

RIT

Rochester Institute
of Technology of Dubai

Discovering Your Major

Department of Business and Management

Academic Advising Office

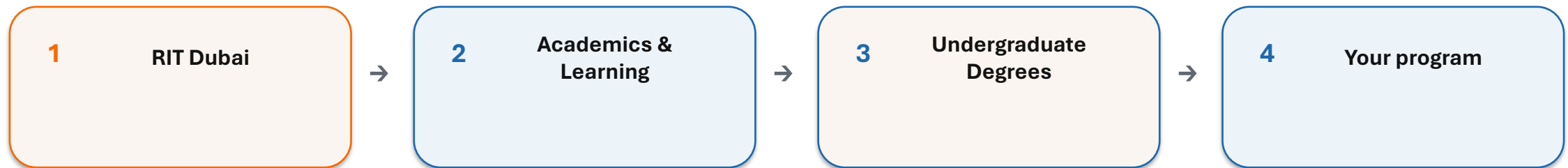
PEOPLE / IDEAS / OPPORTUNITIES



Start with your official program curriculum

Your curriculum is your degree map.

Use the RIT Dubai website and your official program plan - not screenshots, old copies, or another student's schedule.



Remember: requirements may vary by catalog year. When something looks unclear, check with your advisor before registering.

Your degree has two connected halves

Think of your degree as a combination of business specialization and university-wide learning.

MAJOR

Core Courses11 courses

Major CoursesProgram-specific

Major ElectivesChoice within your field

Open ElectivesYour broader choices

GENERAL EDUCATION

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Perspectives8

Immersion1 (3)

GenEd Required5

GenEd Electives2

Minimum 60 credits of General Education

The common business core

These courses give every business student a shared foundation.

ACCT 110 Financial Accounting

ACCT 210 Managerial Accounting

MGMT 101 Business I

MGMT 102 Business II

MGIS 130 Information Systems and Technology

MGMT 215 Organizational Behavior

FINC 220 Financial Management

MKTG 230 Principles of Marketing

DECS 310 Operations Management

MGMT 560 Strategic Management

SCBI 035 Careers in Business

The core is shared. Your major then determines where you go deeper.

Global Business Management: major courses

A management degree with an explicit international and cross-cultural orientation.

MGMT 310

Leading Cross-Cultural and Virtual Teams

DECS 350

Project Management

INTB 550

Competing Globally

MGMT 450

Negotiations & Decision Making

PLUS 4 GLOBAL BUSINESS MANAGEMENT ELECTIVES

Your electives let you shape the major around your interests and career direction.

Global Business Management: elective menu

You do not take all of these. They are examples of the approved elective pool.

COMM 304 Intercultural Communication

DECS 435 Supply Chain Management Fundamentals

INTB 300 Cross-Cultural Management

INTB 315 Exporting and Global Sourcing

INTB 489 Seminar in International Business

FINC 420 Finance in a Global Environment

MKTG 320 Digital Marketing

MKTG 330 Global Marketing

MKTG 365 Marketing Analytics

MGIS 429 Cyber: Risk and Resilience

MGIS 360 Building a Web Business

MGMT 320 Managerial Skills

MGMT 330 Design Thinking & Concept Development

MGMT 350 Entrepreneurship

MGMT 470 Applied Entrepreneurship & Commercialization

MGMT 489 Seminar in Global Business Management

MGMT 520 Circular Entrepreneurship

Choose electives with a purpose: depth, breadth, career relevance, or a possible minor.

Marketing: major courses

A mix of consumer insight, digital capability, analytics and marketing strategy.

MKTG 320

Digital Marketing

MKTG 350

Consumer Behavior

MKTG 365

Marketing Analytics

MKTG 550

Marketing Strategy

PLUS 3 MARKETING ELECTIVES

Use the elective pool to build depth in areas such as research, selling, media, analytics or digital channels.

Marketing: elective options

Approved marketing electives

MKTG 310 Marketing Research

MKTG 330 Global Marketing

MKTG 360 Professional Selling

MKTG 370 Advertising & Promotion Management

MKTG 410 Search Engine Marketing & Analytics

MKTG 430 Social Media Marketing

MKTG 489 Seminar in Marketing

MGIS 360 Building a Web Business

Check prerequisites before planning an elective.

