INSTRUCTIONS

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Welcome to the Imagine RIT Global Competition 2027!

We're excited to see what you have in mind! This application is your chance to share your project idea and explain how you would bring it to life at Imagine RIT.

Please answer each question clearly and provide enough detail for the judges to understand your project, its development, and what visitors would experience. Before applying, make sure you've reviewed the Competition Rules and Guidelines.

Application deadline: Wednesday, January 13, 2027, at 11:59 p.m. EST (Rochester time).

Before you begin

We strongly recommend reviewing the full application preview (PDF) before starting. It includes all the questions, so you and your teammates can prepare your responses and gather any required materials ahead of time. **There's no need to create a test submission to see what's included!**

About this application PDF preview: This PDF shows all possible application questions so you can prepare your responses in advance. Some questions will appear only when applicable, depending on your team size, whether you have a mentor, and whether your team includes students from RIT Dubai.

This document is for reference only. All proposals must be submitted through the online application.

Saving your progress

You can save your progress and return to the application before the deadline **by using the same survey link and browser**. Your progress is saved through your browser's cookies, so **do not clear your cookies or switch browsers or devices**, as you may lose your saved responses and need to start over.

When you're ready, click the arrow at the bottom right to begin. We look forward to learning about your project!

. SECTION 1: TEAM INFORMATION

This section is for administrative purposes only and will not be shared with the judges.

1A. **Name Primary Contact (Project Lead)**

This should be the person responsible for managing the

submission, communicating with the RIT Global team, and sharing updates with all members of the group. All official communications and follow-ups will be sent to this primary contact, so please choose someone who can reliably represent the project and the team from start to finish.

2A. **Primary Contact RIT Email**

3A. **Primary Contact WhatsApp**
Please include the following information:

- Country Code
- Area/City Code
- *Phone Number*

4A. **Lead Campus**
Which RIT global campus will your project represent in the competition?

Teams with students from different global campuses must select one lead campus. The lead campus must be represented by at least one student on the team, and the proposal will compete for that campus's winning-team slot only.

- ○ RIT Croatia
- ○ RIT Dubai
- ○ RIT Kosovo

5A. **How many students are on your project team?**

- ○ 1 student
- ○ 2 students
- ○ 3 students (requires justification)

6A. **Student 1 (Lead) - Home Campus**

- ○ RIT Croatia
- ○ RIT Dubai
- ○ RIT Kosovo

7A. **Student 1 (Lead) - Major**

Pick from the list below

8A. **Student 1 (Lead) - Project Responsibilities (750 characters max)**

Describe this student's specific contributions to developing the project and their anticipated responsibilities in preparing and presenting the exhibit at Imagine RIT.

9A. **Student 2 - Name**

10A. **Student 2 - RIT Email**

11A. **Student 2 Contact WhatsApp**

Please include the following information:

- Country Code
- Area/City Code
- *Phone Number*

12A. **Student 2 - Home Campus**

- ○ RIT Croatia
- ○ RIT Dubai
- ○ RIT Kosovo

13A. **Student 2 - Major**

Pick from the list below

14A. **Student 2 - Project Responsibilities (750 characters max)**

Describe this student's specific contributions to developing the project and their anticipated responsibilities in preparing and presenting the exhibit at Imagine RIT.

15A. **Student 3 - Name**

16A. **Student 3 - RIT Email**

17A. **Student 3 Contact WhatsApp**

Please include the following information:

- Country Code
- Area/City Code
- *Phone Number*

18A. **Student 3 - Home Campus**

- ○ RIT Croatia
- ○ RIT Dubai
- ○ RIT Kosovo

19A. **Student 3 - Major**

Pick from the list below

20A. **Student 3 - Project Responsibilities and Justification (750 characters max)**

Describe this student's specific role and responsibilities, including their contributions to project development, preparation, and presentation at Imagine RIT. Explain why a third team member is necessary and what they will contribute that cannot reasonably be handled by the other two students.

21A. **Does your team have a mentor?**

- ○ Yes
- ○ No

22A. **Mentor - Name**

23A. **Mentor - RIT Email**

24A. **Mentor Contact WhatsApp**

Please include the following information:

- Country Code
- Area/City Code
- *Phone Number*

25A. **Mentor - Home Campus**

- ○ RIT Croatia
- ○ RIT Dubai
- ○ RIT Kosovo
- ○ RIT Rochester

. SECTION 2: PROJECT OVERVIEW

This section will be visible to the judges.

1B. **Project Title**

Avoid using unexplained acronyms.

2B. **Project Description (1800 characters max)**

Describe the project you plan to exhibit at Imagine RIT. Explain what it is, how it works, and what visitors will see or experience. Write clearly so that someone outside your field of study can understand your project.

3B. **Supporting Materials**

Please provide a link to at least one supporting item that demonstrates your project's development. This could include sketches, storyboards, diagrams, photographs, prototypes, research, testing results, or a short demonstration video. You may use Google Drive, OneDrive, YouTube, or another file-sharing platform.

