

Description

Golden Paws Canine Club is a canine daycare and boarding facility specializing in luxury pet care services. Open three hundred and sixty five days a year, including holidays, the Club is passionate about providing a safe home away from home for your dog to exercise and socialize. Our passionate team prioritize safety and fun to ensure that your beloved family member receives the same quality of care that we give our own. We strive to send every dog home at the end of the day with a wagging tail and a happy heart.

Our management team is certified by the Professional Animal Care Certification Council and our pack leaders are trained in canine behavior, group play management, and canine CPR and First Aid. Our facility contains four indoor play rooms, three artificially turfed outdoor play yards, and an outdoor dog pool perfect for splashing!



Differentiation & Market Needs

Within the pet care industry, daycare and boarding facilities have been plagued with negative management trends. Golden Paws Canine Club strives to find solutions to these issues, prioritizing safety and ethics while producing profit.

Beginning with adequate staffing, our facility will always have emergency plans in place to prevent any of our playgroups becoming understaffed or unsupervised at any point. Additionally, we will provide a variety of outlets for communication from our staff to express new ideas or existing concerns. In the fast paced environment of pet care, meetings and group forums are not prioritized, but we plan to utilize new technological tools to allow for the opportunity to maintain open dialogue.

The industry recommended human to dog ratio within a playgroup is 1:15, but most facilities are stretching this as far as possible, with some reaching 1:30. This creates a group that is difficult to control and adequately supervise, and often results in injuries and stress. Our facility will maintain a 1:15 ratio by providing flexible staffing plans to allow for occasionally larger groups with a greater human presence.

Reservation requirements are a common policy within the industry, but enforcing them strictly with clear communication with clients regarding violations will ensure we keep our desired maximum ratio. In addition to these policies, we will outline our expectations for continued admittance into daycare and create a three-strike program for minor violations.

Daycare Expectations

Our three playgroups are divided by size, personality, and age. Admittance is dependent on Club Members meeting our general expectations for daycare. If at any point a dog exhibits aggressive behavior to other Club Members or staff or creates a safety hazard, their parent will be notified to immediately pick up their pet or be given the option to have them separated until pick up with no refund to the reservation. Golden Paws has a strict no tolerance policy for aggressive behavior, but minor deviances to the expectations will be considered a "strike" and communicated about clearly at pick up time.

- Your dog does not show signs of significant stress as a result of being in a group setting. Initial nerves are normal, but your dog shows signs of slowly warming up and enjoying the time with their friends.
- Your dog is not overly rambunctious to the point that it is nearly impossible to redirect their attention. Basic obedience skills are helpful for high energy dogs, and we will practice these skills periodically during group play. Extreme wiggles and bouncing are encouraged, but we don't want your dog to antagonize their friends to the point that they interfere with their daycare enjoyment!

Pricing

Full Day: \$40 per dog / \$30 per additional dog

Half Day: \$30 per dog / \$20 per additional dog

Full Day Packages:

5 days: \$190 (\$38 per day)

10 days: \$360 (\$36 per day)

15 days: \$510 (\$34 per day)

20 days: \$640 (\$32 per day)

Half Day Packages:

5 days: \$140 (\$28 per day)

10 days: \$260 (\$26 per day)

15 days: \$360 (\$24 per day)

20 days: \$440 (\$22 per day)

Boarding: \$65 per night / \$50 per additional dog (discounts available for sleepovers longer than a week)

Overnight stays include bedtime tuck-ins and snuggles, soothing classical music, durable beds, optional blankets, full day daycare, complementary frozen peanut butter and pumpkin Kong treats, and optional add-ons.

Grooming:

Nail Trim: \$20

Ear Cleaning: \$15

Teeth Brushing: \$15

Baths: \$35 small, \$40 medium, \$45 large

Spa Day: \$40 (nail trim, ear cleaning, teeth brushing)

Spa Day Plus: \$75 (bath, nail trim, ear cleaning, teeth brushing)

Enhancements:

Peanut Butter & Pumpkin Kong Treat: \$3

Kong Flavor of the Month: \$5

Dog Ice Cream: \$5

Marrow Bone: \$5

Enrichment Time: \$20 (personalized enrichment activities)

Photo Package: \$10 (a minimum of five pictures and a video of your dog)

Staffing

Canine Handlers: 3 employees; 2 during slow days

Receptionist: 1 employee; reception and car service

Floater: 1 employee that can assist in busy playrooms; 2 after growth

Manager: 1 employee; always fills any missing position

Trainer: 1 employee on commission

