# BACHELOR of SCIENCE
NEW MEDIA INTERACTIVE DEVELOPMENT
PROGRAM HANDBOOK

AY 2014-2015 | School of Interactive Games and Media

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Abstract

This handbook describes RIT’s undergraduate New Media Interactive Development program (NWMEDID-BS) and serves as a guide for currently enrolled students. Please direct questions or comments on this handbook to your advisor or the undergraduate program coordinator in the School of Interactive Games and Media (IGM), http://igm.rit.edu. Note: all of these policies are subject to change. Any changes will be announced and posted via communication to students.

1 IGM

The School of Interactive Games and Media is located in GOL 2145. Please refer to http://igm.rit.edu/ and http://igm.rit.edu/contact for more information. You can find specific staff and faculty contact information at http://igm.rit.edu/people.

2 The New Media Interactive Development Degree

Please refer to http://igm.rit.edu/nmid to learn about New Media Interactive Development and related programs at RIT. See also Section 6.8.

3 Advising

The School of IGM has many advising resources, including academic advisors, faculty advisors, the undergraduate and graduate program coordinators, the school director, and support staff. Please refer to http://igm.rit.edu/advising.

Please work with your academic advisor to create a course plan, e.g., determining which course counts for the variety of requirements and electives. Please refer to the advising website on how to make an appointment and the “walk-in hours” (i.e., short questions with no appointments) schedule.

Faculty advisors are great at helping you with career plans, planning the kinds of courses to take, and general advice about academics and industry. Sometimes a faculty member has independent studies or funding for co-ops. To find your faculty advisor, log onto https://sis.rit.edu and refer to http://igm.rit.edu/faculty for contact information. Generally, faculty post their office hours on or near their doors and/or their websites, which you can access via http://igm.rit.edu/faculty. Please also refer to your course syllabi.

If you need help, please start with your academic advisor, your faculty advisor, and our posted advising resources at http://igm.rit.edu/advising. The program coordinators and school director are also available if you need further help.

4 Communication

Along the way, we will keep you updated via an e-mail newsletter called IGM Insights, which we require you to read. We post current events on the IGM website, but sometimes we use social media and the IGM Forum, http://igm.rit.edu/forum. Please remember to log onto the IGM Forum with your RIT account to see all the topics.
5 Registrar

If you need transcripts, RIT forms, catalogs, and more. See http://www.rit.edu/academicaffairs/registrar/ and select options on the “Current Students” menu.

6 Academic Plan

Please visit http://igm.rit.edu and hover your mouse over “Academics.” You’ll see various submenus, including “BSc in New Media Interactive Dev,” which has further submenus that contain helpful details about the program. In fact, that’s how you find this handbook 😊 Below, we summarize some details. See also http://www.rit.edu/programs/new-media-interactive-development and your program worksheet at http://igm.rit.edu/nmid-worksheet.

6.1 What's Required to Graduate?

To graduate with a BS in New Media Interactive Development, you must complete 123 semester credit hours and 2 co-op opportunities. You can take courses year-round, though there are fewer choices for classes outside of the Fall and Spring terms. The 123 credits that you need to graduate are broken down as follows:

- 38 credits of New Media Core Courses
- 12 credits of General Education Electives
- 6 credits of First Year requirements
- 18 credits of Arts & Sciences Perspectives
- 9 credits of Immersion
- 15 credits of IGM Advanced Electives
- 10 credits of Math and Science
- 15 credits of Free Electives
- 2 different Wellness or Activity courses are also required, but they are non-credit bearing
- YearOne is also required, but is non-credit bearing

6.2 General Education Requirements

As you see in the list of courses, you have several liberal arts, science, and math courses, which schools tend to call general education. If you see the label, LAS, in your course list or online material, it means Liberal Arts and Science. General Education is intended to broaden your educational experience, and must be filled with courses from the College of Liberal Arts (COLA) or the College of Science (CoS provides Math and Science courses). For the complete set of rules, see http://www.rit.edu/programs/undergraduate-graduation-requirements. Below, we summarize the key aspects. Ensure that you review http://www.rit.edu/programs/new-media-interactive-development and your program worksheet at http://igm.rit.edu/nmid-worksheet.

6.2.1 First Year Foundation Courses

Besides YearOne (Section 6.4), first-year students have two classes to prepare for success:

- First Year Seminar: for incoming 2014 students, this course is a general education elective.
First Year Writing: incoming 2014 students must successfully complete ENGL-150, UWRT-150, or ISTE-110.

Both of these courses are LAS Foundations. Please refer to http://www.rit.edu/programs/undergraduate-graduation-requirements#newgened for more details.

6.2.2 Writing Intensive Courses

Every technical practitioner needs to write, especially when it comes to specifications, communication with clients, and internal documents. In addition to first year writing (Section 6.2.1), students must take two more writing intensive courses—one within the major and another within their General Education requirements (http://www.rit.edu/~w-policy/sectionD/D16.html).

Your major’s WI class is IGME 236. Students have the choice to select their General Education writing intensive course from their Perspectives, Immersion, or General Education Electives—the WI course can fulfill another LAS requirement. To find all Writing Intensive courses, search SIS for courses labeled with a writing intensive (WI) attribute.

6.2.3 Liberal Arts

Remember that “LAS” from Section 6.2? Liberal arts tend to involve studies outside of math and science, like psychology, sociology, history, and many other subjects, which greatly help technical fields. Knowing how people think and react is essential to anyone designing interactive software.

Along with the general education requirements in Section 6.2, see http://www.rit.edu/cla. Both sites explain the liberal arts requirements. The College of Liberal Arts sets this curriculum, and they maintain their own advising center on the second floor of the Liberal Arts building. If you have any questions about Liberal Arts transfer credits, Liberal Arts concentrations, or anything else in this block of courses, you need to work directly with the Liberal Arts advisors.

