston, MA: Bedford/St. Martin's.
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- Scarry, S., & Scarry, J. (2011). The writer's workplace with readings. Building college writing skills. Boston, MA: Wadsworth.

- VanderMey, R., Meyer, V., Van Rys, J., & Sebranek, P. (2012). The college writer: A guide to thinking, writing, and researching. Boston, MA: Wadsworth.

Other recommended resources: http://www.grammarly.com/; https://owl.english.purdue.edu/owl/

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	Hospitality & Tourism Management Fundamentals HSPT 225
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Hospitality and tourism industry is one of the largest industries in the world. This introductory course provides students with an overview of the hospitality industry and segments of travel and tourism. Students are introduced to career opportunities and skills needed to succeed in the specific hospitality and tourism fields. Students examine the growth and development of industry segments and their distinguishing characteristics, current issues and trends. Students will learn about the interdependence of the various industry players and the roles of these diverse participants within the industry. The concepts and practices of hospitality management are examined and discussed.

Course objectives:

- Become acquainted with the social, economic and environmental context within which the hospitality industry operates
- Understand the structure, nature and operating characteristics of the different sectors of the hospitality industry: food service, lodging and tourism
- Obtain an appreciation of the various functions of hospitality management, including marketing, finance and human resource management
- Identify the role of managers and to highlight their principal responsibilities

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Interpret key concepts of the hospitality and tourism industry

CLO2: Assess career opportunities in hospitality and tourism

CLO3: Identify challenges in the hospitality and tourism

CLO4: Analyse current trends and industry standards in hospitality

Course content:

- Why Do People Travel?
- Trends in Hospitality and Tourism
- Promoters of Tourism - Customers
- Team Project
- Destination Management and MICE
- Hotel Industry Landscape
- Niche Tourism
- Cruise Ship Industry
- Careers in Hospitality

Teaching delivery methods:

- Lectures

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	0.5
Exam 1	1.75
Reflection Paper	0.5
Team Project	0.5
Exam 2	1.75
Total	5.0

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	10
Exam 1	35
Reflection Paper	10
Team Project	10
Exam 2	35
Total:	**100**

Required reading:

- Walker, J. R. (2017). *Introduction to hospitality*. Pearson
- Introduction to Management in the Hospitality by Clayton W. Barrows, Tom Powers

Additional reading:

- Relevant articles from business press, determined on a weekly basis

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Financial Accounting ACCT 110
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

An introduction to the way in which corporations report their financial performance to interested stakeholders such as investors and creditors. Coverage of the accounting cycle, generally accepted accounting principles, and analytical tools help students become informed users of financial statements.

- Master the underlying foundations to financial accounting, including transaction analysis, debit / credit implementation, journal entries, t-accounts, and trial balances as used in the accrual accounting cycle
- Apply accounting practices in the construction and analysis of financial statements (income statement, statement of retained earnings, balance sheet, and statement of cash flows)
- Create financial statement for merchandising operations, including accounting of inventories
- Apply specific accounting rules / practices to current and noncurrent assets as well as current and non-current liabilities

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply the bookkeeping rules of an accrual accounting system to a wide set of basic business transactions

CLO2: Apply the accounting process to create a set of financial statements

CLO3: Analyze financial ratios constructed from financial statement data

Course content:

- Transaction analysis, journal entries, debits/credits, t-accounts
- Adjusting entries
- Financial statements
- Merchandize operations
- Inventories
- Current and noncurrent assets
- Current and non-current liabilities

Teaching delivery methods:

- Lectures
- In-class exercises

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.3
Exam 1	1.50
Quiz 2	0.3
Assignments	0.6
Exam 2	1.50
Quiz 3	0.3
Final Exam	1.50
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	5
Exam 1	25
Quiz 2	5
Excel Assignment	10
Exam 2	25
Quiz 3	5
Final Exam	25
Total:	**100**

Required reading:

- Wild, John J., (2016) *Financial Accounting: Information for Decisions,* McGraw-Hill/Irwin, New York, NY: Eigth Edition.

Additional reading:

- Other various articles and Internet sites and associated material may also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	MGMT 101 Business 1: Introduction to Business Communication, Planning & Analysis
Course leader:	Milena Kužnin
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This is the first of a two course sequence in which students learn to take a business idea from inception to launch. In Business 1 students will conceive new business ideas that will be developed through the remainder of the sequence. The course provides students with a solid grounding in the different functional areas of a business.

Course objectives:

- Analyze hospitality and tourism operations through the application of quantitative analysis of operating metrics
- Apply interpersonal skills when working with teams so as to facilitate the successful completion of team project
- Use information technology in the hospitality and tourism industry to manage and/or innovate operations

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Conduct research through the use of databases

CLO2: Explain key business functions

CLO3: Describe the impact of social, economic, global, and technology trends and news on business decisions

CLO4: Create a business product idea and business pitch

CLO5: Use business communication and networking skills

Course content:

- Intro to the business world of today
- Economic factors
- Global Factors
- Managing a business
- Idea Generation

Teaching delivery methods:

- Lectures
- In class exercises

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.75
Quiz 2	0.75
Quiz 3	0.75
Final Group Project	2.25
Assessment of a Product	0.5
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	15
Quiz 2	15
Quiz 3	15
Final Group Presentation	25
Final Group Research Weekly Ideas	20
Assessment of a Product	10
Total:	**100**

Required reading:

- Kelly, M., & Williams, C. (2018). *BUSN 10*, Cengage, Boston.

Additional reading:

- PDF files and selected chapters – will be uploaded by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	Global Business Environment INTB 225
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Being an informed global citizen requires an understanding of the global business environment. Organizations critical to the development of the global business environment include for-profit businesses, non-profits, governmental, non-governmental, and supranational agencies. This course introduces students to the interdependent relationships between organizations and the global business environment. A holistic approach is used to examine the diverse economic, political, legal, cultural, and financial systems that influence both organizations and the global business environment.

Course objectives:

- To introduce students to the various types of organizations and the major trends that help shape the global environment.
- To understand the interdependent relationship between organizations and the economic, political, cultural, and technological systems of the global environment through which national economies are connected.
- To prepare students for strategic challenges and opportunities in the global context and competencies to anticipate the potential strategies of global and local business.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify key globalization concepts and organizations that shape the global environment.

CLO2: Discuss ethical issues and CSR in a global business context.

CLO3: Analyze strategic challenges and opportunities in the global and regional context in specific industries.

CLO4: Integrate facts of the economic, political, cultural and technological systems of the global environment into debate arguments.

Course content:

- Global Business, Framework and Ethics
- World Economies
- Int'l Trade and Foreign Direct Investment
- Global and Regional Economic Cooperation and Integration
- International Monetary System
- Foreign Exchange and Global Capital Markets
- Int'l Expansion and Global Market Opportunity Assessment
- Exporting, Importing, and Global Sourcing
- Technology & Digital Transformation
- Managing Human Resources Globally
- Global Marketing Distribution, Supply-Chain Management
- Case Study: ESG - Environmental, Social, and Governance

Teaching delivery methods:

- Lectures
- Exercises
- Project work
- Business cases

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	0.75
Exam 1	1.75
Project	0.75
Exam 2	1.75
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	15
Exam 1	35
Project	15
Exam 2	35
Total:	**100**

Required reading:

- Peng, M. W., & Peng, M. W. (2014). *Global business*. Mason, OH: Cengage Learning/South Western.
- Carpenter Mason / Sanjyot P. Dunung, International Business: Opportunities and Challenges

Additional reading:

- Newspapers and magazines such as The Economist, Wall Street Journal, Fortune, Financial Times, Business Week, and others

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

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General Information

Course title:	WRITING SEMINAR (UWRT 150)
Course leader:	Rebecca Charry Roje
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	First, Second
ECTS points:	5
Teaching hours:	45 (3+0+0)

Course Description

Course objectives:

- develop proficiency in analytical and rhetorical reading and writing and critical thinking
- stimulate students' writing for a variety of contexts and purposes
- develop academic research and literacy practices
- emphasize teacher-student conferencing, self-assessment, class discussion, and peer review
- emphasize the principles of intellectual property and academic integrity for academic and future professional writing

Conditions for enrolment in the course:

UWRT100 Critical Reading and Writing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Examine a variety of intellectually challenging non-fiction texts.

CLO2: Criticize peer work.

CLO3: Produce a research project in written and oral form.

Course content:

- conducting research

- finding sources
- identifying credible sources
- integrating sources
- citing and referencing in APA style
- peer review
- presenting findings of research

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
-
- Independent work
- Project work
- Multimedia
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions
- Attending peer review and individual conference meetings

Monitoring student work:

Activity	ECTS

Component	ECTS
1 Research 101 quiz	0.5
2 Sources/credibility quiz	0.5
3 Integration quiz	0.5
4 Research Plan	0.5
5 Introduction & Literature Review	0.5
6 Peer Review 1	0.25
7 Paper Draft	0.5
8 Peer Review 2	0.25
9 Research presentation	0.75
10 Final Paper	0.75
Total:	**5.0**

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
1 Research 101 quiz	10
2 Sources/credibility quiz	10
3 Integration quiz	10
4 Research Plan	10
5 Introduction & Literature Review	10
6 Peer Review 1	5
7 Paper Draft	10
8 Peer Review 2	5
9 Research presentation	15
10 Final Paper	15
Total:	**100**

Required reading:

- American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.).
- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Bedford/St. Martin's.
- Scarry, S., & Scarry, J. (2011). The writer's workplace with readings. Building college writing skills. Wadsworth.
- Winkler, A. C., & McCuen-Metherell, J. R. (2008). Writing the research paper. A handbook. Wadsworth.

Additional reading:

- Selected newspaper and magazine articles posted by the instructor on My Courses

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student course evaluation
- Peer observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	MGMT 102 Business 2: Business Planning and Professional Development
Course leader:	Milena Kuznin
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	2
Teaching hours (L+S+E):	22.5 (1.5+0+0)

Course Description

This course, the second course in the First-year Business Sequence, applies technology tools to create well defined and complete business plans. Students will develop websites and other marketing and process tools to take their business concept outlined in Business 1 to a final business plan for review with an outside board.

Course objectives:

- Define and finalise the business plan
- Develop a video presentation targeted to various stakeholders
- Research and identify the key technologies impacting the proposed new product or service
- Create business process models that document the new business idea
- Develop a website plan to support the new business processes

Conditions for enrolment in the course:

- MGMT-101 Business 1: Ideas and Business Planning,
- MGIS-101 Computer-based Analysis

Expected learning outcomes of the course:

A student will be able to:

CLO1: Justify a decision to become an entrepreneur.

CLO2: Assess various business opportunities and ideas.

CLO3: Generate an effective business model and plan.

Course content:

- Life cycle of a business
- Founder characteristics
- The DISC models
- Creating a Business Plan
- Business process and revenue models
- Marketing of new products
- Finding Investors
- Building a team
- How to create a video
- Viral ads
- Website planning and development
- Social media
- Negotiation

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
- Project work
- Business cases
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Business Plan	0.5
Midterm	0.3
Participation	0.2

Video Project	0.3
Website Project	0.3
Final Exam	0.4
Total	2

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	25
Group Project	50
Homework Assignment	5
Participation & Attendance	20
Total:	**100**

Required reading:

Barringer, B. R., & Ireland, R. D. (2019). Entrepreneurship: Successfully launching new ventures. *6th edition*. Pearson.

Additional reading:

Swanson, Lee A. (2017). Entrepreneurship and Innovation Toolkit. 3rd edition. BCcampus.

Additional handouts and readings will be made available to students throughout the semester by the instructor. These will be selected articles from business journals and case studies. Selected video materials will also be shared by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Management Accounting ACCT 210
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Introduction to the use of accounting information by managers within a business. Explores the value of accounting information for the planning and controlling of operations, assessing the cost of a product/service, evaluating the performance of managers, and strategic decision making.