Management Information Systems: major courses

A major combining business, technology, data analytics and information systems for digital decision-making.

MGIS 320

Database Management Systems

MGIS 350

Developing Business Applications

MGIS 330

Systems Analysis & Design

MGIS 550

MIS Capstone

PLUS 3 MIS ELECTIVES

Use the elective pool to build depth in business analytics, data management, enterprise systems, programming or digital technologies.

Management Information Systems: elective options

Approved MIS electives

MGIS 355 Business Intelligence

MGIS 360 Building a Web Business

MGIS 425 Database Systems Development

MGIS 429 Cyber: Risk and Resilience

MGIS 445 Web Systems Development

MGIS 450 Enterprise Systems

MGIS 489 Seminar in MIS

MGIS 589 Hacking for Defense

Check prerequisites before planning an elective.

Finance: major courses

The major builds from financial management into investments, modelling and advanced finance topics.

FINC 352

Financial Management II

FINF 362

Intermediate Investments

FINC 460

Financial Analysis and Modeling

PLUS 4 FINANCE ELECTIVES

The elective pool lets you move toward markets, analytics, risk, entrepreneurship, or specialized finance topics.

Finance: elective options

Finance elective pool

FINC 320 Professional Financial Management

FINF 361 Financial Institutions & Markets

FINC 420 Finance in a Global Environment

FINC 425 Stock Market Algorithmic Trading

FINC 470 Introduction to Options & Futures

FINC 475 Artificial Intelligence (AI) and Finance

FINC 489 Seminar in Finance

FINC 559 Financing New Ventures

FINC 580 Financial Analytics

May take no more than one from this group

BLEG 250 Law, Business, and Society

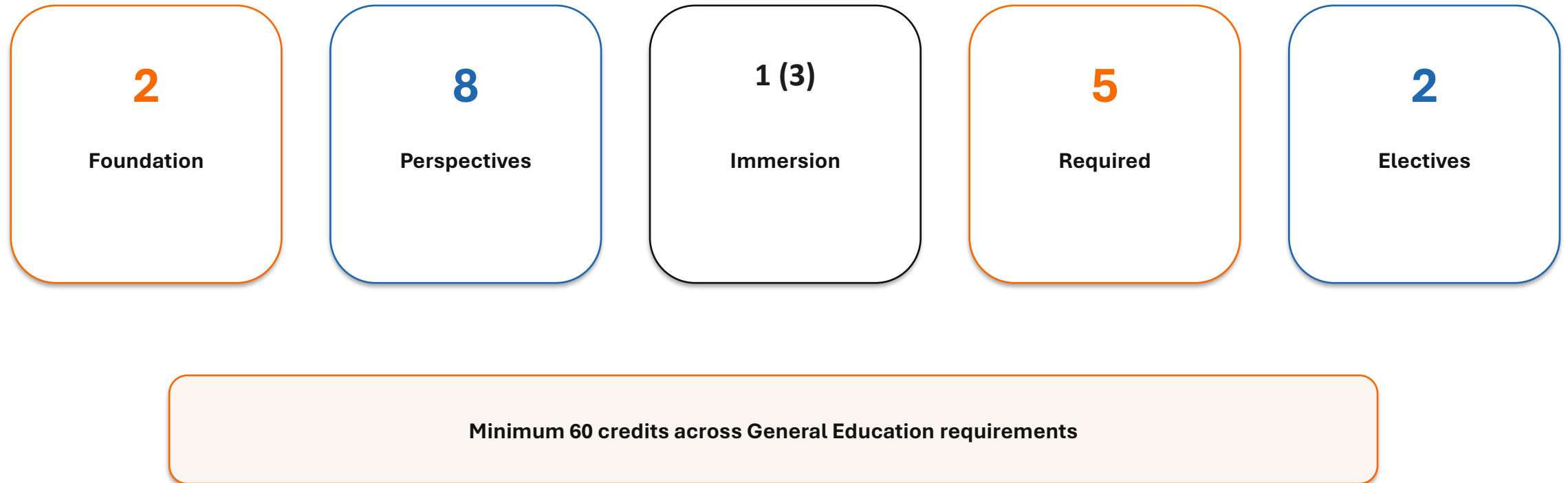
ACCT 550 Accounting for Government & Not-for-Profit Organizations

ACCT 560 Forensic Accounting & Fraud Examination

Electives are choices, not a checklist. Build a coherent pathway.

