

RIT CROATIA PROGRAM OUTLINE

PROGRAM TITLE: BACHELOR OF FINE ARTS (B.F.A.) IN NEW MEDIA DESIGN

TYPE OF PROGRAM: Undergraduate professional program

DURATION OF PROGRAM: 4 years /8 semesters

TOTAL NUMBER OF ECTS: 240

SCIENTIFIC AREA: Technical Sciences

SCIENTIFIC FIELD: Graphic technology

EFFECTIVE FOR: Students enrolled in AY 2023/24 and 2024/25

1. ENROLLMENT CRITERIA

Enrollment in the study program can be offered to candidates who have completed an appropriate secondary education program lasting at least four years and have passed the Croatian state exam. A person who has completed a relevant short vocational program may enroll in a professional undergraduate study. A person who completed an appropriate secondary education program lasting at least four years in the Republic of Croatia before 2010, without having passed the state exam, or a person who has completed 12 years of equivalent education abroad, may enroll in a university or professional undergraduate study,, in accordance with the conditions prescribed by the general act of the higher education institution.

For candidates who are required to take the state exam, a B level in mathematics and English is required. In addition, candidates must pass additional assessments:

- Essay
- Motivational interview
- Portfolio

Scoring:

Mandatory part of the state exam

Subject	Level	Weighting
Croatian	B	0%
Mathematics	B	10%
English	B	40%

Additional assessments of specific knowledge, skills, and abilities

Assessment	Mandatory	Weighting
Portfolio	YES	10%
Motivational essay	YES	10%
Motivational interview	YES	30%

Candidates who completed secondary education in the Republic of Croatia before 2010 apply through the website www.croatia.rit.edu, submit copies of their high school certificates and final diploma, and undergo additional assessments: motivational interview, essay, and portfolio.

Transfer students from other higher education institutions also apply through the website www.croatia.rit.edu, submit their high school diploma and transcripts from their previously enrolled study program. They also undergo additional assessments: motivational interview, and essay and portfolio.

Candidates who completed secondary education outside the Republic of Croatia must go through the process of recognition of foreign educational qualifications as part of the central application procedure.

2. CRITERIA FOR ENROLLMENT IN THE NEXT SEMESTER/YEAR LEVEL

An undergraduate student must maintain a cumulative and term Grade Point Average (GPA) of 2.00 or above at RIT Croatia in order to remain in good academic standing. RIT Croatia has set standards to help students maintain satisfactory academic performance, and serve to identify, warn, and provide timely intervention to students experiencing academic difficulty.

All probation and academic suspension actions are taken at the end of the fall, spring and summer terms. Students who attempt fewer than 9 credits in a term, and earn a term GPA less than a 2.0, but whose cumulative GPA is 2.0 or higher may be subject to academic action at the discretion of the college.

Probation refers to the academic action taken when a student is not in good academic standing. A student placed on probation is expected to sufficiently raise their GPA so as to return to good academic standing in the succeeding term. Students placed on probation will be required to complete an academic success plan. Without consultation with their advisor and written permission from the dean of the college, students on probation may enroll in no more than 16 credits. In some circumstances, a student will also be required to satisfy specific conditions required by the home program. Failure to meet the terms of probation may result in suspension. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.

Academic Suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT Croatia for a minimum of one term. Students who qualify for academic suspension at the end of a spring term will be placed on academic suspension for the following summer and fall terms. An appeal form can be used by a student to appeal an academic suspension decision.

Deferred Suspension refers to the academic action taken when a student appeals academic suspension and the appeal is granted. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home program. A student on deferred suspension, enrolled in summer term, and taking 12 or more credits will be subject to this academic action policy and subsequent academic success plan.

Academic Success Plan is an agreement between a student and the student's academic program designed to facilitate success in the program. Students should consult with their academic program to determine the appropriate number of credits per term. Policy statements

- i. Any degree-seeking undergraduate student whose term or cumulative grade point average falls below a 2.00 (C average) will be placed on probation.
- ii. Students placed on probation may enroll in no more than 16 credits during the probation period and are required to complete an academic success plan with their home/primary program. Students in consultation with their faculty and/or professional academic advisor may appeal to the dean of the college for permission to take more than 16 credits while on probation.
- iii. A student can be placed on probation no more than two terms during a given undergraduate degree level (i.e. bachelor) at RIT Croatia. Students who have had two academic probations and do not meet the criteria for good academic standing will be placed on academic suspension.
- iv. Any student who has been placed on probation after having been removed from probation will be granted one term to be removed from probation before academic suspension from RIT Croatia.
- v. Any student whose term grade point average falls below 1.00 is not eligible for probation and will be placed on academic suspension through the upcoming fall or spring term, at the minimum.
- vi. Students who have been readmitted to RIT Croatia after an academic suspension will have up to two terms to return to good academic standing, and their status will be "pending action." Students who fail to return to good academic standing in two terms will be placed on academic suspension.
- vii. A student on academic suspension cannot enroll in any credit or non-credit course at RIT Croatia while on academic suspension.
- viii. Students on academic suspension may appeal an academic suspension decision to the Ombudsperson. If the appeal is granted, the student will be placed on deferred suspension for one term.
- ix. Decisions regarding deferred suspension require dean (or designee) approval. For programs housed outside the college structure, the approval of the academic unit in which the enrollment is requested is required.
- x. Students placed on deferred suspension will have one term to return to good academic standing and will be required to complete an academic success plan with their home department.
- xi. Academic suspension refers to the academic action taken when a student is not permitted to enroll in courses at RIT for a minimum of one term. A student on academic suspension will

be excluded from classes, university housing, and all other university activities during the period of academic suspension.

xii. Students on academic suspension may be required to satisfy specific academic requirements imposed by the home program in order to be considered for readmission to their program.

xiii. Students on academic suspension may be admitted to another program if it is approved by the dean (or designee) of the college in which enrollment is requested. Such students will be placed on deferred suspension and required to complete an academic success plan with the new program. For programs housed outside the college structure, the approval of the academic program in which the enrollment is requested is required.

xiv. Readmitted students will be required to complete an academic success plan and will have up to two terms to return to good academic standing. After two terms, students who do not maintain both cumulative and term GPA of 2.0 or above will be placed on academic suspension.

3. TRANSFER PROCEDURE

Credit transfer procedure and transfer procedures, generally speaking, are defined by The Rulebook on Admission Requirements and Transfer Procedures from other HE institutions to RIT Croatia.

4. GRADUATION REQUIREMENT

All of the following are required for graduation from a student's program:

- A Cumulative Grade Point Average (GPA) of 2.00 or above based on the US credits system
- Satisfactory completion of the Capstone course
- Completion of a minimum of 122 US credits for the US degree and 240 ECTS for the Croatian degree
- Satisfactory completion and grade for the required co-ops in duration of 400 working hours. Valid only for Croatian diploma requirements.
- No outstanding library dues
- Full payment or satisfactory adjustment of all financial obligations

Graduation with Honors

Honors posted to the academic record will be based upon the student's Cumulative Grade Point Average upon completion of the degree requirements. The numerical criteria for graduation with honors are as follows:

Summa cum laude	3.80 Cumulative GPA
Magna cum laude	3.60 Cumulative GPA
Cum laude	3.40 Cumulative GPA

5. DEGREES UPON COMPLETION OF THE STUDIES

RIT Croatia is the only educational institution in Croatia granting two degrees: an American degree from RIT and a Croatian degree from RIT Croatia.

Upon successful completion of the four-year program in Information Technology, students receive a Bachelor of Fine Arts (B.F.A.) degree in New Media Design from RIT. Studies at RIT Croatia are also accredited by the Croatian Ministry of Science, Education, and Sports and meet the requirements of the Bologna Agreement. As a result, all students completing the four-year NMD program will receive the degree title of prvostupnik/prvostupnica (baccalaureus/baccalaurea) inženjer/inženjerka multimedijske i grafičke tehnologije.

In order to receive a Croatian degree from RIT Croatia students must have either a high school diploma issued by a Croatian high school or a high school diploma recognized by the Ministry of Science, Education and Sports of the Republic of Croatia.

6. LIST OF OTHER STUDY PROGRAMS FROM WHICH THE ECTS POINTS COULD BE EARNED

Hospitality and Tourism Management

International Business

Web and Mobile Computing

7. PROGRAM LEARNING OUTCOMES

NMD1	Create complex design solutions in a multimedia environment combining fundamental art and design principles, and modern technology.
NMD2	Apply basic elements and principles of motion graphics to visual problem-solving in a multimedia environment.
NMD3	Create three-dimensional models for use in static and dynamic environments.
NMD4	Develop a concept and formulate technical and artistic requirements to solve a communication problem.
NMD5	Communicate information and multimedia content through combining research, app development and interaction and information design principles.
NMD6	Create user-centered interactive and information designs appropriate to a range of media.
NMD7	Make informed decisions based on legal, ethical, and social principles involved in graphic technology, media and design practices.
NMD8	Incorporate formal theory, methodology, and practice of graphic technology, media and design in individual and group multidisciplinary projects.
NMD9	Collaborate on a multidisciplinary professional new media projects.
NMD10	Communicate field-specific information in written and oral form using a standard English variety.
NMD11	Critically evaluate text and other media in a specific field.
NMD12	Reevaluate existing principles and practices in a specific field.
NMD13	Manage one's professional development and engage in lifelong learning activities pertaining to the field.
NMD14	Apply scientific principles in solving contemporary issues in a specific field.

8. LIST OF COURSES

Course No.	Course Name	Credits	ECTS
YEAR 1			
FDTN-111	Drawing I	3	6
FDTN-121	2D Design I	3	6
NMDE-111	New Media Design Digital Survey I	3	6
UWRT-100	Critical Reading and Writing	3	5
PHIL-103	Critical Thinking (WMC+NMD)	3	5

YEAR 2			
IGME-101	New Media Interactive Design and Algorithmic Problem Solving I	4	6
NMDE-201	New Media Design Elements II	3	6
NMDE-202	New Media Design 3D	3	6
UWRT-150	Writing Seminar	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

YEAR 3			
NMDE-302	New Media Design Graphical User Interface	3	6
NMDE-305	New Media Design Motion Graphics	3	6
ARTH-136	Survey: Renaissance to Modern Art	3	5
PSYC-101	Intro to Psychology	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-301	Intermediate French I	3	4
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4

YEAR 4			
NMDE-401	New Media Design Capstone I	3	8
NMDE-404	New Media Design Interactive IV	3	6
ARTH-369	20th Century Art Since 1950	3	6
ENGL-210	Literature and Cultural Studies (WI)	3	5
FREE-100	FREE ELECTIVE	3	5

Course No.	Course Name	Credits	ECTS
YEAR 1			
FDTN-112	Drawing II	3	6
FDTN-141	4D Design	3	6
NMDE-112	New Media Design Digital Survey II	3	6
NMDE-103	NMD Interactive I	3	6
PHAR-160	Intro to Digital Photography	3	6

YEAR 2			
IGME-102	New Media Interactive Design and Algorithmic Problem Solving II	4	6
NMDE-203	New Media Design Interactive II	3	6
NMDE-204	New Media Design Animation	3	6
ARTH-135	Survey: Ancient to Medieval Art	3	5
NMDE-499	COOP 1	0	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

YEAR 3			
NMDE-301	New Media Design Elements III (WI-PR)	3	6
NMDE-303	New Media Design Interactive III	3	6
GRDE-201	Typography I	3	6
ARTH-368	20th Century Art: 1900-1950	3	5
FREE-100	FREE ELECTIVE	3	5
NMDE-499	COOP 2	0	6

YEAR 4			
NMDE-406	New Media Design Experimental	3	6
NMDE-411	New Media Design Capstone II	3	8
ENVS-150	Ecology of the Dalmatian Coast	4	5
ISTE-240	Web and Mobile II	3	6
FREE-100	FREE ELECTIVE	3	5

YEAR 1 – COURSE DESCRIPTIONS

General Information

Course title:	Drawing I
Course leader:	Stefanie Hudspeth
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	90 (0+0+6)

Course Description

Course objectives:

- Develop the ability to see, analyze, and translate.
- Develop a wide range of drawing responses from expressive to precise.
- Develop technical skills with a variety of media.
- Develop conceptual ability.
- Develop the ability to critically evaluate one's own work and the work of others.
- Develop the ability to use drawing for conceptual, compositional, and preparatory studies.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Analyze and translate observations into concepts and compositions

CLO2: Use drawing for conceptual, compositional, and preparatory studies.

CLO3: Apply suitable drawing techniques for different media

CLO4: Critically evaluate one's own drawing and the drawing of others

CLO5: Synthesize core observational drawing concepts and techniques to produce a finished drawing.

Course content:

This course is an introduction to the visualization of form, thought and expression through the drawing process. Concepts are introduced by lectures, discussions, demonstrations, research and assigned projects. Designed to provide a broad introductory experience, students will experiment with a wide variety of media, tools, techniques and subjects to develop drawing expertise and problem-solving skills related to design and composition. Course work will be assessed through critique, facilitating self-assessment and the growth of both a visual and verbal vocabulary. The focus of the course is to provide awareness of the full range of ways in which drawing is used as a tool for both self-expression and communication.

- Visual and Aesthetic Issues
 - Gesture and proportion:
 - Contour
 - Shape
- The principles of design as protocols for the organization of two-dimensional compositions: Unity, Harmony, Variety, Balance and Grouping principles
- Methods of organization and their implications for generating activity and content:
 - Open and closed compositions
 - The role of the format in terms of its shape and internal forces
 - The use and perception of positive and negative space
- Subject matter
 - Human
- Research
 - Research and development
 - Historical context or antecedents
 - Contemporary and cultural context
 - Perception
 - Meaning, content and concept
 - Exploration and use of library, electronic resources and personal resources
- Media skills and process
 - Material exploration: Graphite, Charcoal, Ink
- Methodology
 - Concept generation and development:
 - Critical skills and evaluation:

Teaching delivery methods:

- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting assignments

Monitoring student work:

Activity	ECTS
Lab assignment 1	0.3
Lab assignment 2	0.3
Lab assignment 3	0.6
Lab assignment 4	0.6
Lab assignment 5	0,6
Lab assignment 6	0,3
Lab assignment 7	0,3
Lab assignment 8	0,6
Lab assignment 9	0,6
Lab assignment 10	0.6
Lab assignment 11	1,2
Total	6

Teaching time is worth 3 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work during classes and the final exam

Components of evaluation:

Component	Points/%
Assignment 1	5
Assignment 2	5
Assignment 3	10

Assignment 4	10
Assignment 5	10
Assignment 6	10
Assignment 7	10
Assignment 8	10
Assignment 9	10
Assignment 10 Final	20
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Hogarth, Burne. Drawing the Human Head by the author of Dynamic Anatomy (1965)
- Edwards, Betty (1999). Drawing on the Right Side of the Brain, Penguin Putman

Additional reading (at the moment of submitting the Study Programme Report):

- Larmann, Ralph. The Figure Drawing LAB (<http://drawinglab.evansville.edu>)
- Eviston, B. (2021) The Art of Science of Drawing. Rocky Nook, Inc.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	2D Design
Course leader:	Iva Šarčević
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	90 (3+0+3)

Course Description

Course objectives:

- Demonstrate the conception, execution and critique projects that enhance the understanding and consideration of space, form, process and interpretation.
- Demonstrate the use and manipulation of a wide range of materials (e.g. line, shape, color, patterning, etc.) needed to achieve the desired effects
- Demonstrate the use of a specialized vocabulary for understanding and communicating ideas related to two-dimensional design
- Explore historical and contemporary issues in the fields of art and design

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Apply elements and principles of two-dimensional design
- CLO2:** Utilize appropriate vocabulary to effectively critique and analyze two-dimensional compositions
- CLO3:** Create innovative solutions to problem solving that include ideation, visualization and sketching

CLO4: Create and deliver a professional presentation, showcasing advanced craftsmanship and effective communication skills

CLO5: Combine creative tools, media and process, to solve visual problem

CLO6: Apply historical and contemporary references in concept generation

CLO7: Critique their designs and the designs of the others

Course content:

This course is a structured, cumulative introduction to the basic elements and principles of two-dimensional design. Organized to create a broad introductory experience, the course focuses on the development of both a visual and a verbal vocabulary as a means of exploring, developing, and understanding two-dimensional compositions. Concepts are introduced through lectures, discussions, demonstrations, research, assigned projects and critiques. The course addresses a wide variety of media, tools, techniques both traditional and technological, and theoretical concepts to facilitate skill development and experimentation with process. Visual comprehension, the ability to organize perceptions and horizontal thinking that crosses other disciplines and theories, are key foundational components to the development of problem-solving skills.

Topics include:

- Visual language
- Basic elements of 2D design
- Principles of visual organization
- Line, shape, texture in visual solutions
- Idea development and visualization

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting assignments and projects

Monitoring student work:

Activity	ECTS
Assignment 1	0.66
Assignment 2	0.66
Assignment 3	0.66
Assignment 4	1
Assignment 5	1
Assignment 6	1
Assignment 7	1
Total	6

Teaching time is worth 3 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	10%
Assignment 2	10%
Assignment 3	10%
Assignment 4	15%
Assignment 5	15%
Assignment 6	15%
Assignment 7	15%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Puhalla D. (2020) *Design Elements: Form and Space, 2nd Revised edition*, Cognella Academic Publishing

Additional reading (at the moment of submitting the Study Programme Report):

- Pentak, S., Roth, R., & Lauer, D. A. (2021). *Design Basics: 2D and 3D*. Cengage Learning
- Wong, W. (1993). *Principles of Form and Design*. John Wiley & Sons

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Digital Survey I
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Introduce the fundamental creative principles for generating digital content and designs that communicates concise and impactful visual messages.
- Understand the technical principles and tools of digital graphics.
- Introduce principles and methods of visual organization, design and graphic analysis.
- Develop skills that allow the student to decide the best options to generate and output content for digitally based imagery and design.
- Develop visual solutions using observational drawing, sketching, image manipulation as well as photographic techniques and imagination.
- Develop solutions that reflect semiotic concerns of effective communication including aesthetic considerations, appropriate concept development and pragmatic concerns.
- Understand the ethics and copyright issues of digital graphics.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create content using image and graphical manipulation.

- CLO2:** Compose effective design solutions using complex imagery, layout and typographical elements.
- CLO3:** Evaluate the use and effectiveness of imaging, visual design solutions and aesthetic qualities.
- CLO4:** Integrate creative and conceptualization skills through research and documentation.
- CLO5:** Distinguish halftoning, reproduction principles and printing requirements for various media.
- CLO6:** Apply visual elements, principles, imagery and layouts to interactive creative design.
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Course content:

This project-based course is an investigation of the computer as an illustrative, imaging, and graphical generation tool. It develops foundational technical and design skills in raster and vector image creation, editing, compositing, layout and visual design for online production. Emphasis will be on the application of technical and design organization methods and principles for digital and printed media. Students will create and edit images, graphics, layouts and typography to form effective design solutions for various media delivery.