- Recognizing management accounting's role in an organization
- Developing product costs in a manufacturer
- Conducting profit planning, budgeting, standard cost, overhead and variance analyses
- Performing Cost-Volume-Profit analysis
- Making capital budget and working capital decisions

Conditions for enrolment in the course:

Financial Accounting ACCT 110

Expected learning outcomes of the course:

A student will be able to:

CLO1: Describe the typical framework and constituent role(s) of organizational accounting/finance functions;

CLO2: Demonstrate how key accounting/finance information is obtained, presented and utilized;

CLO3: Select a range of accounting/finance tools [such as performance ratios, costing systems, budgeting, project appraisal and working capital management] appropriate to different situations and contexts;

CLO4: Prepare basic management accounting analyses and reports;

CLO5: Apply cost behavior analysis in forecasting financial results.

Course content:

- Role of management accounting
- Basic cost management concepts and classifications
- Cost-Volume-Profit analysis
- Relevant costs for decision making
- Job and process costing
- Variable and activity-based costing
- Profit planning and budgeting
- Standard costs and overhead analysis
- Revenue management
- Capital budgeting and working capital
- Segment reporting and performance indicators

Teaching delivery methods:

- Lectures
- In-class exercises

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.3
Exam 1	1.56
Quiz 2	0.3
Exam 2	1.62
Quiz 3	0.3
Quiz 4	0.3
Final Exam	1.62

Total 6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	5
Exam 1	26
Quiz 2	5
Exam 2	27
Quiz 3	5
Quiz 4	5
Final Exam	27
Total:	**100**

Required reading:

- Garrison, Noreen & Brewer, (2017), *Managerial Accounting*, McGraw-Hill/Irwin, New York, NY (SBNI-13: 978-1260153132): Sixteenth Edition

Additional reading:

- Other various articles and Internet sites and associated material may also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	MGIS.130 Information Systems & Technology
Course leader:	Daniel Bara
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Information Systems and Technology students after graduation will be:

- Problem solvers who apply information technology solutions to business needs.
- Information technology leaders utilizing the knowledge acquired in the MGIS.130 program.
- Life-long learners who participate in the advancement of the economic and social development of the local community utilizing their professional and ethical skills.

Conditions for enrolment in the course:

None.

Expected learning outcomes of the course:

A student will be able to:

LO1: Evaluate critical, systems and design thinking principles.

LO2: Analyse complexity and importance of information systems in contemporary organizations.

LO3: Generate alternative solutions to information system problems.

LO4: Synthesize the role of data, business intelligence and business processes in information systems.

LO5: Value the importance of privacy and security in information systems.

Course content:

- Conducting research
- Paper structure
- Finding sources
- Integrating sources
- Peer review
- Reporting finding visually
- Presenting research

Teaching delivery methods:

- Lectures
- Guest lectures
- Workshops
- Exercises
- Independent work
- Project work
- Multimedia
- Case studies

Student obligations:

- Attending classes
- Participate in projects
- Submitting projects and assignments
- Participate in discussions
- Practical application of course concepts

Monitoring student work:

Activity	ECTS
Team project	2
Quizzes	2
Workshop	0.2
Case studies	0.5
Skill Demonstrations	0.3

Total 5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/ %
Team project 1st milestone (form a group)	2
Team Project 2nd milestone (one page brief)	6
Quizzes (10 out of 12)	40
Team Project 3rd milestone (detailed outline)	18
Team project 4th milestone (presentation submission)	4
Team project 5th milestone (presentation)	10
Workshops	4
Case studies	10
Skill Demonstrations	6
Total:	100

Required reading

No textbook is required.

Additional reading:

- Instructor will provide materials throughout the semester from a variety of sources. Texts or other media will be posted on myCourses or handed out in class. Students are required to regularly check on myCourses for updates.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

YEAR 2 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	Principles of Marketing MKTG 230
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

An introduction to the field of marketing, stressing its role in the organization and society. Emphasis is on determining customer needs and wants and how the marketer can satisfy those needs through the controllable marketing variables of product, price, promotion and distribution.

- Distinguish among marketing philosophies
- Conduct elements of market research
- Set marketing objectives and strategies
- Perform market segmentation, targeting, and positioning
- Combine components of the 4Ps / marketing mix to create an integrated marketing program
- Incorporate CRM practices and loyalty programs into revenue management efforts

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Assess the relevance of marketing and the marketing process in a company..

CLO2: Analyze the marketplace and consumer value.

CLO3: Assess marketing strategies essential for establishing a competitive advantage in different business environments.

CLO4: Assess marketing mix strategies for establishing a competitive advantage in different business environments.

Course content:

- Marketing philosophies
- Market research
- Setting marketing objectives and strategies
- Market segmentation, targeting, and positioning
- New product and product life-cycle issues
- Distribution channels
- Elements of promotional mix
- Pricing
- Individual and business buyer behavior
- Digital and mobile marketing
- CRM, loyalty, and revenue management

Teaching delivery methods:

- Lectures
- In-class exercise
- Case study(ies)

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.8
Exam 2	1.8
Assignments	1.2
Exam 3	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	30
Exam 2	30
Assignments	20
Exam 3	20
Total:	**100**

Required reading:

- Kotler, P., and Armstrong, G. (2017) *Principles of Marketing, 17h global edition*, Pearson Education.
- Kotler, Philip, Bowen, John T., and Makens, James C. (2014) *Marketing for Hospitality and Tourism*, Pearson, Upper Saddle River, New Jersey: Sixth Edition.
- Kotler, Bowen, Makens, and Baloglu (2016) *Marketing for Hospitality and Tourism*, Pearson, Upper Saddle River, New Jersey: Seventh Edition.

Additional reading:

- Other various articles and Internet sites and associated material may also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	ECON.101 Principles of Microeconomics
Course leader:	Doc.dr.sc. Jasminka Samardžija
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- This course provides an introduction to microeconomics with an emphasis on supply and demand, the consumer, the producer, economic equilibrium, efficiency and equity, market failures, and government intervention in markets. In this context, the course has three broad objectives.
- 1) It is designed to help students to understand basic economic concepts and problems related to the behavior and interaction of individuals. It examines how individuals make decisions, markets allocate resources through the price mechanism, and problems relating to imperfect competition, externalities (like pollution), common resources, imperfect information, and poverty and inequality.
- 2) It is designed to give students a feel for the methods which economists use to understand individual behavior and interactions. It introduces students to a variety of models, including optimizing models of consumer and firm behavior, partial and simple general equilibrium models, and models of perfect competition.
- (3) Finally, it attempts to help students to develop an ability to apply the methods and models in seeking solutions to the economic problems confronting society.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply economic principles to market analysis

CLO2: Analyze market equilibrium and elasticity

CLO3: Evaluate government policies and market outcomes in perfectly competitive markets

Course content:

- Basic concepts of economics
- Market supply & Market demand
- Gains from Trade & Economic Coordination
- Elasticity of Demand & Elasticity of Supply
- Efficiency and Equity
- Benefit, Cost and Surplus
- Externalities
- Government actions in markets: rent ceiling & minimum wage
- Government actions in markets: taxes production quotas and subsidies
- Utility and Demand
- Utility maximizing choices and paradox of value
- Possibilities, Preferences and Choices
- Predicting consumer choices
- Organizing Production
- Output and Cost: total, marginal & average cost and product
- Long run costs
- Perfect competition: output price and profit in the short run
- Perfect competition: output price and profit in the long run

Teaching delivery methods:

- Lectures
- Problem solving in small teams
- Group discussion
- Exercises
- Project work
- Personal research
- Class presentation

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1 (HW1)	0.25
Assignment 2 (HW2)	0.25
Assignment 3 (Midterm 1)	1
Assignment 4 (HW3)	0.25
Assignment 5 (Midterm 2)	1
Assignment 6 (HW4)	0.25
Assignment 7 (Final project)	0.5
Assignment 8 (Final exam)	1.5
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1 (HW1)	5
Assignment 2 (HW2)	5
Assignment 3 (Midterm 1)	20
Assignment 4 (HW3)	5
Assignment 5 (Midterm 2)	20
Assignment 6 (HW4)	5
Assignment 7 (Final project)	10
Assignment 8 (Final exam)	30
Total:	**100**

Required reading:

- Parkin, M. (2016). *Microeconomics, 12th edition*. Pearson Education Limited.

Additional reading:

- Acemoglu, D., Laibson, D. & List, J. (2018). Microeconomics, 2nd Edition. Pearson Education Limited: 2018.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of German life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken German on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of German life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute,* Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- German College Dictionary, Harper-Colllins, Second Edition (or any other dictionary of the
- the German language, i.e. Beolingus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC; HTM; NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today.
- Practice all four basic language skills - listening, speaking, reading, and writing.
- Give opportunities for student-student interaction and self-expression in realistic situations.
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries.
- Engage students in in-class dialogues and readings.

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of Italian life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken Italian on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Italian life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination	0.5
Homework	0.5
Total	5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia*: *a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore.* Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of Hispanic life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken Spanish on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Hispanic life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary.* CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in French and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short and simple texts in written form about real life situations.

CLO2: Select appropriate grammar and vocabulary at beginner level.

CLO3: Combine a range of vocabulary to communicate effectively at beginner level.

CLO4: Differentiate some aspects of French life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken French on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of French life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Horizons, 6th edition by Manley, Smith, McMinn, and Prévost
- Horizons, Workbook/Lab Manual–available online via QUIA
- Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
Les 500 Exercices de grammaire A1-Hachette, 2005
Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
Grammaire essentielle du français niveaux A1 A2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Introduction to Statistics I, COS-STAT-145
Course leader:	Kristijan Tabak
Study programme:	HTM, GBM
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Apply basic definitions, concepts, rules, vocabulary, and mathematical notation of statistics and probability theory.
- Use necessary manipulative skills required for solving problems in business, economics and medical sciences

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: classify random events according to their properties

CLO2: create sample spaces together with associated probability function,

CLO3: generate random variables that describe random events,

CLO4: analyze likelihoods for future events.

Course content:

- Numerical summaries
- Graphical displays

- Data Description
- Univariate data - measures of location and dispersion
- Bivariate data - correlation and regression
- Sampling
- Population versus sample
- Random sampling
- Probability
- Random variables
- Binomial distribution
- Normal distribution
- Central limit theorem
- One-sample Inference, Mean and Proportion
- Estimation
- Hypothesis testing
- Use of t-distribution - independent and dependent samples

Teaching delivery methods:

- Lectures
- Seminars
- Exercises
- Remote learning
- Independent work
- Multimedia
- Mentoring

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	1.25
Assignment 2	1.25
Assignment 3	1.5

In class Quizz	1
…	
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Assignment 3	30
In Class Quizz	20
Total:	**100**

Required reading:

- Moore and McCabe, Introduction to the Practice of Statistics, Freeman, New York, NY.
- Peck, Olsen and Devore, Introduction to Statistics and Data Analysis, Brooks/Cole, Pacific Grove, CA.
- Michael Sullivan, Statistics: Informed Decisions Using Data, Pearson, Upper Saddle River, NJ.

Additional reading:

- None

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Foundations of Sociology SOCI 102
Course leader:	Vanda Bazdan
Study programme:	HTM, WMC DU
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

An introduction to the way sociologists interpret social reality, including the elementary terms, foundational ideas, major insights, and research discoveries in the discipline. Included are topics such as statuses and roles, socialization, cultural variation, deviance, social stratification, social institutions, and social change. Fulfils a liberal arts core social/behavioural science requirement. Counts as a prerequisite for the sociology/anthropology concentration and minor, the international studies and urban communities studies majors, and as a prerequisite for the required cultures in globalization.