6.2.4 Perspectives

Besides the two Foundation courses (Section 6.2.1), you have eight additional LAS Perspective courses, as described at http://www.rit.edu/programs/undergraduate-graduation-requirements#newgened. When considering Perspective 5 (natural science inquiry) or Perspective 6 (scientific principles), we strongly recommend that all NWMEDID students take PHYS-111: College Physics I, especially considering the nature of new media technology. Students with prior calculus experience may wish to consider PHYS-211: University Physics instead of PHYS-111. The two Mathematical Perspectives are fulfilled by MATH-131: Discrete Math and MATH-185: Mathematics for Graphical Simulations I. See Section 6.2.6 below.

6.2.5 Immersions

The general education site briefly refers to an Immersion as a “a series of three related general education courses that further broaden a student’s judgment and understanding within a specific area through deeper learning.” An Immersion is akin to a concentration in which you “drill down” on a particular subject area.
For example, a new media major might wish to consider psychology to reinforce understanding of human interaction with technology. Refer to http://www.rit.edu/programs/immersions.

6.2.6 Mathematics

See http://www.rit.edu/programs/undergraduate-graduation-requirements#mathsci. You need to take Discrete Mathematics (MATH-131), along with Mathematics of Graphical Simulations I & II (MATH-185 and MATH-186). Students with AP or transfer credit for calculus and/or linear algebra should check with their IGM advisor concerning math and physics options. You may elect to take additional math and science courses, via your general education electives or free electives.

6.2.7 Other General Education Courses

NWMEDID-BS has four open general education electives that you can fill with any course considered part of RIT’s general education classification.

6.3 Elective Courses

Your schedule allows for three categories of elective courses: General Education Electives, Free Electives, and IGM Advanced Electives.

**Free electives**: You can fill free elective credits with any credit-bearing course at RIT. Free electives are an especially good opportunity to finish pre-requisites for future electives outside of IGM. Sometimes students use free electives to pursue a minor or in anticipation of graduate school in another field.

**General Education electives**: Although more restrictive, these electives could help you take pre-requisites of advanced LAS or Immersion courses. At the least, they will round out your technical education. Students sometimes use these electives to pursue a minor within a General Education discipline.

**IGM Advanced Electives**: All college majors offer their students an opportunity to explore, and often, concentrate on specific aspects of their fields. For example, you may wish to “drill down” and specialize in a particular topic, like mobile or social computing. Refer to Section 19, SIS, and the IGM website for a complete list, as these courses continue to grow and change.

The current IGM policy allows you to take 50% of your advanced electives from IGM. These courses have the IGME course code. With advisor approval, you may fill other advanced electives with GCCIS (300 level or above) or CIAS (200 level or above) courses.

6.4 YearOne

All incoming first-year students must take YearOne, which is designed to prepare them for success at RIT. See http://www.rit.edu/~w-asc/YearOne-faqs.php for more details.

6.5 Wellness

Please refer to http://www.rit.edu/programs/undergraduate-graduation-requirements#wellness.
6.6 Co-op Courses

NMID students must successfully complete two co-ops, which count toward your graduation requirements. Please refer to Section 14 for more details.

6.7 Minors and Double Majors

Please refer to your academic advisors concerning minors and double majors. There are several procedures to follow. If you are a prospective student, please contact IGM Advising (http://igm.rit.edu/advising) before seeking a minor (http://igm.rit.edu/minors) or double major (http://igm.rit.edu/cop-and-double-majors).

6.8 When to Take What

Please refer to your course worksheet, which we also post at http://igm.rit.edu/nmid-worksheet. The IGM office keeps an updated copy of your worksheet. See also http://igm.rit.edu/nmid-overview.

For the first two years, students in all of the New Media programs take more or less the same courses. During this time, the focus is on building your foundational New Media skills and preparing you for your first co-op.

- First year: A typical semester in the first year will consist of three New Media courses, a first year requirement, and one Math course.
- Second year: you will typically take two New Media courses, two Liberal Arts courses, and one math course. In general, the best plan is to mix together a few of each type of course every semester, rather than take “all Liberal Arts” one time and “all New Media” another. If you have questions or concerns about which courses you should take when, see one of the IGM academic advisors.
- Co-op: typically, students go on co-op the summer following the second year, usually for a single co-op block.
- Third year: start taking New Media Advanced Elective courses starting in fall of your third year in order to complete the full track. Plan carefully and check with your advisors (academic and faculty) to make sure you are on campus during the semesters that the courses you want are offered.

After returning from the first co-op experience, students will take the remaining NWMEDID-BS core courses and plan their remaining IGM advanced electives. In addition, you will choose a Liberal Arts Immersion and will begin taking free electives. To accommodate co-op, your schedule for years three and four has some flexibility, but you should plan to take IGM courses in each semester.

You must also arrange your schedule to be on campus for fall and spring semesters of your fourth year for the two part capstone sequence:

- New Media Design Career Skills (NMDE-401)
- New Media Team Project (IGME-588)
This final sequence is a large-scale project that will team up IGM students from GCCIS and CIAS. The instructor will form interdisciplinary student teams that will design, plan, prototype, and implement new media projects.

## 7 Course Enrollment

Enrollment at RIT is done both by year level at RIT and by appointment. And so, upperclassmen get “first crack” at courses before first and second year students. It pays to enroll as early as you can. If you wait, you’ll find many courses closed.

To enroll for courses online, visit the Student Information System (SIS, [https://sis.rit.edu](https://sis.rit.edu)). You will be assigned a particular date and time that enrollment becomes open to you. This date will change every semester. When enrolling in a course, check the course description and the prerequisites (See also Section 19 below). SIS will block you from enrolling in a course for which you do not have the prerequisite(s).