Following topics will be covered:

- Fundamentals of images
 - Vector vs. Raster
 - Resolution and size
 - Color space and bit-depth (RGB)
 - Sketching, drawing and the relation to commercial media
 - Bezier Curves, Paths and Anchor Points
 - Working with objects and art boards
 - Color space and bit-depth (RGB vs. CMYK)
- Graphic technology and Imaging
 - Fundamentals of printing
 - Halftoning principles
 - Prepress requirements
 - Color Theory and reproduction
- Image capture and saving
 - Fundamentals of photography (lighting, depth, color, subject, perspective, time)
 - Introduction to camera controls (f-stop, shutter, megapixels)
 - How to take photographs (image capture assignment)
 - Correcting and enhancing digital photographs (RAW and PS tools)
 - Image compressions and file formats for online and storage
 - Working with advanced image correcting and enhancing tools
- Image creation and manipulation
 - Advanced imaging styles
 - Using layers to enhance and combine images

- Templates, drawing and tracing
- Blends, Gradients and Meshes
- Transparencies
- Process for image creation
- Creating graphic elements
 - Elements and principles of Graphic Design
 - Introduction to layout and grids
 - Introduction to Typography
 - Introduction to design for interaction
 - Digital output best practices
- Design principles
 - Selecting, purchasing, and using copyright free images for design
 - Ethics, copyright and user responsibilities and liabilities
 - Conceptualizing image-based design solutions
 - Use of type in relation to image
 - New Media and advertising
 - UI and app icons

Teaching delivery methods:

- Lectures
- Exercises

Comments:

Student obligations:

- Attending classes
- Submitting assignments and projects

Monitoring student work:

Activity	ECTS
Projects 1	1
Projects 2	1
Projects 3	1.2
Lab assignments	1.2
Homework	0.4
Written exam	1.2

Total

6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam	20%
Lab assignments	15%
Project 1	15%
Project 2	15%
Project 3	15%
Participation	10%
Homework	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Ambrose, G., Harris, P., & Ball, N. (2019). *The Fundamentals of Graphic Design*. Bloomsbury Publishing.
- Stone, M. (2016). *A Field Guide to Digital Color*. CRC Press.
- Kipphan, H. (2014). *Handbook of Print Media: Technologies and Production Methods*. Springer Berlin Heidelberg.
- Lidwell, W., Holden, K., & Butler, J. (2010). *Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design*. Rockport Publishers.
- James, D. (2011). *Crafting Digital Media: Audacity, Blender, Drupal, GIMP, Scribus, and other Open Source Tools*. Apress.
- Cohen, J., & Kenny, T. (2015). *Producing New and Digital Media: Your Guide to Savvy Use of the Web*. Taylor & Francis.

Additional reading (at the moment of submitting the Study Programme Report):

- Mestha, L. K., & Dianat, S. A. (2018). *Control of Color Imaging Systems: Analysis and Design*. CRC Press.
- Galer, M. (2007). *Photography: Foundations for Art & Design : the Creative Photography Handbook*. Focal.
- Lupton, E. (2010). *Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students*. Princeton Architectural Press.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Critical Reading and Writing
Course leader:	Jakob Patekar
Study programme:	GBM, WMC, HTM, NMD
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Improve critical reading and writing skills
- Think critically and articulate, support, defend, and refute an argument
- Gain insight into the writing process
- Develop literary practices
- Emphasize the principles of intellectual property and academic honesty
- Engage in peer review

Conditions for enrolment in the course:

Introduction to Academic English – passed or tested out

Expected learning outcomes of the course:

A student will be able to:

CLO1: Critically analyze a variety of texts.

CLO2: Evaluate peer work.

CLO3: Use APA style in citing and referencing.

CLO4: Compose texts in standard English using appropriate style and rhetorical strategy.

Course content:

- Analyzing and constructing arguments
- Cognitive bias and fake news
- Punctuation
- Paragraphs
- Word choice and style
- Persuasive writing
- Working with sources
- Giving feedback

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Fallacies & Cognitive Biases Quiz	0.5
Language Quiz	1
Critical Analysis 1	0.5
Critical Analysis 2	0.5
Critical Analysis 3	0.5
Peer Review 1	0.25
Persuasive Essay Draft	0.75
Persuasive Essay Peer Review	0.25
Persuasive Essay Final	0.75

Total 5

Teaching time is worth 1.5 ECTS points and has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Fallacies & Cognitive Biases Quiz	10
Language Quiz	20
Critical Analysis 1	10
Critical Analysis 2	10
Critical Analysis 3	10
Peer Review 1	5
Persuasive Essay Draft	15
Persuasive Essay Peer Review	5
Persuasive Essay Final	15
Total:	100

Required reading:

- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Boston, MA: Bedford/St. Martin's.
- Lunsford, A. A. (2010). *The St. Martin's handbook*. Boston, MA: Bedford/St. Martin's.

Additional reading:

- Anker, S. (2010). *Real writing with readings*. Boston, MA: Bedford/St. Martin's.
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- Scarry, S., & Scarry, J. (2011). *The writer's workplace with readings*. Building college writing skills. Boston, MA: Wadsworth.

- VanderMey, R., Meyer, V., Van Rys, J., & Sebranek, P. (2012). The college writer: A guide to thinking, writing, and researching. Boston, MA: Wadsworth.

Other recommended resources: <http://www.grammarly.com/>;
<https://owl.english.purdue.edu/owl/>

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Critical thinking
Course leader:	Luka Boršić
Study programme:	WMC ZG, NMD
Course status:	Obligatory
Year:	First
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- to provide a general introduction to logic;
- to find inconsistencies and mistakes in reasoning;
- to identify, evaluate, and construct arguments;
- to understand logical connections and relationships between ideas;
- to understand the relevance and weight of arguments and ideas;
- to analyze problems systematically;
- to evaluate the grounds for or against a decision;
- to evaluate and question one's own beliefs and values.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Interpret basic concepts of analysis of critical thinking;
- CLO2:** critically analyse a variety of discourses;
- CLO3:** create a complete critical analysis of a longer discourse.

Course content:

The main objective of the course is to learn how to explore arguments on all sides and to explain why someone rejects what one rejects before taking a position. This will enable students to figure out the consequences of various ideas, proposals, and problems, generate arguments for each side, and evaluate them. Thinking in principles, rather than case by case, or at least to recognize similar principles in different cases, even if they choose to take different positions on them, is strongly encouraged and recommended.

The course aims to provide knowledge of practical application of analytical and creative thinking rather than a survey of methods, doctrines, and leading ideas.

Teaching delivery methods:

- lectures
- multimedia presentations
- classroom exercises
- discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
As1	0.5
As2	1.25
As3	1.5
As4	1.75
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work**Components of evaluation:**

	Component	Points/%
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As1	Classroom participation	10
As2	Quizzes	25
As3	Written assignments	30
As4	Final project	35
	Total:	100

Required reading:

The material will be supplied by the instructor.

Additional reading:

Selection from:

- J. Freeley, D. L. Steinberg, *Argumentation and Debate. Critical Thinking for Reasoned Decision Making*, Wadsworth Cengage Learning, 2009.
- D. R. Morrow, A. Weston, *A Workbook for Arguments*, Hackett Publishing Company, 2011.
- J. Y. F. Lau, *An Introduction to Critical Thinking and Creativity*, Wiley, 2011.
- H. M. Curtler, *Ethical Argument: Critical Thinking in Ethics*, Oxford University Press, 2004.
- N. M. Cavender, H. Kahane, *Logic and Contemporary Rhetoric*, Wadsworth Cengage Learning, 2010.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Drawing II
Course leader:	Stefanie Hudspeth
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	90 (0+0+6)

Course Description

Course objectives:

- Develop the ability to see, analyze, and translate.
- Develop a wide range of drawing responses from expressive to precise.
- Develop technical skills with a variety of media.
- Develop conceptual ability.
- Develop the ability to critically evaluate one's own work and the work of others.
- Develop the ability to use drawing for conceptual, compositional, and preparatory studies.

Conditions for enrolment in the course:

Drawing I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Apply methods of compositional organization to drawings

CLO2: Apply methods of concept generation and development to drawings

CLO3: Assess visual issues of gesture, proportion, contour, perspective, volume, space and color

CLO4: Use elements and principles of design on drawings

CLO5: Apply suitable color drawing techniques for different media

Course content:

This course is an introduction to the visualization of form, thought and expression through the drawing process. This includes a more advanced line and form study introduced in "Drawing I" and an introduction of color. The object includes still life, landscape /cityscape, perspective, a human figure and portraiture.. The media will include charcoal, graphite, ink, pastel, colored pencil and watercolor and /or acrylic paints.

- Visual and Aesthetic Issues
 - Gesture and proportion:
 - Contour
 - Shape
 - Perspective
 - Surface, Volume and Space
 - Proportion
- The principles of design as protocols for the organization of two-dimensional compositions: Unity, Harmony, Variety, Balance and Grouping principles
- Methods of organization and their implications for generating activity and content:
 - Open and closed compositions
 - The role of the format in terms of its shape and internal forces
 - Focal points and their relationship to emphasis, conditions of contrast, form position and hierarchy
 - Directional movement and rhythm
 - The use and perception of positive and negative space
- Subject matter
 - Still life
 - Interior /Exterior Spaces
 - Human figure / Portrait
- Research
 - Research and development
 - Historical context or antecedents
 - Contemporary and cultural context
 - Perception
 - Meaning, content and concept
 - Exploration and use of library, electronic resources and personal resources
- Media skills and process
 - Material exploration: charcoal, graphite, ink, pastel and colored pencil, collage, watercolor and/or acrylic paints
 - Craftsmanship: Quality of execution, appropriate choice and use of materials, use of media in relationship to project concept, objectives and desired outcomes.
- Methodology
 - Concept generation and development:
 - Problem Solving
 - Critical skills and evaluation

Teaching delivery methods:

- Presentations
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting assignments

Monitoring student work:

Activity	ECTS
Lab assignment 1	0.3
Lab assignment 2	0.3
Lab assignment 3	0.6
Lab assignment 4	0.6
Lab assignment 5	0,6
Lab assignment 6	0,3
Lab assignment 7	0,3
Lab assignment 8	0,6
Lab assignment 9	0,6
Lab assignment 10	0,6
Lab assignment 11	0,6
Lab assignment 12	0,6
Total	6

Teaching time is worth 3 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work during classes and the final exam

Components of evaluation:

Component	Points/%
Assignment 1 (Week 1)	5
Assignment 2 (Week 2)	5
Assignment 3 (Week 3)	10
Assignment 4 (Week 4)	10
Assignment 5 (Week 5)	10
Assignment 6 (Week 6)	5
Assignment 7 (Week 7)	5
Assignment 8 (Week 8)	10
Assignment 9 (Week 10)	10
Assignment 10 (Week 11)	10
Assignment 11 (Week 12)	10
Assignment 12 (Week 13-15)	10
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Eviston, B. (2021). *The Art and Science of Drawing*. Rocky Nook, Inc.
- Larmann, Ralph. *The Figure Drawing LAB* (<http://drawinglab.evansville.edu>)

Additional reading (at the moment of submitting the Study Programme Report):

- Mendelowitz, Daniel (2011), *Guide to Drawing*, Wadsworth Publishing
- Edwards, Betty (1999). *Drawing on the Right Side of the Brain*, Penguin Putman

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	4D Design
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Demonstrate a basic working understanding of the elements and principles of four-dimensional design and their function as the building blocks and guidelines for ordering four-dimensional forms
- 3Demonstrate basic skills and methods for exploring, choosing, and applying concept generation, idea fluency, problem solving, research, and questioning to delimit a project's criteria and objectives (divergent and convergent thinking)
- Demonstrate basic skills and methods for exploring, choosing, and applying appropriate media, materials and processes to fulfill a project's criteria and objectives
- Demonstrate basic speaking and critical analysis skills regarding the elements and principles of four-dimensional design

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Summarize the basic concepts of time, space and movement as related to moving media.
- CLO2:** Create engaging motion graphics according to the principles of temporal, and spatial design.
- CLO3:** Apply sound to image and time-based structures.
- CLO4:** Use appropriate tools for shooting moving footage.

CLO5: Use historical and contemporary references in idea development.

Course content:

4D Design introduces students to the basic concepts of art and design in time and space. Computers, video, photo, sound and lighting equipment are used to create short-form time-based work. Students learn video, audio, camera, lighting, composite animation, and other skills. The course explores elements of moving images, such as serial, narrative ordering, still and moving image editing, transitions & syntax, sound and image relations, and principles of movement. The course addresses both historical conventions of time in art and recent technological advances, which are redefining the fields of Fine Art and Design.

Included topics are:

- Visual and aesthetic issues; especially as related to form and composition involving time.
 - Attributes of Time
 - Principles of Movement: Recorded & edited movement, Interpolated movement
 - Editing: Rhythmic structures, juxtaposition, superimposition, abstraction, context
 - Ordering Structures: Series, Sequence, Narrative, Lyrical
 - Sound design: Music, Rhythm, Dialogue, Sound effects, Atmospheric/spatial
 - Composition
 - Project Planning
- Media Skills and technical concerns
 - Software exposure: Editing, Animation, Audio, and other software.
 - Principles of Shooting and Editing
 - Principles of Compositing & Animation
 - Concept development: criteria and objectives clarification and delimiting, concept generation, idea fluency, visual notation (drawing, sketching, writing), outlines, storyboards, time management and organization of resources.
 - Craftsmanship: quality of execution & design, appropriate choice of media, and appropriate use of media with regard to the criteria and objectives of the project.
- Methodology
 - Problem solving
 - Development: ideation, recombination, appropriate scope of concept, form development, well-considered visual choices, and implementation
 - Critical analysis and evaluation: application/expression of pertinent terminology
 - Organizational skills: prioritization and time management
 - Research Skills: library, electronic, first person, and visual notation
 - Production of assignments: Development of a script or outline, storyboard & sketches, consideration of all elements of appropriate related Skills
- Content
 - Time as a convention in Art
 - History of Video Technology
 - Media Analysis
 - Principles of Shot Structure for Continuity Shooting & Editing
 - Fiction vs Non Fiction Forms & Ethics of Narrative
 - Application of Composite Animation Across Media

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignments	4.2
Final Project	1.8
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated into time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Camera and Audio Exercises	10%
Continuity	10%
Documentary	10%
Cinemagraph/Gif	5%
Parallax	5%
Photo Film & Stop Motion	10%
Motion Graphic	10%
Final	20%

Participation	20%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Shaw, A. (2019). *Design for Motion: Fundamentals and Techniques of Motion Design*. Taylor & Francis.

Additional reading (at the moment of submitting the Study Programme Report):

- Blazer, L. (2019). *Animated Storytelling: Simple Steps for Creating Animation & Motion Graphics*. Peachpit Press.
- Williams, R. (2012). *The Animator's Survival Kit: A Manual of Methods, Principles and Formulas for Classical, Computer, Games, Stop Motion and Internet Animators*. Farrar, Straus and Giroux.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Jurica Dolić
Course title:	NMD Digital Survey II
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop a stronger understanding of the principles and methods of visual organization, design and graphic analysis.
- Illustrate effective processes of the creative workflow as well as appropriate levels of design focused craftsmanship, literacy and technology.
- Develop solutions which reflect semiotic concerns of effective communication including aesthetic considerations, appropriate concept development and pragmatic concerns
- Understand basic color management requirements for various media

Conditions for enrolment in the course:

NMD Digital Survey I

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Create symbolic representations by simplifying and reducing complex forms using Gestalt principles and visual abstraction techniques.
- CLO2:** Analyze the structure and effectiveness of typographic solutions and apply them appropriately across various media.
- CLO3:** Create effective communication solutions by integrating typography, graphical forms, grid systems, and layout structures.

- CLO4:** Apply principles of color, shape, line, form, texture, type, and layout to create visual solutions.
- CLO5:** Implement the stages of the creative design process, including problem identification, research, planning, and final design application.
- CLO6:** Identify and apply basic color management settings for various media.

Course content:

Through formal studies and perceptual understanding, including aesthetics, graphic form, structure, concept development and visual organization methods, students will design graphical solutions to communication problems for print and digital media. Students will focus on creating appropriate and usable designs through the successful application of design theory and best practices. Assignments exploring aspects of graphic imagery, typography and production will be included.

Topics include:

- Design Elements and Principles
- Gestalt principles
- Unity, conflict, dominance, pattern, attention, harmony, balance, gradation
- Line, form, value, color, texture, shape, size, direction
- Alignment, hierarchy, proximity, contrast, repetition
- Color theory
- Color Management
- Creative process
- Problem identification
- Design research
- Inspiration/mood boards
- Creative thinking exercises
- Simplification of form
- Graphic marks
- Visual identity
- Technical and pragmatic consideration
- Visual problem solving methods
- Effective communication
- Elements of typography
- Classification of typefaces
- Legibility (type and image)
- Typeface selection
- Visual hierarchy

- Grid systems
- Typographic grid
- Modular grid
- Media formats and outputs

Teaching delivery methods:

- Lectures
- Exercises

Comments:

Student obligations:

- Attending classes
- Submitting assignments and projects
- Participate in discussions

Monitoring student work:

Activity	ECTS
Project 1	0.9
Project 2	1.2
Project 3	1.5
Assignments	1.8
Written exam	0.6
Total	6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam	10%
Project 1	15%

Project 2	20%
Project 3	25%
Assignments	30%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Carter, R., Maxa, S., Sanders, M., Meggs, P. B. & Day, B. (2018). *Typographic Design: Form and Communication*. John Wiley & Sons.
- Poulin, R. (2018). *The Language of Graphic Design: An illustrated handbook for understanding fundamental design principles*. Rockport Publishers.
- Samara T. (2020). *Design Elements: Understanding the rules and knowing when to break them - A Visual Communication Manual, 3rd Edition*, Rockport Publishers.
- Sharma, A. (2018). *Understanding Color Management*. Wiley.

Additional reading (at the moment of submitting the Study Programme Report):

- Weinschenk S. M. (2020). *100 Things Every Designer Needs to Know About People, 2nd Edition*, New Riders
- Lupton, E. & Phillips, J. C. (2015). *Graphic Design: The New Basics*, Princeton Architectural Press
- Lupton, E. (2010). *Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students*. Princeton Architectural Press.
- Lidwell, W., Holden, K., & Butler, J. (2010). *Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design*. Rockport Publishers.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Petar Branislav Jelušić
Course title:	NMD Interactive I
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Demonstrate foundational knowledge of web development and design technologies and software.
- Develop an understanding of basic concepts in web page design, layout, content development, usability and publishing.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain World Wide Web and the media used to design and develop it.

CLO2: Develop simple web pages and sites

CLO3: Publish web sites to an appropriate web server.

CLO4: Verify the standards of their web programming through HTML and CSS validation.

CLO5: Evaluate the aesthetic quality and appropriateness of the visual solution and implementation.

CLO6: Integrate interactive media with static design elements to enhance the user experience.

Course content:

This course provides an introduction to key internet, web and multimedia technologies. Topics covered include computer-based communication and information, basic HTML, basic internet

applications such as FTP, basic use of digital images, audio and video techniques, web page design, web animation for development and publishing.

- Introduction to Web Design
 - Definitions, what is Web Design?
 - History, Web Standards
 - Possibilities and limitations
 - Web Design vs. Web Development
- Web Design Process
 - Defining goals
 - Content (information architecture)
 - Wireframing
 - Project structure, sitemaps
 - HTML & CSS coding
 - Code-validation
 - FTPs and publishing
- HTML
 - HTML document structure
 - HTML Tags
 - Semantic HTML
 - Embedding media (images, audio, video)
 - Best Practices
- CSS
 - Selectors
 - Box model
 - Layout and positioning
 - Responsive Web Design (RWD)
 - Transitions
 - Animations
 - Best Practices
- Web Design Components
 - Layout
 - Typography
 - Color
- Legal and Ethical Issues
 - Copyright
 - Digital Rights
 - Accessibility

Teaching delivery methods:

- Lectures
- Exercises

- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Lab exercises	1
Quizzes	1
Total	6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Lab exercises	15%
Quiz:	15%
Projects 1-3:	60%
Activity:	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Lidwell, W., Holden, K., & Butler, J. (2010). *Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design*. Rockport Publishers.