Course objectives:

- Develop critical awareness of the interactions among society, culture, science, and technology
- Foster understanding and appreciation of diverse social and cultural perspectives
- Foster understanding of local, national, international, and global forms of citizenship and community
- Develop critical awareness of interactions between society and the environment
- Foster development of the ability to reason critically and creatively

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Compare main theoretical perspectives in sociology (tenets, research methods, studies conducted) and their implications in understanding individual development, cultural and social contexts and issues

CLO2: Synthesize data from various theoretical perspectives and research studies in interpretation of social phenomena

CLO3: Compose arguments to support and defend their attitudes regarding current social issues in written format (discussion or research papers), and in competitive debates (in keeping with the academic standards, evaluation included)

Course content:

This course will introduce the student to the basic concepts in sociology, and to fundamental sociological approaches and methods. Sociology is interested in understanding social stability and social change. Social change, with all its conflicts and problems, has been the driving force in sociology. The course will examine the topic of social inequality, giving special attention to social stratification, racial-ethnic relations, and gender relations. It will cover the major institutions of society – family, the educational, religious, the political systems, the economy, and health care and medicine. We will explore the theme of social change through examination of collective behaviour.

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Project work
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1
Exam 2	1

Research paper	1
Presentation	0.5
Discussions (5)	0.5
Discussion papers	1
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Research paper	20
Presentation	10
Discussions (5x2)	10
Discussion papers (5x4)	20
Total:	**100**

Required reading:

- Newman, D.M. (2020). *Sociology: Exploring the architecture of everyday life.* SAGE publications.
- Newman, D.M. (2018). *Sociology: Exploring the architecture of everyday life: Readings.* SAGE publications.

Additional reading:

- Excerpts from classics in sociology, as well as contemporary scholarly articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Introduction to Statistics II COS-STAT-146
Course leader:	Kristijan Tabak
Study programme:	HTM, GBM
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Apply basic definitions, concepts, rules, vocabulary, and mathematical notation statistics and probability for mathematical modeling in business and social sciences.
- Understand necessary manipulative skills required for solving problems.
- Predict probabilities of future random events.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Utilize random variables for modelling in business.
CLO2: Compare estimates and measure their likelihoods.
CLO3: Connect properties of random variables with real life problems in business.
CLO4: Analyze samples in terms of their underlying distributions.

Course content:

- Confidence intervals and hypothesis testing
- Single-factor and two-factor ANOVA (analysis of variance)
- Two-Sample Inference for Means
- Inference for Counts

- Single proportion
- Two proportions
- Chi-square test for two-way tables
- Analysis of Variance
- One-way ANOVA
- Two-way ANOVA
- Regression Analysis
- Simple linear regression model
- Correlation
- Multiple regression model
- Time series and forecasting
- Survey design and analysis

Teaching delivery methods:

- Lectures
- Seminars
- Exercises
- Remote learning
- Independent work
- Multimedia
- Mentoring
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	1.25
Assignment 2	1.25
Assignment 3	1.5
In Class Quizz	1

Total 5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Assignment 3	30
In Class Quiz	20
Total:	**100**

Required reading:

- Moore and McCabe, Introduction to the Practice of Statistics, Freeman.
- Peck, Olsen and Devore, Introduction to Statistics and Data Analysis, Duxbury.
- Agresti and Franklin, Statistics, The Art and Science of Learning from Data, Pearson

Additional reading:

- None

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Financial Management FINC 220
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Basic course in financial management. Covers business organization, time value of money, valuation of securities, capital budgeting decision rules, risk-return relation, Capital Asset Pricing Model, financial ratios, global finance and working capital management.

- Explain the role of the financial manager within the organization of the firm;
- Use financial statements and cash flow in performance evaluation;
- Recognize the risk-return relation in investing and its role in the Capital Asset Pricing Model (CAPM) and weighted-average cost of capital (WACC);
- Apply the time value of money concept in a number of contexts;
- Place values on equity and bonds;
- Evaluation with NPV, PI and IRR;
- Decision-making related to a firm's capital structure and pay-out policies;
- Raising capital and working capital management

Conditions for enrolment in the course:

ACCT-110; ECON-101 or ECON-201; and STAT-145 or STAT-251 or CQAS-251 or MATH-251 or MATH-252 or STAT-205

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze firms' financial environment, performance, and governance using theoretic frameworks, concepts, metrics and methods;

CLO2: Apply concept of time value of money in wide range of calculations;

CLO3: Evaluate financial assets (bonds and stocks), as well as the relationship between risk and return as postulated by CAPM model;

CLO4: Assess firm's investment, financing and payout decisions.

Course content:

- Financial markets and institutions
- Performance measurement
- Debt and payout policy
- Risk-return relation and Capital Asset Pricing Model (CAPM)
- Weighted-average Cost-of-Capital (WACC)
- Time value of money
- Valuing equity and bonds
- Evaluation via net present value (NPV), internal rate of return (IRR), and profitability index (PI)
- Raising capital and the initial public offering (IPO)

Teaching delivery methods:

- Lectures
- In-class work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.3
Exam 1	1.56
Quiz 2	0.3
Quiz 3	0.3
Exam 2	1.62

Quiz 4	0.3
Final Exam	1.62
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	5
Exam 1	26
Quiz 2	5
Quiz 3	5
Exam 2	27
Quiz 4	5
Final Exam	27
Total:	**100**

Required reading:

- Brealey, R., Myers, S., & Marcus, A. (2019). *Fundamentals of Corporate Finance*, 9th or 10th ed., McGraw Hill.

Additional reading:

- Various articles and Internet sites will also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Principles of Macroeconomics
Course leader:	Doc.dr.sc. Jasminka Samardžija
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- The goal of Principles of Macroeconomics is to provide students with a broad overview of the aggregate economy. One important goal of this course is to provide students with a good understanding of aggregate economic accounts and definitions, principally so that they can read and understand news and television reporting of the aggregate economy.
- The course is designed to provide students with a unified framework that can be used to analyze key macroeconomic issues such as growth, inflation, expectations, deficits, recessions, productivity, interest rates, exchange rates, trade balance, monetary and fiscal policy
- The course will feature a heavy emphasis on the role of economic policy: monetary and fiscal policies aimed at short run stabilization, policies concerning trade and international finance, and policies aimed at promoting long run growth.
- The course will clearly highlight the tradeoffs involved in policymaking – e.g. short run stabilization vs. long run growth, efficiency vs. equity, etc.

Conditions for enrolment in the course:

Prerequisite/Principles of Microeconomics

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze key macroeconomic indicators and relationships

CLO2: Evaluate the impact of monetary and fiscal policy on the macroeconomy

CLO3: Critically assess economic problems and economic policy

Course content:

- Measuring GDP and economic growth
- Monitoring jobs and inflation
- Economic growth
- Finance, saving and investment
- Money, the price level, and inflation
- The exchange rates
- The exchange rate policy
- Current account balance
- The balance of payments
- Aggregate supply
- Aggregate demand
- Fiscal policy
- Monetary policy

Teaching delivery methods:

- Lectures
- Problem solving in small teams
- Group discussion
- Exercises
- Project work
- Personal research
- Class presentation

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1 (HW1)	0.25
Assignment 2 (HW2)	0.25
Assignment 3 (Midterm 1)	1
Assignment 4 (HW3)	0.25
Assignment 5 (Midterm 2)	1
Assignment 6 (HW4)	0.25
Assignment 7 (Final project)	0.5
Assignment 8 (Final exam)	1.5
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1 (HW1)	5
Assignment 2 (HW2)	5
Assignment 3 (Midterm 1)	20
Assignment 4 (HW3)	5
Assignment 5 (Midterm 2)	20
Assignment 6 (HW4)	5

Assignment 7 (Final project)	10
Assignment 8 (Final exam)	30
Total:	**100**

Required reading:

- Parkin, M. (2016). *Macroeconomics, 12th edition*. Pearson Education Limited.

Additional reading:

- Acemoglu, D., Laibson, D. & List, J. (2018). Macroeconomics, 2nd Edition. Pearson Education Limited: 2018.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Global Business Environment INTB 225
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Being an informed global citizen requires an understanding of the global business environment. Organizations critical to the development of the global business environment include for-profit businesses, non-profits, governmental, non-governmental, and supranational agencies. This course introduces students to the interdependent relationships between organizations and the global business environment. A holistic approach is used to examine the diverse economic, political, legal, cultural, and financial systems that influence both organizations and the global business environment.

Course objectives:

- To introduce students to the various types of organizations and the major trends that help shape the global environment.
- To understand the interdependent relationship between organizations and the economic, political, cultural, and technological systems of the global environment through which national economies are connected.
- To prepare students for strategic challenges and opportunities in the global context and competencies to anticipate the potential strategies of global and local business.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Identify key globalization concepts and organizations that shape the global environment.

CLO2: Discuss ethical issues and CSR in a global business context.

CLO3: Analyze strategic challenges and opportunities in the global and regional context in specific industries.

CLO4: Integrate facts of the economic, political, cultural and technological systems of the global environment into debate arguments.

Course content:

- Global Business, Framework and Ethics
- World Economies
- Int'l Trade and Foreign Direct Investment
- Global and Regional Economic Cooperation and Integration
- International Monetary System
- Foreign Exchange and Global Capital Markets
- Int'l Expansion and Global Market Opportunity Assessment
- Exporting, Importing, and Global Sourcing
- Technology & Digital Transformation
- Managing Human Resources Globally
- Global Marketing Distribution, Supply-Chain Management
- Case Study: ESG - Environmental, Social, and Governance

Teaching delivery methods:

- Lectures
- Exercises
- Project work
- Business cases

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	0.75
Exam 1	1.75
Project	0.75
Exam 2	1.75
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	15
Exam 1	35
Project	15
Exam 2	35
Total:	**100**

Required reading:

- Peng, M. W., & Peng, M. W. (2014). *Global business*. Mason, OH: Cengage Learning/South Western.
- Carpenter Mason / Sanjyot P. Dunung, International Business: Opportunities and Challenges

Additional reading:

- Newspapers and magazines such as The Economist, Wall Street Journal, Fortune, Financial Times, Business Week, and others

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of German life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	**Points/%**
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Italian I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of Italian life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia*: *a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore.* Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Spanish I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of Hispanic life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination	0.5
Homework	0.5
Total	5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary.* CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Beginning French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in France and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning French I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of French life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	**100**

Required reading:

Horizons, 6th edition by Manley, Smith, McMinn, and Prévost

Horizons, Workbook/Lab Manual–available online via QUIA

Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009

Les 500 Exercices de grammaire A1-Hachette, 2005

Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004

Grammaire essentielle du français niveaux A1 A2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015

Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	HSPT-499 Cooperative Education 1
Course leader:	Irena Guszak
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Second
ECTS points:	12
Teaching hours (L+S+E):	400 (0+0+40)

Course Description

Course objectives:

- Career-related work experience.
- Employment within the food, hospitality or tourism service management industries is monitored by the International Hospitality and Service Management Program and the Career Services Office.
- Coop work is designed for the student to experience progressive training on the job as related to the academic option.

Conditions for enrolment in the course:

Minimum of 55 credits (108 ECTS) obtained.

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply acquired knowledge and skills from previous academic courses in co-op tasks

CLO2: Perform in accordance with the instructions and feedback in the process of solving co-op tasks in a real environment

CLO3: Explain the activities, work processes and the market environment of the co-op organization.

CLO4: Reflect on professional and personal growth, and work-related competencies gained during co-op.

Course content:

- Mentored field work
- Co-op registration and offer letter
- Co-op evaluation documents

Teaching delivery methods:

- Exercises
- Remote learning
- Field work
- Independent work
- Project work
- Mentoring

Student obligations:

- Completing 400 hours of mentored field work
- Submitting co-op documentation

Monitoring student work:

Activity	ECTS
Assignment 1	11.7
Assignment 2	0.3
Total	12

Teaching time is worth 12 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Mentored fieldwork	97,5
Co-op evaluation reports	2,5
Total:	**100**

Required reading:

- RIT Croatia cooperative education handbook and Cooperative Education Bylaw.
- RIT Croatia cooperative education Registration form
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

Additional reading:

-

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- RIT Croatia cooperative education registration form and an offer letter
- RIT Croatia cooperative education biweekly reports for the students on a remote or project-based co-op model
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

RIT | Croatia

YEAR 3 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	HSPT 375 Customer Experience Management
Course leader:	Milena Kužnin
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course examines the development, management, and improvement of the service delivery systems used by service organizations (i.e., hotels, restaurants, travel agencies, and health care) through the lens of quality management. This course also focuses on how customer experience design shapes customers' thoughts, actions, and decision processes.