Every program on campus requires Arts & Sciences Perspectives. As you might suspect, some of these courses are more popular than others, and, therefore, enrollment is limited in some courses (generally assigned on a first-come, first-served basis). Therefore, you’ll find that you get a better selection of courses if you enroll as early as possible.

Access to New Media courses is restricted to IGM majors (New Media Design students have “spots” reserved, too), before we allow others to enroll. So again, enroll as early as you can to maximize your chances of getting what you want. If you have trouble putting together a schedule, see your academic advisor for alternatives.

Academic Advisors enroll students in only their first semester of courses. In every future semester, students will self-enroll.

## 8 Academic Accomodations

RIT provides support for students with disabilities. For more information, please refer to [http://www.rit.edu/studentaffairs/disabilityservices/accommodations.php](http://www.rit.edu/studentaffairs/disabilityservices/accommodations.php).

## 9 Grading

Please refer to [http://www.rit.edu/~w-policy/sectionD/D5.html](http://www.rit.edu/~w-policy/sectionD/D5.html) for RIT’s policies on grades. If you have trouble finishing (or with failing) a course, please see Section 11 below. If you wish to dispute a final grade, please consult [http://www.rit.edu/~w-policy/sectionD/D17.html](http://www.rit.edu/~w-policy/sectionD/D17.html).

## 10 Final Exams

We are frequently asked about final exam conflicts. Ensure that you check SIS ([https://sis.rit.edu](https://sis.rit.edu)) for the final exam schedule and with your instructor to ensure you actually have one. If you have an exam conflict, the IGM course instructor is supposed to offer a make-up. If you have three final exams in one day, you can request a make-up for one. For specific rules (and even more cases), please refer to [http://www.rit.edu/~w-policy/sectionD/D11.html](http://www.rit.edu/~w-policy/sectionD/D11.html).
11 Leaving a Course

Sometimes you get into a class and you realize that you either:

- lack the right background for the course, or
- overloaded yourself with too much work for one semester.

If these problems happen, you should either drop (during add/drop week only) or withdraw from the course as soon as possible. Use the deadlines/dates listed at http://www.rit.edu/calendar. See the next sections below to learn about dropping vs. withdrawing.

11.1 Dropping

If you drop a course within the add/drop period of any semester, the course will not appear on your transcript. The add/drop period is the first seven calendar days, excluding Sundays and holidays of the Fall and Spring terms. You can use the Student Information System (https://sis.rit.edu) to add or drop a class during this time. After the drop period has passed, you must withdraw (drop with penalty) from the course, which we explain below.

11.2 Withdrawing

If you withdraw from a course between the second week and the twelfth week (see the Academic Calendar for specific dates), then a “W” appears on your transcript, indicating that you withdrew from the course. You can use SIS to withdraw from a course electronically, but you should first meet with your instructor and academic advisor to discuss your options and consequences that may come with withdrawing from a course. You cannot withdraw past the twelfth week of class, which means that you need to decide before the end of the twelfth week whether or not to withdraw from a course. In terms of finances and course withdrawals, please refer to http://www.rit.edu/~w-policy/sectionD/D6.html.

11.3 Failing

If you don’t officially drop or withdraw, but simply stop submitting work, you will likely get an “F” for the course, which becomes part of your official transcript at RIT, lowers your GPA, and may restrict financial aid, among other potential consequences. If you are feeling overloaded, see your advisor and map out a plan immediately! If that plan includes withdrawing from a course, then do so as soon as possible so that you can focus on salvaging your remaining courses. If you just let things slide, you should refer to Section 13 on probation and suspension.

11.4 Incompletes

In rare cases, you might have extenuating circumstances, e.g., medical problems. As explained in Section II.B of http://www.rit.edu/~w-policy/sectionD/D5.html, if you have a situation outside of your control, you may be eligible for a grade of Incomplete (“I”). Examples include serious matters of life and health—getting behind or overwhelmed do not warrant incompletes, and IGM gives instructors strict guidelines to follow when granting Incompletes. And so, do not request “make-up” work simply to avoid failing or improving your grade.
Even in serious matters, you should still have “passing equity” in at least half the course material, which means that your instructor may not grant an incomplete. We strongly recommend withdrawal before requesting an incomplete. Regardless of the severity of the matter, if you have issues completing a course, we strongly recommend you consult with your instructor and/or advisors immediately.

12 Change of Program

If you are considering changing your major, you must meet with the prospective new department to learn more about their admission policies, graduation requirements, and timeline for changing programs—each department at RIT has different policies. If you are an undergraduate student seeking an IGM degree, please see http://igm.rit.edu/cop-and-double-majors. Please contact IGM Advising (http://igm.rit.edu/advising) if you have any questions.

Once you have decided to change your major, meet with your current academic advisor to complete the Change of Program paperwork (see http://www.rit.edu/academicaffairs/registrar/forms). The advisor will send you to the prospective new department. Please remember that departments decide whom they will accept or deny admission.

To those applying to IGM degrees, please remember that we have programs with capped enrollment, which means we must carefully decide who to accept.

13 Academic Probation, Suspension, Leave of Absence

13.1 Academic Probation and Suspension

Although no one wants to consider this option in too much detail, you should be aware of the procedure when you have academic trouble. To maintain good standing in Game Design & Development you must maintain a “C” average, which translates into a minimum grade point average (GPA) of 2.0. RIT’s rules for probation and suspension (http://www.rit.edu/academicaffairs/policiesmanual/sectionD/D5_1.html) are pretty complex, and so, we summarize the policies below.

You have two GPAs:

- A cumulative GPA (computed from every course you’ve ever taken at RIT), and
- A semester GPA (just the courses you took in a particular semester).