Additional reading (at the moment of submitting the Study Programme Report):

- Frain, B. (2020). *Responsive Web Design with HTML5 and CSS: Develop future-proof responsive websites using the latest HTML5 and CSS techniques*. Packt Publishing.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intro to Digital Photography
Course leader:	Maja Strgar Kurečić
Study programme:	New Media Design
Course status:	Obligatory
Year:	First
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Teach the basics of digital photography with a balanced emphasis on technical, aesthetic and conceptual skills.
- Provide the information to capture, develop and print using a digital workflow
- Provide students with creative and technical assignments to make personal work
- Provide students with the skills to analyse and critique images in a global context

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Use practical image capture skills in digital photography

CLO2: Understand exposure techniques in manual mode

CLO3: Classify image capture equipment and judge suitability of the equipment for a given photography project.

CLO4: Evaluate and interpret aesthetics and concept of a photography project

CLO5: Demonstrate creative and critical communication through the visual medium of photography

CLO6: Write an Artist Statement

CLO7: Create a portfolio of photographic work

Course content:

This course is an introduction to digital photography – technical, aesthetic and conceptual. Through weekly assignments, students will become familiar with the operation of a DSLR camera body/lens, while exploring the basic principles of accurate exposure, depth of field, lighting, composition and image editing. Lectures will address photographic aesthetics, contemporary and historical practices, and professional applications. Students will learn to critique work through participation in discussions of photographic assignments.

Topics:

- Anatomy of a DSLR camera
- Understanding exposure (ISO / aperture / shutter)
- Image size and quality
- ISO sensitivity and image quality
- File format - RAW vs. JPEG
- Basic principles of lighting
- Visual design concept
- Creative photographic techniques
- Image editing in Adobe Photoshop
- Context in Photography
- Critical thinking skills

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Within the course, an invited lecture by a professional photographer will be organized so as to offer the students an insight into the world of professional photography (advertising, news, reportage or art photography).

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Assignment 1: Shutter	0.8
Assignment 2: Aperture	0.8
Assignment 3: Design Elements	0.8
Assignment 4: Portraiture	0.8
Assignment 5: Still Life Object	0.8
Final Project	2
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated into time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1: Shutter	10%
Assignment 2: Aperture	10%
Assignment 3: Design Elements	10%
Assignment 4: Portraiture	10%
Assignment 5: Still Life Object	10%
Final project	30%
Midterm exam	20%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Langford, M., Fox, A., & Smith, R. S. (2015). *Langford's Basic Photography: The Guide for Serious Photographers*. Focal Press.
- Kelby, S. (2020). *The Digital Photography Book*. Rocky Nook, Inc.

Additional reading (at the moment of submitting the Study Programme Report):

- London, B., Stone, J., & Upton, J. (2017). *Photography*. Pearson.
- Terry Barrett, P. (2011). *Criticizing Photographs*. McGraw-Hill Education.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

YEAR 2 – COURSE DESCRIPTIONS

General Information

Course title:	Interactive Design & Algorithmic Problem Solving I
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	90 (4+0+2)

Course Description

Course objectives:

- Provide a foundation for problem solving and abstraction
- Apply problem solving and algorithmic thinking from both a designer and developer context
- Learn software development for creative practice in an active, hands-on manner, with assignments that are visual and interactive

Conditions for enrolment in the course:

None/prerequisite

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Use fundamental computing concepts including variables, data types, control structures, functions, and parameters.
- CLO2:** Write object-oriented programs with multiple class files
- CLO3:** Plan and develop event-driven applications to control media and to provide a high level of user interactivity.
- CLO4:** Integrate aesthetic and technical considerations in the design of compelling multimedia applications.

Course content:

- The Media-Centric Computing Approach
- Object Oriented Structures and Models
- Data Representation
- Application Design & Logical Flow
- Top Down vs. Bottom Up Design
- Refactoring and Introduction to Advanced Data Encoding
- Computational/Visual applications of Trigonometry-based arithmetic
- String and Character Manipulation

Teaching delivery methods:

- Lectures
- Independent work
- Laboratory
- Mentoring

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exercises	2.4
Projects	2.2
Quizzes	0.7
Practicals	0.7
Total	6

Teaching time is worth 3 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exercises	35
Projects	35
Quizzes	10
Practicals	10
Participation	10
Total:	100

Required reading:

- McCarthy, L., Reas, C., Fry, B., (2015). [Getting started with p5.js: making interactive graphics in JavaScript and Processing](#): O'Reilly. ISBN: 9781457186752
-

Additional reading:

- Arslan, E. (2018). [JavaScript with p5.js: Coding for Visual Learners](#). Springer. <https://doi.org/10.1007/978-1-4842-3426-6>

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Elements II
Course leader:	Jurica Dolić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop skills to translate raw information into visual solutions with accuracy, integrity and clarity
- Develop a stronger understanding of branding, client/project goals, creative problem solving, research, concept development, and critical thinking that they can apply to basic information design
- Learn how to design for information display systems across multiple platforms

Conditions for enrolment in the course:

NMDE-102 New Media Design Elements I or NMDE-112 Digital Survey II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Document professional workflows and design for clients in order to reach business communication goals.
- CLO2:** Apply problem-solving, research, concept development and critical thinking skills to static information design.
- CLO3:** Compile raw information into visual solutions with accuracy, integrity and clarity.
- CLO4:** Summarize how information designs for the web, mobile and tablet devices integrate content with visual indicators.
- CLO5:** Integrate imagery, type, icons, buttons, color, visual hierarchy, and site architecture to design friendly and functional user interfaces and information architecture.

Course content:

Information design for static, dynamic, and interactive multimedia integrates content with visual indicators. Legibility and clear communication of information and direction is important to the success of any user interface design. This course integrates imagery, type, icons, actions, color, visual hierarchy, and information architecture as a foundation to design successful interactive experiences.

Topics include:

- Information design
 - Semantic, syntactic, and pragmatic principles
 - Message
 - Aesthetics
 - Function
- Concept development
 - Design Brief
 - Mood Boards
 - Mind Mapping
 - Storyboarding
 - Wireframing
- Information design
 - Grid structure
 - Visual hierarchy
 - Effective communication
 - Color perception
 - Type
 - Image
 - Data visualization
- Icon design
 - Symbols and icons
 - Pictograms
 - Virtual identity programs
 - Brand messaging
 - Applications (print vs on-screen)
- Relationships of design
- Clients
 - Audience and society
 - Environment

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exercise 1 (EX1)	1
Exercise 2 (EX2)	1
Exercise 3 (EX3)	1
Project 1 (P1)	1.33
Project 2 (P2)	1.66
Total	6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exercise 1	15%
Exercise 2	15%
Exercise 3	15%
Project 1	20%
Project 2	25%
Activity	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Samara, T. (2020). *Design Elements, Third Edition: Understanding the rules and knowing when to break them - A Visual Communication Manual*. Rockport Publishers.

Additional reading (at the moment of submitting the Study Programme Report):

- Allanwood, G., & Beare, P. (2019). *User Experience Design: A Practical Introduction*. Bloomsbury Academic.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD 3D
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop the ability to create 3D computer models, designs, animations, and renderings.
- Develop best practices to create 3D assets and environments for incorporation into rich internet applications and animation solutions.
- Develop basic skills in particle systems, dynamics, and motion techniques.
- Analyze and evaluate the aesthetic values of 3D design through critiques and visual problem-solving.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Create photorealistic design solutions with 3D content creation methods.
- CLO2:** Solve communication problems using 3D assets and information design principles.
- CLO3:** Create an animated sequence that utilizes to enhance the visual aesthetic.
- CLO4:** Analyze and critically assess usage and aesthetic qualities of a 3D assets in interactive, mobile and motion examples.
- CLO5:** Produce a composite of 3D generated assets with external 2D or interactive content.

Course content:

A comprehensive course in visualization that extends previous experience and skills to include 3D creation and design. The course will provide studies in 3D modeling, rendering and simple animation for use in virtual spaces, rich internet and mobile applications as well as motion graphic design. Digital 3D tools will be used for solving visual design and communication problems. Students will be expected to show evidence of growth in 3D asset creation and usage in the form of simple product renderings, interactive integration and story based animation.

Covered topics:

- Orientation to 3D
 - 3D and design
 - 3D and motion
 - 3D and interactivity
- Common methods of 3D creation
 - Three axis systems (X,Y,Z)
 - Structure of 3D objects (Points, Spline, Polyline, Polygon)
 - Parametric modeling (Primitives)
 - Spline modeling (Lathe, Extrusion, Nurbs)
 - Polygon modeling (Polygons, Points)
 - Additive vs. subtractive forms
- 3D Lighting
 - The role of light in 3D
 - Lighting controls
 - Three point lighting systems
 - Shadows, color and intensity
 - Environmental controls
 - Global illumination, ambient occlusion
- 3D Composition
 - Cameras, perspective, depth of field
 - 3D compositing
 - 3D scene visual hierarchy
- Material and textures
 - Texture maps
 - Shaders
 - Projection systems
- Rendering 3D space
 - HDRI rendering

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Project 1	1.2
Project 2	1.2
Final Project	2
Final exam	0.6
Practical	0.4
Lab exercises	0.6
Total	6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Project 1	20%
Project 2	20%
Project 3	20
Practical	10%

Participation	5%
Lab exercises	10%
Final exam	5%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Chandramouli, M. (2021). *3D Modeling & Animation: A Primer*. CRC Press.
- Thilakanathan, D. (2016). *3D Modeling for Beginners: Learn Everything You Need to Know about 3D Modeling!* CreateSpace Independent Publishing Platform.
- Chopine, A. (2012). *3D Art Essentials*. CRC Press.

Additional reading (at the moment of submitting the Study Programme Report):

- Mamgain, P. (2018). *Exploring 3D Modeling with CINEMA 4D R19: a Beginner's Guide*. CreateSpace Independent Publishing Platform.
- Beane, A. (2012). *3D Animation Essentials*. Wiley.
- Vaughan, W. (2011). *Digital Modeling*. Pearson Education.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	WRITING SEMINAR (UWRT 150)
Course leader:	Rebecca Charry Roje
Study programme:	GBM, WMC, HTM, NMD
Course status:	Obligatory
Year:	First, Second
ECTS points:	5
Teaching hours:	3+0+0

Course Description

Course objectives:

- develop proficiency in analytical and rhetorical reading and writing and critical thinking
- stimulate students' writing for a variety of contexts and purposes
- develop academic research and literacy practices
- emphasize teacher-student conferencing, self-assessment, class discussion, and peer review
- emphasize the principles of intellectual property and academic integrity for academic and future professional writing

Conditions for enrolment in the course:

UWRT100 Critical Reading and Writing

Expected learning outcomes of the course:

A student will be able to:

CLO1: Examine a variety of intellectually challenging non-fiction texts.

CLO2: Criticize peer work.

CLO3: Produce a research project in written and oral form.

Course content:

- conducting research

- finding sources
- identifying credible sources
- integrating sources
- citing and referencing in APA style
- peer review
- presenting findings of research

Teaching delivery methods:

- Lectures
- Seminars
- Workshops
- Exercises
-
- Independent work
- Project work
- Multimedia
- Peer review
- Critiques

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions
- Attending peer review and individual conference meetings

Monitoring student work:

Activity	ECTS
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Component	ECTS
1 Research 101 quiz	0.5
2 Sources/credibility quiz	0.5
3 Integration quiz	0.5
4 Research Plan	0.5
5 Introduction & Literature Review	0.5
6 Peer Review 1	0.25
7 Paper Draft	0.5
8 Peer Review 2	0.25
9 Research presentation	0.75
10 Final Paper	0.75
Total:	5.0

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
1 Research 101 quiz	10
2 Sources/credibility quiz	10
3 Integration quiz	10
4 Research Plan	10
5 Introduction & Literature Review	10
6 Peer Review 1	5
7 Paper Draft	10
8 Peer Review 2	5
9 Research presentation	15
10 Final Paper	15
Total:	100

Required reading:

- American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.).
- Hacker, D., & Sommers, N. (2015). *A writer's reference* (8th ed.). Bedford/St. Martin's.
- Scarry, S., & Scarry, J. (2011). The writer's workplace with readings. Building college writing skills. Wadsworth.
- Winkler, A. C., & McCuen-Metherell, J. R. (2008). Writing the research paper. A handbook. Wadsworth.

Additional reading:

- Selected newspaper and magazine articles posted by the instructor on My Courses

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student course evaluation

- Peer observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce short and simple texts in written form about real life situations.
- CLO2:** Select appropriate grammar and vocabulary at beginner level.
- CLO3:** Combine a range of vocabulary to communicate effectively at beginner level.
- CLO4:** Differentiate some aspects of Hispanic life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken Spanish on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Hispanic life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary*. CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce short and simple texts in written form about real life situations.
- CLO2:** Select appropriate grammar and vocabulary at beginner level.
- CLO3:** Combine a range of vocabulary to communicate effectively at beginner level.
- CLO4:** Differentiate some aspects of German life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken German on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of German life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total

5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- German College Dictionary, Harper-Collins, Second Edition (or any other dictionary of the
- the German language, i.e. Beolungus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today.
- Practice all four basic language skills - listening, speaking, reading, and writing.
- Give opportunities for student-student interaction and self-expression in realistic situations.
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries.
- Engage students in in-class dialogues and readings.

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce short and simple texts in written form about real life situations.
- CLO2:** Select appropriate grammar and vocabulary at beginner level.
- CLO3:** Combine a range of vocabulary to communicate effectively at beginner level.
- CLO4:** Differentiate some aspects of Italian life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practising basic spoken Italian on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of Italian life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination 0.5

Homework 0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore*. Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in French and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

N/A

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce short and simple texts in written form about real life situations.
- CLO2:** Select appropriate grammar and vocabulary at beginner level.
- CLO3:** Combine a range of vocabulary to communicate effectively at beginner level.
- CLO4:** Differentiate some aspects of French life and culture.

Course content:

- narrating and describing simple things and situations from real life in the present tense
- communicating and understanding greetings and daily class conversation and using expressions of common courtesies
- articulating basic needs, emotions, and attitudes in a short question/answer format
- providing autobiographical information, interests, abilities, likes and dislikes
- practicing basic spoken French on topics presented in class
- reading passages from the textbook
- expressing ideas coherently at beginner level in writing
- gaining basic understanding of some aspects of French life and culture

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Horizons, 6th edition by Manley, Smith, McMinn, and Prévost
- Horizons, Workbook/Lab Manual–available online via QUIA
- Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009

Les 500 Exercices de grammaire A1-Hachette, 2005

Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004

Grammaire essentielle du français niveaux A1 A2 - Glauud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015

Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Interactive Design & Algorithmic Problem Solving II
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
ECTS points:	6
Teaching hours (L+S+E):	90 (4+0+2)

Course Description

Course objectives:

- Continue the exploration of problem solving and abstraction.
- To explain software development for creative practice in an active, hands-on manner, with assignments that are visual and interactive.
- Extend fundamental design and development concepts to create more complex applications through effective object-oriented design.

Conditions for enrolment in the course:

IGME-101 Interactive Design & Algorithmic Problem Solving I

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Employ object-oriented programming designs, ensuring the effective use of inheritance, encapsulation, and polymorphism in moderately complex applications.
- CLO2:** Utilize efficient data structures, such as arrays, lists, and dictionaries, to manage data effectively within their applications.
- CLO3:** Develop sophisticated interactive applications using event-driven programming, incorporating complex user inputs and external events to control program flow.
- CLO4:** Apply debugging and optimization strategies to identify and resolve errors in their code, ensuring robust application performance.

CLO5: Integrate external media files, such as images and videos, enhancing the user experience through innovative and creative media manipulation techniques.

Course content:

- 101 review
- Iteration methods and nesting
- Classes and objects – inheritance
- Errors and debugging
- Collections (including arrays) and other data structures
- File IO and loading external media
- GUI development with HTML Form/DOM elements
- Higher order and callback functions

Teaching delivery methods:

- Lectures
- Independent work
- Laboratory
- Mentoring

Student obligations:

- Attending classes
- Submitting assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exercises	2.4
Projects	2.2
Quizzes	0.7
Practicals	0.7
Total	6

Teaching time is worth 3 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exercises	40
Projects	36
Quizzes	12
Practicals	12
Total:	100

Required reading:

- McCarthy, L., Reas, C., Fry, B., (2015). [*Getting started with p5.js: making interactive graphics in JavaScript and Processing*](#). O'Reilly. ISBN: 9781457186752
-

Additional reading:

- Arslan, E. (2018). [*JavaScript with p5.js: Coding for Visual Learners*](#). Springer. <https://doi.org/10.1007/978-1-4842-3426-6>

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Interactive II
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Demonstrate the foundational concepts of user experience design, interaction design and development as applied to well-planned and visually appropriate interactive solutions across multiple platforms.
- Apply previous education in asset creation, design elements and programming to communication problem solving.
- Develop and understand the process, scope and development of interactive projects through studying key factors such as project planning, informational organisation, ease of use, visual consistency and understandable navigation.

Conditions for enrolment in the course:

- NMDE-103 Interactive I **or** ISTE-140 Web and Mobile I
- NMDE-201 Elements II
- NMDE-112 Digital Survey II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Articulate the different roles and resources required during the project process of interactive applications
- CLO2:** Evaluate the usage, application and effectiveness of the interactive visual design solutions
- CLO3:** Compile a Design Document that describes creative components needed for projects

CLO4: Critically assess the ease of use of interactive solutions

CLO5: Implement and publish a simple interactive project

Course content:

This course extends previous interactive design and development experience and skills to emphasise interactive design principles and development. The emphasis in this course will be on the creative process of planning and implementing an interactive project across multiple platforms. Students will concentrate on information architecture, interactive design, conceptual creation, digital assets, visual design, and programming for interactions.

- Introduction - Communication, Aesthetics, Iteration
- Concept Planning, Users, Stories
- User Flows & Information Diagrams
- Wireframing
- User Interface Applied - Gestalt
- User Interface Applied - Elements
- User Interface Applied - Trends
- User Interaction Patterns

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4.66

Lab Assignments 1.33

Total 6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work during classes and the final exam

Components of evaluation:

Component	Points/%
Project 1	30%
Project 2	40%
Lab Assignments	20%
Activity	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Cooper, A., Reimann, R., Cronin, D., & Noessel, C. (2014). *About Face: The Essentials of Interaction Design*. Wiley.
- Greever, T. (2020). *Articulating Design Decisions: Communicate with Stakeholders, Keep Your Sanity, and Deliver the Best User Experience* (2nd ed.). O'Reilly Media.

Additional reading (at the moment of submitting the Study Programme Report):

- Saffer, D. (2013). *Microinteractions: Designing with Details*. O'Reilly.
- Lidwell, W., Holden, K., & Butler, J. (2010). *Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design*. Rockport Publishers.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Animation
Course leader:	Jurica Dolić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Understand the creative and technical process used in animation production
- Develop skills and techniques to complete 2D animation projects.
- Ability to implement the core principles of animation and principles of design to complete an animation project

Conditions for enrolment in the course:

4D Design

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Create content for digital animation sequences.
- CLO2:** Evaluate the usage effectiveness and aesthetic qualities of animations.
- CLO3:** Develop and present storyboards for an animated storytelling.
- CLO4:** Write scripts for short, animated videos of various genres.
- CLO5:** Create animated short stories combining sound, text, and 3D assets

Course content:

This course based on active learning through projects provides training and practical experience in producing two- and three-dimensional animated sequences using off the shelf multimedia software.