Course objectives:

- Understand customer experience journey
- Create exceptional customer experience
- Describe luxury customer experiences incorporating technology and branding

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze drivers of customer experience.

CLO2: Use various tools including service blueprinting, customer journey mapping, and value chain analysis to optimize customer experience.

CLO3: Judge the success of implemented customer experience design and processes.

CLO4: Apply emerging technologies to support/enhance the customer experience.

CLO5: Develop branding frameworks to create luxury customer experiences.

Course content:

The course consists of three major sections. Section 1 focuses on understanding the paradigm of customer experience, identifying the drivers of customer satisfaction, formulating strategies to optimize the customer experience, and managing service operations through the development of a service blueprint. Students will also learn techniques to diagnose and measure the success of the customer experience. Section 2 focuses on the role of exponential technologies, such as artificial intelligence, robotics, augmented reality, virtual reality, and data analytics, in creating exceptional customer experiences. Section 3 discusses the creation of exceptional luxury customer experiences, incorporating technology, and describes how brands go beyond traditional branding frameworks to create luxury experiences.

Teaching delivery methods:

- Lectures
- In class exercises

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.2
Exam 2	1.2
Exam 3	1.2
Project Prep	0.6
Project Presentation	0.6
Case Study 1	0.3
Case Study 2	0.3
Homework	0.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Exam 3	20
Project	20
Case Study 1	5
Case Study 2	5
HW	10
Total:	**100**

Required reading:

- Schmitt, B., ProQuest (Firm), & Books24x7, I. (2003;2010;). *Customer experience management: A revolutionary approach to connecting with your customers* (1. Aufl. ed.). New York: Wiley.
- Tisch, J. M., Skillsoft Corporation, & Books24x7, I. (2007). *Chocolates on the pillow aren't enough: Reinventing the customer experience*. Hoboken, N.J: John Wiley & Sons.

Additional reading:

- PDF files and selected chapters – will be uploaded by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Food and Beverage Management HSPT 335
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

This course will provide the student with the knowledge needed for effective management of food service operations. Students will identify trends in the food and beverage industry, gain knowledge of the food management principles and understand how providing exceptional guest service can maximize profits in the hospitality industry. Topics will include food and beverage purchasing, inventory, costing, service styles, financial controls, menu design, sanitation, safety, ethics, food service automation, hardware and software, legal concerns, equipment selection, and service innovations in design and layout of the food establishments.

- Organization of F&B operations;
- Principles of menu planning and engineering;
- Creating standard recipes;
- Standard F&B product costs and associated pricing strategies
- F&B marketing

Conditions for enrolment in the course:

HSPT 215 or equivalent

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create mechanisms of recipe conversions, determining quantities, and purchasing the appropriate amounts of food and beverages for a given concept

CLO2: Analyze key performance indicators including appropriate industry metrics

CLO3: Evaluate revenue management strategies including computing, analyzing and interpreting data to make effective decisions

CLO4: Create a restaurant concept including theme, menu design, food sourcing, costing, pricing, and marketing

Course content:

- Food and beverage industry description
- F&B management principles
- F&B service styles and facilities design
- F&B Operations - menu design, inventory management, purchasing, costing, menu pricing
- Financial management of an F&B operation
- Ethical principles and legal concerns

Teaching delivery methods:

- Lectures
- Project: F&B Simulation
- In-class work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Essay	1.2
Group Project	2.7
Project Presentation	2.1
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Essay	20
Group Project	45
Project Presentation	35
Total:	**100**

Required reading:

- Ninemeirer, J. D. (2015). *Management of Food and Beverage Operations*, 6th Edition. AHLEI.
- Walker, J. R. (2013), The Restaurant: From Concept to Operation 7th Edition.

Additional reading:

- Hill, C.(2016), Making the cut
- Meyer, D. (2008), Setting the table
- Brawley, W. (2011), Restaurant owners uncorked
- Damrosch, P.(2008), Service included

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Organizational Behavior MGMT 215
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Social media and virtual teams are transforming the way employees work together. Values and self-leadership are replacing command-and-control management. Companies are looking for employees with emotional intelligence and effective teamwork skills. This course deals with human behavior in organizations and with best practices and approaches that organizations utilize in order to facilitate effective work-related behavior. Within each topic, conceptual frameworks, case discussions, and skill-oriented activities are used. Topics include values, attitudes, communication, motivation, group dynamics, leadership, power, and organizational development. Class assignments are designed to help students acquire the knowledge and skills that managers need to improve workplace relationships and performance.

Course objectives:

- Increase knowledge of OB concepts so that students understand and analyze how organizations and the people within them work
- Provide opportunities to apply OB concepts to work-related challenges faced by managers
- Develop leadership and management potential

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO1: Identify the field of OB and its relevance to the global workplace.

LO2: Examine the importance of valuing individuals' differences in a multicultural work environment.

LO3: Explain selected core discussion themes and research such as, but not limited to, group dynamics and social networks in the domain of OB.

Course content:

- Diversity and Societal Culture
- Individual Differences
- Attitudes & Values
- Social Perception, Attributions, and Perceived Fairness
- Making Decisions
- Power, Influence, and Politics
- Managing Conflict and Negotiating
- Organizational Culture and Organizational Change
- Managing your Career

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	0.9
Exam 1	2.1
Project	0.9
Exam 2	2.1
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Case study	15
Exam 1	35
Project	15
Exam 2	35
Total:	**100**

Required reading:

- McShane, S. L., & Von, G. M. (2017). *Organizational behavior: Emerging realities for the workplace revolution*. Boston: McGraw-Hill/Irwin.
- ORGB, Nelson and Quick
- Organizational Behavior, Robbins and Judge

Additional reading:

- Cornet, M. (2018). *Goomics – Google's corporate culture revealed through internal comics*, Vol 1.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General information

Course title:	Literature and Cultural Studies (ENGL.210)
Course leader:	Evelina MIščin
Study programme:	GBM, WMC; HTM, NMD
Course status:	Obligatory
Year:	Third, Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To develop analytical skills through reading, discussion, writing and making a short film.
- To develop critical thinking skills through close reading of literary texts, cultural artifacts, and watching movies.
- To gain an appreciation for the art and politics of literary and cultural representations.
- To develop an awareness of the correlation between literary and cultural artifacts, and their social and cultural contexts.
- To gain a broad understanding of genres—in literary, oral, aural, and visual media—as well as how these genres can interact with one another.
- To reflect on your own experiences as viewers and think about the ways films engage you.
- To improve vocabulary and writing skills.

Conditions for enrolment in the course:

None.

Expected learning outcomes of the course:

- A student will be able to:

LO1: Analyse a variety of literary texts, cultural artefacts, and/or critical/analytical essays

LO2: Connect literary and cultural artefacts to their social and cultural contexts

LO3: Compose coherent literary analyses, creative essays, research papers, or multimedia presentations

Course content

- Britain vs. America
- New beginnings
- Ethnicity and immigration
- African Americans
- Religion in American life
- Approaches to regionalism
- Dystopia
- Gender and sexuality
- Representing youth
- Beyond American borders
- Technology and media cultures

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Primers	1.5
Weekly assignments	1
Quiz	1
Media projects/Essay	1.5
Total	**5**

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Primers	30
Weekly assignments	20
Quiz	20
Media projects/Essay	30
Total:	**100**

Required reading

Required texts:

· David Lodge: Changing Places

· Bill Bryson: I am a Stranger Here Myself

· Francis Scott Fitzgerald: The Great Gatsby

· Philip Roth: The Plot Against America

· James Baldwin: Go Tell it on the Mountain

· Nathaniel Hawthorne: The Scarlet Letter

· Harper Lee: To Kill a Mocking Bird

· Margaret Atwood: A Handmaid's Tale

· Sylvia Plath: The Bell Jar

· Douglas Coupland: Generation X

· Bao Ninh: The Sorrow of War

· Vinge: True Names

Required films:

· Dennie Gordon's What Every Girl Wants

· Phil Alden Robinson's The Field of Dreams

· Woody Allen's Radio Days

· Ava DuVernay Selma

· Frank Capra It's a Wonderful Life

· Clint Eastwood's Pale Rider

· Francois Truffaut's Fahrenheit 451

· Nicholas Ray's Rebel Without a Cause

· John Hughes's The Breakfast Club

· Oliver Stone's Platoon

· James Cameron's The Terminator

Suggested texts:

· Rangno, E.V.N. (2006). Contemporary American Literature (1945-present), DWU Books: NewYork.

· Gray, R. (2011) A Brief History of American Literature. Wiley-Blackwell: New Jersey.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Special Topics: Delivery Etiquette in Hospitality HSPT 489
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	2
Teaching hours (L+S+E):	30 (2+0+0)

Course Description

Course objectives:

This course acts as an introduction to the world of public speaking, teaching students how to prepare and present individual as well as group presentations. Combining theoretic speech principles with creating and delivering speeches, students will learn how to structure and present informative and persuasive speeches utilized by hospitality professionals.

- To develop and enhance informative and persuasive public speaking skills in a variety of communication contexts
- To develop and enhance speech organization skills
- To develop and enhance research skills directed at providing supporting evidence for speeches
- To develop and enhance effective use of visual aids in speeches
- To develop and enhance group presentation skills

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create speeches for specific contexts and audiences

CLO2: Deliver speeches built on speech frameworks for specific types of speeches

CLO3: Incorporate supporting information in specific types of speeches

Course content:

- Principles of speeches: communication process, listening skills, nonverbal communication skills, audience analysis
- Organizing speeches (introduction, body, and conclusion)
- Informative speeches
- Types of persuasive speeches
- Gathering supporting evidence for speeches
- Visual aids in speeches
- Group speeches

Teaching delivery methods:

- Lectures
- In-class exercises and work
- In-class speeches

Student obligations:

- Attending classes
- Submitting speeches and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	0.4
Exam 2	0.4
Speech 1	0.4
Speech 2	0.4
Speech 3	0.4
Total	2

Teaching time is worth 0.5 ECTS points and has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Speech 1	20
Speech 2	20
Speech 3	20
Total:	**100**

Required reading:

- Lucas, Stephen E., (2012) *The Art of Public Speaking*, McGraw-Hill, New York, NY: Eleventh Edition.

Additional reading:

- Other various articles and Internet sites and associated material may also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I and Beginning German II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses

- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in German
- gaining a deeper understanding of German culture and differences between different cultures
- delivering a short presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.
- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Student Activities Manual, Ninth Edition, Cengage Learning.

Additional reading:

- Augustyn, P.; Euba, N. (2020). Stationen, Ein Kursbuch für die Mittelstufe. Fourth Edition, Cengage Learning.
- Funk, H. Kuhn, C., Demme, S. (2006). Studio d A2 Deutsch als Fremdsprache,Cornelsen Verlag, Berlin.
- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). Studio d B1 Deutsch als Fremdsprache, Cornelsen Verlag Berlin.
- German College Dictionary, Harper-Colllins, Second Edition (or any other dictionary of
- the German language, i.e. Beolingus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I and Beginning Italian II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Italian
- gaining a deeper understanding of Italian culture and differences between different cultures
- delivering a short presentation in Italian language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

• Italiano, F. & Marchegiani, I. (2007). Crescendo: An intermediate Italianprogram(2nd ed.).

Thomson and Heinle.

