

Discovering Your Major

BUSINESS

Where can you find your Program Curriculum?

- RIT Dubai
 - → <https://www.rit.edu/dubai/>
 - → Academics and Learning
 - → Undergraduate Degrees

Degree Structure

Major

Core Courses (11)

Major Courses

Major Electives

Open Electives

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Degree Structure

Major

Core Courses

Major Courses

Major Electives

- ACCT 110 Financial Accounting
- ACCT 210 Managerial Accounting
- MGMT 101 Business I
- MGMT 102 Business II
- MGIS 130 Information Systems and Tech
- MGMT 215 Organizational Behavior
- FINC 220 Financial Management
- MKTG 230 Principles of Marketing
- DECS 310 Operations Management
- MGMT 560 Strategic Management
- SCBI 035 Careers in Business

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Global Business Management

- MGMT 310 Leading Cross-Cultural and Virtual Teams
- DESC 350 Project Management
- INTB 550 Competing Globally
- MGMT 450 Negotiations & Decision Making
- Global Business Management Elective
- Global Business Management Elective
- Global Business Management Elective
- Global Business Management Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Global Business Management

- INTB 300 Cross-Cultural Management
- INTB 315 Exporting and Global Sourcing
- INTB 480 Specialized Topics in Global Business
- INTB 489 Seminar in International Business
- HRDE 386 Human Resource Development
- FINC 420 Finance in a Global Environment
- MKTG 320 Digital Marketing
- MKTG 330 Global Marketing
- MKTG 365 Marketing Analytics
- MGIS 429 Cyber: Risk and Resilience
- MGIS 360 Building a Web Business
- MGMT 320 Managerial Skills
- MGMT 330 Design Thinking & Concept Development
- MGMT 350 Entrepreneurship
- MGMT 470 Applied Entrepreneurship & Commercialization
- MGMT 489 Seminar in Global Business Management
- COMM 304 Intercultural Communication
- DECS 435 Supply Chain Management Fundamentals

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Marketing

- MKTG 320 Digital Marketing
- MKTG 350 Consumer Behavior
- MKTG 365 Marketing Analytics
- MKTG 550 Marketing Strategy
- Marketing Elective
- Marketing Elective
- Marketing Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Marketing

- MKTG 310 Marketing Research
- MKTG 330 Global Marketing
- MKTG 360 Professional Selling
- MKTG 370 Ad & Promo Management
- MKTG 410 Search Engine Marketing & Analytics
- MKTG 430 Social Media Marketing
- MKTG 489 Seminar in Marketing

MAY TAKE NO MORE THAN ONE OF THE FOLLOWING:

- MGIS 360 Building a Web Business
- MGMT 360 Digital Entrepreneurship
- ISTE 105 Web Foundations
- ISTE 305 Rapid Online Presence
- MAAT 101 Cross Media Foundations
- MAAT 106 Typography & Page Design
- MAAT 107 Imaging

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Finance

- FINC 352 Financial Management II
- FINF 362 Intermediate Investments
- FINC 460 Financial Analysis and Modeling
- Finance Elective
- Finance Elective
- Finance Elective
- Finance Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Finance

- FINC 320 Professional Financial Management
- FINF 361 Financial Institutions & Markets
- FINC 420 Finance in a Global Environment
- FINC 425 Stock Market Algorithmic Trading
- FINC 470 Introduction to Options & Futures
- FINC 559 Financing New Ventures
- FINC 580 Financial Analytics
- FINC 489 Seminar in Finance

MAY TAKE NO MORE THAN ONE OF THE FOLLOWING:

- BLEG 250 Law, Business, and Society
- ACCT 489 Seminar in Accounting
- ACCT 550 Accounting for Gov't & Not for Profit Organizations
- ACCT 560 Forensic Accounting & Fraud Exam

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Foundation Courses

➤ UWRT 150 Writing Seminar

One of the following (Islamic Course – MOE Requirement):

- ANTH 275 Global Islam
- ANTH 365 Culture and Politics in the Middle East
- HIST 402 Seminar in Islamic History

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Perspectives

- Artistic – ENGL 210 Literature, Culture and Media, ENGL 211 Intro Creative Writing, ENGL 316 Global Literature
- Social - PSYC 101 Intro to Psychology, PHIL 305 Philosophy of Peace, HIST 104 Themes in Euro History
- Scientific Principles – BIOG 101 General Biology, CHMG 141 General and Analytical Chemistry, PSYC 101 Intro to Psychology
- Natural Science Inquiry – PHYS 111 College Physics or BIOG 140 Cell & Molecular Biology
- Mathematical A – STAT 145 Statistics I
- Mathematical B – STAT 146 Statistics II
- Ethical – MGMT 340 Business Ethics
- Global – ECON 101 Microeconomics

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion

Immersion - a concentration of three courses in a particular area.

- Advertising and Public Relations
- Creative Writing
- Cultural Anthropology
- Digital Literature and Comparative Media
- Economics
- Ethics
- History
- Language Science
- Literature and Media
- Modern Languages – Arabic
- Modern Languages – French
- Modern Languages – Spanish
- Mathematics
- Philosophy
- Psychology
- Religious Studies
- Sociology

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion

Modern Language – Arabic – Includes ANTH 275 Global Islam or ANTH 365 Culture & Politics in ME, which fulfills your Islamic Culture requirement

Economics – ECON 101 Microeconomics does not count in the Immersion, but is a prerequisite and is the Global Perspective

Psychology – PSYC 101 Intro to Psychology does not count in the Immersion, but is a prerequisite and is a Social/Scientific Principles Perspective

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion & GenEd Electives

Consider maximizing your Options!

Make your IMMERSION into a MINOR by using your GenEd or Free Electives.