Students produce a number of exercises and projects incorporating original computer and non-digital artwork. Topics include key frame and tweening, cycling, acceleration, squash and stretch, backgrounds, inking, rotoscoping, sound, masking, etc. Screenings of professionally made films will illustrate and provide historical perspective.

Covered topics:

- Introduction to the fundamentals of animation
- Software basics
- Basic animation
- Rendering
- Layer control
- Creating and animating vector-based shapes
- Animating text
- Working with sound
- Parenting and nesting
- Expressions and timing
- 3D Space
- Tracking and Keying
- Puppeting
- Rotoscoping

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Written exam	1
Lab exercises	1
Total	6

Teaching time is worth 2.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Project 1	20%
Project 2	20%
Project 3	20%
Lab exercises	15%
Exam	15%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Winder, C., Dowlatabadi, Z., & Miller-Zarneke, T. (2019). *Producing Animation 3e*. CRC Press.
- Williams, R. (2012). *The Animator's Survival Kit: A Manual of Methods, Principles and Formulas for Classical, Computer, Games, Stop Motion and Internet Animators*. Farrar, Straus and Giroux.

Additional reading (at the moment of submitting the Study Programme Report):

- Thomas, F., & Johnston, O. (1995). *The Illusion of Life: Disney Animation*. Disney Editions.
- Chopine, A. (2012). *3D Art Essentials*. CRC Press.
- Beane, A. (2012). *3D Animation Essentials*. Wiley.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Survey: Ancient to Medieval Art
Course leader:	Marija Kamber
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Understand the form, function and meaning of art and architecture in their historical contexts.
- Understand how objects and images were used in earlier periods, which will add to the student's understanding of how objects and images are used today.
- Understand western European and North American history, culture and societies.
- Understand how art and architecture were used to project and enforce ideology.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- L01:** Articulate how and why ancient and medieval objects and images were produced.
- L02:** Determine why ancient and medieval objects and images look the way they do.
- L03:** Summarize how ancient and medieval objects and images functioned and what they meant in their historical and social contexts.
- L04:** Elaborate on western European and North American cultures and societies from the ancient and medieval periods.

Course content:

The subject of this course is the history of western art and architecture from Prehistory through the Middle Ages. We will examine the form, style, function, and meaning of important objects and monuments of the past, and consider these in their social, historical and cultural contexts.

A chronological study will allow us to recognize when, where and by whom a given object was produced. Once these decisive factors are established, we may try to determine why the object was made, what it meant in its time, place and culture, and whose ideology it served. Since we are dealing with visual information, the primary goals of this class are to learn how to look, and how to describe and analyze what we see.

At the end of the term, students will have gained a foundational knowledge of the object, scope and methods of art history. The knowledge obtained in this introductory course will also guide students in their own creative endeavors.

Topics include:

- Introduction: art and ideology
- Prehistoric art and architecture
- Ancient art and architecture
- Medieval art and architecture
- Cultural and historical perspectives on art and architecture.

Teaching delivery methods:

- Lectures
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Written exam	2.2
Homework	1.8

Essay	1
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Participation	10%
Essay	20%
Art Project	10 %
Exam	50%
Homework	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Janson's History of Art: The Western Tradition, Reissued Edition, Volume 2
- KLEINER, F.S. (2016), *Gardner's Art Through the Ages: A Global History*, Cengage Learning

Additional reading (at the moment of submitting the Study Programme Report):

- Chevalier, J., *The Dictionary of Symbols*
- Brown, K. (2020). *The Routledge Companion to Digital Humanities and Art History*. Taylor & Francis.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Spanish as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Spain and Spanish speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Spanish I

Expected learning outcomes of the course:

A student will be able to:

- | | |
|--------------|---|
| CLO1: | Produce short texts in written form |
| CLO2: | Implement appropriate grammar rules and vocabulary at sentence and text level in written form |
| CLO3: | Combine more complex vocabulary to improve communication skills |

CLO4:Contrast aspects of Hispanic life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
 - talking about plans, travel preparations, free time, needs, feelings and attitudes
 - interpreting different topics related to course material
 - using target grammatical structures in the present and past tenses
 - applying acquired grammatical structures and vocabulary in speaking and writing
 - expressing ideas in writing
 - comparing and thinking critically about cultural differences
 - connecting different contents in written and oral form
-

Teaching delivery methods:

- Lectures
 - Exercises
 - Independent work
 - Multimedia
 - Remote learning
 - Project work
-

Student obligations:

- Attending classes
 - Submitting projects and assignments
 - Participating in discussions
-

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8

Final Oral Examination 0.5

Homework 0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Acevedo A, I. (2013). *Spanish Reader for Beginners-Elementary*. CreateSpace Independent Publishing Platform.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in German as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in German speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of German life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total

5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Introductory German, Tenth Edition, Cengage Learning.
- Moeller, J., Berger, S., Hoecherl-Alden, G., Howes, S., Adolph, W. (2016). *Deutsch heute*, Student Activities Manual, Tenth Edition, Cengage Learning.

Additional reading:

- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in Italian as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in Italy and Italian speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning Italian I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of Italian life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total

5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: a first course in Italian* (9th ed.). Heinle Cengage Learning.
- Merlonghi, F., Merlonghi, F., Tursi, J., & O'Connor, B. (2012). *Oggi in Italia: Student activities manual* (9th ed.). Heinle Cengage Learning.

Additional reading:

- Cozzarelli, J.M. (2020). *Sentieri*. Vista Higher Learning.
- Manella, C. (2005). *Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superiore*. Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Beginning French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Second
ECTS points:	5
Teaching hours (L+S+E):	60 (4+0+0)

Course Description

Course objectives:

- Provide students with a sound basis for learning to communicate effectively and accurately in French as it is spoken and written today
- Practice all four basic language skills - listening, speaking, reading, and writing
- Give opportunities for student-student interaction and self-expression in realistic situations
- Emphasize cultural aspects of contemporary life and culture in France and French-speaking countries
- Engage students in in-class dialogues and readings

Conditions for enrolment in the course:

Completion of Beginning French I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce short texts in written form

CLO2: Implement appropriate grammar rules and vocabulary at sentence and text level in written form

CLO3: Combine more complex vocabulary to improve communication skills

CLO4: Contrast aspects of French life and culture

Course content:

- applying target grammatical structures and vocabulary through storytelling and describing real-life situations in the past
- talking about plans, travel preparations, free time, needs, feelings and attitudes
- interpreting different topics related to course material
- using target grammatical structures in the present and past tenses
- applying acquired grammatical structures and vocabulary in speaking and writing
- expressing ideas in writing
- comparing and thinking critically about cultural differences
- connecting different contents in written and oral form

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.6
Quiz 2	0.6
Quiz 3	0.6
Written Assignments	1.4
Oral In-Class Examinations	0.8
Final Oral Examination	0.5
Homework	0.5

Total 5

Teaching time is worth 2 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Written Assignments	28
Oral In-Class Examinations	16
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

Horizons, 6th edition by Manley, Smith, McMinn, and Prévost

Horizons, Workbook/Lab Manual—available online via QUIA

Text Audio CDs & Resources available through the Heinle Learning Center (iLrn)

Additional reading:

Les 500 Exercices de phonétique A1/A2 – Hachette, 2009

Les 500 Exercices de grammaire A1-Hachette, 2005

Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004

Grammaire essentielle du français niveaux A1 A2 - Glaud Ludivine, Lannier Muriel, Loiseau Yves, Didier, 2015

Edito 1 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Cooperative Education I
Course leader:	Irena Guszak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Second
Number of ECTS credits:	6
Teaching hours (L+S+E):	200 (0+0+40)

Course Description

Course objectives:

A key objective of this course is to provide students with an opportunity to apply competencies acquired during studies (knowledge, skills, independency, and responsibility) in a real environment of the co-op organization.

Conditions for enrolment in the course:

Completed 4 semesters of academic coursework (114 ECTS credits)

Expected learning outcomes of the course:

A student will be able to:

- L01:** Apply course acquired knowledge and skills in co-op tasks.
- L02:** Complete co-op tasks reliably and accurately.
- L03:** Adapt to the business culture of the co-op organization.
- L04:** Accept and implement feedback from the co-op mentor/supervisor.
- L05:** Analyze the activities, work processes and the market environment of the co-op organization.

Course content:

Course content and content of the exact tasks will depend on the co-op employer where student is completing the coop assignment. All assigned co-op assignments and duties have to be closely related to the field of study.

Teaching delivery methods:

- Seminars and workshops
- Field work
- Independent work
- Multimedia and network
- Mentoring
- Other

Comments:

Course delivery mode, will depend on the co-op organization and will be aligned with Cooperative Education bylaw.

Student obligations:

- Student obligations are aligned with RIT Croatia study and cooperative education bylaws.
- Students have to use MyCourses system and regularly follow course announcements provided by the course instructors. Students have the responsibility of completing all co-op tasks, respecting general rules, laws and ethical principles of the co-op organization. It is expected that students will apply acquired knowledge and competencies in completing individual and team assignments.
- During the co-op period, students are expected to submit all required work reports as well as the “Student cooperative education evaluation form” in the last week of co-op assignment or immediately upon course completion. Co-op evaluation forms (student cooperative education evaluation form and employer cooperative education evaluation form) have to be verified with a proper stamp and signature.

Monitoring student work:

Activity	ECTS
Practical work	5.85
Coop reports	0.15
Total	6

Assessment and evaluation of student work during classes and the final exam

- Learning outcomes are evaluated on behalf of the co-op mentor through the “Employer evaluation report”. Within the range of completing work assignments, mentor evaluates following:

- quality of work assignments (accuracy, thoroughness, volume and promptness), adaptability, ability to learn (comprehension and retaining new skills and concepts), reliability, dependability, punctuality, accepting instructions and feedback, and other related specific skills;
- After all formal criteria has been verified and final cooperative education reports evaluated, the course instructor confirms successful co-op completion by entering satisfactory grade (S=Satisfactory) in the SIS system. In case that cooperative education requirements have not been met and the course is not successfully completed, course instructor grades the co-op course with failing grade (F=Fail) in the SIS- system. In this case, student has to retake the co-op course again during the studies, but before the last academic semester.
- Student evaluates own co-op learning outcomes through the “Student evaluation report” (described under student obligations).

Required reading (at the moment of submitting the Study Programme Report):

- Cooperative education and Study Bylaws;
- Cooperative education and student handbook;
- Coop forms (registration, student evaluation and employer evaluation)

Additional reading (at the moment of submitting the Study Programme Report):

- Business documentation and other professional literature as required by coop employer;
- Attending professional seminars if they are planned as part of coop class (or as a preparation for coop class), as well as attending all workshops and seminars organized by coop employer

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Contact with mentors during the coop assignment period and assessment of student contribution and progress;
- Contact with students during the coop assignment period;
- Analyzing coop reports during the coop assignment period and assessment of the learning outcomes;
- Analyzing coop evaluation forms at the end of the coop assignment and assessment of the learning outcomes for coop grading and possible improvements and changes in the course delivery methods.

YEAR 3 – COURSE DESCRIPTIONS

General Information

Course title:	NMD Graphical User Interface
Course leader:	Jurica Dolić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop advanced skills and knowledge for researching, creating, and testing graphical user interfaces across multiple devices.
- Develop skills to leverage existing and emerging technologies to conceptualize, create, test, and analyze human computer interactions.
- Analyze user behavior and how they are a direct result of cognitive mapping, environmental inputs and technological capabilities.

Conditions for enrolment in the course:

NMD Interactive II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Conduct research and develop project plans that guide the design and implementation of a user-centered GUI solution.
- CLO2:** Create interaction design wireframes that clearly depict the structure and functionality of the interface.
- CLO3:** Determine appropriate GUI design styles for specific project requirements.
- CLO4:** Develop a simple, coherent design system that ensures consistency and usability across the GUI.

CLO5: Implement the designed GUI elements into an interactive prototype for web and mobile solutions.

CLO6: Present the solutions in a professional manner and justify the design choices.

Course content:

This course examines the user-centered and iterative design approaches to application and interactive development with a focus on interface design, testing and development across multiple devices. Students will research and investigate human factors, visual metaphors and prototype development to create effective and cutting edge user interfaces.

Topics:

- Introduction to UI Design Process
- Design Research Methods
- User Centric Storytelling
- Design Patterns and Hierarchy
- Human Factors and Accessibility
- Synthesis and Application
- Cognitive and Spatial Mapping
- Prototyping Methods
- Design System Approaches
- Visual Design Methods
- User Testing and Refactoring UI
- Researching Emerging UI
- User Intentionality
- Evaluation and Documentation

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments

- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Assignments	2
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Project 1	30%
Project 2	30%
Assignments	30%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Mathis, L. (2016). *Designed for Use: Create Usable Interfaces for Applications and the Web*. Pragmatic Bookshelf.
- Tidwell, J. (2020). *Designing Interfaces: Patterns for Effective Interaction Design* (3rd ed.). O'Reilly Media, Incorporated.
- Cooper, A., Reimann, R., Cronin, D., & Noessel, C. (2014). *About Face: The Essentials of Interaction Design*. Wiley.
- Saffer, D. (2013). *Microinteractions: Designing with Details*. O'Reilly.

Additional reading (at the moment of submitting the Study Programme Report):

- Krug, S. (2014). *Don't make me think, revisited: a common sense approach to Web usability*. New Riders
- Johnson, J (2014). *Designing with the mind in mind: simple guide to understanding user interface design guidelines* (2nd ed.). Morgan Kaufmann
- Preece, J., Sharp, H. (2019). *Interaction Design: Beyond Human-Computer Interaction*, Wiley.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Motion Graphics
Course leader:	Jurica Dolić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Understand the creative and technical process used in motion graphics production
- Develop skills and techniques to complete 2D and 3D motion graphics projects.
- Ability to implement the core principles of animation and principles of design to complete an animation project
- Ability to incorporate the robust set of tools used for complex motion graphics

Conditions for enrolment in the course:

NMD Animation

Expected learning outcomes of the course:

A student will be able to:

- L01:** Develop a clear storyboard for a motion graphics video
- L02:** Evaluate the usage and effectiveness of visual design and principles of animation in motion graphics.
- L03:** Deploy appropriate motion graphics techniques to develop a motion graphics narrative.
- L04:** Write scripts in conjunction with storyboards
- L05:** Analyze and critically assess the use of motion graphics techniques in peer and professional projects.
- L06:** Develop a full motion graphics project from planning through completion for a specified communication problem.

Course content:

This course will focus on concept development and production techniques related to motion graphics. We will investigate the creative process from conception to production of a final project. We will explore the principles of animation, narrative, type design and production techniques to create a cohesive narrative with motion graphics.

Topics:

- Pre-Production: Storyboards & Pitch Deck
- Comping Style Frames in PS and AI
- Camera Moments: in-Depth
- Track Mattes in-Depth
- Compositing: Green Screen
- Compositing: 3D
- Trap-code Particle Systems

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Written assignment	1
Lab exercises	1
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Project 1	20%
Project 2	20%
Project 3	20%
Written assignment	15%
Lab exercises	15%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Crook, I., & Beare, P. (2017). *Motion Graphics: Principles and Practices from the Ground Up*. Bloomsbury Publishing.

Additional reading (at the moment of submitting the Study Programme Report):

- Blazer, L. (2016). *Animated Storytelling: Simple Steps for Creating Animation & Motion Graphics*. Peachpit Press.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Survey - Renaissance to Modern Art
Course leader:	Marija Kamber
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Understand the form, function and meaning of art and architecture in their historical contexts.
- Understand how objects and images were used in earlier periods, which will add to the student's understanding of how objects and images are used today.
- Understand western European and North American history, culture and societies.
- Understand how art and architecture were used to project and enforce ideology.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- L01:** Articulate how and why Renaissance and Modern objects and images were produced.
- L02:** Determine why Renaissance and Modern objects and images look the way they do.
- L03:** Summarize how Renaissance and Modern objects and images functioned and what they meant in their historical and social contexts.
- L04:** Elaboration of western European and North American cultures and societies from the renaissance and Modern periods.

Course content:

The subject of this course is the continuation of study of the history of Western art and architecture covered in History of Western Art - Prehistory to Medieval. We will examine the form, style, function, and meaning of important objects and monuments of the past, and consider these in their social, historical and cultural contexts.

A chronological study will allow us to recognize when, where and by whom a given object was produced. Once these decisive factors are established, we may try to determine why the object was made, what it meant in its time, place and culture, and whose ideology it served. Since we are dealing with visual information, the primary goals of this class are to learn how to look, and how to describe and analyze what we see.

At the end of the academic year, students will be prepared to pursue more advanced courses in the discipline, for they will have gained a foundational knowledge of the object, scope and methods of art history. The knowledge and skills obtained in this introductory course will also guide students in their own creative endeavors, pursued within other disciplines.

Topics:

- Renaissance art and architecture
- Baroque art and architecture
- Modern art and architecture
- Cultural and historical perspectives on art and architecture.

Teaching delivery methods:

- Lectures
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Written exams	2.7
Projects	2.3

Total

5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignments (Paper, Timeline, Homework)	36 %
Exams	54 %
Participation in class	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Janson's History of Art: The Western Tradition, Reissued Edition, Volume 2
- KLEINER, F.S. (2016), *Gardner's Art Through the Ages: A Global History*, Cengage Learning

Additional reading (at the moment of submitting the Study Programme Report):

- Arnold, D. (2020). *Art History: a Very Short Introduction*. Oxford University Press.
- E.H. Gombrich (1995), *The Story of Art*, Phaidon

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title: Introduction to Psychology

Course leader: Ana Havelka Mestrovic

Study programme: NMD, WMC ZG, IB

Course status: Obligatory

Year: Second

ECTS points: 5

Teaching hours (L+S+E): 45 (3+0+0)

Course Description

Course objectives:

- To have better understanding about different areas in psychology
- To provide understanding about relationships between individuals and environment
- To have better understanding about scientific approach in psychology

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

LO 1: Interpret basic concepts, research findings and ethical principles in psychology

LO 2: Evaluate logical and objective conclusions about behavior and mental processes from empirical evidence and everyday life

LO 3: Analyze written scientific papers from various psychology topics

Course content:

The course aims to introduce students to the guiding principles of psychology and its methodology. The course provides an overview of basic concepts, theories, and research methods in psychology. Topics include thinking critically with psychological science; neuroscience and behaviour; sensation and perception; learning; memory; thinking, language, and intelligence; motivation and emotion; personality; psychological disorders and therapy; and social psychology.

Teaching delivery methods:

- Lectures
- Remote learning
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity ECTS

Exam 1 1

Exam 2 1

Exam 3 1

Research report 1,5

Group presentation 0,5

Total 5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20/20
Exam 2	20/20
Exam 3	20/20
Research report	30/30
Group presentation	10/10
Total:	100/100

Required reading

Myers, D.G. & De Waal N. C. (2018). Psychology (12th Edition). New York: Worth Publishers.

