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## Mixed Reality Design:

### How Mixed Reality Technology Will Impact Product Design

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***Abstract***—Mixed reality technology promises to merge our digital and physical worlds; unlocking new realms of experiences and design possibilities. Designers must consider how this will impact future products and experiences now, to identify the most desirable solutions and applications of this technology. The capability of software to simulate reality could fundamentally shift the way we produce and experience physical and digital products; allowing for simplified physical products that support personalized digital experiences. My project uses a conceptual vehicle to explore this idea.

***Keywords***—Industrial design, product design, mixed reality, augmented reality, virtual reality, concept design, futurism, visualization.