If either of these GPAs falls below 2.0 for a given semester, then you will receive a first academic probation notice that warns you of this fact. If any of these GPAs is below 2.0 for a second consecutive semester, then you will receive a second probation notice. Finally, if you have a third semester below 2.0, then you will be suspended. Suspension means that you are ineligible to take courses at RIT for one year (three semesters).

There is also an “express route” to academic suspension. If your semester GPA falls below 1.0 for any single semester, you will be suspended immediately, regardless of your other GPAs.

Most importantly: don’t wait until you are in deep trouble before you ask for help! If you find yourself having academic difficulty, you should consult with your academic advisors or your faculty advisor. They will be able to advise you and help you formulate a plan that can keep you in good standing. If you are
having extreme difficulty in a particular area, seek tutoring help on campus (“Academic Resources” at http://igm.rit.edu/advising).

Remember—ask for help before problems arise.

13.2 Leave of Absence (LOA)

There are situations in which you might (or must) take a leave of absence, as specified in http://www.rit.edu/academicaffairs/policiesmanual/sectionD/D2_1.html. There are also financial implications depending on when you decide to take a Leave of Absence:

- http://www.rit.edu/fa/sfs/refund

If you are considering taking a voluntary Leave of Absence, please contact your academic advisor. All voluntary Leaves of Absence must be approved by the department.

14 Co-Op

The Bachelor of Science degree in New Media Interactive Development requires two co-op experiences. Co-op is short for co-operative education. It is a system in which you will gain real-life work experience. You will be compensated for the job, but more important, you gain on-the-job experience that is valuable when you graduate and begin to search for a full-time position. To help facilitate your finding a job, the Co-op and Career Services Office at RIT (http://www.rit.edu/emcs/ocel) maintains job listings from companies seeking co-op students to work for them.

We have some rules to follow:

- To be eligible for co-op, you must have completed at least 60 credits with at least 29 credits of New Media courses, including Programming II (IGME-102) and Web Development (IGME-230).
- You must complete all of your co-op requirements before you finish your last class. In other words, you may not “end on a co-op.”

One final consideration: since most students are on co-op in the summer, the summer course offerings are sparse, particularly at the NMID concentration level.

You should go out for your first co-op experience as soon as possible following your second year of classes, ideally the summer after your second year. Before you start your first co-op you must attend a co-op orientation session given by the Office of Co-op and Career Services. These orientation sessions are typically offered at the beginning of the term and are advertised in Golisano and in IGM Insights (see Section 4). This orientation session covers procedural issues, like signing up for interviews and registering a job you’ve found on your own, and it provides advice on creating an effective resume and other ways of presenting yourself as professionally as possible.

A good first step toward getting your first co-op job would be to attend the co-op orientation at the beginning of the fall term of your sophomore year, nail down your resume and get your web site in shape by the beginning of January, and be ready to respond quickly to opportunities in early Spring. Interviews
for summer co-ops will occur in Spring. Once you accept an offer, you will need to report the co-op on Job Zone. You cannot enroll in co-op on SIS—you must register on the Co-op office’s Job Zone website (referred to below). This process prompts the School of IGM office to enroll you on SIS.

To find co-ops, start with JobZone, via the “Student” link at http://www.rit.edu/emcs/oce. We also sometimes post leads on the IGM Forum (remember to log on via your DCE account) and social networks. See also the IGM weekly newsletter, IGM Insights.

**You must complete two blocks of co-ops, and the absolute minimum for one co-op block is 350 hours.** How you get to this number may vary depending on the type of opportunity you accept, but this number is calculated based on a 35 hour work week for a minimum of 10 weeks. In some cases, part-time work over an extended period or a series of short-term “consulting” jobs may be an acceptable substitute. Please see your advisor for more information.

Unless you have made prior arrangements with your place of employment, you must work the entire term in which you are employed. For example, if you start a Fall co-op in late August, you must work until the term ends in mid-December. Do not quit once you have hit 10 weeks! If you do, and we receive a complaint from your employer, you may lose the entire co-op credit. Please see your advisor for more information.

To report your co-op or to obtain approval for a co-op you found outside of JobZone, please refer to http://igm.rit.edu/co-op.

An increasing number of New Media students are getting experience that is equivalent to co-op before they are eligible to register for a co-op. Some students have done summer internships or taken summer jobs while still in high school that provide experience relevant to New Media. Once you are eligible for co-op, you may petition to have one or more blocks of co-op waived. The process involves filling out a waiver form (contact your IGM academic advisor) and having your manager send a corroborating letter on company letterhead to the School (details are included in the form).

For more information about co-op, contact Lisa Monette and Kate Caliel. They can be reached at 585-475-7413 or via email at lamoc@rit.edu (Lisa) kjerpt@rit.edu (Kate). They are the co-op liaisons assigned to the New Media Interactive Development program, and they can be a great help in your search for a co-op job.

15 Applying for Graduation

RIT plans that within in the 2014-2015 academic year, we will begin inviting students (based on an earned number of credit hours) to apply for graduation using Student Center functionality in SIS. This change will put the full responsibility of application for graduation on the student. Using the SIS, we will invite students to apply for graduation, update their diploma name and diploma addresses.

The online graduation application functionality is not currently active. Students who need to apply for graduation should set up an appointment with their advisor to apply for graduation until further notice. Typically, students should apply for graduation two semesters before they graduate. This will ensure that they are aware, and can complete, their remaining graduation course requirements.

After the grades are in for the semester in which you expected to complete your degree requirements, we will look at the credits you’ve earned since the time you applied for graduation and check them against
what you had left at that time. If you’ve filled in all the blanks, we’ll certify you for graduation! If not we will send you a “lack letter,” which lists what you lack for graduation. If two semesters pass from the time you said you were going to finish in your degree application, you might have to apply for graduation again.