Additional reading:

- Materials from APA Monitor on Psychology (monthly edition)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish I
Course leader:	Barbara Perić
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I and Beginning Spanish II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce texts in written form about a range of topics
- CLO2:** Argue one's point in class discussions
- CLO3:** Support different cultural aspects with appropriate vocabulary
- CLO4:** Design a presentation on a topic of interest
- CLO5:** Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Spanish
- gaining a deeper understanding of Hispanic culture and differences between different cultures
- delivering a short presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4

Total

4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso intermedio* (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebrede, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German I
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I and Beginning German II

Expected learning outcomes of the course:

A student will be able to:

CLO1: Produce texts in written form about a range of topics

CLO2: Argue one's point in class discussions

CLO3: Support different cultural aspects with appropriate vocabulary

CLO4: Design a presentation on a topic of interest

CLO5: Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses

- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in German
- gaining a deeper understanding of German culture and differences between different cultures
- delivering a short presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.
- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Student Activities Manual, Ninth Edition, Cengage Learning.

Additional reading:

- Augustyn, P.; Euba, N. (2020). *Stationen, Ein Kursbuch für die Mittelstufe*. Fourth Edition, Cengage Learning.
- Funk, H. Kuhn, C., Demme, S. (2006). *Studio d A2 Deutsch als Fremdsprache*, Cornelsen Verlag, Berlin.
- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). *Studio d B1 Deutsch als Fremdsprache*, Cornelsen Verlag Berlin.
- German College Dictionary, Harper-Collins, Second Edition (or any other dictionary of
- the German language, i.e. Beolingus-TU Chemnitz)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian I
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I and Beginning Italian II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce texts in written form about a range of topics
- CLO2:** Argue one's point in class discussions
- CLO3:** Support different cultural aspects with appropriate vocabulary
- CLO4:** Design a presentation on a topic of interest
- CLO5:** Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in Italian
- gaining a deeper understanding of Italian culture and differences between different cultures
- delivering a short presentation in Italian language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

- Italiano, F. & Marchegiani, I. (2007). Crescendo: An intermediate Italian program (2nd ed.). Thomson and Heinle.
- Crescendo, Workbook/Lab Manual and Audio CDs
- Tognozzi, E. & Cavatorta, G. (2013). Ponti: Italiano terzo millennio (3rd ed.). Cengage Learning.
- Tognozzi, E. & Cavatorta, G. (2013) Ponti: Italiano terzo millennio, Student activities manual (2nd ed.). Heinle Cengage Learning.
- Manella, C. (2005). Sì! L'italiano in mano. Manuale e corso pratico di italiano per stranieri. Livello elementare, intermedio e superior. Progetto Lingua Edizioni.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate French I
Course leader:	Tea Kovačević
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice and advance basic skills acquired in the beginning courses.
- Engage students in communication activities, contemporary texts, and more advanced study of vocabulary and grammar to expand all communication skills, especially oral proficiency.
- Emphasize relevant aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I and Beginning French II

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Produce texts in written form about a range of topics
- CLO2:** Argue one's point in class discussions
- CLO3:** Support different cultural aspects with appropriate vocabulary
- CLO4:** Design a presentation on a topic of interest
- CLO5:** Differentiate grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials in present and past tenses
- participating in basic every-day situation dialogues
- arguing for or against a certain position in class discussions
- reading and analyzing a variety of literary and non-literary texts
- writing paragraphs of increasing complexity in French
- gaining a deeper understanding of French culture and differences between different cultures
- delivering a short presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière

Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaudivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey

- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Elements III
Course leader:	Mia Klemencic
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop and master principles and methods of design for static, motion and interactive experiences.
- Develop advanced solutions that demonstrate highly effective communication including aesthetic considerations, appropriate concept development and functionality.
- Develop and expand their typographic and information design skill sets as well as showcase increasing levels of craftsmanship, literacy and technology use.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- LO1:** Identify and analyze the current challenges a designer faces in the digital communication industry.
- LO2:** Integrate advanced layout and typography skills with applied technologies to create aesthetically appropriate design solutions that work across multiple platforms.
- LO3:** Analyze external content and visual solutions and describe the effectiveness of existing translations of information.
- LO4:** Design across multiple platforms including the web, mobile and tablet devices using visual indicators that are consistent yet unique to each application.

LO5: Integrate imagery, typography, icons, actions, user interface design, content creation, content analysis, color perception, visual hierarchy, and site architecture in order to enhance messaging.

LO6: Evaluate the effectiveness of design solutions through testing and analytics.

Course content:

This course focuses on advanced visual communication within the current new media design profession. Through formal studies and perceptual understanding, including aesthetics, graphic form and structure, concept development and visual organization methods, students will design sophisticated solutions to communication problems. This course integrates imagery, typography, icons, user interface design, content creation and information architecture in order to design successful static, motion and interactive experiences.

- Design theory and process
- Types of idea, gestalt principles
- Typography, grid implementation
- Imagery, visual hierarchy
- Design research, discovery, analysis, strategy
- Branding, visual communication
- Design system, color
- User interface (UI) design pattern
- Effective content delivery
- Advanced information design
- Outcomes of design
- Presentation and documentation

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	2.6
Written exam	1
Research	1.4
Lab exercises	1
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Projects	40%
Research	20%
Lab exercises	15%
Exam	15%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Samara, T. (2020). *Design Elements, Third Edition: Understanding the rules and knowing when to break them - A Visual Communication Manual*. Rockport Publishers.
- Lidwell, W., Holden, K., & Butler, J. (2010). *Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design*. Rockport Publishers.

Additional reading (at the moment of submitting the Study Programme Report):

- Shaoqiang, W. (2017). Design for Screen: Graphic Design Solutions for Great User Experiences. Promopress.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Interactive III
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+E+S):	75 (2+3+0)

Course Description

Course objectives:

- Demonstrate proficiency in core interaction principles
- Showcase individual creativity and mature aesthetic sensibility
- Establish a scalable toolkit and visual language for interaction library
- Reinforce and extend knowledge of UX design processes

Conditions for enrolment in the course:

- NMDE-203 Interactive II

Expected learning outcomes of the course:

A student will be able to:

- L01:** Create a usability script for an interactive project
- L02:** Implement a usability test with real users
- L03:** Evaluate the technical properties of the interactive solution
- L04:** Apply appropriate programmatic techniques to implement an interactive application
- L05:** Write a well-formatted Design Document that describes the interactive design components needed for the project
- L06:** Develop an interactive project with an emphasis on usability

Course content:

A comprehensive course that applies advanced visual design aesthetics and motion graphics principles to the development of micro-interactions that exceed functional requirements to achieve a higher degree of user satisfaction.

Using an active learning approach, the course focuses on advanced visual communication within the current new media design profession. Through formal studies and perceptual understanding, including aesthetics, graphic form and structure, concept development and visual organization methods, students will design sophisticated solutions to communication problems. This course integrates imagery, typography, icons, user interface design, content creation and information architecture in order to design successful static, motion and interactive experiences.

- UX Design
- Interactive applications
- Interface Design
- Information Design
- Server Client Communications
- XML
- Infographics
- Micro interactions
- Interaction Elements

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4.66

Lab Assignments	1.33
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Projects	70%
Lab Assignments	20%
Activity	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Krug, S. (2013). *Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability*. Pearson Education.

Additional reading (at the moment of submitting the Study Programme Report):

- Yablonski, J. (2020). *Laws of UX: Using Psychology to Design Better Products & Services*. O'Reilly Media.
- MacKenzie, I. S. (2012). *Human-Computer Interaction: An Empirical Research Perspective*. Elsevier Science.
- KELKAR, S. A. (2015). *USABILITY AND HUMAN--COMPUTER INTERACTION: A CONCISE STUDY*. Prentice Hall India Pvt., Limited.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Typography
Course leader:	Mia Klemencic
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Demonstrate an in-depth understanding and familiarity with typographic terminology, anatomy, and principles for text and display typography.
- Recognize typographic history, type classifications, and important typographic contributors.
- Demonstrate an understanding of using typographic variables to reveal the hierarchy inherent in a message.
- Employ an understanding of typographic grids as an organizational tool.
- Interpret typography as image and integrate with other visual components.
- Combine technical proficiency with software and conventional/traditional tools and methods.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- LO1:** Describe typographic terms, anatomy, measuring system, history, and classifications
- LO2:** Employ typographic variables and typographic hierarchy
- LO3:** Construct and effectively use appropriate typographic grid structures
- LO4:** Assess the details of text typography and address issues of readability and legibility
- LO5:** Use tools and technology to clearly present visual information

L06: Demonstrate competent presentation skills, both verbal and visual

L07: Solve typographic problems using critical thinking and creative approaches

Course content:

This course is an introduction to the fundamental principles of typography (the visual representation of language) to effectively convey information and ideas to specific audiences. Focus is on the communicative function and aesthetic nature of typographic problem-solving. Course content and lectures will cover typographic terminology, type anatomy, history of typography as well as type classification, type measurement, and issues of legibility and readability. Once students are introduced to the fundamentals of typography, they will include imagery as appropriate. Students will also refine their skills using relevant software.

Topics:

- Introduction to typography
- Typographic Hierarchy
- Text Typography
- Typography as Image
- Typographic History Lectures
- Research and critical writing
- Software instruction
- Typographic Grid and structure
- Gestalt and visual organization method
- Integration of type and image
- Concept development strategies
- Visual and verbal presentation strategies and methods
- Typography for print and screen design

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes

- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Project 1	1
Project 2	1
Project 3	1.3
Project 4	1.3
Homework	1.4
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Component	Points/%
Projects	60%
Lab assignments	20%
Homework	10%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Carter, R., Maxa, S., Sanders, M., Meggs, P. B., & Day, B. (2018). *Typographic Design: Form and Communication*. Wiley.
- Bringhurst, R. (2008). *The Elements of Typographic Style: Version 3.2*. Hartley & Marks.

Additional reading (at the moment of submitting the Study Programme Report):

- Baines, P., & Haslam, A. (2005). *Type & Typography*. Laurence King.

- Lupton, E. (2010). *Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students*. Princeton Architectural Press.

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	20th Century Art: 1900 - 1950
Course leader:	Marija Kamber
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To provide a comprehensive understanding of major stylistic movements in European and American art from 1900 to 1950, including their key characteristics, influential artists, and historical contexts.
- To explore the relationship between art and broader societal changes, such as political, social, and technological developments, and how these influenced artistic innovations and movements.
- To critically engage with philosophical and theoretical frameworks relevant to the period, including Phenomenology, Existentialism, and Nihilism, and their impact on the creation and interpretation of art.
- To develop students' analytical and evaluative skills through the examination of primary and secondary sources, fostering the ability to critique and synthesize diverse perspectives on the art and visual culture of the early 20th century.

Conditions for enrolment in the course:

- ARTH-136 History of Western Art: Renaissance to Modern

Expected learning outcomes of the course:

A student will be able to:

- L01:** Analyze the influence of political, social, and technological changes on the development of major art movements from 1900 to 1950
- L02:** Critically evaluate the philosophical underpinnings of various art movements, and assess their significance in the broader context of 20th-century visual culture.

LO3: Appraise the impact of modernity and technology on the art of the early 20th century, and evaluate the tension between the avant-garde and popular culture.

LO4: Assess the contributions of key artists of the period to modern art and formulate a well-supported argument regarding their lasting impact on contemporary visual culture.

Course content:

A critical study of the art and visual culture of the first five decades of the twentieth century. Major stylistic movements in Europe and America will be examined with special attention to innovations in materials, subject matter, and philosophy. Central themes include: the relationship between art and politics, abstraction vs. figuration, primitivism, anti-modernism, and the search for origins, reactions to modernity and the rise of technology, the tension between the avant-garde and popular culture, utopian and dystopian views of art and society, the institutional critique, artistic responses to Phenomenology, Existentialism, Nihilism, and the special role of art and artists in modern society.

Topics:

- Introduction and Visual Overview
- Art Nouveau/Jugendstil: The Paris World's Exposition of 1900
- Post-Impressionism: Primitivism, Abstraction, Spontaneity, Modernity
- Matisse/Picasso
- Expressionism/Symbolism
- Early 20th century Sculpture: (Rodin, Brancusi, Claudel, Vigeland, Milles and Rosso)
- Inventing Cubism: Picasso, Braque and Gris
- Visions of Utopia: Russian Constructivism and Suprematism
- Fascist Visions: Futurism and the Blast Group
- Neo-Classicism and the Call to Order
- Marcel Duchamp
- Dada and Surrealism
- Dada and Surrealism-continued
- Frank Lloyd Wright, Aalto and the International Style
- De Stijl and the Bauhaus
- American Art of the 1930s: Social Realism, Figuration and the WPA
- Later Developments in Sculpture: (Moore, Hepworth, Calder, Bourgeois, Nevelson, Noguchi, Biedermann and Smith)
- Postwar European Art: The School of Paris and the Impact of Existentialism
- The Avant-Garde in America: Early Abstract Expressionism Art and Global Politics: The United Nations Building in NYC (1950)

Teaching delivery methods:

- Lectures
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Written exams	2.6
Projects	2.4
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Timeline	8%
Reading	15%
Essay	15%
Exams	52%
Activity in classroom	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Arnason, H H., History of Modern Art, 7th edition, Pearson
- Harrison, C., & Wood, P. (Eds.). (2003). Art in Theory 1900-2000: An Anthology of Changing Ideas. Blackwell Publishing.

Additional reading (at the moment of submitting the Study Programme Report):

- Gombrich, E. H. (2000). The Story of Art (16th ed.). Phaidon Press.
- Janson's History of Art: The Western Tradition, Reissued Edition, Volume 2

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Cooperative Education II
Course leader:	Irena Guszak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Third
Number of ECTS credits:	6
Teaching hours (L+E+S):	200 (0+0+40)

Course Description

Course objectives:

A key objective of this course is to provide students with an opportunity to apply competencies acquired during studies (knowledge, skills, independency, and responsibility) in a real environment of the co-op organization.

Conditions for enrolment in the course:

Completed 6 semesters of academic coursework (181 ECTS credits)

Expected learning outcomes of the course:

A student will be able to:

- LO1:** Work effectively with all participants associated with the co-op.
- LO2:** Apply the relevant ethical principles and work-environment behaviors within the co-op position and organization.
- LO3:** Based on the thorough situation and problem analysis, create solutions to tasks within the area of specialization.
- LO4:** Independently create and communicate the professional content in oral and written forms.
- LO5:** Identify optimal technological tools and use them in completing the co-op tasks.

Course content:

Course content and content of the exact tasks will depend on the co-op employer where student is completing the co-op assignment. All assigned co-op assignments and duties have to be closely related to the field of study.

Teaching delivery methods:

- Seminars and workshops
- Field work
- Independent work
- Multimedia and network
- Mentoring
- Other

Comments:

Course delivery mode will depend on the co-op organization and will be aligned with Cooperative Education bylaw.

Student obligations:

- Student obligations are aligned with RIT Croatia study and cooperative education bylaws.
- Students have to use MyCourses system and regularly follow course announcements provided by the course instructors. Students have the responsibility of completing all co-op tasks, respecting general rules, laws and ethical principles of the co-op organization. It is expected that students will apply acquired knowledge and competencies in completing individual and team assignments.
- During the co-op period, students are expected to submit all required work reports as well as the “Student cooperative education evaluation form” in the last week of co-op assignment or immediately upon course completion. Co-op evaluation forms (student cooperative education evaluation form and employer cooperative education evaluation form) have to be verified with a proper stamp and signature.

Monitoring student work:

Activity	ECTS
Practical work	5.85
Coop reports	0.15
Total	6

Assessment and evaluation of student work during classes and the final exam

- Learning outcomes are evaluated on behalf of the co-op mentor through the “Employer evaluation report”. Within the range of completing work assignments, mentor evaluates following:

- quality of work assignments (accuracy, thoroughness, volume and promptness), adaptability, ability to learn (comprehension and retaining new skills and concepts), reliability, dependability, punctuality, accepting instructions and feedback, and other related specific skills;
- After all formal criteria has been verified and final cooperative education reports evaluated, the course instructor confirms successful co-op completion by entering satisfactory grade (S=Satisfactory) in the SIS system. In case that cooperative education requirements have not been met and the course is not successfully completed, course instructor grades the co-op course with failing grade (F=Fail) in the SIS- system. In this case, student has to retake the co-op course again during the studies, but before the last academic semester.
- Student evaluates own co-op learning outcomes through the “Student evaluation report” (described under student obligations).

Required reading (at the moment of submitting the Study Programme Report):

- Cooperative education and Study Bylaws;
- Cooperative education and student handbook;
- Coop forms (registration, student evaluation and employer evaluation)

Additional reading (at the moment of submitting the Study Programme Report):

- Business documentation and other professional literature as required by coop employer;
- Attending professional seminars if they are planned as part of coop class (or as a preparation for coop class), as well as attending all workshops and seminars organized by coop employer

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Contact with mentors during the coop assignment period and assessment of student contribution and progress;
- Contact with students during the coop assignment period;
- Analyzing coop reports during the coop assignment period and assessment of the learning outcomes;
- Analyzing coop evaluation forms at the end of the coop assignment and assessment of the learning outcomes for coop grading and possible improvements and changes in the course delivery methods.

YEAR 4 – COURSE DESCRIPTIONS

General Information

Course title:	NM Capstone I
Course leader:	Izvorka Jurić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	8
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Enhance and apply industry-essential communication, interpersonal, collaboration, presentation, and codesign skills
- Demonstrate an understanding of professional practices by exploring market and industry standards as well as professional responsibility
- Position yourself more effectively in the job market with a thoughtful and informed approach to career preparation
- Apply critical thinking skills and creativity toward identifying problems, concept development and solutions to given problems
- Communicate creative concepts effectively, both verbally and visually
- Choose a topic for the final thesis and conduct preliminary research

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- LO1:** Examine professional practices by exploring market and industry standards as well as professional responsibility.
- LO2:** Generate self-marketing materials including resume, introduction letters, business card, an online portfolio and cover interviewing practices.

- LO3:** Evaluate industry options including salary ranges, job expectations, locations, health care benefits, paid time off, etc.
- LO4:** Review business and practice of new media design including the designer/client relationship, design management, work flows, rights, ethics, time tracking, estimating strategies and contracts.
- LO5:** Plan and use adequate methods to conduct qualified research for the development of one's final thesis in the field of new media design
- LO6:** Gather and organize relevant literature on the topic related to new media design.

Course content:

The first part of the course centers on resume development, job searches, interviewing practices, and online portfolio generation. The second segment focuses on the business and practices within the new media industry. This will encompass an overview of the designer/developer/client relationships, contracts, estimating, invoicing, rights, and ethics. The third segment will focus on project workflows, management, team building, and concept generation. Finally, students will work on their final thesis by choosing the topic, gathering and organizing relevant literature, and preparing the project steps.

Topics:

- Resume and motivational letters
- Preparation of portfolios
- Interview
- Designer/Client Relationship
- Legal issues
- Project Management
- Cooperation
- Development of the concept

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Mentoring

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Sprints	1.6
Resume	1.6
Market Research	1.6
Portfolio	0.8
Thesis Research	2.4
Total	8

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Sprints	20%
Resume	20%
Market Research	20%
Portfolio	10%
Thesis Research	30%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Felix, M. S., & Smith, I. (2019). *A Practical Guide to Dissertation and Thesis Writing*. Cambridge Scholars Publishing.
- Carstens, D. S., & Richardson, G. L. (2019). *Project Management Tools and Techniques: A Practical Guide*, Second Edition. CRC Press.

- McDowell, G. L. (2014). *Cracking the Tech Career: Insider Advice on Landing a Job at Google, Microsoft, Apple, or any Top Tech Company*. Wiley.