Important:

- Make sure your link is accessible to anyone with the link, without requiring permission or a login.
- If sharing multiple items, you may provide a link to a single folder containing all your materials.
- Do not include student names, campus names, or other identifying information in materials or file names, as proposals will be reviewed anonymously.

. **SECTION 3: CREATIVITY & VISITOR EXPERIENCE**

This section will be visible to the judges.

1C. **Creativity / Innovation Statement (1000 characters max)**

What makes your project original, unique, or innovative? What sets it apart?

2C. **Visitor Engagement (1000 characters max)**

Tell us how visitors will actually experience your project in the moment. What will they be invited to do, try, explore, or observe? This section is about interaction, not what visitors walk away thinking or feeling (that part goes under Visitor Impact).

3C. **Visitor Impact (1000 characters max)**

What do you want visitors to experience, feel, or take away from your exhibit? This can be fun, inspiring, surprising,

thought-provoking, or simply enjoyable. It does not have to be traditionally educational.

. SECTION 4: PROJECT DEVELOPMENT & FEASIBILITY

Some of the information on this section will be visible to the judges.

1D. **What is your project's current stage of development?**

Choose the stage that reflects your project's current progress. This helps us understand your timeline, how much is complete, and what you still plan to build or refine before Imagine RIT.

- ○ Concept/ early development
- ○ Prototype or initial development underway
- ○ Nearly complete
- ○ Complete, but requires exhibit preparation

2D. **What have you developed so far? (1000 characters max)**

Describe the work your team has already completed. This may include research, planning, design, testing, prototyping, or other activities that demonstrate how your idea has developed. If your project is still in the concept stage, explain what you have done to explore or validate the idea.

3D. ***What still needs to be done to make your project exhibition-ready? (1000 characters max)***

Describe the major steps your team needs to complete before Imagine RIT on April 24, 2027. Include a realistic timeline, the materials or resources you'll need, and any challenges you anticipate.

5D. How do you anticipate preparing your project for exhibition in Rochester?

- ○ Transporting a completed project
- ○ Bringing components and assembling them in Rochester
- ○ Recreating the exhibit in Rochester
- ○ Presenting the project digitally
- ○ A combination of these approaches
- ○ Other

6D.

If your project needs to be assembled or recreated in Rochester, briefly explain how you envision doing this. (500 characters max)

We understand that you may not yet know the exhibition space or available resources. Selected teams will work with RIT Global to develop their final exhibit setup and presentation plan.

7D.

Alternative Presentation Plan — RIT Dubai Teams (750 characters max)

If your team includes students from RIT Dubai, explain how your project could be adapted for presentation in

Rochester if the Dubai-based student(s) are unable to travel.
Your alternative should be a modified presentation of the same project, not an entirely different project.

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SECTION 5: BUDGET

This part won't be seen by the judges

Project Budget – Maximum $600 USD

Please provide an itemized budget for your project using the Excel template provided below. Your budget must not exceed **$600 USD** and must include all materials, supplies, printing, signage, and external equipment rentals. Selected projects must display at least two 18" × 24" posters and two 11" × 17" tabletop signs. Teams may arrange their own printing. The prices provided are estimates for printing in Rochester; any printing expenses incurred must be included in the $600 project budget.

Tips for researching costs:

- Check U.S. retailers such as Amazon.com, Walmart.com, HomeDepot.com, BestBuy.com, or BHPhotoVideo.com.
- Make sure prices are in US dollars. If a website redirects you to your country's version, try changing the region settings or using a U.S.-based VPN if needed.
- You do not need to purchase anything at this stage.

Step 1: Download the Project Budget Template (Excel).
Step 2: Complete the template with estimated costs and product links.
Step 3: Upload your completed Excel file below.

1E. **Budget Estimate for Materials**
Download the provided Imagine RIT Global Competition 2027 project budget template, complete your budget, and upload the finished file.

We understand that you may not know the exact cost of materials, but please do your best to provide a budget that is as accurate as possible.

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SECTION 6: AGREEMENT AND SUBMISSION

You've reached the last part of the form. When you sign and click the orange arrow in the bottom right, **your proposal will be submitted and you won't be able to make further edits.** A PDF of your responses will be available to download after submission.

F1. I confirm that all student team members listed in this application, as well as our mentor (if applicable), are aware of this proposal, have agreed to participate, and understand the responsibilities associated with their roles if the project is selected. I understand that RIT Global will notify the other participants about their inclusion in the proposal.(Please initial below)

SIGN HERE

× SIGN HERE

clear

F2. I acknowledge that I understand the competition rules and budget constraints.

SIGN HERE

clear

F3. I understand that if my team is selected, our flight, accommodation, meals, and transportation will be covered, but we are responsible for any visa costs and personal expenses. (Please initial below)

SIGN HERE

clear

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