

**FALL SEMESTER 2251**

Course no.	Course Name	Credits	ECTS
<b>YEAR 1</b>			
MGMT-101	Business 1: Introduction to Business Communication, Planning & Analysis	3	5
ACCT-110	Financial Accounting	3	6
ECON-101	Principles of Microeconomics	3	5
UWRT-100	Critical Reading and Writing	3	5
MATH -101	College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0

<b>PATTERN 1</b>	<b>YEAR 2 (Choose 1 of 2 patterns)</b>		
MKTG-230	Principles of Marketing	3	6
FINC-220	Financial Management	3	6
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0

**CHOOSE 1 LANGUAGE COURSE BELOW:**

MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

<b>PATTERN 2</b>	<b>YEAR 2 (Choose 1 of 2 patterns)</b>		
MKTG-230	Principles of Marketing	3	6
MGIS-130	Information Systems and Technology	3	5
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0

**CHOOSE 1 LANGUAGE COURSE BELOW:**

MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

<b>YEAR 3</b>			
MGMT-340	Busines Ethics and Corporate Social Responsibility	3	6
DECS-310	Operations Management	3	6
COMM-201	Public Speaking	3	5
PSYC-101	Introduction to Psychology	3	5

**CHOOSE 1 LANGUAGE COURSE BELOW:**

MLFR-301	Intermediate French I	3	4
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4

<b>YEAR 4</b>			
MGMT-560	Strategic Management	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	5
<b>CHOOSE ONE COURSE FROM THE OPTIONS BELOW:</b>			
PSYC-223	Cognitive Psychology (Mandatory for Psychology Immersion)	3	5

**OR**

MGMT-489	Generative AI in Organizations	3	6
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**OR**

ANTH-328	Heritage and Tourism	3	5
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**OR**

ACCT-430	Cost Accounting	3	6
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**OR**

ANTH-210	Culture and Globalization	3	5
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**CHOOSE ONE SET OF MINOR COURSES BELOW:**

<b>Marketing Minor</b>			
MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6

**OR**

<b>Finance Minor</b>			
FINC-352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6

**OR**

<b>Management Minor</b>			
MGMT-320	Managerial Skills	3	6
HRDE-380	Human Resources Management	3	6

**SPRING SEMESTER 2255**

Course no.	Course Name	Credits	ECTS
<b>YEAR 1</b>			
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-140	Introduction to Ecology	3	5
UWRT-150	Writing Seminar	3	5
MATH -161	Applied Calculus	4	5

<b>PATTERN 1</b>	<b>YEAR 2 (Choose 1 of 2 patterns)</b>		
MGIS-130	Information Systems and Technology	3	5
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5

**CHOOSE 1 LANGUAGE COURSE BELOW:**

MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

**SUMMER 2248:**

INTB-499	COOP 1	0	12
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<b>PATTERN 2</b>	<b>YEAR 2 (Choose 1 of 2 patterns)</b>		
FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5

**CHOOSE 1 LANGUAGE COURSE BELOW:**

MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

**SUMMER 2248:**

INTB-499	COOP 1	0	12
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<b>YEAR 3</b>			
DECS-350	Project Management	3	6
INTB-315	Exporting and Global Sourcing	3	6
BANA-255	Data Literacy, Analytics, and Decision Making	3	5
COMM-253	Communication	3	5

**CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:**
**OPTION 1: PSYCHOLOGY IMMERSION (MUST)**

PSYC-225	Social Psychology	3	5
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**OR**
**OPTION 2:**

ENGL-312	American Literature	3	5
MLFR-302	Intermediate French II	3	4
MLFR-302	Intermediate French II	3	4
MLGR-302	Intermediate German II	3	4
MLIT-302	Intermediate Italian II	3	4
MLSP-302	Intermediate Spanish II	3	4

**SUMMER 2248:**

INTB-499	COOP 2	0	12
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<b>YEAR 4</b>			
INTB-550	Competing Globally	3	6
<b>CHOOSE ONE COURSE FROM THE OPTIONS BELOW:</b>			
ENGL-210	Literature and Cultural Studies	3	5

**OR**

COMM-201	Public Speaking	3	5
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**CHOOSE ONE COURSE FROM THE OPTIONS BELOW:**

PSYC-221	Psychological Disorders (Mandatory for Psychology Immersion)	3	5
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**OR**

PHIL-311	East Asian Philosophy	3	5
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**OR**

SOCI-230	Sociology of Work	3	5
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**OR**

FINC-489	Seminar in Finance: Bitcoin	3	6
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**OR**

ACCT-360	Intermediate Financial Accounting	3	6
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**OR**

ACCT-420	Personal and Small Business Taxation	3	6
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**CHOOSE ONE SET OF MINOR COURSES BELOW:**

<b>Marketing Minor</b>			
MKTG-320	Digital Marketing	3	6
MKTG-360	Professional Selling	3	6

**OR**

<b>Finance Minor</b>			
FINC-430	Advanced Corporate Financial Planning	3	6
FINC-420	International Finance	3	6

**OR**

<b>Management Minor</b>			
MGMT-310	Leading Cross-Cultural and Virtual Teams	3	6
MGMT-330	Design Thinking and Concept Development	3	6