Additional reading (at the moment of submitting the Study Programme Report):

- Bolles, R. N., & Katharine Brooks, E. D. (2020). *What Color Is Your Parachute? 2021: Your Guide to a Lifetime of Meaningful Work and Career Success*. Clarkson Potter/Ten Speed.
- Beer, D. F., & McMurrey, D. A. (2019). *A Guide to Writing as an Engineer*. Wiley.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Interactive IV
Course leader:	Ante Poljičak
Study programme:	New Media Design
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop advanced skills in design and development of interactive product promotions deliverable via web, kiosks or smart phone applications, and video spots.
- Explore projects and solutions for interactive web sites, smart phone application, and video spots.
- Develop marketing concepts for digital media.

Conditions for enrolment in the course:

- Interactive III

Expected learning outcomes of the course:

A student will be able to:

- L01:** Create and develop interactive projects that embrace new technology.
- L02:** Arrange informational and visual assets effectively to solve communication problems while allowing for ease of use.
- L03:** Evaluate the usage and effectiveness of visual design solutions and aesthetic qualities across multiple devices.
- L04:** Code, test and deploy interactive applications
- L05:** Write a properly formatted Design Document based on industry best practices.
- L06:** Analyze and critically assess the ease of use of interactive solutions.

L07: Design, implement and evaluate full interactive projects for a specified communication problem

Course content:

Students will create innovative interactive product promotions and installations. The projects created in the class will embrace new technology and will focus on innovative solutions for real world design problems. An emphasis will be placed on researching new technology and using it in conjunction with solid interactive design skills to create innovative projects.

Topics:

- Writing a Project Brief
- Design in a Vacuum Mockups
- Researching Emerging UI
- User Storytelling / Storyboarding
- Synthesis and Application
- Wireframing Non-traditional Media
- Design Production Approaches
- Advanced Prototyping Methods
- Data Visualization and UI
- Interaction Paradigms
- Motion Graphics for Data Viz
- User Testing Experimental Design
- Presenting Intentionality
- Evaluation and Documentation

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Practicals	1.3
Written exam	0.7
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Projects	60%
Practicals	20%
Exam:	10%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- MacKenzie, I. S. (2012). *Human-Computer Interaction: An Empirical Research Perspective*. Elsevier Science.
- Yablonski, J. (2020). *Laws of UX: Using Psychology to Design Better Products & Services*. O'Reilly Media.
- KELKAR, S. A. (2015). *USABILITY AND HUMAN--COMPUTER INTERACTION: A CONCISE STUDY*. Prentice Hall India Pvt., Limited.

Additional reading (at the moment of submitting the Study Programme Report):

- Krug, S. (2013). *Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability*. Pearson Education.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	20th Century Art Since 1950
Course leader:	Marija Kamber
Study programme:	New Media Design
Course status:	Obligatory
Year:	Forth
Number of ECTS credits:	6
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Understand the form, function and meaning of art and architecture in their historical contexts.
- Understand how objects and images were used in earlier periods, which will add to the student's understanding of how objects and images are used today.
- Understand western European and North American history, culture and societies.
- Understand how art and architecture were used to project and enforce ideology.

Conditions for enrolment in the course:

ARTH-368 20th Century Art:1900 - 1950

Expected learning outcomes of the course:

A student will be able to:

- L01:** Identify, differentiate and evaluate the main stylistic periods of the second half of the 20th century as well as the key artists associated with them.
- L02:** Write a coherent visual analysis of the work of a 20th-century artist.
- L03:** Describe and summarize the broad trajectory of art historical change and development within the 20th century.
- L04:** Place 20th-century art within its broader intellectual and historical context, and critically discuss some of its ideological implications.

Course content:

This course provides a critical study of Western art and visual culture beginning in the mid-twentieth century and ending in the twenty-first century. Major stylistic movements in Europe and North America will be examined in conjunction with influential writings from 20th century artists, art historians, theorists, and critics. Central themes include: the relationship between art and politics, abstraction vs. figuration, the copy vs. the original, the exploration of new media, the tension between the avant-garde and popular culture, and critiques of the modernist narrative.

Topics:

- Introduction and Visual Overview
- Abstract Expressionism
- The Independent Group and Pop Art
- West Coast Funk, Junk, and Beat Art
- Minimalism
- Conceptual Art
- Hard Edge and Post-Painterly Abstraction
- Neo-Dada and the Flat Bed Picture Plane
- Sculpture/Assemblage: Part I
- Sculpture/Assemblage: Part II
- Arte Povera and Nouveau Réalisme/CoBrA
- Site Specificity/Earthworks/Land and Environmental Art
- Performance/Happenings/Fluxus/Installation
- Feminism
- Race/Identity Politics
- New Media
- Abjection and Bodily Forms
- Figuration and the Return to Painting
- Allegory and the Question of Postmodernism
- The Real, Hyperreal and the Superreal

Teaching delivery methods:

- Lectures
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Written exams	2
Project	2
Essay	1
Blog	1
Total	6

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Project	15%
Blog	20%
Essay	20%
Exams	40%
Activity in classroom	5%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Hopkins, D. (2018). *After Modern Art: 1945-2017*. OUP Oxford.
- Hal Foster, Rosalind Krauss, Yve-Alain Bois and Benjamin H. D. Buchloh, eds., *Art Since 1900 Vol. II* (NY: Thames and Hudson, 2004).
- Jonathan Fineberg, *Art Since 1940: Strategies of Being* 2nd ed. (Englewood Cliffs: Prentice Hall, 2000).

Additional reading (at the moment of submitting the Study Programme Report):

- David Joselit, American Art since 1940 (NY: Thames and Hudson, 2003)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General information

Course title:	Literature and Cultural Studies (ENGL.210)
Course leader:	Evelina MIšćin
Study programme:	GBM, WMC, HTM, NMD
Course status:	Obligatory
Year:	Third, Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- To develop analytical skills through reading, discussion, writing and making a short film.
- To develop critical thinking skills through close reading of literary texts, cultural artifacts, and watching movies.
- To gain an appreciation for the art and politics of literary and cultural representations.
- To develop an awareness of the correlation between literary and cultural artifacts, and their social and cultural contexts.
- To gain a broad understanding of genres—in literary, oral, aural, and visual media—as well as how these genres can interact with one another.
- To reflect on your own experiences as viewers and think about the ways films engage you.
- To improve vocabulary and writing skills.

Conditions for enrolment in the course:

None.

Expected learning outcomes of the course:

- A student will be able to:

- L01:** Analyse a variety of literary texts, cultural artefacts, and/or critical/analytical essays
- L02:** Connect literary and cultural artefacts to their social and cultural contexts
- L03:** Compose coherent literary analyses, creative essays, research papers, or multimedia presentations

Course content

- Britain vs. America
- New beginnings
- Ethnicity and immigration
- African Americans
- Religion in American life
- Approaches to regionalism
- Dystopia
- Gender and sexuality
- Representing youth
- Beyond American borders
- Technology and media cultures

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Primers	1.5
Weekly assignments	1
Quiz	1
Media projects/Essay	1.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work**Components of evaluation:**

Component	Points/%
Primers	30
Weekly assignments	20
Quiz	20
Media projects/Essay	30
Total:	100

Required reading

Required texts:

- David Lodge: Changing Places
- Bill Bryson: I am a Stranger Here Myself
- Francis Scott Fitzgerald: The Great Gatsby
- Philip Roth: The Plot Against America
- James Baldwin: Go Tell it on the Mountain
- Nathaniel Hawthorne: The Scarlet Letter
- Harper Lee: To Kill a Mocking Bird

- Margaret Atwood: A Handmaid's Tale

- Sylvia Plath: The Bell Jar
- Douglas Coupland: Generation X
- Bao Ninh: The Sorrow of War
- Vinge: True Names

Required films:

- Dennie Gordon's What Every Girl Wants
- Phil Alden Robinson's The Field of Dreams
- Woody Allen's Radio Days
- Ava DuVernay Selma
- Frank Capra It's a Wonderful Life
- Clint Eastwood's Pale Rider
- Francois Truffaut's Fahrenheit 451
- Nicholas Ray's Rebel Without a Cause
- John Hughes's The Breakfast Club
- Oliver Stone's Platoon
- James Cameron's The Terminator

Suggested texts:

- Rangno, E.V.N. (2006). Contemporary American Literature (1945-present), DWU

Books: NewYork.

- Gray, R. (2011) A Brief History of American Literature. Wiley-Blackwell: New Jersey.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Experimental
Course leader:	Jurica Dolić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	6
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop experimental personal projects that engage and interact with the viewer in a physical or virtual gallery/public setting.
- Develop the planning and organizational tools needed to execute a completed full- scale public exhibit that incorporates the knowledge developed and gained during time spent in NMD program.
- Apply new media techniques and processes to the realm of artistic expression.

Conditions for enrolment in the course:

NMD Interactive IV

Expected learning outcomes of the course:

A student will be able to:

- L01:** Create content using modern technology and animation, interaction, and 3D modeling.
- L02:** Evaluate the usage and effectiveness of imaging solutions and aesthetic qualities.
- L03:** Create and present an individual project for public viewing.
- L04:** Generate content for a planned new media project.
- L05:** Develop a Project Brief for a new media project.

Course content:

This project-based course affords the student the ability to apply an experimental approach to integrating digitally generated content with new media techniques and processes in new, imaginative ways. Students will be encouraged to approach the computer as a medium of creativity to explore issues of narrative, identity, place, and visual reality vs. digital reality. Students will exhibit completed projects in a virtual or public forum. The topics will include advanced concepts in 3D, UX, digital art and interaction design.

Topics

- Brief development and research
- Project planning and organization
- Identifying the audience
- Developing the narrative and interaction
- Media and performance
- Video art
- Galleries and installations
- Public spaces
- Television, film, and the Internet

Teaching delivery methods:

- Lectures
- Exercises
- Independent work

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Projects	4
Written exam	0.7

Lab exercises	1.3
Total	6

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work during classes and the final exam

Contribution of assessments to the final grade:

Project1	20%
Project2	20%
Project3	20%
Lab Exercises	20%
Written Assignment	10%
Participation	10%

Components of evaluation:

Component	Points/%
Project1	20%
Project2	20%
Project3	20%
Lab Exercises	20%
Written Assignment	10%
Participation	10%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Lewrick, M., Link, P., & Leifer, L. (2020). *The Design Thinking Toolbox: A Guide to Mastering the Most Popular and Valuable Innovation Methods*. Wiley.

Additional reading (at the moment of submitting the Study Programme Report):

- KELLEY, T, & Littman, J. (2001). *The Art of Innovation: Lessons in Creativity from Ideo, America's Leading Design Firm (Issue v. 10)*. Currency/Doubleday.

- Brown, T. (2019). *Change by Design, Revised and Updated: How Design Thinking Transforms Organizations and Inspires Innovation*. HarperCollins.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	NMD Capstone II
Course leader:	Izvorka Jurić
Study programme:	New Media Design
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	8
Teaching hours (L+S+E):	75 (2+0+3)

Course Description

Course objectives:

- Develop interdisciplinary team skills
- Develop a project proposal, proof-of-concept prototypes, and final large-scale new media production project based upon the project proposal.
- Apply user-centered and iterative design approaches to their development process.
- Document the project and write final thesis.
- Develop final presentations and exhibit skills describing process, deliverables and lessons learned.

Conditions for enrolment in the course:

Capstone I

Expected learning outcomes of the course:

A student will be able to:

- L01:** Create a large-scale new media project from concept to final design stage.
- L02:** Operate effectively in interdisciplinary teams on a new media project.
- L03:** Summarize the progress of their capstone experience through formal presentations.
- L04:** Summarize all aspects of project management, team building, planning, and producing a large-scale project.
- L05:** Defend the conclusions, knowledge, and arguments presented in one's final thesis in the field of new media design in written and spoken English.

Course content:

This course is designed to engage the New Media major in a capstone production experience. The instructor will form interdisciplinary student teams that will conceptualize, design, plan, prototype, implement, and showcase new media projects online and during the live events. Student groups form team structures, communication methods, define roles and complete peer evaluations as major part of the course. Students also document the entire process and write the final thesis that covers practical and theoretical elements of the project.

- Creative process for project teams
- Research and Futuring
- Presentations
- Team dynamics
- Client interactions
- Project management
- Budgeting
- Team assignments
- Time tracking
- Project implementation
- Design and Development interactions and planning
- Forming Abstracts
- Creating Scenarios
- Functionality charting
- Design Scope
- Development requirements
- Project stages
- Documentation

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Mentoring

Comments:

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Brief	0.8
Project	1.6
Presentation	0.8
Project results	1.6
Evaluation	0.8
Final thesis	2.4
Total	8

Teaching time is worth 2.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Brief	10%
Project	20%
Presentation	10%
Project Results	20%
Evaluation	10%
Final thesis	30%
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Carstens, D. S., & Richardson, G. L. (2019). Project Management Tools and Techniques: A Practical Guide, Second Edition. CRC Press.
- Beer, D. F., & McMurrey, D. A. (2019). *A Guide to Writing as an Engineer*. Wiley.

Additional reading (at the moment of submitting the Study Programme Report):

- KELLEY, T., & Littman, J. (2001). The Art of Innovation: Lessons in Creativity from Ideo, America's Leading Design Firm (Issue v. 10). Currency/Doubleday.
- Brown, T. (2019). Change by Design, Revised and Updated: How Design Thinking Transforms Organizations and Inspires Innovation. HarperCollins.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	ENVS 150 Ecology of the Dalmatian Coast
Course leader:	Staša Puškarić
Study programme:	HTM, WMC ZG, WMC DU
Course status:	Obligatory
Year:	Third
ECTS points:	5
Teaching hours (L+S+E):	60 (2+2+0)

Course Description

Case studies will be used to provide real life examples of the basic concepts introduced in the course. We will use case studies throughout the sequence to provide a framework for applying the basic concepts. We will also use the case studies to demonstrate the interconnections between and among the concepts and the resulting complexities associated with environmental problems illustrated in the case studies. The case studies will also provide examples of successful, and sometimes unsuccessful, problem solving.

Course objectives:

- To explain and synthesize ecological concepts at the individual, population, community, and ecosystem level.
- To learn about experimental design and local ecosystems.
- To critically read scientific articles.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- L01:** Analyze environmental issues.
- L02:** Critically evaluate texts and other media on environmental issues.
- L03:** Formulate and defend claims and solutions using evidence gathered from primary literature.

LO4: Examine how human actions impact the concept of sustainability and ways to minimize these impacts.

Course content:

This course is an introduction to population, community and ecosystem ecology, stressing the dynamic interrelationships of plant and animal communities of the Dalmatian Coast. The course includes such ecological concepts as energy flow and trophic levels in natural communities, population and community dynamics, biogeography and ecosystem ecology. Field trips to local ecosystems are included.

Teaching delivery methods:

- Lectures
- Exercises
- Field work
- Independent work
- Project work

Teaching delivery modes:

- Lectures
- Class discussions
- Fieldtrips

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Essay (Assignment 1)

ECTS 1

Students have to write individual reflections on ideas selected in class. Connections between topics covered in class and their personal observations have to be clearly outlined in text. The focus is evaluation of level understanding of class materials and student's personal contribution to defined problems.

Research paper (Assignment 2)

ECTS 1

Given the topic of research students have to find a minimum of 6 relevant sources (scholarly articles) using RIT online library. After reading (their secondary research), students have to write literature review as part of the Introduction. As this assignment is strictly focused on secondary research, they have to discuss their findings in relation to class materials and organize the information in a research paper including:

Cover Page

Abstract

Introduction (including literature review and in-text citations)

Discussion

Reference list

Presentation **ECTS 0.75**

After submission of their research paper, students have to present their findings in short in-class presentation using visual aids, focusing on the most important findings of their research.

Quiz (pop-up quiz) **ECTS 0.75**

A short 5 multiple choice questions related to materials presented in class

Final Exam **ECTS 1.5**

Online test which includes 30 multiple choice questions covering all topics covered during the semester. Test duration 1 hour.

Total 5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Assignment 1	20
Assignment 2	20
Presentation	15
Quiz	15

Final Exam	30
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Brennan, S. and Withgott, J. Environment: The Science Behind the Stories. Pearson/Benjamin Cummings. San Francisco, CA.

Additional reading (at the moment of submitting the Study Programme Report):

- Papers selected from the primary literature (updated annually)

Number of copies of required reading in relation to the number of students who currently attend a course:

Materials available at RIT online library The Wallace Center.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Web & Mobile II
Course leader:	Branko Mihaljević
Study programme:	New Media Design
Course status:	Obligatory
Year:	Fourth
Number of ECTS credits:	6
Teaching hours (L+S+E):	45 (2+0+1)

Course Description

Course objectives:

The objective of this course is to provide students with the following knowledge and skills:

- Create valid web pages using HTML5 and CSS3
- Use client side programming such as JavaScript and the DOM
- Implement server-side programming using PHP
- Identification and execution of basic principles of graphic design: contrast, alignment, proximity, repetition, effective use of colors and types of letters
- website performance for use on different browsers with different screen sizes of different resolutions across different devices
- Integrate front-end, back-end and database to develop dynamic and interactive web pages.

Conditions for enrolment in the course:

- Computational Problem Solving in the Information Domain I
- Web & Mobile I or NMD Interactive I

Expected learning outcomes of the course:

A student will be able to:

- L01:** Create dynamic and interactive web pages using client side programming such as JavaScript and the document object model
- L02:** Use server side programming and databases to improve site performance, modularization, and separation of logic from data.

- LO3:** Use the HTTP protocol to properly submit, validate and process user input data
- LO4:** Create medium scale web sites combining information design, graphics, and markup languages.
- LO5:** Plan, design and document a web site as part of a team.
- LO6:** Integrate front-end, back-end and database in a medium scale full-stack development project.

Course content:

This course builds on the basics of web page development that are presented in Web and Mobile I or Interactive I and extends that knowledge to focus on theories, issues, and technologies related to the design and development of web sites. An overview of web design concepts, including usability, accessibility, information architecture, and graphic design in the context of the web will be covered. Introduction to web site technologies, including HTTP, web client and server programming, and dynamic page generation from a database also will be explored. Development exercises are required.

- Intermediate Design
- User Experience and Usability
- Information Architecture
- Navigation
- Sites vs. Pages
- Introduction to N-Tiered Systems
- Introduction to Web Client Programming
- Basic Document Object Model (DOM) manipulation
- Programmed manipulation of styles
- HTTP
- GET/POST generation
- Forms and validation
- Introduction to Web Server Programming
- Modularization
- Basic database access and use
- Consuming and producing data

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia and network

Comments:

Student obligations:

Regular class attendance, mandatory lectures review, independent preparation of solutions of exercises, independent development of the project, group work on group project, final exam

Monitoring student work:

Activity	ECTS
Group project	2
Individual project	2
Lab exercises	1
Final exam	1
Total	6

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Individual project	30 %
Group project	30 %
Lab exercises	20 %
Final exam	20 %
Total:	100

Required reading (at the moment of submitting the Study Programme Report):

- Frain, B. (2020). *Responsive Web Design with HTML5 and CSS: Develop future-proof responsive websites using the latest HTML5 and CSS techniques*. Packt Publishing.
- Nixon, R. (2021). *Learning PHP, MySQL & JavaScript*. O'Reilly Media.

