

FALL SEMESTER 2251

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-101	Business 1: Introduction to Business Communication, Planning & Analysis	3	5
ACCT-110	Financial Accounting	3	6
ECON-101	Principles of Microeconomics	3	5
UWRT-100	Critical Reading and Writing	3	5
MATH-101	College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)
MKTG-230	Principles of Marketing
FINC-220	Financial Management
INTB-225	Global Business Environment
STAT-145	Introduction to Statistics 1
SCBI-35	Careers in Business

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)
MKTG-230	Principles of Marketing
MGIS-130	Information Systems and Technology
INTB-225	Global Business Environment
STAT-145	Introduction to Statistics 1
SCBI-35	Careers in Business

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

YEAR 3			
MGMT-340	Business Ethics and Corporate Social Responsibility	3	6
DECS-310	Operations Management	3	6
COMM-201	Public Speaking	3	5
PSYC-101	Introduction to Psychology	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-301	Intermediate French I	3	4
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4

YEAR 4			
MGMT-560	Strategic Management	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	5

CHOOSE ONE COURSE FROM THE OPTIONS BELOW:

PSYC-223	Cognitive Psychology (Mandatory for Psychology Immersion)	3	5
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OR

MGMT-489	Generative AI in Organizations	3	6
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OR

ANTH-328	Heritage and Tourism	3	5
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OR

ACCT-430	Cost Accounting	3	6
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OR

ANTH-210	Culture and Globalization	3	5
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CHOOSE ONE SET OF MINOR COURSES BELOW:

MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6

OR

Finance Minor			
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FINC-352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6

OR

Management Minor			
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MGMT-320	Managerial Skills	3	6
HRDE-380	Human Resources Management	3	6

SPRING SEMESTER 2255

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-140	Introduction to Ecology	3	5
UWRT-150	Writing Seminar	3	5
MATH-161	Applied Calculus	4	5

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)
MGIS-130	Information Systems and Technology
MGMT-215	Organizational Behavior
STAT-146	Introduction to Statistics 2
ANTH-350	Global Economy and Grassroots

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

SUMMER 2248:

INTB-499	COOP 1	0	12
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PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)
FINC-220	Financial Management
MGMT-215	Organizational Behavior
STAT-146	Introduction to Statistics 2
ANTH-350	Global Economy and Grassroots

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

SUMMER 2258:

INTB-499	COOP 1	0	12
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YEAR 3			
DECS-350	Project Management	3	6
INTB-315	Exporting and Global Sourcing	3	6
BANA-255	Data Literacy, Analytics, and Decision Making	3	5
COMM-253	Communication	3	5

CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:

PSYC-225	Social Psychology	3	5
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OR

ENGL-312	American Literature	3	5
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OR

MGMT-489	Seminar in Management: Doing Business in EU and Croatia	3	6
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SUMMER 2258:

INTB-550	Competing Globally	3	6
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CHOOSE ONE COURSE FROM THE OPTIONS BELOW:

ENGL-210	Literature and Cultural Studies	3	5
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OR

COMM-201	Public Speaking	3	5
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CHOOSE ONE COURSE FROM THE OPTIONS BELOW:

PSYC-221	Psychological Disorders (Mandatory for Psychology Immersion)	3	5
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OR

PHIL-311	East Asian Philosophy	3	5
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OR

SOCI-230	Sociology of Work	3	5
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OR

FINC-489	Seminar in Finance: Bitcoin	3	6
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OR

ACCT-360	Intermediate Financial Accounting	3	6
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OR

ACCT-420	Personal and Small Business Taxation	3	6
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CHOOSE ONE SET OF MINOR COURSES BELOW:

Marketing Minor			
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