If two semesters go by without any registration activity from you (you don’t register for any courses at RIT, including co-op, for a whole year), you risk being declared “inactive,” which may result in your having to reapply to the NWMEDID program through the Admissions office. If that happens, you might end up losing some credits because you’ll be reapplying for the curriculum as it stands at the time you reapply, not the curriculum you came in under originally. Bottom line: don’t put off finishing that last course or two, and keep the School of IGM informed about where you are and what your plans for graduation are.

16 When the Curriculum Changes

New Media is an emerging academic discipline that we are helping to define with our curriculum. To help stay “ahead of the wave,” we tend to make changes to the curriculum on an annual basis. Most of these changes involve the addition of new courses to address new trends in the field. When you matriculate in the program, we will put a New Media Interactive Development worksheet in your folder in our office (and give you a copy too, of course). This worksheet (http://igm.rit.edu/nmid-worksheet) represents the curriculum we will honor for you. If we make changes to the curriculum after you matriculate, you may choose to incorporate any or all of those changes in your worksheet. This policy is intended to give you the flexibility to stay with your original curriculum or take advantage of any curriculum changes that work to your advantage. If you have any questions about whether it makes sense for you to opt for a particular curriculum change, see your IGM academic advisor or your faculty advisor.

17 Student Expectations

Finally, we need to discuss the expectations we have for students in the New Media Interactive Development program. These expectations fall into two general categories, effort and ethics, and are critical to your academic survival that you understand and meet them.

We’ll start with effort. To graduate from the NWMEDID program, you’ll work hard, both inside and outside of class. The rule of thumb at RIT is that for each credit hour of a course, you can expect to work an average of three to four additional hours on that course outside of class per week. For a three-credit course, then, you can expect to work 10 to 12 hours outside of class per week just on that course. If you multiply that by five classes, which is the standard load, you get numbers like 50 to 60 hours per week. Does this sound like a full-time job? That’s because it is a full-time job. That’s why they call it being a full-time student.

To be sure, some of your courses will take less time than the average, but some will take more. Three to four hours per credit hour per week is the average. This is very different from high school, where the numbers are in the opposite direction. In high school, you typically spend less time on homework than you spend in class. In college, learning is primarily the student’s responsibility; lectures and labs are resources, but they are only the tip of the iceberg. To get the most out of your lectures and labs, you need to prepare for them. That means you need to do the assigned readings, homework, research, or practice exercises before the lectures or labs that assume you’ve done that work. Going into a lecture or lab
unprepared is not a productive use of that resource. Going into an exam or a lab practical unprepared is a good way to fail a course.

The ethics expectation is equally important. New Media professionals are frequently entrusted with an enterprise’s most important asset—its information. New Media professionals must have strong ethical values, and they must behave ethically at all times. In these times of rapid societal change, brought about largely by the technology we deploy, we simply must do the right thing. This depends on two things, knowing what the right thing to do is, and having the guts to do it. You'll find that ethics is a topic in most of our courses, so you certainly will have ample opportunity to learn what ethical behavior is. Having the guts to behave ethically ultimately falls on your shoulders.

In an academic setting there is one ethical issue that is vitally important from the first day of classes: academic integrity (Section 20). If you have any questions about the line between helping a classmate and cheating, or about any other ethical issues, talk with your instructor, your advisor, or a member of the faculty you feel comfortable with. Also, if you are feeling overwhelmed with your classes and don’t think you’ll be able to make a project deadline, talk with your instructor or advisor about what’s going on, and don’t succumb to the temptation to cheat. In short, don’t place your academic career in jeopardy!

18 Intellectual Property

A common question we get is if students own the work they do in class or perhaps outside of class using RIT resources. Please refer to Section 5.D of http://www.rit.edu/~w-policy/sectionC/C3.html. In general, students will usually own what they create, though they need to be careful concerning educational software licenses. We recommend that students coordinate with MAGIC (http://magic.rit.edu), the Intellectual Property Management Office (http://www.rit.edu/research/ipmo), and/or the Simone Center (http://www.rit.edu/research/simonecenter).

19 Course Descriptions

Below you will find course descriptions for all New Media courses that count toward the B.S. in New Media Interactive Development, as well as course descriptions for the required math courses. If a course does not appear here, it may not count towards major requirements for the New Media Interactive Development degree.

Please be aware that courses are in a constant state of change at RIT, due to the nature of our academic field. Just as the industry does not stand still, neither does the curriculum! As such, courses are constantly being revised and extended, and the descriptions and content changes over time. In addition to the listing below, we strongly encourage students to review the descriptions and associated on the official registration website, https://sis.rit.edu.

19.1 NWMEDID Core Courses (55 credits)

All NWMEDID majors must take all of these courses. Any prerequisites are listed in parentheses.

NMDE-101 New Media Design Imaging (3 credits)

This project-based course is an investigation of the computer as an illustrative and image generation tool. It develops design skills in raster and vector image creation, editing, and compositing for online production. Emphasis will be on the application of visual design organization methods to electronic media. Students will create and edit images,
montages and raster-based design solutions for online delivery. Development and reinforcement of drawing skills in
the digital environment will be explored and expanded, as well as pictorial composition and visual aesthetics. (None)

**NMDE-102 New Media Design Elements I (3 credits)**

This course introduces the student to visual communication and the new media design profession. Through formal
studies and perceptual understanding, including aesthetics, graphic form and structure, concept development and
visual organization methods, students will design solutions to communication problems. Assignments exploring
aspects of graphic imagery, typography, and production will be included. (NMDE-101-New Media Design Imaging)

