

## ASSISTANT PROFESSOR POSITION IN ADVERTISING AND PUBLIC RELATIONS

JOB DETAILS			
Position Title:	Assistant Professor of Advertising and Public Relations	Grade	
Department/Division:	Liberal Arts		
Reports to:	Department Chair		
Supervises:	None		
Last Updated on:	January 15, 2026		

### Job Purpose

RIT Dubai is currently seeking applications from exceptional candidates for a full-time Assistant Professor position in Advertising and PR starting in the fall semester of 2026. RIT Dubai is looking for a highly qualified and enthusiastic individual with a strong background in teaching within the field of Advertising and PR along with relevant industry experience in the field. The successful candidate will be expected to teach the below listed subjects on a 4/4 semester teaching load.

### REQUIRED QUALIFICATIONS:

- \* PhD in Advertising and PR, Communication or other relevant terminal degree.
- \* Previous teaching experience in Advertising and PR, preferably with a similar load.
- \* Relevant industry experience in Advertising and PR.
- \* Ability to teach a wide range of courses in Advertising and PR that form part of the [BS in Advertising and PR](#) at RIT Dubai, including but not limited to:
  - COMM211 – Principles of Advertising
  - COMM212 – Public Relations
  - COMM221 – Public Relations Writing
  - COMM223 – Digital Design for Communication
  - COMM301 – Theories of Communication
  - COMM321 – Copywriting and Visualization
  - COMM322 – Campaign Management and Planning
  - COMM342 – Communication Law and Ethics
  - COMM401 – Quantitative Research Methods
  - COMM421 – Media Planning
  - COMM430 – Advertising and PR Agency I
  - COMM431 – Advertising and PR Agency II
  - COMM497 - Portfolio
- \* Excellent communication skills.

### APPLICATION PROCESS:

**Please note – this job posting will close on January 26, 2026.**

Email your application to [careersdubai@rit.edu](mailto:careersdubai@rit.edu). The email subject line must include your name and the position you are applying for. Submit the following items as part of your application:

- Resume or CV;
- Teaching statement; detail the methodology and/or general teaching philosophy of the candidate's pedagogy.
- Cover letter detailing your technical/professional, teaching, and scholarship qualifications and achievements, and how these address the required and preferred qualifications for the position

- Names, e-mail addresses and phone numbers of three references.
- Candidates are also required to send a 2-minute introduction video as part of their initial application. The video can be recorded from their phone and/or Zoom/Teams. This video must be sent via email and/or via WeTransfer (with the same subject line as the application email: full name and position you are applying for). The requirements are as follows:
  - Video length must not exceed 2 minutes
  - Candidate is required to introduce himself/herself by including: relevant qualifications and professional experience as it relates to the role
  - Candidate must state the courses within the areas of Advertising and PR that he/she has previously taught
  - Candidate may include any other information related to their motivation in applying for the role

Applications review will begin immediately and continue until a suitable candidate is found. Due to the volume of applications, it may not be possible to reply to each application.