• Crescendo, Workbook/Lab Manual and Audio CDs

• Tognozzi, E. &Cavatorta, G. (2013). Ponti: Italiano terzo millenio (3rd ed.). Cengage Learning.

• Tognozzi, E. & Cavatorta, G. (2013) Ponti: Italiano terzo millenio, Student activities manual (2nd ed.). HeinleCengage Learning.

• Manella, C. (2005).Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri.

Livelloelementare, intermedio e superior. Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I and Beginning Spanish II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Spanish
- gaining a deeper understanding of Hispanic culture and differences between different cultures
- delivering a short presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4

Total 4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso* intermedio (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). Plazas, Lugar de encuentros (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebredo, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I and Beginning French II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in French
- gaining a deeper understanding of French culture and differences between different cultures
- delivering a short presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière

Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Culture and Globalization
Course leader:	Vanda Bazdan
Study programme:	IB, WMC ZG
Course status:	Elective/Immersion
Year:	Third and Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course explores critical issues of globalizing culture. How are ideas, attitudes, and values exchanged or transmitted across conventional borders? How has the production, articulation, and dissemination of cultural forms (images, languages, practices, beliefs) been shaped by global capitalism, media industries, communication technologies, migration, and tourist travels? How are cultural imaginaries forged, exchanged, and circulated among a global consumer public? How has the internationalizing of news, computer technologies, video-sharing websites, blogging sites, and other permutations of instant messaging served to accelerate cultural globalization? Students will be introduced to anthropological perspectives on cultural globalization, the transmission of culture globally, and the subsequent effects on social worlds, peoples, communities, and nations.

Course objectives:

- After completing this course successfully, the students should be able to:
- Demonstrate knowledge of the key perspectives, concepts, and terminologies of cultural globalization.
- Identify appropriate application of analytical tools and fundamental models and methods of analysis for assessing global change and local consequences.
- Demonstrate foundational knowledge of qualitative research skills, including ethnographic and/or sociological research methods, for the analysis of concrete social or political situations in a global context.
- Demonstrate knowledge of the relative rights of peoples, cultures, and societies in a global context.
- Correlate the dynamic relationships between the mandates of globalization, political interests, local traditions, and cultural transformations.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain historical, political, economic, and social aspects of globalization through application of key theoretical perspectives.

CLO2: Synthesize data from specific case studies of culture in evaluating impact of globalization.

CLO3: Conduct a literature review of a cultural phenomenon (researching, reading, analysing, evaluating, and summarizing scholarly literature, properly acknowledged sources of information assumed), and present the results in writing and an oral presentation (in keeping with academic standards

CLO4: Compose arguments to support and defend their attitudes regarding current social issues in written format (discussion papers), and in competitive debates (in keeping with the academic standards, evaluation assumed).

Course content:

1. Globalizing Culture
2. Creating global cultural imaginaries
3. The traffic in cultural practices and identities
4. Mediating culture
5. Creating global consumer cultures
6. Cultural globalization and national distinction
7. Transglobal cultural flows
8. Transnational cultural forms
9. Signs, symbols, and ideologies of globalization
10. Translocal culture industries
11. The culture war on a global stage
12. Branding cultural traditions
13. Commodifying cultural memories
14. Cultural authenticity for sale in the global marketplace
15. Globalizing unruly cultural identities

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	1.8
Exam 1	1.2
Exam 2	1
Research paper	0.5
Presentation	0.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	24
Exam 2	20
Research Paper	10
Presentation	10
Discussions (12x3)	36
Total:	**100**

Required reading:

- Selected chapters and excerpts from the listed readings:
- Ritzer, G. (2021). *Globalization: A Basic Text.* Wiley-Blackwell (3rd edition).
- Lechner, F.J. (2009). Globalization: The making of world society. (1st edition)
- Gannon, Martin J. (2008). *Paradoxes of Culture and Globalization.* Sage Publications.
- Pieterse, Jan Nederveen (ed.) (2009). *Globalization and Culture*. Rowman and Littlefield.
- Gannon, Martin J. et al. (eds.) (2009). *Understanding Global Cultures*. Sage Publishers.
- King, A. (1997). *Culture, Globalization, and the World System*. University of Minnesota Press.
- Xavier, J., and Rosaldo, R. (2008). *The Anthropology of Globalization*. Blackwell.
- Pleyers, G. (2013). *Alter-Globalization*. Polity.
- Dudley, K. M. (1994). *The end of the line: Lost jobs, new lives in postindustrial America.* University of Chicago Press.
- Maeckelbergh, M. (2013). *The will of the many.* Pluto Press.
- Moberg, M. & Lyon, S. (2010). *Fair trade and social justice: Global ethnographies.* NYU Press.
- Stiglitz, J. (1994). *Globalization and its discontents.* W.W. Norton & Company.
- Stiglitz, J. (2017). *Globalization and its discontents revisited: Anti-globalization in the era of Trump.* W.W. Norton & Company.

Additional reading:

- Excerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Operations Management DECS 310
Course leader:	Kristina Soric
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To define operations management and its strategies
- To identify the opportunities for applications of operations management strategies to balance between efficiency and effectiveness
- To understand how to apply appropriate tools and technology while applying operations management strategies

Conditions for enrolment in the course:

STAT-145 or MATH-251 or equivalent courses

Expected learning outcomes of the course:

A student will be able to:

CLO 1:	Analyze operations management strategies when balancing between efficiency and effectiveness
CLO 2:	Analyze collected information and data about processes while measuring efficiency and effectiveness using digital technology
CLO 3:	Evaluate mathematical and statistical concepts for modeling and solving problems from operations management environment
CLO 4:	Design examples for modeling, solving and interpreting when applying operations management strategies

Course content:

(1) INTRODUCTION TO OPERATIONS MANAGEMENT

- (a) Operations and Productivity
- (b) Managing Projects
- (c) Forecasting Demand

(2) DESIGNING OPERATIONS

- (a) Product Design
- (b) Quality Management and International Standards
- (c) Process Design
- (d) Location Decisions

(3) MANAGING OPERATIONS

- (a) Supply Chain Management
- (b) Managing Inventory
- (c) Aggregate Scheduling
- (d) Material Requirements Planning (MRP) and ERP
- (e) Scheduling for the Short-Term

Teaching delivery methods:

- Lectures
- Workshops
- Exercises
- Remote learning

- Independent work
- Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam I	1.5
Exam II	1.5
Exam III	1.5
Homework I	0.3
Homework II	0.3
Homework III	0.3
Quiz 1	0.06
Quiz 2	0.06
Quiz 3	0.06
Quiz 4	0.06
Quiz 5	0.06
Quiz 6	0.06
Quiz 7	0.06
Quiz 8	0.06
Quiz 9	0.06
Quiz 10	0.06
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points %
Exam I	25
Exam II	25
Exam III	25
Homework I	5

Homework II	5
Homework III	5
Quiz 1	1
Quiz 2	1
Quiz 3	1
Quiz 4	1
Quiz 5	1
Quiz 6	1
Quiz 7	1
Quiz 8	1
Quiz 9	1
Quiz 10	1
Total	100

Required reading:

- Heizer, L. and Render, B. (2014). Operations Management: Sustainability and Supply Chain Management, 11th Global Edition, Pearson Education Inc.
- Stevenson, W. J., Operations Management: Theory and Practice, 11th Global Edition, McGraw-Hill Education, 2012.

Additional reading:

- Handouts and readings will be made available to students throughout the semester by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	HSPT 315 Lodging Operations Analytics and Management
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Lodging operations examines the vision and mission, organizational structures, and the structure and functions of different divisions within the hotel. The course emphasizes the rooms divisions and its relationship with other departments such as food and beverage, sales and marketing, human resources and security divisions. Current issues of lodging organizations, application of customer service and managerial skills are discussed. Students will be able to develop and contextualize the terms and concepts of F&B Management, HR Management, Financial Accounting, Facilities Management and Sales & Marketing associated with hotels and tourism.

Course objectives:

- Incorporate the food and beverage experiences into the hospitality setting.
- Implement best facility management practices in lodging operations
- Benchmarking against competition in the hospitality market.

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply lodging industry key terminology.
CLO2: Analyze key performance indicators including appropriate industry metrics.
CLO3: Evaluate lodging operations strategies for key lodging operations departments.
CLO4: Evaluate coordinated hotel operations in a competitive environment.

Course content:

- History of the lodging industry
- Key industry terminology
- Managing lodging ops
- Budgeting lodging ops
- Measuring lodging ops
- Hotel Simulation
- Importance, challenges and best practices

Teaching delivery methods:

- Lectures
- Guest speakers
- Hotel Simulation

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.2
HotelSim	1.8
Exam 2	1.2
Team Report	1.8
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20

Hotel Sim	30
Exam 2	20
Team Report	30
Total:	**100**

Required reading:

Hayes, D., Ninemeier, J., & Miller, A. (2010): *Foundations of Lodging Management*, Pearson.

Additional reading:

- PDF files and selected chapters – will be uploaded by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Hospitality Entrepreneurship in the Global Economy HSPT 372
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Entrepreneurship in hospitality and tourism is recognized as providing many benefits to regions and economies, including economic growth, job creation, and innovation. This course will provide an introduction and overview at the national, firm and individual levels to entrepreneurship in the hospitality industry. Various models and case studies will be employed to analyze opportunities and to provide real world, global hospitality examples of relevant issues. Venture financing and entrepreneurial marketing will receive particular attention. Significant time will be devoted to translating entrepreneurs' (students') visions of hospitality-related opportunities into business models, providing a description of how the enterprise will create and capture value.

- Identification and development of unique business and revenue models;
- Application of the Effectual and Lean Start-up methods as to new venture creation;
- Raising capital under varying situations;
- Implementing entrepreneurial marketing techniques in a new venture;
- Sales in a new venture.

Conditions for enrolment in the course:

Financial Accounting ACCT-110

Expected learning outcomes of the course:

Upon completion of this course a successful student should be able to:

CLO1: Select an optimal approach to pursue an entrepreneurial opportunity

CLO2: Design a new venture concept and its associated business model

CLO3: Appraise hospitality entrepreneurial opportunities

CLO4: Evaluate funding approaches for new ventures

CLO5: Prescribe marketing and sales practices for new ventures

Course content:

- The role of opportunities in hospitality entrepreneurship
- Analyzing entrepreneurial opportunities
- The hospitality business model and plan
- Hospitality entrepreneurship at the individual, firm, and regional levels
- Hospitality entrepreneurial finance
- Hospitality entrepreneurial marketing and sales

Teaching delivery methods:

- Lectures
- Project
- In-class work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	0.9
Exam 1	1.32
Exam 2	1.38
Project Written	0.9
Project Presentation	0.3
Exam 3	1.2

Total 6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	15
Exam 1	22
Exam 2	23
Project Written	15
Project Presentation	5
Exam 3	20
Total:	**100**

Required reading:

- Timmons, Jeffry A., Spinelli, Stephen (2016). *New Venture Creation: Entrepreneurship for the 21st Century*. (9th and 10th eds.). New York, NY: McGraw-Hill, Publishers.
- Schindehutte, M., Morris, M. H., Pitt, L. P. (2009). *Rethinking Marketing: The Entrepreneurial Imperative*. Upper Saddle River, NJ: Pearson Education, Inc. ISBN-13 # 978-0-13-239389-8.

Additional reading:

- Various cases, articles, and Internet sites will also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Hospitality Luxury Operations Design HSPT 377
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Third
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

The exceptional and changing nature of high-end travel suggests that luxury travel professionals require a unique set of skills. In this context, this course is providing both the theoretic foundations to luxury service design as well as practical applications of key concepts. Students will be prepared to operate in today's luxury segment, enabling them to create and manage personalized experiences. Luxury service design is a holistic design process operating in the realm of constant uncertainty and change that arises from the contextual nature of personalized service and the ambition to solve problems that customers do not even know they have. The ambiguous nature of this segment comes from the fact that customers expect/want personalization, and at the same time resent standardization, which in turn means that organizations have to rearrange their strategies in real time around what they hear from their clients.