**IGME-101 New Media Interactive Design and Algorithmic Problem Solving I (4 credits)**

This course provides students with an introduction to problem solving, abstraction, and algorithmic thinking that is
relevant across the field of new media. Students are introduced to object-oriented design methodologies through the
creation of event-driven, media-intensive applications. Students will explore the development of software through the
use of a range of algorithmic concepts related to the creation of applications by writing classes that employ the
fundamental structures of computing, such as conditionals, loops, variables, data types, functions, and parameters.
There is an early emphasis on object oriented concepts and design. (None)

**IGME-102 New Media Interactive Design and Algorithmic Problem Solving II (4 credits)**

This course provides students a continued introduction to problem solving, abstraction, and algorithmic thinking that
is relevant across the field of new media. As the second course in programming for New Media students, this course
continues an object-oriented approach to programming for creative practice. Topics will include reusability, data
structures, rich media types, event-driven programming, loaders, XML, object design and inheritance. Emphasis is
placed on the development of problem-solving skills as students develop moderately complex applications. (Grade of
"C" or better in IGME-101 New Media Interactive Design and Algorithmic Problem Solving I)

**IGME-110 Introduction to Interactive Media (3 credits)**

This course provides an overview of media in historical, current and future contexts. Incorporating lectures and
discussion with hands on work involving written and interactive media assets, students examine the role of written
and visual media from theoretical as well as practical perspectives. The course also provides an introduction to
interactive media development techniques, including digital media components and delivery environments. Students
will be required to write formal analysis and critique papers along with digital modes of writing including collaborative
editing and effective presentation design. (None)

**IGME-201 New Media Interactive Design and Algorithmic Problem Solving III (3 credits)**

This is the third course in the software development sequence for New Media Interactive Development students.
Students further their exploration of problem solving and abstraction through coverage of topics such as GUI
development, events, file I/O, networking, threading, and other advanced topics related to the design and
development of modern dynamic applications. Programming assignments are an integral part of the course. (Grade of
"C" or better in IGME-102 New Media Interactive Design and Algorithmic Problem Solving II)

**IGME-202 Interactive Media Development (3 credits)**

This course introduces students to the practice of media programming for the development of highly interactive user
experiences in games, simulation, education, and entertainment. Students learn to manage and edit a wide variety of
digital media types, e.g. still- and motion-graphics, text, audio, and video. Students develop applications to allow
users to access, control, and manipulate each of these media types. This course will require programming projects.
((Grade of “C” or better in IGME-102 New Media Interactive Design and Algorithmic Problem Solving II or Grade of
“C” or better in IGME-106 Game Development and Algorithmic Problem Solving II) & IGME-110 Introduction to
Interactive Media & MATH-131 Discrete Mathematics)

**IGME-230 Website Design & Implementation (3 credits)**

This course provides an introduction to web development tools and technologies, such as X/HTML, CSS, Javascript
and DHTML, AJAX, web platforms and environments, and server-side programming methods. ((IGME-102 New
Media Interactive Design and Algorithmic Problem Solving II or IGME-106 Game Development and Algorithmic
Problem Solving II) & IGME-110 Introduction to Interactive Media)
IGME-236 Interaction, Immersion, & the Media Interface  (3 credits)

This course examines the concepts of interface and interaction models in a media-specific context, with particular emphasis on the concept of the immersive interface. This course explores concepts such as perception, expectation, Gestalt Theory, interactivity, Semiotics, presence, and immersion in the context of media application development and deployment. In addition, underlying concepts of cognitive psychology and cognitive science will be integrated where appropriate. These theories are then integrated in the exploration of the immersive interface, and with related concepts such as user-level-interface modification, augmentation of identity, and the interface as a social catalyst. ((IGME-102 New Media Interactive Design and Algorithmic Problem Solving II or IGME-106 Game Development and Algorithmic Problem Solving II) & IGME-110 Introduction to Interactive Media)

IGME-330 Rich Media Web Application Development I  (3 credits)

This course provides students the opportunity to explore the design and development of Media Rich Internet Applications (MRIAs). This course moves beyond client and server side web development, and explores issues of presentation, interactivity, persistence, and extensibility common among such applications. Specifically, items explored include framework characteristics, data management, persistence, data binding, information manipulation, as well as data presentation. (IGME-202 Interactive Media Development & IGME-230 Website Design & Implementation)

NMDE-401 New Media Design Career Skills  (3 credits)

The first part of the course centers on resume development, job searches, interviewing practices and online portfolio generation. The second segment focuses on the business and practices within the new media industry. This will encompass an overview of the designer/developer/client relationships, contracts, estimating, invoicing as well as rights and ethics. The third segment will focus on project workflows and management, team building and concept generation. (None)

IGME-588 New Media Team Project  (3 credits)

This course is designed to engage the New Media major in a capstone production experience. The instructor will form interdisciplinary student teams that will design, plan, prototype, and implement new media projects. Student groups are required to test their product with users and provide written feedback and analysis. (Fourth Year Standing)

16.2 New Media Interactive Development Advanced Electives

NWMEDID-BS students are required to complete 15 credits of Advanced Electives. Students are encouraged to complete these courses through IGM offerings, coded as IGME courses in SIS. However, students do have the option to complete no more than 50% of their advanced electives through the College of Imaging Arts & Science (CIAS) and the B. Thomas Golisano College of Computing & Information Sciences (GCCIS). Typically 200-500 level courses in CIAS and 300-500 level courses in GCCIS may meet Advanced Elective criteria. If a student is considering completing an Advanced Elective outside of IGM, they must seek approval through their advisor by providing reasoning why a particular course will meet their personal and/or professional objectives.

