FALL SEMESTER 2261

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-101	Communication, Planning & Analysis	3	5
ACCT-110	Financial Accounting	3	6
ECON-101	Principles of Microeconomics	3	5
UWRT-100	Critical Reading and Writing	3	5
MATH -101	College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0

PATTERN 1	**YEAR 2 (Choose 1 of 2 patterns)**		
MKTG-230	Principles of Marketing	3	6
FINC-220	Financial Management	3	6
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0
CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

PATTERN 2	**YEAR 2 (Choose 1 of 2 patterns)**		
MKTG-230	Principles of Marketing	3	6
MGIS-130	Information Systems and Technology	3	5
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0
CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

YEAR 3			
MGMT-340	Responsibility	3	6
DECS-310	Operations Management	3	6
COMM-201	Public Speaking	3	5
PSYC-101	Introduction to Psychology	3	5
CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-301	Intermediate French I	3	4
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4

YEAR 4			
MGMT-560	Strategic Management	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	5
HRDE-380	Human Resources Management (mandatory for GBM)	3	6
CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			

SPRING SEMESTER 2265

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-140	Introduction to Ecology	3	5
UWRT-150	Writing Seminar	3	5
MATH -161	Applied Calculus	4	5

PATTERN 1	**YEAR 2 (Choose 1 of 2 patterns)**		
MGIS-130	Information Systems and Technology	3	5
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5
CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5
SUMMER 2268:			
MGMT-488	COOP 1	0	12

PATTERN 2	**YEAR 2 (Choose 1 of 2 patterns)**		
FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5
CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5
SUMMER 2268:			
MGMT-488	COOP 1	0	12

YEAR 3			
DECS-350	Project Management	3	6
BANA-255	Data Literacy, Analytics, and Decision Making	3	5
COMM-253	Communication	3	5
CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
OPTION 1: PSYCHOLOGY IMMERSION (MUST)			
PSYC-239	Positive Psychology	3	5
OR			
OPTION 2:			
ENGL-312	American Literature	3	5
OR			
MLFR-302	Intermediate French II	3	4
MLGR-302	Intermediate German II	3	4
MLIT-302	Intermediate Italian II	3	4
MLSP-302	Intermediate Spanish II	3	4
CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
INTB-315	Exporting and Global Sourcing	3	6
OR			
MGMT-489	Seminar in Management: Doing Business in EU and Croatia	3	6
OR			
MGMT-350	Entrepreneurship	3	6
OR			
COMM-304	Intercultural Communication	3	5
SUMMER 2268:			
INTB-499	COOP 2	0	12

YEAR 4			
INTB-550	Competing Globally	3	6
MGMT-310	Leading Cross-Cultural and Virtual Teams (mandatory for GBM)	3	6
CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
ENGL-210	Literature and Cultural Studies	3	5

PSYC-236	(Mandatory for Psychology Immersion)	3	5
OR			
ANTH-210	Culture and Globalization	3	5
OR			
MLGR-401	Advanced German I	**3**	**5**

CHOOSE ONE COURSE FROM THE OPTIONS BELOW: (mandatory for GBM, optional for IB)

COMM-304	Intercultural Communication	3	5
OR			
MGMT-489	Seminar in Management: Generative AI in Organizations	3	6
OR			
MKTG-489	Seminar in Marketing: AI in Marketing and Global Business	3	6

CHOOSE ONE SET OF MINOR COURSES BELOW: (mandatory for IB, optional for GBM)

Marketing Minor			
MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6
OR			
Finance Minor			
FINC- 352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6
OR			
Management Minor (choose 2 out of 3 courses):			
MGMT-320	Managerial Skills	3	6
HRDE-380	Human Resources Management	3	6
MGMT-489	Seminar in Management: Generative AI in Organizations	3	6

OR

COMM-201	Public Speaking	3	5

CHOOSE ONE COURSE FROM THE OPTIONS BELOW:

PSYC-234	Industrial and Organizational Psychology (Mandatory for Psychology Immersion)	3	5
OR			
COMM-304	Intercultural Communication	3	5
OR			
SOCI-230	Sociology of Work	3	5
OR			
FINC-489	Seminar in Finance: Bitcoin	3	6

CHOOSE ONE COURSE FROM THE OPTIONS BELOW: (mandatory for GBM, optional for IB)

MKTG-320	Digital Marketing	3	6
OR			
MGMT-350	Entrepreneurship	3	6
OR			
MGMT-330	Design Thinking and Concept Development	3	6
OR			
MGMT-489	Seminar in Management: Doing Business in EU and Croatia	3	6
OR			
FINC-420	International Finance	3	6

CHOOSE ONE SET OF MINOR COURSES BELOW: (mandatory for IB, optional for GBM)

Marketing Minor			
MKTG-320	Digital Marketing	3	6
MKTG-360	Professional Selling	3	6
OR			
Finance Minor			
FINC-489	Seminar in Finance	3	6
FINC-420	International Finance	3	6
FINC-430	Advanced Corporate Financial Planning	3	6
OR			
Management Minor			
MGMT-310	Leading Cross-Cultural and Virtual Teams (mandatory)	3	6
CHOOSE ONE COURSE FROM THE OPTIONS BELOW FOR A MANAGEMENT MINOR:			
MGMT-330	Design Thinking and Concept Development	3	6
MGMT-489	Seminar in Management: Doing Business in EU and Croatia	3	6
MGMT-350	Entrepreneurship	3	6