[Immersions | RIT Dubai](#) [Minors | RIT Dubai](#)

Important!!!

Some courses fulfill more than one category, but they cannot double count! You must eventually choose which requirement it will fulfill (Eg: PSYC 101).

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

GenEd Required Courses

- ECON 201 Macroeconomics
- MATH 161 Applied Calculus
- INTB 225 Global Business Environment
- COMM 253 Communication
- BANA 255 Data Lit, Analytics, & Dec Making

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (4)

GenEd Electives (2)

GenEd Elective Courses

History
Literature
Philosophy
Economics

Languages
Psychology
Mathematics
Science

- You cannot take an easier course
e.g. Pre-calc if you've already taken Applied Calc
- Or a course that is too similar
e.g. Prob & Stats if you're taking Applied Statistics

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Open Electives

Open Elective Courses

- An extra course from your major
- An additional general education class
- A course from a different program
- A course towards a minor
- Pretty much anything as long as you meet the prerequisite for the course!

CO-OP

“Co-op” = Cooperative Education

Opportunity to gain meaningful work experience before graduation

Full-time, paid employment directly related to your field of study

Prerequisite – 3rd Year Standing

Must first complete SCBI 035 Careers in Business

1 or 2 Summers = 16 weeks

Must be in Good Standing (at least 2.0 GPA)

Now What?

Mandatory Advising

- Every semester, you must meet with either your Academic Advisor or your Faculty Advisor before you can enroll for the next semester
- You will discuss how things are going and what courses you should take next semester
- Students have questions - advisors have answers!

- Please make an appointment on Starfish
- If you want to come with a friend, one of you make the appointment and write the name of the other(s) in the comments

Academic Planning

FACULTY ADVISOR:					MAJOR: Global Business Management		CODE: MGMT-BS		ENTERED: 2245	
This unofficial worksheet is for planning purposes only. Academic Requirements in SIS need to be used to track official progress toward graduation requirements.										
BUSINESS CORE					GE CORE AND PERSPECTIVES					
Course ID	Course Title	Grade	CR	Qtr/Sem	GE Requirement	Course ID	Course Title	Grade	CR	Qtr/Sem
ACCT 110	Financial Accounting		3		First Yr Writing (WI)	UWRT 150	FYW: Writing Seminar		3	
ACCT 210	Management Accounting		3		Artistic Perspective				3	
MGMT 101	Bus 1: Intro to Business		3		Social Perspective				3	
MGMT 102	Bus 2: Bus Planning & Professional Development		1		Scientific Principles Perspective				3	
SCBI 35	Careers in Business		0		Nat. Science Inquiry Perspective				4	
MGIS 130	Information Systems and Technology		3		Mathematical A. Perspective	STAT 145	Intro to Statistics I		3	
MGMT 215	Organizational Behavior (prereq for MGMT 560)		3		Mathematical B. Perspective	STAT 146	Intro to Statistics II		4	
FINC 220	Financial Management (prereq for MGMT 560)		3		Ethical Perspective	MGMT 340	Bus. Ethics & Corp. Social Resp.		3	
MKTG 230	Principles of Marketing		3		Global Perspective	ECON 101	Principles of Microeconomics		3	
DECS 310	Operations Management (prereq for MGMT 560)		3		GE Business Requirement	ECON 201	Principles of Macroeconomics		3	
MGMT 560	Strategic Management		3		GE Business Requirement	MATH 161	Applied Calculus		4	
MAJOR REQUIREMENTS					GE Business Requirement	INTB 225	Global Business Environment		3	
Course ID	Course Title	Grade	CR	Qtr/Sem	GE Business Requirement	COMM 253	Communications (WI)		3	
MGMT 310	Leading Cross-Cultural and Virtual Teams		3		GE Business Requirement	BANA 255	Data Lit, Analytics, & Dec Making		3	
DECS 350	Project Management		3		GENERAL EDUCATION IMMERSION (3)					
MGMT 450	Negotiations & Decision-Making		3		GE Requirement	Course ID	Course Title	Grade	CR	Qtr/Sem
INTB 550	Competing Globally		3		General Education Immersion				3	
GBM Elective			3		General Education Immersion				3	
GBM Elective			3		General Education Immersion				3	
GBM Elective			3							
GBM Elective			3							
ELECTIVES (9 credits)					Islamic Course MOE Requirement					
Course ID	Course Title	Grade	CR	Qtr/Sem	GE Elective OR GE Minor Course					
			3		GE Elective (Math/Science/Lib Arts)					
			3							
			3		DEGREE TRACKING					
					Degree Requirement	Total # Courses	Courses Completed	Needed	Cred Comp	Req Met

Your Advisors

Academic Advisor	Faculty Advisor
Overall academic guidance and support	Questions about the major and career prospects
Understanding graduation requirements, including general education and elective options	Major elective selection
Assistance in enrolling in and withdrawing from classes	Co-op approval and guidance
Helping to interpret academic policies and procedures	Advice on post-graduation plans, including industry career and graduate school
Study abroad and other academic opportunities	Support if experiencing difficulty in major classes
Support with difficulty in classes and managing Academic Action	Possible research opportunities

Your Faculty Advisors

Dr Panagiotis Kokkalis

Dr Rizwan Tahir

Dr Hassan Mustafa

Dr Merwyn Strate

Dr Amir Klinicar

Dr Tonmoy Choudhury

Dr Amer Alfadli

Dr Charu Banga

Dr Kashif Farhat

Dr Salma Ahmad

Starfish

Make your Advising Appointment!

- Access Starfish through SIS or MyCourses
- Click on the menu icon and go to your Profile to CHANGE YOUR TIME ZONE
- Go to “My Success Network”
- Choose your Academic Advisor to schedule an appointment



Questions....???????