

JOB DESCRIPTION

FULL TIME ASSISTANT/ ASSOCIATE PROFESSOR IN MARKETING

JOB DETAILS			
Position Title:	Full-time Assistant/ Associate Professor of Marketing	Grade	
Department/Division:	Business and Management		
Reports to:	Department Chair		
Supervises:	None		
Last Updated on:	January 21, 2026		

THE POSITION:

The Department of Business and Management at RIT Dubai is seeking applications for a full-time Assistant/Associate Professor position in Marketing, with a specialization in Digital Marketing, Marketing Analytics, and/or Social Media Marketing. The ideal candidate will have a strong academic background, demonstrated teaching excellence, and a robust research profile. This role provides an exciting opportunity to contribute to RIT Dubai's mission of providing an innovative, student-centered learning experience and advancing impactful research.

The successful candidate will teach courses at the undergraduate and graduate levels, mentor students, engage in meaningful scholarly activities, and actively participate in service to the department, university, and wider academic community.

KEY RESPONSIBILITIES:

- Teach courses in marketing with a focus on Digital Marketing, Marketing Analytics, Social Media Marketing, and other electives aligned with program requirements.
- Conduct and publish high-quality research in top-tier journals (Scopus Q1/Q2).
- Supervise graduate research projects/theses and provide academic advising.
- Collaborate on interdisciplinary projects and initiatives within the university and with external partners.
- Contribute to the design and continuous improvement of curricula, ensuring alignment with industry trends and accreditation standards.
- Actively engage in service activities such as committee work, accreditation efforts, and community outreach.
- Build partnerships with industry, government, and academic stakeholders to enhance program relevance and impact.

REQUIRED QUALIFICATION:

- A Ph.D. in Marketing, Digital Marketing, Marketing Business Intelligence, or a closely related field from an AACSB-accredited or equivalent institution.
- A strong research record with publications in reputable peer-reviewed journals (Q1/Q2 journals preferred).
- Demonstrated excellence in teaching relevant courses at undergraduate and graduate levels.
- Proven ability to incorporate innovative teaching methodologies and technologies in the classroom.
- Excellent communication and interpersonal skills, with a commitment to creating an inclusive and collaborative academic environment.

PREFERRED QUALIFICATIONS:

- Experience in curriculum design and development.
- A record of securing research grants or conducting funded projects.
- Professional experience or strong industry connections in marketing, social media strategy, and similar fields.
- Familiarity with AACSB accreditation standards and processes.
- Evidence of mentoring students and fostering academic and professional growth.
- Engagement with global academic or industry networks.

APPLICATION PROCESS:

Candidates are invited to submit their applications via email to careersdubai@rit.edu. Please include the following materials:

1. A comprehensive CV, including a list of publications, teaching experience, and professional affiliations.
2. A detailed cover letter highlighting your academic, professional, and research accomplishments and alignment with the position requirements.
3. Recent teaching evaluations demonstrating teaching effectiveness.
4. Contact details for three professional references (name, title, institution, email, phone).
5. Any additional supporting documents (e.g., research portfolio, industry certifications).

Subject Line Format of the Application: [Your Name] – [Position Title]

Applications review will begin immediately and continue until candidates are selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at www.dubai.rit.edu.