

Exterior Building Sign Standards

Direct all questions to [RIT Planning & Design](#):
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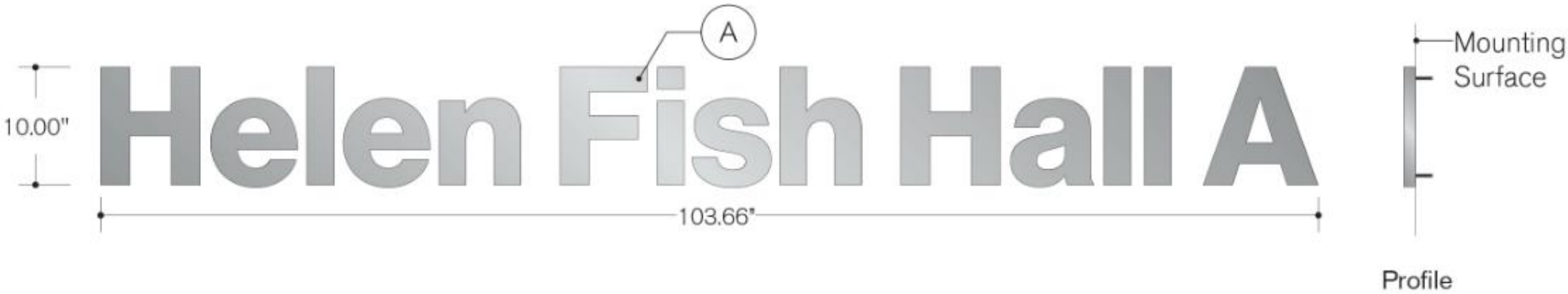


Building Name
Primary Entrance(s)

Type DL.1b
Dimensional Copy
Stud Mount to Building Fascia

Dimensional Copy

1" Deep Custom Cast Aluminum
Font: Neue Haas Grotesk Display 75 Bold
Brushed - Vertical Grain



Building Name
Secondary Entrance(s)

- Install as individual, cut-out letters
- Final installation location determined for each instance; do not install on door vision lite

Type DL.V
Vinyl Graphics

Vinyl Copy

First surface applied vinyl
Font: Neue Haas Grotesk Display 65 Medium
220-10 White

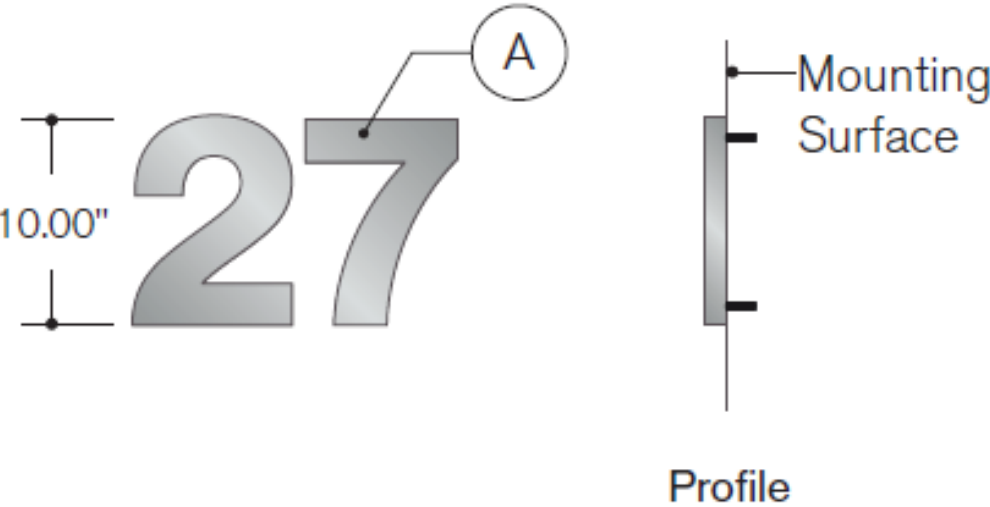


Building Number

- 10” copy, Neue Haas Grotesk 75 bold font
- Two-digit format; use leading zero if needed
- Note: may be colored black if installed on light-colored surface

- Provide on façade facing emergency vehicle approach
- Install 20” from top of building and 20” from edge of building
- Note: final mounting location approved by RIT EHS

Type **DL.1b**
Dimensional Copy
Stud Mount Flush to Building Fascia
w/ Loctite PL Premium Construction Adhesive



Dimensional Copy

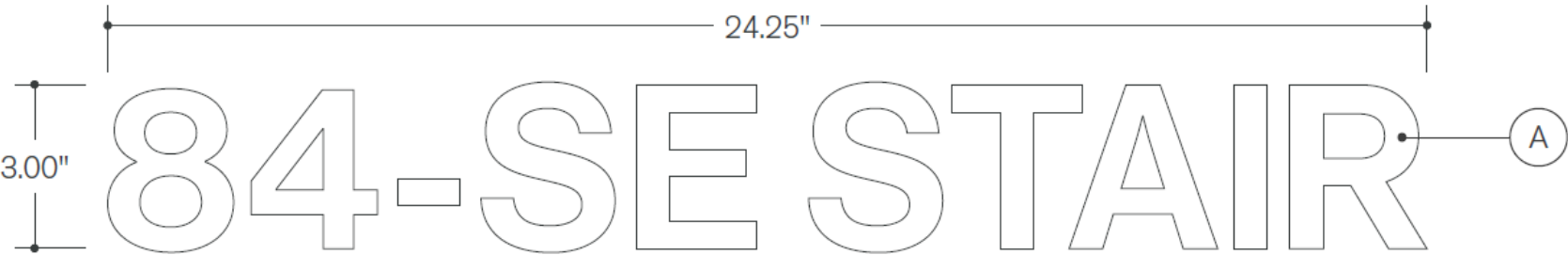
Painted, 1" Deep Custom Cast Aluminum
Font: Neue Haas Grotesk Display 75 Bold
Brushed - Vertical Grain

EXIT Stair Doors

- 3” copy, Neue Haas Grotesk 65 medium font, upper case, white
- Cut-out letters on reflective material
- Note: copy height can be less than 3” to fit available width

- Format: **##-XX STAIR**
- Example: **06-NW STAIR**

- Provide at each door egressing from stairs
- Install on exterior-side
- Provide 2” – 4” free space border around sign extents to stile or edge of door



Copy

First surface applied vinyl
Font: Neue Haas Grotesk Display 65 Medium
220-10 Matte White