Course objectives:

- Explain and describe the changing nature of luxury travel
- Explain and describe the tools required to create and operate unique luxury experiences
- Understand the theory underlying operations and product management in luxury travel
- Gain an understanding of the multidisciplinary nature of luxury service design
- Examine the impact of luxury travel on all components of sustainability

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Combine current developments and theories in luxury tourism

CLO2: Analyse how digital platforms affect the design of luxury services

CLO3: Propose new luxury travel experiences by utilising hospitality industry tools

CLO4: Critically assess the importance of etiquette in the context of luxury services

Course content:

- Defining Luxury
- Opportunities in Luxury travel
- Luxury Travel: evolution and what it means today?
- Affluent consumers of 21st century
- Building blocks of luxury travel
- Competition and key industry players
- Marketing and Sales of Luxury services
- Pricing in Luxury travel – student (reading) presentations
- Discretion, Privacy and Security in Luxury travel
- Hotel DNAs and Codes
- F&B in Luxury travel (Wine and Food, Guest Speaker)
- HR in Luxury travel segment (hiring, training, compensation)
- Protocol and etiquette in high-end market
- Yacht and Superyacht services
- Tour design assignment

Teaching delivery methods:

- Lectures

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	1.3
Exam 1	1.0
Project Presentation	1.2
Exam 2	1.5
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	26
Exam 1	20
Project Presentation	24
Exam 2	30
Total:	**100**

Required reading:

- Currid-Halkett, E. (2017). *The Sum of Small Things; a Theory of the Aspirational Class*, Princeton University Press.

Additional reading:

- Relevant articles from business press, determined on a weekly basis

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Data Literacy, Analytics and Decision Making BANA 255
Course leader:	Milivoj Marković
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	1, 3
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Develop skills in data acquisition, cleansing, management, analysis, and visualization through practical applications.
- Apply data analysis techniques to address contemporary social issues using a range of modern tools and technologies.
- Utilize data-driven insights to enhance decision-making in both individual and group contexts.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO 1: Identify various forms and formats of data.
CLO 2: Implement standard data cleaning and wrangling techniques.
CLO 3: Apply statistical methods for exploratory data analysis.
CLO 4: Analyze datasets using interactive visualization techniques.
CLO 5: Utilize analytics techniques within a programming environment.

Course content:

- Data and its representation (access, formats, processing, and use)
- Working with and cleaning datasets
- Manipulating data in pursuit of insights
- Statistical frequencies and comparisons of datasets
- Statistical modeling for data analysis
- Visualization of data a. Time Series b. Geographic c. Trends and Predictions
- Interactive Visual dashboards
- Data as a basis for social decision making
- Uses and misuses of data in contemporary society

Teaching delivery methods:

- Lectures
- Workshops
- Exercises
- Independent work
- Laboratory

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam I	0.8
Exam II	0.8
Exam III	1
Project I	0.8
Project II	0.8
Project III	0.8
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points %
Exam I	16
Exam II	16
Exam III	20
Project I	16
Project II	16
Project III	16
Total	100

Required reading:

- Albright, Christian S. and Winston, Wayne L. (2025) Business Analytics: Data Analysis & Decision Making, 8th Edition, Cengage Inc.

Additional reading:

- Handouts and readings will be made available to students throughout the semester by the instructor
- Video material will be made available to students throughout the semester by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I, Beginning German II and Intermediate German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal German language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced German using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of German culture and differences between various cultures
- delivering a presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.

Additional reading:

- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). Studio d B1 Deutsch als Fremdsprache, Cornelsen Verlag Berlin.
- Augustyn, P.; Euba, N. (2020). Stationen, Ein Kursbuch für die Mittelstufe. Fourth Edition, Cengage Learning.
- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice formal language in written and oral form as well as cultural behavior in professional environment.
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all four language skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I, Beginning Italian II and Intermediate I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic.

CLO3: Design a presentation on personal and/or professional topics.

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level.

Course content:

- Discussing different topics related to course materials applying all verb tenses.
- Introducing and practicing contemporary formal Italian language and defining cultural differences in professional environment.
- Participating in debates and arguing for or against a certain position in class discussions.
- Critically reading and analyzing a variety of texts.
- Writing paragraphs in Italian using a variety of tenses and complex grammatical structures.
- Gaining a more profound understanding of Italian culture and differences between various cultures.
- Delivering a presentation in Italian language.

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

Pelizza, G. & Mezzadri, M. (2015). Un vero affare! Corso di italiano per gli affari. Bonacci editore. Torino.

Cherubini, N. (2015). L'italiano per gli affari: Corso comunicativo di lingua e cultura aziendale. Bonacci editore. Roma.

Cini, L. (2015). Strategie di scrittura: Quaderno di scrittura. Livello intermedio. Bonacci editore, Roma.
Italiano, F. & Marchegiani, I. (2007). Crescendo: An Intermediate Italian Program. second edition. Thomson and Heinle. Boston. MA. United States.
Italiano, F. & Marchegiani, I. (2007). Crescendo: Workbook/Lab Manual and Audio CDs
Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millenio. 3rd editon. Heinle Cengage Learning. Boston. MA. United States.
Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millenio. Student Activities Manual.
3rd editon. Heinle Cengage Learning. Boston. MA. United States.

Additional reading:

Manella, C. (2010). Ecco! Grammatica Italiana. 12th edition. Progetto Lingua, Firenze.
Manella, C. (2010). Dizionario dei verbi italiani. 12th edition. Progetto Lingua, Firenze.
Guastalla, C. (2012). Giocare con la letteratura. Alma Edizioni, Firenze.
Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, libro dello studente. 2nd edition. Bonacci editore, Roma.
Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, guida per l'insegnante. 2nd edition. Bonacci editore, Roma.
Anzivino F. & D'Angelo K. (2009). Ci vuole orecchio! 2/3, Ascolti autentici per sviluppare la
comprensione orale, ALMA Edizioni, Firenze.

Methods for quality monitoring that ensure the acquisition of knowledge, skills, and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I, Beginning Spanish II and Intermediate Spanish I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal Spanish language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced Spanish using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of Hispanic culture and differences between various cultures
- delivering a presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso* intermedio (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). Plazas, Lugar de encuentros (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebredo, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning

skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I, Beginning French II and Intermediate French I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal French language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced French using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of French culture and differences between various cultures
- delivering a presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière
- Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour,D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Nationalism and Identity
Course leader:	Vanda Bazdan
Study programme:	HTM, WMC
Course status:	Elective/Immersion
Year:	Third
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Nationalism is often described in terms of strong sentiments and acts of self-determination on the part of members of a nation as distinct from the state that is necessarily a territorially and politically defined entity. This course will explore leading theories related to the origins of contemporary nationalism and nationalism's importance within the context of state societies, especially in Europe. The past as an invented historical or imagined reality will be highlighted, as invented pasts contribute to claims for exclusive national culture and both exclusive and contested identities. The relationships between culture, literacy, and capitalism will be applied to understanding select historical and ethnographic cases of nationalism.

Course objectives:

- Reflect on cultural and political processes that inform the process of nationalism.
- Reflect on the relationship between nationalism and invented tradition.
- Reflect on the relationships between identity, culture, and nationalism.
- Reflect on transnational processes in relation to both nationalism and globalization.
- Apply influential sociological and anthropological theories to major contemporary social issues.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: apply main theoretical perspectives on nationalism and identity in analysis of past and current organization of human societies and associated issues.

CLO2: analyse scholarly and popular texts, poetry, prose and video materials related to the topics of identity and nationalism

CLO3: compose analytical essays, subject being a scholarly paper or a book segment, dealing with a specific current or past issue involving nations and nationalism (proper use of terms, ability to summarize and assess arguments, proper word choice, structure sentences, and apply grammar and mechanics in keeping with academic standards assumed)

CLO4: compose arguments to support and defend their attitudes regarding current social issues in written format (discussion papers), and in competitive debates (in keeping with the academic standards)

Course content:

1. Identity/ social identity
2. Myths and misconceptions in the Study of Nationalism
3. Nation/ nationalism definition
4. Nation/ nationalism history?
5. Imagined Communities - Anderson
6. Gellner's views on nationalism
7. Hobsbawm on Inventing Traditions
8. Smith on Chosen People
9. Myths and Memories of a Nation
10. Nationalism and Ethnicity Revisited
11. The Question of Identity Revisited
12. Nations in Europe and Europe in Nations
13. The New Nationalism in Europe

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	1.8
Exam 1	1.2
Exam 2	1
Essay	1
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	24
Exam 2	20
Essay	20
Discussions (12x4)	36
Total:	**100**

Required reading:

- Selected chapters and excerpts from the listed readings (list is not exclusive):
  Anderson, B. (2016). *Imagined Communities*. Verso [revised edition]
  Gellner, E. (2009). *Nations and Nationalism*. Cornell University Press [second edition]
  Hobsbawm, E.J. (2012). *Nations and Nationalism since 1780*. Cambridge University Press [second edition].
  Hobsbawm, E.J. (2012). *The Invention of Tradition*. Cambridge University Press [reissue edition].
  Hutchinson, J., & Smith, A. (eds.) (1995). *Nationalism.* Oxford University Press [1st edition].
  Smith, A.D. (1998). *Nationalism and Modernism*. Routledge [1st edition].
  Smith, A.D. (2010). *Nationalism: Theory, Ideology, History*.Polity [second edition].

Additional reading:

- Additional xcerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	HSPT-499 Cooperative Education 2
Course leader:	Irena Guszak
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Third
ECTS points:	12
Teaching hours (L+S+E):	400 (0+0+40)

Course Description

Course objectives:

- Career-related work experience.
- Employment within the food, hospitality or tourism service management industries is monitored by the International Hospitality and Service Management Program and the Career Services Office.
- Coop work is designed for the student to experience progressive training on the job as related to the academic option.

Conditions for enrolment in the course:

HSPT Cooperative Education course 1 completed.

Expected learning outcomes of the course:

A student will be able to:

LO1: Apply the relevant ethical principles and work-environment behaviors within the co-op position and organization.

LO2: Propose solutions to challenges within the area of co-op specialization.

LO3: Integrate the creation and communication of the professional content in oral and written forms.

LO4: Utilize appropriate tools, methods and techniques used in the co-op tasks or projects. co-op.

Course content:

- Mentored field work
- Co-op registration and offer letter
- Co-op evaluation documents

Teaching delivery methods:

- Exercises
- Remote learning
- Field work
- Independent work
- Project work
- Mentoring

Student obligations:

- Completing 400 hours of mentored field work
- Submitting co-op documentation

Monitoring student work:

Activity	ECTS
Assignment 1	11.7
Assignment 2	0.3
Total	12

Teaching time is worth 12 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Mentored fieldwork	97,5
Co-op evaluation reports	2,5
Total:	**100**

Required reading:

- RIT Croatia cooperative education handbook and Cooperative Education Bylaw.
- RIT Croatia cooperative education Registration form
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

Additional reading:

-

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- RIT Croatia cooperative education registration form and an offer letter
- RIT Croatia cooperative education biweekly reports for the students on a remote or project-based co-op model
- RIT Croatia cooperative education student evaluation form
- RIT Croatia cooperative education employer evaluation form

RIT | Croatia

YEAR 4 – COURSE DESCRIPTIONS

RIT | Croatia

General Information

Course title:	Strategic Management MGMT 560
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Develop an understanding of strategy and strategic management in order to achieve favourable outcomes as you compete in the world of business.
- Develop proficiency in using frameworks (tools) for analysing, understanding, and successfully managing any enterprise.
- Make strategic decisions on sound information and data analysis complemented with skills and business judgement that managers must use to maximize long-term profits in the face of uncertainty and competition.
- When making decisions, draw and build on all the ideas, concepts, and theories from your functional courses such as Accounting, Economics, Finance, Marketing, Organizational Behavior, and Statistics.

