RIT | Rochester Institute of Technology of Dubai

JOB DESCRIPTION

ADJUNCT/VISITING FACULTY POSITION IN MARKETING

JOB DETAILS			
Position Title:	**Adjunct/Visiting Faculty Position in Marketing**	**Grade**	
Department/Division:	**Business and Management**		
Reports to:	**Department Chair**		
Supervises:	**None**		
Last Updated on:	**September 29, 2026**		

THE POSITION:

The Department of Business and Management at RIT Dubai invites applications for an Adjunct/Visiting Faculty position in Marketing. This teaching-focused role involves delivering at least two undergraduate and/or graduate-level courses per semester, based on departmental needs. Compensation is provided on a per-course credit basis in accordance with RIT Dubai's adjunct/visiting faculty pay structure.

The ideal candidate will bring strong industry experience in Digital Marketing, Marketing Analytics, or Social Media Marketing. This role is well-suited for practitioners looking to share applied knowledge while maintaining their industry career.

KEY RESPONSIBILITIES:

- Teach up to two undergraduate/graduate courses per semester in areas such as Digital Marketing, Marketing Analytics, Social Media Marketing, and other electives aligned with program requirements.
- Deliver instruction that is application-oriented and aligned with evolving industry technologies and tools.
- Share practical insights and case studies based on professional experience in Digital Marketing or Marketing Analytics.
- Design course content that integrates digital marketing strategy, campaign performance analysis, and data-driven storytelling.
- Guide students in the use of tools such as Google Analytics, social media platforms, and similar marketing tools.
- Participate in departmental meetings as required.

REQUIRED QUALIFICATIONS:

- A PhD degree in Marketing, Digital Marketing, Marketing Business Intelligence, or a related field from an accredited institution.

- Minimum 5 years of relevant industry experience in Marketing, Marketing analytics, or Marketing consulting.
- Demonstrated ability to communicate technical and data concepts clearly and effectively.
- Strong interpersonal skills and commitment to student learning and applied teaching.
- Prior university-level teaching experience.
- Familiarity with social media platforms, and digital marketing tools.
- Active engagement in marketing technology and analytics, communities or networks.

APPLICATION PROCESS:

This position is credit-rate paid, and teaching assignments will be made based on course availability and departmental needs. The contract is for Spring and Fall 2027 semesters with potential renewal based on performance and institutional needs.

Candidates are invited to submit their applications via email to **careersdubai@rit.edu**. Please include the following materials:

1. A current CV, detailing industry and teaching experience.
2. A cover letter outlining your professional background and approach to practice-based teaching.
3. Recent student feedback or teaching evaluations (if available).
4. Contact details for two professional references (name, title, institution, email, phone).
5. Any relevant professional certifications or supporting documents.

Subject Line Format of the Application: [Your Name] – [Position Title]

Applications review will begin immediately and continue until candidates are selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at www.dubai.rit.edu.