General Education: the other half of your degree

General Education is not “extra.” It broadens the way you think, communicate and interpret problems.



Foundation courses

UWRT 150

Writing Seminar

One approved Islamic Culture course

ANTH 275 Global Islam

ANTH 365 Culture and Politics in the Middle East

HIST 402 Seminar in Islamic History

ARTH 549 Topics in Global Art & Architecture: Islamic Art & Architecture

Your foundation courses satisfy university-wide writing and UAE/MOE requirements.

Perspectives: eight different lenses

The goal is breadth: different ways of understanding people, society, science, ethics and the world.

Artistic

ENGL 210 / 211 / 316

Scientific Principles

BIOG 101 / CHMG 141 / PSYC 101

Mathematical A

STAT 145

Ethical

MGMT 340

Social

PSYC 101 / PHIL 305 / HIST 104

Natural Science Inquiry

PHYS 111 / BIOG 140

Mathematical B

STAT 146

Global

ECON 101

Course availability and approved options can change—check the current program plan.

Immersion: three courses in one area

An immersion is a small concentration outside your main program.

Advertising & Public Relations

History

Mathematics

Communication

International Relations

Philosophy

Creative Writing

Language Science

Psychology

Cultural Anthropology

Literature & Media

Religious Studies

Digital Literature & Comparative Media

Modern Languages – Arabic

Sociology

Economics

Modern Languages – French

Ethics

Modern Languages – Spanish

Use the immersion to broaden your degree—or potentially build toward a minor.

Immersion planning: three details students often miss

Arabic

ANTH 275 Global Islam or ANTH 365 Culture & Politics in the Middle East may also satisfy the Islamic Culture requirement.

Economics

ECON 101 Microeconomics is a prerequisite and Global Perspective; it does not count toward the Economics immersion.

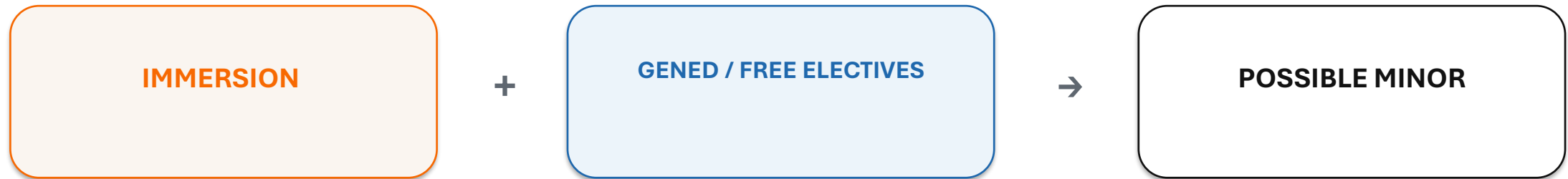
Psychology

PSYC 101 Introduction to Psychology is a prerequisite and may satisfy a Perspective; it does not count toward the Psychology immersion.

A course can appear relevant to more than one requirement without being allowed to double-count.

Use your electives deliberately

Your choices can work together rather than sitting in separate boxes.



Important: some courses can satisfy more than one category in theory, but they cannot necessarily be counted twice. Your advisor can help you place the course correctly in your degree audit.

General Education required courses

ECON 201 Macroeconomics

MATH 161 Applied Calculus

INTB 225 Global Business Environment

COMM 253 Communication

BANA 255 Data Literacy, Analytics & Decision Making

These five courses are part of the General Education requirement for the degree structure shown in this advising deck.

General Education electives: breadth with rules

Choose from approved areas such as:

History

Languages

Literature

Psychology

Philosophy

Mathematics

Economics

Science

You cannot move backward

Example: do not take an easier mathematics course after completing Applied Calculus.

Avoid courses that are too similar

Example: Probability and Statistics course may not be appropriate if you are already taking Applied Statistics.