Conditions for enrolment in the course:

- DECS.310 - Operations Management
- FINC.220 - Financial Management
- MGMT.215 - Organizational Behavior
- MKTG.230 - Principles of Marketing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply core frameworks when deciding on resource allocation in the process of making a strategic decision

CLO2: Evaluate the effectiveness of strategic decisions for a company in a competitive environment

CLO3: Develop strategic recommendations for improving the performance of a company operating in a competitive environment

CLO4: Appraise strategic challenges that competitive organizations face using strategy frameworks

Course content:

The course is designed to cover the following topics:

- Overview of strategic management.
- External environmental analysis.
- Internal environmental analysis including resources and capabilities.
- Business level decision-making.
- Corporate level decision-making.
- Impact of innovation on strategic decision-making.
- Strategic implementation and control.
- Simulation practice of analysis, strategic decision-making, implementation, assessment and control.

Teaching delivery methods:

- Lectures
- Simulation
- Case studies
- Project work
- Mentoring
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Capstone Training	0.18
Debrief Reports	2.22
Exam 1	0.9

Exam 2	0.9
Exam 3	0.9
COMP-XM	0.9
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Capstone Training	3
Debrief Reports	37
Exam 1	15
Exam 2	15
Exam 3	15
COMP-XM	15
Total:	**100**

Required reading:

- Grant, R. M. (2016). Contemporary Strategy Analysis – Text and Cases, 9th Edition, John Wiley & Sons Ltd.,
- Capstone Capstone handouts and readings will be made available to students throughout the semester by the instructor.

Additional reading:

- Hitt, M. A., Ireland, D. R. & R. E. Hoskisson, R.E. (2017). *Strategic Management: Concepts and Cases: Competitiveness and Globalization* (12th Edition). Cengage Learning.
- Johnson, G., Whittington, R., Scholes, K., Angwin, D. & Regnér, P. (2017). *Exploring Strategy - Text and Cases* (11th Edition). Pearson Education Limited.
- Rothaermel, F. T. (2021). *Strategic Management* (5th Edition). McGraw Hill.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Meeting & Event Management HSPT 444
Course leader:	Milena Kužnin
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Meetings, incentives, conventions and events (MICE) industry continues to grow. Organizations stage events, hold conventions, celebrate achievements and motivate people. To respond to this complex demand, contemporary event planners must know how to plan, execute and evaluate any type of event. To be effective, they must go beyond traditional event production (design, catering, promotion, etc.) and understand broad skill sets such as service personalization, social media platforms, chatbots, artificial intelligence, virtual reality, augmented reality, etc. This course provides students the knowledge and skills required to plan, develop, and execute an event. This includes market research and financial planning.

- The role of servicescape in meetings and events;
- Financial and marketing aspects of meeting and events;
- Food and beverage provision at meetings and events
- Technological tools utilized in meetings and events
- Overall logistics for meetings and events, pre- to post-

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Evaluate the event industry context

CLO2: Evaluate event management elements such as food and beverage, design, entertainment, site selection, marketing and communications, finance, etc.

CLO3: Create the appropriate multimedia event presentation for marketing and reporting purposes

CLO4: Create experience strategies to a given event concept

CLO5: Prototype an event with comprehensive and harmonized design, planning and analytic skills

Course content:

- Introduction to meeting and event management
- Industry terms and definitions
- Writing measurable goals and objectives
- Event budget development
- Event servicescape design
- Sponsorships and strategic partnerships
- Developing event marketing strategies
- Meeting and event registration
- Meeting and event technology tools
- Food and beverage requirements
- Meeting and event website design
- Event evaluation
- Careers in meeting and event industry
- Trends and future of meeting and event management

Teaching delivery methods:

- Lectures
- Project
- In-class work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	1.2
Exam 2	1.2
Project	2.4
Project Presentation	1.2
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20
Exam 2	20
Project	40
…Project Presentation	20
Total:	**100**

Required reading:

- Professional Convention Management. (2015). *A Guide to Meetings, Conventions, and Events*, 6th Edition. Agate Publishing.

Additional reading:

- None.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Hospitality Enterprise Management and Growth HSPT 374
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

The course format is case based and will provide students with a solid foundation in managing the growth of hospitality and tourism enterprises while balancing resources and constraints specific to this industry. A key success factor for competitiveness in a globalized hospitality industry is having innovative management approaches. Resource constraints of all types (human, financial, etc.) in small and medium sized hospitality enterprises can be eliminated/reduced by creating highly organized and disciplined enterprise dynamics. This requires using knowledge of growth management. The critical point of the course is to give students an in-depth understanding of risks while developing and growing a company.

Course objectives:

- In-depth understanding of critical elements while developing or growing a company
- Exploring growth strategies and growth stages
- Examine innovative management approaches
- Study tools and skills necessary to create and grow a successful enterprise
- Able to apply concepts upon employment (regardless of company size)

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO1: Propose alternative growth strategies predicated on existing stage of business

LO2: Differentiate growth drivers from growth boosters related to hospitality businesses

LO3: Analyze typical challenges and barriers to growth in the hospitality industry

LO4: Integrate concepts of people and growth management

Course content:

- Types of Growth Strategies
- Stages of Growth
- Growth Drivers
- Growth Boosters
- Legal Forms + Keinlift reading
- Measuring and Data Based decision making
- FinTech (new ecosystem)
- Managing and Growing a Family Business
- Sharing economy

Teaching delivery methods:

- Lectures

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Cases	1.2
Exam 1	1.8
Project	1.2
Exam 2	1.8
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Cases	20
Exam 1	30
Project	20
Exam 2	30
Total:	**100**

Required reading:

- *Guide to Managing Growth*, Rupert Merson
- *Smart Growth – Building and Enduring Business by Managing the Risks of Growth*, Edward Hess
- *Growing an Entrepreneurial Business - Concepts and Cases*, Edward Hess
- *Growing Pains*, Eric G. Flamholtz & Yvonne Randle
- *Selected articles, Daniel Isenberg*

Additional reading:

- None.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Communication COMM 253
Course leader:	Francis Brassard
Study programme:	HTM
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Program learning outcomes supported by this course:

1. Communicate field-specific information in written and oral form using a standard English variety.
2. Critically evaluate text and other media in a specific field.
3. Reevaluate existing principles and practices in a specific field.
4. Manage one's professional development and engage in lifelong learning activities pertaining to the field.

Course description

- An introduction to communication contexts and processes emphasizing both conceptual and practical dimensions. Participants engage in public speaking, small group problem solving and leadership, and writing exercises while acquiring theoretical background appropriate to understanding these skills.

Conditions for enrolment in the course

None.

Course Learning Outcomes:

LO1: Demonstrate the ability to communicate professionally and effectively in a variety of settings and contexts.

LO2: Compare cultures with a greater understanding of possible/probable difficulties in communication.

LO3: Apply skills needed for the modification of behavior and language in interpersonal/interracial/intercultural communication.

LO4: Apply communication strategies specifically designed for the intercultural setting.

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Learning Cell 1	1.5
Learning Cell 2	1.5
Final Presentation	2
Total	5

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Components of evaluation:

Component	Points/%	ECTS
Learning Cell 1	30	1.5
Learning Cell 2	30	1.5
Final Presentation	40	2
Total:	**100**	**5**

Course materials:

Guffey, M. E. (2023). Essentials of Business Communication, 12th edition Thomson-Southwestern.

Additional reading and resources will be provided by the instructor.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

• Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	COS-ENVS-151- Scientific Inquiries in Environmental Science
Course leader:	Staša Puškarić
Study programme:	IB, WMC ZG, WMC DU, HTM
Course status:	Obligatory
Year:	Fourth
ECTS points:	5
Teaching hours (L+S+E):	60 (2+0+2)

Course Description

This course is part of a two-semester sequence that when combined presents an integrated approach to the interrelated, interdisciplinary principles of environmental science through case studies, site visits, and field work. Through assigned readings, classroom discussion and case studies dealing with global environmental issues as well as the environmental issues related to the Dalmatian coast, students will learn how to critically analyze environmental problems from a multidisciplinary perspective and to propose solutions.

Course objectives:

- This course will introduce students to interdisciplinary environmental problems with a focus on the underlying scientific principles surrounding the issues.
- Students will learn problem solving techniques that integrate concepts and tools across disciplines and learn to conceptualize environmental problems from multiple perspectives.

Conditions for enrolment in the course:

Prerequisite ENVS 150

Expected learning outcomes of the course:

A student will be able to:

LO1: Develop one's own theories, methods, procedures, models, and other scientific results applying a scientific method

LO2: Analyze existing sources and databases with the aim of collecting data needed for carrying out own research

LO3: Solve complex problems using scientific methods

LO4: Compose a scientific manuscript

LO5: Formulate and defend claims and solutions using evidence gathered from own research.

Course content:

This is a project based course. Accompanied with lectures, class discussions and in-class presentations students will be led through the entire scientific method process. From defining problems, forming research questions and ideas, conducting their own research (primary research), discussing their results and organizing information in a scientific research paper. The course culminates with student final presentations in the last week of the semester in which they have to summarize their work during the course.

Teaching delivery methods:

- Lectures
- Exercises
- Field work
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1	**1.25**
Assignment 2	**1.25**
Participation and discussion	**2.5**
Total	5

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	25
Assignment 2	25
Participation and discussion	50
Total:	**100**

Required reading (at the moment of submitting the Study Programme Report):

Griffin, J.M. *Global Climate Change: the science, economics and politics.* The Bush School, College Station, TX

Diamond, J. *Collapse: How Societies Choose to Fail or Survive*. Penguin Books, London, UK.

Additional reading (at the moment of submitting the Study Programme Report):

- Papers selected from the primary literature (RIT Wallace library)

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Hospitality Luxury Service Excellence HSPT 376
Course leader:	Kevin Walker
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course Description

Luxury Service Excellence is designed in the fashion that students take one or more study trips as part of their experiential learning. In this way, students are exposed to one or more global luxury destinations, allowing them to appreciate the complexity and demands of superior service delivery.

The goal of the course is to dive into the socio-cultural complexities of attaining luxury travel excellence, both from the point of view of product content and the necessities of product delivery processes. We will explore cultural heritage as the backdrop for authenticity, but also global supply chains as the necessary elements for attaining it. We will explore how successful organizations build their products in terms of fashion/design, artisanship, food & beverage operations and how destinations preposition themselves to answer correctly to the challenges brought about by volatile and fast-changing global trends.

We will plan field trips and design activities involving multiple projects, guest speakers and local visits to have an in-depth, hands-on experience of a luxury hospitality. Thus, students will meet various industry professionals and local officials, learn from their experience and vision, and be able to understand what it takes to create a luxury operation in a realistic destination context.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

Upon completion of this course a successful student should be able to:

LO1: Examine the changing definition of luxury in the current socio-cultural complexities

LO2: Recognize and apply best practices in client service in comparable organizations

LO3: Manage the continual improvement cycle and aligning resources and expectations

LO4: Recommend and develop long-term service excellence strategies

Course content:

- The evolving nature of luxury
- Applying luxury to all aspects and departments of a tourism provider
- The role of culture and traditions and reimagining of them when creating luxury tourism
- Processes associated with the delivery of service excellence in luxury travel

Teaching Delivery Methods

- Lectures
- Guest Speakers
- Site visits
- In-class case studies

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Reflection Paper 1	0.6
Reflection Paper 2	0.6
Reflection Paper 3	0.6
Reflection Paper 4	0.6
Reflection Paper 5	0.6
Reflection Paper 6	0.6
Written Project Part	1.8
Project Presentation	0.6
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Reflection Papers (6 X 10)	60
Written Project Part	30
Project Presentation	10
Total:	**100**

Reading Materials

- R. Sherman, "Class Acts – Service and Inequality in Luxury Hotels", University of California Press Ltd. 2007.
- R. Lent, G. Tour, "Selling Luxury", John Wiley & Sons, Inc. Hoboken, New Jersey, 2009.
- Additional, current industry readings posted on myCourses

Additional reading:

- Various cases, articles, and Internet sites may also be utilized.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Hospitality Project Planning and Development HSPT 495
Course leader:	Rebecca Charry Roje
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- In this course, students will synthesize and build upon knowledge acquired in prior courses, planning and executing a hospitality / tourism project. Students will draw upon existing available information, add to it their own research efforts, and consider various options before arriving at conclusions or solutions. Topics related to the strategic analysis of hospitality enterprises will be discussed.

