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Prepare to Procure

March 28, 2016

RIT Procurement Services

475-2107

[http://www.rit.edu/fa/procurement/
purchase@rit.edu](http://www.rit.edu/fa/procurement/purchase@rit.edu)

Purchasing Apple Products

The Digital Den, located in the Barnes & Noble @ RIT store, is the university's Apple Authorized Campus Store. The Digital Den offers the RIT community a great selection of Apple products that are **priced exclusively for RIT students, faculty and staff**. Through our agreement with Apple, the Digital Den offers customers substantial educational discounts.

Digital Den FAQ's

Where is the Digital Den Located?

The Digital Den is located at Barnes and Noble @ RIT, on the 2nd floor, at the top of the escalator.

What types of Apple products are available to purchase?

The Digital Den carries a wide variety of Apple products including MacBook's, iPads, iPods, Apple TV, and accessories including power adaptors, headphones, etc.

Why should I purchase Apple products at the Digital Den?

Due to RIT's agreement with Apple, the Digital Den offers RIT customers (departments, employees and students) a substantial educational discount.

What if I want to purchase products for my department directly from Apple?

Prices for Apple products sold at the Digital Den are the same as for products purchased from Apple's Education site. For that reason, we ask that you purchase Apple products for your department from the Digital Den. Procurement Services will contact the store to fill orders placed on an RIT Purchase Order.

Stop in and talk to the store's knowledgeable staff who will guide you through your purchase. At our online store, <http://www.rit.edu/fa/digitalden/>, you can purchase some of the same great products at the price available in our "brick and mortar" store.



If you have questions or need assistance with a purchase, please contact Jonathan Millis at 424-6766 x206 (jjmedr@rit.edu).