Additional reading (at the moment of submitting the Study Programme Report):

- Beaird, J., George, J., & Walker, A. (2020). *The Principles of Beautiful Web Design*. SitePoint Pty, Limited.
- Robbins, J. (2018). *Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics*. O'Reilly Media.
- Felke-Morris, T. (2018). *Web Development and Design Foundations with HTML5*. Pearson.
- Dean, J. (2018). *Web Programming with HTML5, CSS, and JavaScript*. Jones & Bartlett Learning.
- Web Development Tutorials available at W3Schools
- Additional materials will be available through the MyCourses student system and through the RIT Library available for all students

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

ELECTIVE COURSES – COURSE DESCRIPTIONS

General Information

Course title:	Intermediate French II
Course leader:	Tea Kovačević
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in French language and understand better all aspects of French culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary French life and culture.

Conditions for enrolment in the course:

Completion of Beginning French I, Beginning French II and Intermediate French I

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Create formal and informal texts in written form to communicate effectively in formal and informal settings
- CLO2:** Criticize different cultural aspects by formulating a standpoint on various topic
- CLO3:** Design a presentation on personal or professional topics
- CLO4:** Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal French language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced French using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of French culture and differences between various cultures
- delivering a presentation in French language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Bravo!. Eight edition, Muyskens, Harlow, Vialet, Brière
- Bravo!, Student Activities Manual, , Muyskens, Harlow, Vialet, Brière

Additional reading:

- Les 500 Exercices de phonétique A1/A2 – Hachette, 2009
- Les 500 Exercices de grammaire A2-Hachette, 2006
- Nouvelle grammaire du français: Cours de Civilisation Française de la Sorbonne – Y. Dellatour, D. Jennepin, M. Léon-Dufour, B. Teyssier, Hachette, 2004
- Grammaire essentielle du français niveaux A1 A2/B1 B2 - Glaudivine, Lannier Muriel, Loiseau Yves, Didier, 2015
- Edito 2 (méthode de français et cahier d'activités) – Marie-Pierre Baylocq Sassoubre, Stéphanie Brémaud, Stefano Campopiano, Clara Cheilan, Erwan Dambrine, Cécile Pinson, Didier, 2016
- Génération B1 (méthode de français) – P.Dauda, L.Giachino, C. Baracco, Didier, 2016

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate German II
Course leader:	Nikolina Božinović
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in German language and understand better all aspects of German culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary German life and culture.

Conditions for enrolment in the course:

Completion of Beginning German I, Beginning German II and Intermediate German I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic

CLO3: Design a presentation on personal or professional topics

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal German language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced German using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of German culture and differences between various cultures
- delivering a presentation in German language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Moeller, J., Mabee, B., Berger, S., Adolph, W. (2016). *Kaleidoskop Kultur, Literatur und Grammatik*, Ninth Edition, Cengage Learning.

Additional reading:

- Funk, H., Kuhn, C., Demme, S., Winzer, B. (2009). *Studio d B1 Deutsch als Fremdsprache*, Cornelsen Verlag Berlin.
- Augustyn, P.; Euba, N. (2020). *Stationen, Ein Kursbuch für die Mittelstufe*. Fourth Edition, Cengage Learning.
- Langenscheidt Großwörterbuch Deutsch als Fremdsprache / PONS Großwörterbuch Deutsch als Fremdsprache or DWDS Website

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Italian II
Course leader:	Zrinka Friganović Sain
Study programme:	GBM, WMC, HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Italian language and understand better all aspects of Italian culture, formal and informal.
- Practice formal language in written and oral form as well as cultural behavior in professional environment.
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all four language skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Italian life and culture.

Conditions for enrolment in the course:

Completion of Beginning Italian I, Beginning Italian II and Intermediate I

Expected learning outcomes of the course:

A student will be able to:

CLO1: Create formal and informal texts in written form to communicate effectively in formal and informal settings

CLO2: Criticize different cultural aspects by formulating a standpoint on various topic.

CLO3: Design a presentation on personal and/or professional topics.

CLO4: Differentiate more complex grammar structures and vocabulary at intermediate level.

Course content:

- Discussing different topics related to course materials applying all verb tenses.
 - Introducing and practicing contemporary formal Italian language and defining cultural differences in professional environment.
 - Participating in debates and arguing for or against a certain position in class discussions.
 - Critically reading and analyzing a variety of texts.
 - Writing paragraphs in Italian using a variety of tenses and complex grammatical structures.
 - Gaining a more profound understanding of Italian culture and differences between various cultures.
 - Delivering a presentation in Italian language.
-

Teaching delivery methods:

- Lectures
 - Exercises
 - Independent work
 - Multimedia
 - Remote learning
 - Project work
-

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Presentation	0.4
Homework	0.4
Total	4

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Presentation	10
Homework	10
Total:	100

Required reading:

Pelizza, G. & Mezzadri, M. (2015). Un vero affare! Corso di italiano per gli affari. Bonacci editore. Torino.

Cherubini, N. (2015). L'italiano per gli affari: Corso comunicativo di lingua e cultura aziendale. Bonacci editore. Roma.

Cini, L. (2015). Strategie di scrittura: Quaderno di scrittura. Livello intermedio. Bonacci editore, Roma.

Italiano, F. & Marchegiani, I. (2007). Crescendo: An Intermediate Italian Program. second edition. Thomson and Heinle. Boston. MA. United States.

Italiano, F. & Marchegiani, I. (2007). Crescendo: Workbook/Lab Manual and Audio CDs

Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millennio. 3rd edition. Heinle Cengage Learning. Boston. MA. United States.

Tognozzi, E. & Cavatorta, G. (2013). Ponti: italiano terzo millennio. Student Activities Manual.

3rd edition. Heinle Cengage Learning. Boston. MA. United States.

Additional reading:

Manella, C. (2010). Ecco! Grammatica Italiana. 12th edition. Progetto Lingua, Firenze.

Manella, C. (2010). Dizionario dei verbi italiani. 12th edition. Progetto Lingua, Firenze.

Guastalla, C. (2012). Giocare con la letteratura. Alma Edizioni, Firenze.

Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, libro dello studente. 2nd edition. Bonacci editore, Roma.

Barki P. & Diadori P. (1999). Pro e contro 1/2: conversare e argomentare in italiano. Livello intermedio, guida per l'insegnante. 2nd edition. Bonacci editore, Roma.

Anzivino F. & D'Angelo K. (2009). Ci vuole orecchio! 2/3, Ascolti autentici per sviluppare la

comprensione orale, ALMA Edizioni, Firenze.

Methods for quality monitoring that ensure the acquisition of knowledge, skills, and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Intermediate Spanish II
Course leader:	Barbara Perić
Study programme:	GBM, WMC; HTM, NMD
Course status:	Elective
Year:	Third
ECTS points:	4
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Provide students with adequate tools to further increase their ability to function better in Spanish language and understand better all aspects of Hispanic culture, formal and informal.
- Practice formal language and cultural behavior in professional environment
- Engage students in complex communication activities, contemporary texts, and more advanced study of vocabulary and grammar to further develop all communication skills, especially oral proficiency.
- Study and critically evaluate different aspects of contemporary Hispanic life and culture.

Conditions for enrolment in the course:

Completion of Beginning Spanish I, Beginning Spanish II and Intermediate Spanish I

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Create formal and informal texts in written form to communicate effectively in formal and informal settings
- CLO2:** Criticize different cultural aspects by formulating a standpoint on various topic
- CLO3:** Design a presentation on personal or professional topics
- CLO4:** Differentiate more complex grammar structures and vocabulary at intermediate level

Course content:

- discussing different topics related to course materials applying all verb tenses
- introducing and practicing contemporary formal Spanish language and defining cultural differences in professional environments
- participating in debates and arguing for or against a certain position in class discussions
- critically reading and analyzing a variety of texts
- writing paragraphs in more advanced Spanish using a variety of tenses and complex grammatical structures
- gaining a more profound understanding of Hispanic culture and differences between various cultures
- delivering a presentation in Spanish language

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Remote learning
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Quiz 1	0.5
Quiz 2	0.5
Quiz 3	0.5
Oral In-Class Examinations	0.6
Written Assignments	1.1
Final Oral Examination	0.4
Homework	0.4
Total	4

Teaching time is worth 1.5 ECTS points and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Quiz 1	12
Quiz 2	12
Quiz 3	12
Oral In-Class Examinations	16
Written Assignments	28
Final Oral Examination	10
Homework	10
Total:	100

Required reading:

- Blitt, M.A., Casas, M. & Copple, M.T. (2020). *Exploraciones, curso intermedio* (second edition), Cengage Learning.
- Hershberger, R., Navey-Davis, S. & Borrás Álvarez, G. (2016). *Plazas, Lugar de encuentros* (5th ed.), Heinle Cengage Learning.

Additional reading:

- Jarvis, A.C. & Lebrede, L. (2011). *Basic Spanish for business and finance* (second edition), Heinle Cengage Learning

skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General information

Course title:	American Literature
Course leader:	Evelina MIščin
Study programme:	GBM
Course status:	Elective
Year:	Third
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Course objectives:

- Communicate field-specific information in written and oral form using a standard English variety.
- Apply principles of academic integrity.
- Critically evaluate text and other media in a specific field.
- Communicate effectively in a variety of professional contexts, both in written and oral forms.
- Assess peer work to provide relevant and thorough feedback.

Conditions for enrolment in the course:

None.

Course objectives

- Differentiate among literary terms
- Analyse the meaning of a poem by using a critical perspective
- Compose a crime story applying the principles of the genre
- Create a presentation to elaborate their opinion of a story

- Produce a literary review

• Expected learning outcomes of the course:

- A student will be able to:

L01: Debate about a variety of literary texts: poems, short stories and plays.

L02: Give examples of various figures of speech used in literary texts.

L03: Produce coherent literary analyses, creative essays, presentations of literary texts.

L04: Contrast literary texts coming from different literary periods.

Course content

- Differentiating various literary terms
- Analysing the poems
- Crime stories – recognising the structure
- Presenting a story
- Producing a literary review

Teaching delivery methods:

- Lectures
- Exercises
- Independent work
- Multimedia
- Peer review

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
quiz	0.5

A crime story	1
A poem analysis	1
A presentation	1
A literary review	1.5

Total **5**

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Components of evaluation:

Component	Points/%
Quiz	10
A poem analysis	20
A crime story	20
A literary review	30
A presentation	20
Total:	100

Required reading

Washington Irving: The Legend of Sleepy Hollow.

- Edgar Allan Poe: The Murders in the Rue Morgue, The Purloined Letter
- Ralph Waldo Emerson: Essays (selected)
- Henry David Thoreau: Walden (selected chapters)
- Walt Whitman: Song of Myself, Out of the Cradle, Crossing Brooklyn Ferry
- Frederick Douglass: Narrative of the Life of Frederick Douglass

- Mark Twain: The Celebrated Jumping Frog of Calaveras County, The £ 1,000,000 Bank-Note

- Emily Dickinson: Poems
- Jack London: Stories of Adventure
- Stephen Crane: The Monster, The Open Boat
- Ernest Hemingway: Hills like White Elephants, The killers
- James Thurber: The Secret Life of Walter Mitty
- William Carlos Williams: Poems
- W.H. Auden: Poems
- Tennessee Williams: The Glass Menagerie
- Isaac Asimov: The Nightfall
- Art Spiegelman: Maus
- Kurt Vonnegut: All the King's Horses
- Don de Lillo: The Angel Esmeralda
- Jeffrey Eugenides: Baster
- Deborah Eisenberg, Twilight of the Superheroes: Stories

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Suggested texts:

- Rangno, E.V.N. (2006). Contemporary American Literature (1945-present), DWU

Books: NewYork.

- Gray, R. (2011) A Brief History of American Literature. Wiley-Blackwell: New Jersey.

Other recommended resources:

<http://www.history.com/>;

<https://owl.english.purdue.edu/owl/>

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Culture and Globalization
Course leader:	Vanda Bazdan
Study programme:	IB, WMC ZG
Course status:	Elective/Immersion
Year:	Third and Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

This course explores critical issues of globalizing culture. How are ideas, attitudes, and values exchanged or transmitted across conventional borders? How has the production, articulation, and dissemination of cultural forms (images, languages, practices, beliefs) been shaped by global capitalism, media industries, communication technologies, migration, and tourist travels? How are cultural imaginaries forged, exchanged, and circulated among a global consumer public? How has the internationalizing of news, computer technologies, video-sharing websites, blogging sites, and other permutations of instant messaging served to accelerate cultural globalization? Students will be introduced to anthropological perspectives on cultural globalization, the transmission of culture globally, and the subsequent effects on social worlds, peoples, communities, and nations.

Course objectives:

- After completing this course successfully, the students should be able to:
- Demonstrate knowledge of the key perspectives, concepts, and terminologies of cultural globalization.
- Identify appropriate application of analytical tools and fundamental models and methods of analysis for assessing global change and local consequences.
- Demonstrate foundational knowledge of qualitative research skills, including ethnographic and/or sociological research methods, for the analysis of concrete social or political situations in a global context.
- Demonstrate knowledge of the relative rights of peoples, cultures, and societies in a global context.
- Correlate the dynamic relationships between the mandates of globalization, political interests, local traditions, and cultural transformations.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

CLO1: Explain historical, political, economic, and social aspects of globalization through application of key theoretical perspectives.

CLO2: Synthesize data from specific case studies of culture in evaluating impact of globalization.

CLO3: Conduct a literature review of a cultural phenomenon (researching, reading, analysing, evaluating, and summarizing scholarly literature, properly acknowledged sources of information assumed), and present the results in writing and an oral presentation (in keeping with academic standards)

CLO4: Compose arguments to support and defend their attitudes regarding current social issues in written format (discussion papers), and in competitive debates (in keeping with the academic standards, evaluation assumed).

Course content:

1. Globalizing Culture
2. Creating global cultural imaginaries
3. The traffic in cultural practices and identities
4. Mediating culture
5. Creating global consumer cultures
6. Cultural globalization and national distinction
7. Transglobal cultural flows
8. Transnational cultural forms
9. Signs, symbols, and ideologies of globalization
10. Translocal culture industries
11. The culture war on a global stage
12. Branding cultural traditions
13. Commodifying cultural memories
14. Cultural authenticity for sale in the global marketplace
15. Globalizing unruly cultural identities

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	1.8
Exam 1	1.2
Exam 2	1
Research paper	0.5
Presentation	0.5
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work**Components of evaluation:**

Component	Points/%
Exam 1	24
Exam 2	20
Research Paper	10
Presentation	10
Discussions (12x3)	36
Total:	100

Required reading:

- Selected chapters and excerpts from the listed readings:
- Ritzer, G. (2021). *Globalization: A Basic Text*. Wiley-Blackwell (3rd edition).
- Lechner, F.J. (2009). *Globalization: The making of world society*. (1st edition)
- Gannon, Martin J. (2008). *Paradoxes of Culture and Globalization*. Sage Publications.
- Pieterse, Jan Nederveen (ed.) (2009). *Globalization and Culture*. Rowman and Littlefield.
- Gannon, Martin J. et al. (eds.) (2009). *Understanding Global Cultures*. Sage Publishers.
- King, A. (1997). *Culture, Globalization, and the World System*. University of Minnesota Press.
- Xavier, J., and Rosaldo, R. (2008). *The Anthropology of Globalization*. Blackwell.
- Pleyers, G. (2013). *Alter-Globalization*. Polity.
- Dudley, K. M. (1994). *The end of the line: Lost jobs, new lives in postindustrial America*. University of Chicago Press.
- Maeckelbergh, M. (2013). *The will of the many*. Pluto Press.
- Moberg, M. & Lyon, S. (2010). *Fair trade and social justice: Global ethnographies*. NYU Press.
- Stiglitz, J. (1994). *Globalization and its discontents*. W.W. Norton & Company.
- Stiglitz, J. (2017). *Globalization and its discontents revisited: Anti-globalization in the era of Trump*. W.W. Norton & Company.

Additional reading:

- Excerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title:	Global Economy & Grassroots ANTH 350
Course leader:	Vanda Bazdan
Study programme:	HTM, WMC DU, GBM, NMD
Course status:	Elective/Immersion
Year:	Third and Fourth
ECTS points:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

Economic globalization has given birth to global, grassroots social movements. This course examines how global economic integration is brought about through multilateral institutions, multinational corporations, outsourcing, trade agreements, international lending, and neoliberal reforms. We consider impacts (cultural, economic, and health) of these trends on employees, farmers, small businesses, consumers, and the environment in the developed and developing worlds (with special emphasis on Latin America). We examine beliefs, alternative visions, and strategies of grassroots movements responding to these challenges.

Course objectives:

- Examine key vectors of economic globalization
- Examine impacts (economic, environmental, social, and health) in different locales (with special emphasis on Latin America)
- Examine grassroots responses to perceived negative impacts, including the formation of social movements with alternative visions (alter-globalization)
- Foster development of the ability to reason critically and creatively

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- CLO1:** Explain key vectors of economic globalization, discriminating between historical, ethnographic, and theoretical perspectives on globalization and economy
- CLO2:** Analyse scholarly (anthropology, sociology, and economy) texts, poetry or prose, and popular texts commenting on global economy, politics, and grassroots activities
- CLO3:** Compose arguments to support and defend their attitudes regarding current issues in written format and in competitive debates (in keeping with the academic standards, evaluation assumed)

Course content:

1. Outsourcing: Its Face Abroad
 - 1.1 Offshore Assembly Manufacture
 - 1.2 Free Trade Zones
2. Outsourcing: Impacts within the U.S.
3. Trade Liberalization: North American Free Trade Agreement
4. World Bank: infrastructural projects, dams and riparian systems
5. International Monetary Fund:
 - 5.1 Debt crisis: causes and examples (Mexico, Argentina, Jamaica)
 - 5.2 Structural Adjustment (prescriptions and consequences)
 - 5.3 Cross-conditionality
6. World Trade Organization: relevant rules and key rulings
 - 6.1 Environment: tariff escalation and natural resources, process and production methods
 - 6.2 Public Health: HIV/AIDS medications, baby formula and Gerber trademark in Guatemala, cigarette packaging
 - 6.3 Agriculture: competition through trade liberalization, patenting of life forms, genetically modified organisms, protection of agricultural subsidies, national emergency stores
7. Alterglobalization Movements
 - 7.1 Demonstrations in Seattle
 - 7.2 Anti-Sweatshop Activism
 - 7.3 Zapatista Movement in Mexico
 - 7.4 Confédération Paysanne and Via Campesina
 - 7.5 Global Social Forum
 - 7.6 Green Belt Movement
 - 7.7 Navdanya (India)

7.8 Recovered Factories movement in Argentina

7.9 Landless Workers' Movement in Brazil

7.10 Fair Trade

7.11 Slow Food Movement

7.12 Localist movements in the U.S.: community supported agriculture, farmers' markets, locavorism, alternative currencies

Teaching delivery methods:

- Lectures
- Seminars
- Independent work
- Discussions
- Multimedia

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participating in discussions

Monitoring student work:

Activity	ECTS
Discussions	2.4
Exam 1	1.35
Exam 2	1.25
Total	5

Teaching time has been incorporated in time for assignments.