Conditions for enrolment in the course:

Fourth year academic status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Articulate a problem, need, or question related to hospitality/tourism as a focus for research and an appropriate client/audience for the project
CLO2: .Evaluate a variety of professional and scholarly articles related to current trends in hospitality/tourism
CLO3: Design a data collection instrument
CLO4: Analyze data collected using standard business related frameworks
CLO5: Formulate predictions, solutions, and/or applications for the hospitality industry based on original findings

Course content:

- Developing a research focus and audience
- Writing a research proposal
- Selecting an appropriate research method
- Using online databases to conduct research
- Evaluating source material
- APA research paper format and organization
- Analysing quantitative and qualitative data
- Writing and revising in academic style
- In text citations and reference list
- Tables and Figures
- Effective presentation skills

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Field work
- Independent work
- Project work
- Multimedia
- Mentoring

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions
- Attending individual meetings with mentor and course instructor

Monitoring student work:

Activity	ECTS

Topic presentation	0.6
Results presentation	0.6
Final paper	3.0
Final presentation	1.8
Total	6

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Topic presentation	10
Results presentation	10
Final paper	50
Final presentation	30
Total:	100

Required reading:

Trochim, W.M.K. (n.d) Research Methods Knowledge Base.

American Psychological Association. (2020). *Publication manual of the American Psychological Association* (7th ed.).

Additional reading:

- Additional readings posted on My Courses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student course evaluation
- Faculty peer observation
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	HRDE.380 Human Resource Management
Course leader:	Besim Agušaj
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Four
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Introduce students to the basic concepts in human resource management (HRM), with an emphasis on developing HRM skills that are important to any manager - not only to those who plan to work in the HRM functional area. The course will provide students with an overview of human resource management policies and practices, and the context in which they operate.
- The course aims to emphasize experiential learning and interactive discussions, in order to provide a level of learning and understanding beyond simple content knowledge in the HRM field.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Appraise the importance of Human Resource functions in global organizations

CLO2: Propose Human Resource policies and practices suitable for an observed context

CLO3: Relate current HR topics in functions such as training and development, compensation and benefits programs, payroll, performance management and health, and safety at work in global organizations

Course content:

- Strategic Human Resource Management
- HR Planning
- Sourcing and Recruiting
- Selection and Hiring
- Training and Development
- Performance Management
- Base Compensation
- Compensation: Incentives & Benefits
- Career Management
- Healthy Work Environment
- Employee Engagement
- Trade unions
- Work-life balance

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Project work
- Mentoring
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in class discussions

Monitoring student work:

Activity	ECTS
Case study analysis	0.6
Exams	4.5
HRM Project	0.9
Total	6

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Case study analysis	10
Exam 1	25
Exam 2	25
HRM Project	15
Exam 3	25
Total:	**100**

Required reading:

- Phillips, J., & Gully, S. (2014, 2019). *Human Resource Management*. Mason, OH: Cengage Learning.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	ST Negotiation and Conflict Resolution in Luxury Hospitality HSTP 489
Course leader:	Milena Kužnin
Study programme:	Hospitality and Tourism Management
Course status:	Elective
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- This course applies concepts of integrative negotiations and it focuses on understanding the root causes of conflicts, enhancing communication skills, and employing negotiation techniques tailored to diverse stakeholders, including guests, employees, and business partners.
- Students will explore practical frameworks for managing challenging situations, fostering collaboration, and achieving mutually beneficial outcomes while maintaining exceptional service standards.
- Role Plays will contribute to critical thinking development and application of the learned material.

Conditions for enrolment in the course:

Sophomore status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Develop effective negotiation skills.
CLO2: Analyse negotiation situations in the hospitality industry.
CLO3: Develop interpersonal strategies for increasing their social capital.
CLO4: Design a strategic plan for effective negotiation.

Course content:

- The Nature of Negotiation.
- Strategy and tactics of Distributive Bargaining
- Strategy and tactics of Integrative Negotiation
- Perception, Cognition, and Emotion
- Communication in Negotiation
- Power in Negotiation
- Relationships in Negotiation
- International and Cross-Cultural Negotiation

Teaching delivery methods:

- Lectures
- Seminars
- Project work
- Critiques
- Role Plays

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exams	2.4
Role Plays	1.2
Final Project	2.4
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exams	40 (2x20)
Role Plays	20 (2x10)
Final Project	40
Total:	**100**

Required reading:

- Lewicki, R. (2011). Essentials of Negotiation, 5th ed. New York: McGraw-Hill

Additional reading:

- Texts and video materials provided by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	MGIS 130 Information Systems & Technology
Course leader:	Daniel Bara
Study programme:	Hospitality and Tourism Management
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

Information Systems and Technology students after graduation will be:

- Problem solvers who apply information technology solutions to business needs.
- Information technology leaders utilizing the knowledge acquired in the MGIS.130 program.
- Life-long learners who participate in the advancement of the economic and social development of the local community utilizing their professional and ethical skills.

Conditions for enrolment in the course:

None, intended for 2nd year IB students.

Expected learning outcomes of the course:

A student will be able to:

LO1: Evaluate critical, systems and design thinking principles.

LO2: Analyse complexity and importance of information systems in contemporary organizations.

LO3: Generate alternative solutions to information system problems.

LO4: Synthesize the role of data, business intelligence and business processes in information systems.

LO5: Value the importance of privacy and security in information systems.

Course content:

- Conducting research
- Paper structure
- Finding sources
- Integrating sources
- Peer review
- Reporting finding visually
- Presenting research

Teaching delivery methods:

- Lectures
- Guest lectures
- Workshops
- Exercises
- Independent work
- Project work
- Multimedia
- Case studies

Student obligations:

- Attending classes
- Participate in projects
- Submitting projects and assignments
- Participate in discussions
- Practical application of course concepts

Monitoring student work:

Activity	ECTS
Team project	2.40
Quizzes	2.40
Workshops	0.24
Case studies	0.60
Skill Demonstrations	0.36

Total 6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/ %
Team project 1st milestone (form a group)	2
Team Project 2nd milestone (one page brief)	6
Quizzes (10 out of 12)	40
Team Project 3rd milestone (detailed outline)	18
Team project 4th milestone (presentation submission)	4
Team project 5th milestone (presentation)	10
Workshop	4
Case studies	10
Skill Demonstrations	6
Total:	100

Required reading

No textbook is required.

Additional reading:

- Instructor will provide materials throughout the semester from a variety of sources. Texts or other media will be posted on myCourses or handed out in class. Students are required to regularly check on myCourses for updates.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

RIT | Croatia

General Information

Course title:	Business Ethics and Corporate Social Responsibility MGMT 340
Course leader:	Milena Kužnin
Study programme:	GBM, HTM
Course status:	Obligatory
Year:	Fourth
ECTS points:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- This course applies concepts of ethics to business at the macro level and at the micro level. At the macro level the course examines competing business ideologies exploring the ethical concerns of capitalism as well as the role of business in society. At the micro level the course examines the role of the manager in establishing an ethical climate with an emphasis on the development of ethical leadership in business organizations.
- Discussions will focus on stakeholder theory, corporate governance, marketing and advertising ethics, the rights and responsibilities of employees, product safety, ethical reasoning, responsibility to the environment, moving from a culture of compliance to a culture of integrity, and ethical leadership.
- To contribute to the development of future ethical leaders along the lines of sustainable business/corporate social responsibility for future managers.

Conditions for enrolment in the course:

Sophomore status

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain a range of social, political, ethical issues facing business

CLO2: Interpret the reasons for government regulation

CLO3: Analyse skills and frameworks in ethical dilemmas

CLO4: Evaluate the role of a leader in creating a culture of integrity in an organisation

CLO5: Develop influencing and business presentation skills

Course content:

- The Foundation of Ethical Thought.
- The Evolving Complexities of Business Ethics.
- Stakeholders and Corporate Social Responsibility.
- Ethics and Financial Reporting.
- Ethical Leadership and Corporate Governance.
- Strategic Planning, Corporate Culture and Corporate Compliance.
- Decision Making and Human Resource Issues.
- Ethics and the Environment.
- Ethics and Information Technology.
- Marketing and Advertising.
- Ethical Issues in the Developing World.
- Establishing Code of Ethics and Ethical Guidelines.
- Evaluating Corporate Ethics.

Teaching delivery methods:

- Lectures
- Seminars
- Project work
- Critiques
- Case discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exams	2.4
Case Study Analyses	1.2

Final Project	2.4
Total	6

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exams	40 (2x20)
Case Study Analyses	20
Final Project	40
Total:	**100**

Required reading:

- Ferrell, O. C., Fraedrich, J., & Ferrell, L. (2019). Business Ethics: Ethical Decision Making & Cases. Cengage Learning

Additional reading:

- Texts and video materials provided by the instructor

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	ANTH 489 ST Topics in Anthropology (Japanese Thought, Culture & Society)
Course leader:	Francis Brassard
Study programme:	HTM, WMC DU
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- • Many different native and foreign traditions played key roles in forming and shaping ancient and contemporary Japanese cultures. Among these we find Shinto, Buddhism, Confucianism and more recently Christianity and Western secular ideals. This course is intended to enable students to explore the ways these traditions came to nurture the major values and aspirations of the Japanese people. For example, one will explore the influence of Zen Buddhism on the development of the various forms of Japanese arts or the sources of the warrior culture of the Samurai with its code of conduct called Bushido and its role in setting individual and social standards throughout the various periods of Japanese history including modern Japan. This course will also offer a quick survey of Japanese history with a special emphasis on the events that gave rise to its major religious, philosophical and social concepts.

Program learning outcomes supported by this course:

1. Communicate field-specific information in written and oral form using a standard English variety.
2. Critically evaluate text and other media in a specific field.
3. Reevaluate existing principles and practices in a specific field.
4. Manage one's professional development and engage in lifelong learning activities pertaining to the field.

Course Learning Outcomes:

LO1: Investigate the major concepts, ideas, beliefs, attitudes that shaped ancient and contemporary Japanese cultures.

LO2: Discuss the various issues related to the contemporary Japanese cultures.

LO3: Debate possible solutions to those issues taking into consideration their implications in modern settings.

Conditions for enrolment in the course:

None

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Seminar presentations	2
Short reports	1
Class discussion	0.5
Final presentation	1.5
Total	**5**

Teaching time has been incorporated in time for assignments.

Components of evaluation:

Component	Points/%
Seminar presentations (4@10%)	40
Short reports (4@5%)	20
Contribution to class discussion	10
Final presentation	30
Total:	**100**

Required reading

- Davis Winston. (1992). *Japanese Religion and Society: Paradigms of Structure and Change*, Albany, New York: State University of New York Press.
- Earhart, Byron H. (1982). *Japanese Religion: Unity and Diversity*, Third Edition, Belmont:Wadsworth Publishing Company.
- Fairbank, John, Edwin O. Reischauer, and Albert Craig (1978). *East Asia: Tradition & Transformation*, Boston: Houghton Mifflin Company.
- Kitagawa, Joseph M., (ed.). (1989). *The Religious Traditions of Asia: Religion, History, and Culture, Selections from The Encyclopedia of Religion*, New York: Macmillian Publishing Company.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

• Student survey

• Observation of lectures

• Assessment of the achievement of learning outcomes