Open electives: where you have the most freedom

Open electives are deliberately flexible—as long as prerequisites and degree rules are met.

Go deeper

An extra course from your major

Go broader

An additional General Education course

Explore another field

A course from a different program

Build a minor

Use the credit toward an approved minor

“Pretty much anything” still means: check prerequisites and degree applicability first.

Co-op: turn the degree into work experience

COOPERATIVE EDUCATION

Full-time, paid work directly related to your field of study.

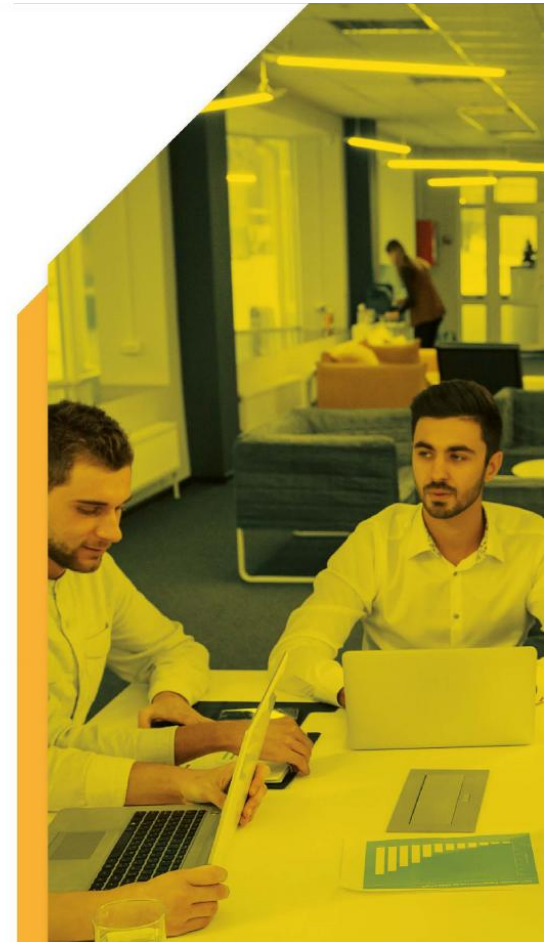
Standing 3rd-year standing

Preparation Complete SCBI 035 Careers in Business

Duration 1 or 2 summers = 16 weeks

Academic status Good standing · minimum 2.0 GPA

Start planning early—co-op is easier when you prepare before you are eligible.



Before you enroll each semester: advising is mandatory

Meet your Academic Advisor or Faculty Advisor before enrollment opens.

1 Review how the semester is going

2 Plan the next semester's courses

3 Resolve holds, questions and degree issues

4 Book through Starfish

Students have questions. Advisors have answers—and planning early usually gives you more options.

Academic planning: see the whole degree, not just next semester

Your degree worksheet helps you see what is complete, what remains, and where you still have choices.

Business Core

shared requirements

Major

required + electives

General Education

foundation + perspectives + immersion

Open Electives

remaining flexibility

Use it to ask:

- What have I completed?
- What is still required?
- Where do prerequisites matter?
- Where do I still have choice?

Your advisor helps you interpret the plan—not just fill boxes.

Two advisors. Different questions.

ACADEMIC ADVISOR

- Overall academic guidance
- Graduation requirements and GenEd
- Enrollment / withdrawal support
- Policies and procedures
- Study abroad and academic opportunities
- Academic difficulty / Academic Action

FACULTY ADVISOR

- Questions about your major and career prospects
- Major elective selection
- Co-op approval and guidance
- Post-graduation plans
- Difficulty in major courses
- Possible research opportunities

**Your assigned Advisors may change as the department and programs develop.
Check your current advising information rather than relying on an old list.**

Book the meeting. Ask the question. Use your advisors.

STARFISH

- 1 Access Starfish through SIS or MyCourses
- 2 Check your profile and time zone
- 3 Open “My Success Network”
- 4 Select your Academic Advisor
- 5 **Choose an available appointment**

Questions?

**Your degree gives you choices.
Advising helps you use them well.**

Do not wait until enrollment week to start planning.

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Scan for attendance