16.2.1 New Media Interactive Development Advanced Electives offered through IGM

The following IGME courses have been selected as advanced New Media electives. You may choose any courses from this list for your advanced electives. However, some courses have prerequisites that are not in the New Media core, so be careful to plan for the prerequisite courses if needed. This list changes as new courses are created. Also, in some cases, other courses may be accepted as a substitute for one of your advanced New Media electives. Check with your advisor.

IGME-430 Rich Media Web Application Development II  (3 credits)

This course provides students the opportunity to continue the exploration of Media Rich Internet Applications (MRIAs). Topics include communications for media ecologies, distributed web application frameworks, advanced
interactivity, data transformation, representation, automation, persistence, and large scale systems deployment. In addition, students are exposed to concepts and technologies related to the next generation of MRIA development.

(IGME-330 Rich Media Web Application Development I)

**IGME-431 Digital Video for the Web** *(3 credits)*

Web-deployed video is an increasingly important medium. It is used for illustration, instruction, entertainment and marketing. Students working with video for the web require an understanding of its inherent qualities, limitations and how it may be implemented. This course will focus on video and specifically how to create and implement quality work suitable for web delivery. (IGME-202 Interactive Media Development & IGME-230 Website Design & Implementation)

**IGME-440 Online Virtual Worlds & Simulations** *(3 Credits)*

Students will create online virtual worlds and simulations using 3D development technologies. Critical to the exploration of this area, students will learn to utilize 3D constructs for the presentation of and interaction with interactive content and dynamic experiences. The course allows students to integrate prior knowledge in design, programming, and interaction for the creation of such experiences. Individual and group projects will be required. (IGME-202 Interactive Media Development & MATH-186 Mathematics of Graphical Simulation II)

**IGME-450 Casual Game Development** *(3 credits)*

This course explores the design and construction of casual game experiences. Topics include modes of casual game play, mechanics for casual games, characteristics of successful games, development processes, and the distribution of casual games. Students will create casual games, and employ technologies to address issues of scalability, presentation, social interconnectivity, and game analytics. (IGME-430 Rich Media Web Application Development II)

**IGME-470 Physical Computing & Alternative Interfaces** *(3 credits)*

The rich variety and widespread adoption of gestural touch screens, motion-sensing devices, weight-reactive surfaces, wearable digital devices, and similar interface products demonstrates the demand for well-integrated devices and services that seamlessly couple people and environments. Such products can interface computers with real-world inputs and outputs, and give people new ways of controlling and experiencing their devices and information. This course provides a rapid technical introduction to basic electronics (components, circuits, microcontrollers, etc.) and emphasizes the application of interface design concepts to physically interactive and innovative product development. The course requires solo and team projects that blend electronics, programming, and design. (IGME-202 Interactive Media Development)

**IGME-529 Foundations of Interactive Narrative** *(3 credits)*

This course focuses on the major elements of narrative for interactive environments. Students in this course explore the basics of narrative in the context of interactive games and media, with examination of digital storytelling in games and interactive environments of several varieties. Branching narrative, hypertext, multi- and non-linear concepts are also explored with an emphasis on balancing immersive and interactive aspects of digital narrative. (IGME-202 Interactive Media Development)

**IGME-570 Digital Audio Production** *(3 credits)*

Technologies and techniques for producing and manipulating digital audio are explored. Topics include digital representations of sound, digital audio recording and production, MIDI, synthesis techniques, real-time performance issues, and the application of digital audio to multimedia and Web production. (IGME-202 Interactive Media Development)

**IGME-571 Interactive and Game Audio** *(3 credits)*

This course provides students with exposure to the design, creation and production of audio in interactive applications and computer games. Students will become familiar with the use of sound libraries, recording sounds in the studio and in the field, generating sound with synthesizers, and effects processing. Students will create sound designs for interactive media, integrating music, dialog, ambient sound, sound effects and interface sounds within interactive programs. (IGME-202 Interactive Media Development)
IGME-580  IGM Production Studio  (3 credits)
This course will allow students to work as domain specialists on teams completing one or more large projects over the course of the semester. The projects will be relevant to experiences of the Interactive Games and Media programs, but will require expertise in a variety of sub-domains, including web design and development, social computing, computer game development, multi-user media, human-computer interaction and streaming media. Students will learn to apply concepts of project management and scheduling, production roles and responsibilities, and their domain skill sets to multidisciplinary projects. Students will complete design documents, progress reports and final assessments of themselves and their teammates in addition to completing their assigned responsibilities on the main projects. (Third Year Standing)

IGME-581  Innovation & Invention  (3 credits)
In this course, students explore the process and products of innovation and invention. Each term a multi-disciplinary team of students conceives and develops a different “outside the box” project. Readings, projects, scholarly term papers, and pragmatic challenges of collaboration and communication across disciplines provides direct experience of the interplay of technology, human nature, and a human environment in which emerging technologies and new modes of interaction are pervasive and ubiquitous. Artists, natural scientists, social scientists, and technologists are guided through a series of collaborative experiences inventing, designing, implementing and studying emerging technologies. Presentations, projects and individually-written research papers are required. The faculty staff and resources of the Center for Student Innovation are significant assets for this course. (Third Year Standing & First & Second Year Core Completion)

IGME-582  Humanitarian Free & Open Source Software Development  (3 credits)
This course provides students with exposure to the design, creation and production of Open Source Software projects. Students will be introduced to the historic intersections of technology and intellectual property rights and will become familiar with Open Source development processes, tools and practices. They will become contributing members of humanitarian software development communities such as the One Laptop Per Child and Sugar communities. Students will actively document their efforts on Humanitarian Free and Open Source Software community hubs. (Third Year Standing)

IGME-590  Undergraduate Seminar in IGM  (2-6 credits)
This is intended to allow for special one-time offerings of undergraduate topics or to allow faculty to pilot new undergraduate offerings. Specific course details (such as the course topics, format, resource needs, and credit hours) will be determined by the faculty member(s) who propose a given special-topics offering. (Varies)

19.2 New Media Interactive Development Advanced Electives offered through New Media Design

The following New Media Design courses are available as advanced New Media Interactive Development electives. You may choose any courses from this list for your advanced electives. However, some courses have prerequisites that are not in the New Media Interactive Development core, so be careful to plan for the prerequisite courses if needed. This list changes as new courses are created. Remember 50% or more of your Advanced Electives must be from IGME courses.

