



About ESL Global Cybersecurity Institute

At RIT's ESL Global Cybersecurity Institute, we educate and train cybersecurity professionals; develop new cybersecurity and AI-based knowledge for industry, academia, and government; and perform systems and network security testing for a wide range of partners.

About Rochester Institute of Technology (RIT)

Founded in 1829, Rochester Institute of Technology is a diverse and collaborative community of engaged, socially conscious, and intellectually curious minds. Through creativity and innovation, and an intentional blending of technology, the arts and design, we provide exceptional individuals with a wide range of academic opportunities, including a leading research program and an internationally recognized education for deaf and hard-of-hearing students. Beyond our main campus in Rochester, New York, RIT has international campuses in China, Croatia, Dubai, and Kosovo. And with over 19,000 students and more than 135,000 graduates from 49 states and over 100 nations, RIT is driving progress in industries and communities around the world. **At RIT, we are always on to something amazing.**

Why Train for Incident Response?

Cyberincidents are inevitable and can be career-defining. How top-level leaders respond can ruin reputations and destroy organizations.

Alternatively, responding with competency and transparency can increase public trust in both the organization and its leadership.

RIT

ESL Global Cybersecurity Institute



Book your training today by
contacting:

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One Lomb Memorial Dr.,
Rochester, NY 14623

Executive Incident Response Training

rit.edu/cybersecurity

Cost, time commitment, and participants:

Cost: \$12,500 (inquire about 20% discount available, to bring price to \$10K)

Time commitment: 4 hours

Participants: up to 30 team members from your organization can participate. Cost is all inclusive and covers all participants.

What is Executive Incident Response?

In this training, executives and senior leaders across your entire organization participate in an immersive cybersecurity scenario to equip you with the experience you need during a cybersecurity incident.

We examine historical examples of success and failure and help you prepare for what's next. By presenting multiple, simultaneous dilemmas in a realistic context, we build skills that enable timely, winning decisions.

What Will We Learn?

Participants will learn how to:

- gain situational awareness
- refine internal communications
- create polished interactions and responses for customers, employees, press, law enforcement, investors/stakeholders, financial markets, and regulatory agencies
- topics include: denial of service attacks, ransomware, and data breaches

Location

ESL GCI Cyber Range and Training Center

Our state-of-the-art Cyber Range and Training Center, located at the ESL GCI on RIT's campus in Rochester, NY is capable of hosting more than 5,000 virtual machines simultaneously in immersive scenarios, enabling Executive Incident Response Training, Threat Intelligence and Emulation Training, and more.

Within this infrastructure, we are able to introduce threat intelligence systems in scale replicas of any massive, global business, with specific focus on healthcare, energy, and finance. The Cyber Range and Training Center provides alternate reality instructional vignettes for cohorts of corporate leaders and IT security professionals to experiment and learn, facilitating research opportunities in the most critical of industries.

\$6 trillion

Estimated annual world economic impact of cyber crimes

– *Cybersecurity Ventures Report*

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