The Diploma comprises of a series of 5 modules intended to define innovation, its requirements and its implementation at the personal level and at workplace.

Selective objectives of the workshop include:

- Understand and challenge scientific and practical notions of innovation in a professional environment.
- Understand how to evaluate and assess an organization in terms of individual and cooperate innovation.
- Understand leadership strategies and techniques that can increase corporate innovation and apply it in interdisciplinary environments.
- Application of corporate innovation tools developed in the diploma by the creation of a Corporate Innovation Strategic Plan for the organization.
- Lead individuals and teams to facilitate creativity and innovation in professional practice to induce a successful environment.
- Become experts in current best practices of corporate innovation measures in both the UAE and beyond.
Module 01 (02 Days)
UAE National Innovation Strategy

1. Key pillars of UAE NIS Framework
2. Innovation Priority Sectors
3. Innovation-Enabling Environment
4. Innovation Champions
5. Innovation Measurement Indicators

Module 02 (03 Days)
Managing and Leading Innovation

1. Essential innovative leadership.
2. Developing competencies for effective leadership.
3. Creativity for innovative leadership.
4. Interpersonal connections for persuasive leadership.
5. Enhancing creative thinking skills for the innovative leader.
6. Divergent thinking skills openness to innovative ideas.
7. Understanding the creative process.
8. Preparation, incubation, for innovative leadership.
9. Metaphors and analogies for innovative thinking.
10. Implementing innovative leadership for managing performance.
11. Cultivating a creative workplace.
12. Harnessing creativity in subordinates through aligned leadership
13. Advocacy skills to implement innovative ideas in the workplace

Module 03 (03 Days)
Creating a mindset for Creativity and Innovation

1. Learning the current innovation practices and techniques.
2. Exploring the psychology of creativity and innovation.
3. Developing creative talent in individuals, teams and organizations.
4. Discovering strategies to build work environments that support innovation and creativity.

Module 04 (03 Days)
Business Model Innovation

1. Exploring the concept and skills of Corporate Innovation
2. Why business model innovation matters?
3. What is Business Model Innovation?
4. Creating and delivering value for customers through innovation
5. Innovative business model Elements (product, service, customers, organization, market)
6. Innovative business model analysis for startups, and established businesses

Module 05 (01 Day)
Real-life Project Presentation and Final Assessment

THE PARTICIPANTS CAN EXPECT THE FOLLOWING DURING THE PROGRAM

- Lecture modules delivered by subject matter experts
- Use of cutting edge tools on various topics covered in the program
- Access to research repository on the subject
- Case studies discussion
- Class room activities
- Project work

PARTICIPANTS IDENTIFY A PROJECT THAT THEY WILL UNDERTAKE AT THEIR RESPECTIVE ORGANIZATION BASED ON CURRENT NEEDS

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