NMDE-201  New Media Design Elements II  (3 credits)
Information design for static, dynamic and interactive multimedia integrates content with visual indicators. Legibility and clear communication of information and direction is important to the success of any user interface design. This course integrates imagery, type, icons, actions, color, visual hierarchy, and information architecture as a foundation to design successful interactive experiences. (NMDE 102-NMD Elements I)

NMDE-202  New Media Design 3D  (3 credits)
A comprehensive course in visualization that extends previous experience and skills to include 3D creation and design. The course will provide studies in 3D modeling, rendering and animation for use in virtual spaces, rich internet and mobile applications as well as motion graphic design. Digital 3D tools will be used for solving visual
design and communication problems. Students will be expected to show evidence of growth in 3D asset creation and usage in the form of simple product renderings, interactive integration and story based animation. (None)

**NMDE-203 New Media Design Interactive II** (3 credits)
This course extends previous interactive design and development experience and skills to emphasize interactive design principles and development. The emphasis in this course will be on the creative process of planning and implementing an interactive project across multiple platforms. Students will concentrate on information architecture, interactive design, conceptual creation, digital assets, visual design and programming for interactions. (NMDE-103-NMD Interactive I)

**NMDE-204 New Media Design Animation** (3 credits)
This project-based course provides training and practical experience in producing 2D and 3D animated sequences using off the shelf multimedia software. Students produce a number of short exercises incorporating original computer and non-digital artwork. Topics include key frame and tweening, cycling, acceleration, squash and stretch, backgrounds, inking, rotoscoping, sound, masking, multi-plane effects and space-to-time. Screenings of professionally made films will illustrate and provide historical perspective. (FDTN-141-4D Design)

**NMDE-301 New Media Design Elements III** (3 credits)
This course focuses on advanced visual communication within the current new media design profession. Through formal studies and perceptual understanding, including aesthetics, graphic form and structure, concept development and visual organization methods, students will design sophisticated solutions to communication problems. This course integrates imagery, typography, icons, user interface design, content creation and information architecture in order to design successful static, motion and interactive experiences. (NMDE-201-NMD Elements II)

**NMDE-302 New Media Design Graphical User Interface** (3 credits)
This course examines the user-centered and iterative design approaches to application and interactive development with a focus on interface design, testing and development across multiple devices. Students will research and investigate human factors, visual metaphors and prototype development to create effective and cutting edge user interfaces. (NMDE-203-NMD Interactive II)

**NMDE-303 New Media Design Interactive III** (3 credits)
A study of the application of information design theory and practice to the developing area of New Media. Cartography and iconography will be viewed in the context of web and kiosk use. The delivery of consumer information, using interactive and dynamic media as the vehicle, will be investigated. (None)

**NMDE-305 New Media Design Motion Graphics** (3 credits)
This course will deal with design concepts related to moving type. The impact of type as it moves, rotates, explodes, scales and fades will be considered. Legibility of the message will be studied in relation to delivery methods. Additional compositing, 3D, camera tracking and special techniques and effects will be introduced during the class. (None)

**NMDE-406 New Media Design Experimental** (3 credits)
This project-based course affords the student the ability to apply an experimental approach to integrating digitally generated content with new media techniques and processes in new, imaginative ways. Students will be encouraged to approach the computer as a medium of creativity to explore issues of narrative, identity, place, and visual reality vs. digital reality. Students will exhibit completed projects in a public forum. (NMDE-404-New Media Design Interactive IV and with Instructor Permission)

**19.3 Required Math and Science**

For more information, please refer to Section [Error! Reference source not found..](#) of the Handbook.

**MATH-131 Discrete Mathematics** (4 credits)
This course is an introduction to the topics of discrete mathematics, including number systems, sets and logic, relations, combinatorial methods, graph theory, regular sets, vectors, and matrices. (MATH-101 or equivalent)
MATH-185  Mathematics of Graphical Simulation I   (3 credits)
This is the first part of a two course sequence that aims at providing the mathematical tools needed to manipulate
graphical objects and to model and simulate the physical properties of these objects. Topics from linear algebra,
primarily in two and three dimensional space, analytic geometry, and calculus will be presented. The emphasis is on
linear algebra, particularly its application to problems in geometry and graphical systems. (MATH-101 or equivalent)

MATH-186  Mathematics of Graphical Simulation II   (3 credits)
This is the second part of a two-course sequence that aims at providing the mathematical tools needed to manipulate
graphical objects and to model and simulate the physical properties of these objects. Topics from linear algebra,
primarily in two and three dimensional space, analytic geometry, and calculus will be presented. The emphasis is on
analytic geometry and calculus, as applied to geometric and physical simulations. (MATH-185)

19.4 Other Electives and General Education
Please refer to Section 6.2.

20 Academic Integrity Policy
RIT has strict a policy on “cheating,” which is formally known as adhering to academic integrity:

The School of Interactive Games and Media requires that students maintain academic integrity in all of
their work. Any act of improperly representing another person’s work as one’s own (or allowing someone
else to represent your work as their own) violates academic integrity. These acts include, but are not
limited to, plagiarism in any form or use of information and materials not authorized by the instructor
during an examination or for any assignment. Refer to http://igm.rit.edu/academic_integrity for the IGM
policy and possible penalties.