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	27
Exam 2	25

Discussions (12x4)	48
Total:	100

Required reading:

- Selected chapters and excerpts from the listed readings:
- Wallach, L. & Woodall, P. (2004). *Whose Trade Organization?* The New Press.
- Hira, R., & Hira, A. (2005). *Outsourcing America*. Amacom.
- Lappe, F. M. & Lappe, A. (2003). *Hope's edge*. TarcherPerigee.
- Pleyers, G. (2013). *Alter-Globalization*. Polity.
- Dudley, K. M. (1994). *The end of the line: Lost jobs, new lives in postindustrial America*. University of Chicago Press.
- Maeckelbergh, M. (2013). *The will of the many*. Pluto Press.
- Moberg, M. & Lyon, S. (2010). *Fair trade and social justice: Global ethnographies*. NYU Press.
- Thomas, J. (2000). *The battle in Seattle: The story behind and beyond the WTO demonstrations*. Fulcrum Publishing.
- Marcos, Subcomandante Insurgente. (2002). *Our word is our weapon: Selected writings*. Seven Stories Press.
- Barlow, M. and Clarke, T. (2001). *Global Showdown*. Stoddart Pub.
- Ross, A., ed. (1997). *No Sweat*. Verso Books.
- Stiglitz, J. (1994). *Globalization and its discontents*. W.W. Norton & Company.
- Stiglitz, J. (2017). *Globalization and its discontents revisited: Anti-globalization in the era of Trump*. W.W. Norton & Company.
- Hess, D. L. (2009). *Localist Movements in a Global Economy*. The MIT Press.

Additional reading:

- Excerpts from classics in anthropology, as well as more recent scholarly and popular articles, available on myCourses.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Francis Brassard
Course title:	Heritage and Tourism
Study programme:	IB, WMC DU, WMC ZG
Course status:	Elective
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- Tourism is a global industry and an important part of the human experience. There are many forces within tourism that act upon people's lives, and in particular their environments, economies, cultural heritage, and identity. This course will explore tourism and its many dimensions. Beginning with an examination of kinds of tourism, this course unpacks tourism's ancient trade and pilgrimage routes as well as its class dynamics of post-industrialization. Other aspects of tourism to be explored include strategies and effects of tourism development and production, nationalism and cultural identity, commodification and marketing of culture and the ethics of development, labor and infrastructural changes, social inequalities, ecological impact, sustainable tourism, the experience of tourists, ritual and authenticity, and the relationship between tourists and tourism workers. This course provides opportunities for cross-cultural analysis of tourism sites, for participant observation of the tourist experience, and for evaluation and recommendation of tourism site development in and around Dubrovnik and Croatia.

Course objectives:

1. Deconstruct tourism as a normal cultural and economic activity.
2. Identify behavioral patterns within tourism settings.
3. Identify key terms and concepts within tourism analyses.
4. Compare/contrast tourism activities across the industry and globe and critically engage with a view to best practices.
5. Analyze the impacts of tourism industry (cause and effect) on local communities.
6. Assess harmonious and mutually benefitting host and guest relationships.
7. Assess awareness of sustainable environmental effects of tourism.
8. Apply global principles to real life tourism site/ project.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- L01:** Analyze the impacts of the tourism industry (cause and effect) on local communities.
- L02:** Discuss the various issues related to the development and implementation of heritage tourism destinations and events.
- L03:** Compare tourism activities across the industry taking into consideration its best practices.
- L04:** Design an original cultural heritage project or improve an existing one.

Course content:

1. Introduction and definition of heritage/cultural tourism
2. Challenges in achieving sustainable cultural tourism
3. The various types of tourism
4. Cultural heritage management
5. The types of cultural asset and the concept of commodification
6. The types of cultural tourist
7. The notion of gatekeepers
8. Marketing for Cultural Heritage Management

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Components of evaluation:

Component	Points/%	ECTS
What-to-do short presentations (3@5%)	15	.75

Short report (3@10%)	30	1.5
Learning cell assignment	15	.75
Midterm presentation	20	1.0
Final presentation	20	1.0
Total:	100	5

Required reading:

- McKercher, Bob and Hilary du Cros. (2002). *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management*. New York: The Haworth Press, Inc. (Available online at <https://library.rit.edu>)
- The material will be supplied by the instructor.

Additional reading:

- Chhabra, Deepak. (2010). *Sustainable Marketing of Cultural and Heritage Tourism*. London and New York: Routledge.
- *Cultural Heritage and Tourism in the Developing World: A regional perspective*. (2009). Edited by Dallen J. Timothy and Gyan P. Nyaupane. London and New York: Routledge.
- *Cultural Tourism*. (2013) Edited by Razaq Raj, Kevin Griffin and Nigel Morpeth. Oxfordshire: CABI.
- *Cultural Tourism in a Changing World: Politics, Participation and (Re)presentation*. (2006) Edited by Melanie Smith and Mike Robinson. Clevedon, Buffalo and Toronto: Channel View Publications.
- *Heritage and Tourism: Place, encounter, engagement*. (2013) Edited by Russell Staiff, Robyn Bushell and Steve Watson. London and New York: Routledge.
- Reisinger, Yvette and Lindsay W Turner. (2003). *Cross-Cultural Behaviour in Tourism: Concepts and Analysis*. Oxford: Butterworth-Heinemann.
- Smith, K. Melanie. *Issues in Cultural Tourism Studies*. (2003) London and New York: Routledge.
- *The Routledge Handbook of Cultural Tourism*. (2013) Edited by Melanie Smith and Greg Richards. London and New York: Routledge.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

General Information

Course title:	Positive Psychology
Course leader:	Ana Havelka Mestrovic
Study programme:	NMD, WMC ZG, IB
Course status:	Elective
Year:	Third
ECTS points:	5
	45 (3+0+0)
Teaching hours (L+S+E):	

Course Description

This course will provide a survey of the emerging field of Positive Psychology. Topics covered will include defining and assessing “the good life”; the relationships between life satisfaction and personal factors such as wealth, education, and longevity; cross-cultural perspectives; virtues and strengths; and biological factors (i.e., genetics and neurological correlates). The focus will be on contemporary empirical psychology literature, though the course will also draw on literature from historical, philosophical, and economic disciplines.

Course objectives:

- Obtain new knowledge about Positive Psychology.
 - Understand the concept of positive psychology, i.e. well being
 - Examine prosocial and altruistic behaviour
 - Develop a critical understanding of resilience and optimism
 - To have better understanding about subjective well being, happiness and personal well
-

Conditions for enrolment in the course:

Prerequisite: Psyc 101

Expected learning outcomes of the course:

A student will be able to:

CLO 1: Identify the basic premises of Positive Psychology and different ways to measure happiness and wellbeing

CLO 2: Analyse the history of Positive Psychology and its relationship to traditional psychology

CLO 3: Interpret current theories in Positive Psychology (values, character strengths, flow, mindfulness)

CLO 4: Compose Positive Psychology interventions to increase personal well-being.

Course content:

- Introduction to positive psychology: history, key concepts
- Positive psychology and Martin Seligman
- Well being and happiness
- Resilience
- optimism theories
- Personal Growth
- Flow
- Positive education

Teaching delivery methods:

- Lectures
- Remote learning
- Project work
- Individual work

Student obligations:

- Attending classes

- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity	ECTS
Exam 1	0,25
Exam 2	0,5
Exam 3	0,5
Personal Exercise	2,5
Group presentation	1,25
Total	5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments.

Assessment and evaluation of student work**Components of evaluation:**

Component	Points/%
Exam 1	5/5
Exam 2	10/10
Exam 3	10/10
Personal Activities	50/50
Group presentation	25/25
Total:	100

Description of assignments

Exams consist of multiple choice questions in 80 % and 20 % are essay type questions. Questions are connected with chapters covered during classes. Exams are non-cumulative.

Personal Experiment promote students' practical involvement within the Social Psychology Sciences. Students need to design one social psychology experiment and test hypotheses on 10 colleagues.

Required reading:

1. Seligman M. 2001. Positive Psychology, 11th Ed, McGraw Hill

Additional reading:

- Materials from APA Monitor on Psychology (monthly edition)

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course title: Industrial Organisational Psychology

Course leader: Ana Havelka Mestrovic

Study programme: IB, WMC ZG

Course status: Elective / Obligatory for Psychology Immersion

Year: Fourth

ECTS points: 5

Teaching hours (L+S+E): 45 (3+0+0)

Course Description

Industrial and organizational (I/O) psychology is a branch of applied psychology that is concerned with efficient management of an industrial labor force and especially with problems encountered by workers in a mechanized environment. Specific areas include job analysis, defining and measuring job performance, performance appraisal, tests, employment interviews, employee selection and training, and human factors. This course covers the basic principles of the above areas as well as applications of current research in I/O psychology.

Course objectives:

- Develop an understanding of the major theories of I/O psychology
- Understand the methods involved in I/O psychology research.
- Examine the ways in which humans differ with regards to the decision making process.
- Apply theories as tools for describing and explaining HR strategies
- Reflect on your own work life balance

Conditions for enrolment in the course:

Prerequisite: Psyc 101

Expected learning outcomes of the course:

A student will be able to:

CLO1: Interpret different methods of psychological research required to study problems in industrial and organizational settings.

CLO2: Compose and evaluate basic principles of I/O Psychology to Human Resources management in organizations: job analysis, staffing decisions (selection, job performance evaluation, promotion, and separation), and employee development.

CLO 3: Analyze workplace diversity, justice and fairness in a dynamic, global, and multicultural job market.

Course content:

- Industrial psychology in history
- Assessment of cognitive tests including ethical considerations and the scientific method.
- HR development
- Job market
- Marketing and IO psychology
- Human behavior at work
- Work life balance
- Applications to individual differences at job settings

- Teaching delivery methods:

- Lectures
- Remote learning
- Independent work
- Project work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity ECTS

Exam 1 1

Exam 2 1

Exam 3 1

Job market research 2

Total 5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20/20
Exam 2	20/20
Exam 3	20/20
Job market research	40/40
Total:	100

Required reading:

- Kahneman and Tversky(2010).Thinking fast and slow

Additional reading:

Materials from APA Monitor on Psychology (monthly edition)

- Olson & Hergenhahn (2011). An Introduction to Theories of Personality, 8th Ed.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Francis Brassard
Course title:	Heritage and Tourism
Study programme:	IB, WMC DU, WMC ZG
Course status:	Elective
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- Tourism is a global industry and an important part of the human experience. There are many forces within tourism that act upon people's lives, and in particular their environments, economies, cultural heritage, and identity. This course will explore tourism and its many dimensions. Beginning with an examination of kinds of tourism, this course unpacks tourism's ancient trade and pilgrimage routes as well as its class dynamics of post-industrialization. Other aspects of tourism to be explored include strategies and effects of tourism development and production, nationalism and cultural identity, commodification and marketing of culture and the ethics of development, labor and infrastructural changes, social inequalities, ecological impact, sustainable tourism, the experience of tourists, ritual and authenticity, and the relationship between tourists and tourism workers. This course provides opportunities for cross-cultural analysis of tourism sites, for participant observation of the tourist experience, and for evaluation and recommendation of tourism site development in and around Dubrovnik and Croatia.

Course objectives:

1. Deconstruct tourism as a normal cultural and economic activity.
2. Identify behavioral patterns within tourism settings.
3. Identify key terms and concepts within tourism analyses.
4. Compare/contrast tourism activities across the industry and globe and critically engage with a view to best practices.
5. Analyze the impacts of tourism industry (cause and effect) on local communities.
6. Assess harmonious and mutually benefitting host and guest relationships.
7. Assess awareness of sustainable environmental effects of tourism.
8. Apply global principles to real life tourism site/ project.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- L01:** Analyze the impacts of the tourism industry (cause and effect) on local communities.
- L02:** Discuss the various issues related to the development and implementation of heritage tourism destinations and events.
- L03:** Compare tourism activities across the industry taking into consideration its best practices.
- L04:** Design an original cultural heritage project or improve an existing one.

Course content:

1. Introduction and definition of heritage/cultural tourism
2. Challenges in achieving sustainable cultural tourism
3. The various types of tourism
4. Cultural heritage management
5. The types of cultural asset and the concept of commodification
6. The types of cultural tourist
7. The notion of gatekeepers
8. Marketing for Cultural Heritage Management

Teaching delivery methods:

- Lectures and multimedia presentations
- Class discussions

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Components of evaluation:

Component	Points/%	ECTS
What-to-do short presentations (3@5%)	15	.75

Short report (3@10%)	30	1.5
Learning cell assignment	15	.75
Midterm presentation	20	1.0
Final presentation	20	1.0
Total:	100	5

Required reading:

- McKercher, Bob and Hilary du Cros. (2002). *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management*. New York: The Haworth Press, Inc. (Available online at <https://library.rit.edu>)
- The material will be supplied by the instructor.

Additional reading:

- Chhabra, Deepak. (2010). *Sustainable Marketing of Cultural and Heritage Tourism*. London and New York: Routledge.
- *Cultural Heritage and Tourism in the Developing World: A regional perspective*. (2009). Edited by Dallen J. Timothy and Gyan P. Nyaupane. London and New York: Routledge.
- *Cultural Tourism*. (2013) Edited by Razaq Raj, Kevin Griffin and Nigel Morpeth. Oxfordshire: CABI.
- *Cultural Tourism in a Changing World: Politics, Participation and (Re)presentation*. (2006) Edited by Melanie Smith and Mike Robinson. Clevedon, Buffalo and Toronto: Channel View Publications.
- *Heritage and Tourism: Place, encounter, engagement*. (2013) Edited by Russell Staiff, Robyn Bushell and Steve Watson. London and New York: Routledge.
- Reisinger, Yvette and Lindsay W Turner. (2003). *Cross-Cultural Behaviour in Tourism: Concepts and Analysis*. Oxford: Butterworth-Heinemann.
- Smith, K. Melanie. *Issues in Cultural Tourism Studies*. (2003) London and New York: Routledge.
- *The Routledge Handbook of Cultural Tourism*. (2013) Edited by Melanie Smith and Greg Richards. London and New York: Routledge.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures

- Assessment of the achievement of learning outcomes

General Information

Course title: Personality

Course leader: Ana Havelka Mestrovic

Study programme: WMC ZG, IB

Course status: Elective / Obligatory for Psychology Immersion

Year: Fourth

ECTS points: 5

Teaching hours (L+S+E): 45 (3+0+0)

Course Description

This course is intended for students who are interested in learning the history and current status of personality theories. Students will learn the strengths and weaknesses of the major personality theories, as well as how to assess, research and apply these theories. As much as possible, application to real life situations will be discussed.

Course objectives:

- Compare and contrast the major theoretical models of personality development and personality disorders, including relevant research findings.
- Critically evaluate important issues in the area of personality psychology developmental stages
- Explain biological, behavioral, and social influences on individual differences
- Recognize and appreciate diversity among people from different genders, races, ethnic, and cultural background

Conditions for enrolment in the course:

Prerequisite: PSYC-101 or PSYC-101H or completion of one (1) 200 level PSYC course

Expected learning outcomes of the course:

A student will be able to:

CLO1: Compare and contrast the major theoretical models of personality development and personality disorders, including relevant research findings.

CLO2: Critically evaluate important issues in the area of personality psychology developmental stages

CLO 3: Explain biological, behavioral, and social influences on individual differences

CLO 4: Recognize and appreciate diversity among people from different genders, races, ethnic, and cultural background

Course content:

- Personality theories
- Sigmund Freud psychoanalytic theory of personality
- Alfred Adler theory
- OCEAN theory of personality
- Karen Horney theory of personality
- Big Five theory of personality
- Eysenck theory of personality
- Culture and personality
- Religion and personality

Teaching delivery methods:

- Lectures
- Remote learning
- Independent work

Student obligations:

- Attending classes
- Submitting projects and assignments
- Participate in discussions

Monitoring student work:

Activity ECTS

Exam 1 1

Exam 2 1

Exam 3 1

Personality portfolio 2

Total 5

Teaching time is worth 1.5 ECTS points, and it has been incorporated in time for assignments

Assessment and evaluation of student work

Components of evaluation:

Component	Points/%
Exam 1	20/20
Exam 2	20/20
Exam 3	20/20
Personality portfolio	40/40
Total:	100

Required reading:

- Larsen and Buss (2000). Personality Psychology

- Additional reading:

- Materials from APA Monitor on Psychology (monthly edition)
- Personality theories

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes

General Information

Course leader:	Francis Brassard
Course title:	East Asian Philosophy
Study programme:	IB, WMC DU, WMC ZG
Course status:	Elective
Year:	Fourth
Number of ECTS credits:	5
Teaching hours (L+S+E):	45 (3+0+0)

Course Description

- This course is an introduction to the origin and development of the philosophical traditions of primarily China and Japan through a consideration of selected thinkers, schools, and classic texts of Daoism, Confucianism, Buddhism, and Zen. Questions of metaphysics, epistemology, and ethics are emphasized with reference to the nature of reality and the person, social harmony and self-realization, causality, right action, and enlightenment. Comparisons may also be made with Western philosophers, both contemporary and classical.

Course objectives:

1. Define the basic terms and concepts of Daoism, Confucianism, Buddhism, and Zen;
2. Understand the significance of these basic terms and concepts within their specific traditions and cultural contexts;
3. Understand and put into perspective the different forms of religious and spiritual traditions existing today in East Asia and its spheres of influence;
4. Collect, summarise, and report information on the various traditions of East Asia discussed in this course;
5. Identify and discuss issues related to the study of Daoism, Confucianism, Buddhism, and Zen, their history, their influences on social values, ethics, etc.
6. Develop and use the academic practices for critical reading, information management and synthesis of source materials.
7. Make use of instructional feedback concerning strengths and weaknesses of their critical thinking skills and suggested strategies for improvement in their revisions.

Conditions for enrolment in the course:

None

Expected learning outcomes of the course:

A student will be able to:

- **LO1:** Investigate the significance of the basic terms and concepts of the philosophical and religious traditions of East Asia.
 - **LO2:** Discuss the various issues related to the philosophical and religious traditions of East Asia.
 - **LO3:** Debate possible solutions to those issues taking into consideration their implications in modern settings.
-

Course content:

1. Philosophical and religious traditions of China
 2. Philosophical and religious traditions of Japan
-

Teaching delivery methods:

- Lectures and multimedia presentations
 - Class discussions
-

Student obligations:

- Attending classes
 - Submitting projects and assignments
 - Participate in discussions
-

Components of evaluation:

Component	Points/%	ECTS
What-is-going-on short presentations (4@5%)	20	1
Written assignments (3@10%)	30	1.5
Learning cell assignments 2@ (5% + 10%)	30	1.5
Final presentation	20	1
Total:	100	5

Required reading

- Davis Winston. (1992). *Japanese Religion and Society: Paradigms of Structure and Change*, Albany, New York: State University of New York Press.
- Earhart, Byron H. (1982). *Japanese Religion: Unity and Diversity*, Third Edition, Belmont:Wadsworth Publishing Company.
- Fairbank, John, Edwin O. Reischauer, and Albert Craig (1978). *East Asia: Tradition & Transformation*, Boston: Houghton Mifflin Company.
- Kitagawa, Joseph M., (ed.). (1989). *The Religious Traditions of Asia: Religion, History, and Culture, Selections from The Encyclopedia of Religion*, New York: Macmillian Publishing Company.
- Sharma, Arvind, (ed.). (1993). *Our Religions: The Seven World Religions Introduced by Preeminent Scholars from each Traditions*, New York: Harper San Francisco.
- Thompson, Laurence G. (1996)- *Chinese Religion: An Introduction*, Fifth Edition, Belmont: Wadsworth Publishing Company.

Methods for quality monitoring that ensure the acquisition of knowledge, skills and competencies:

- Student survey
- Observation of lectures
- Assessment of the achievement of learning outcomes