

Artificial Intelligence and the Legal Sector: A SWOT Analysis Submitted in Partial Fulfillment of a Master of Science Degree in Professional Studies

Problem Background

Our society has become heavily dependent on technological advancements, particularly with the widespread integration of artificial intelligence. The surge in computer programming capabilities have prompted various industries to swiftly adopt AI, often without adequate consideration of potential risks. This project aims to analyze this trend within the legal industry.

Pre Survey Qualtrics link sent to lawyers 14 total responses Baseline understanding was identified

Solution Overview

•	Creation of an informative	
	document outlining a critical	
	analysis of AI and the law	
•	A Pre and Post survey was utilized	
	to asses current lawyers	

knowledge and opinions of AI.

Goal Setting

- Educating current lawyers with using AI software and how this will affect their chosen field.
- Improving lawyer's ability to critically assess the value of using Al along with identifying the potential risks.

Overall, participants reported the informative document resulted in an average increase of 15.07% in comprehensive understanding of AI. Additionally, 69.0% of participants reported acquiring knowledge relevant to their job. This result affirms that current legal professionals found value in the research and analysis outlined in the document.

Amy Dobson 11/27/23

Method and Implementation

Educational Intervention

Participants prompted to read the educational document

Post Survey

Follow up questions asked to determine effectiveness

Results

79% of participants reported that "research and analysis" will be the largest area for collaboration

97% of participants reported they are concerned with the potential data privacy risks associated with increased digitalization

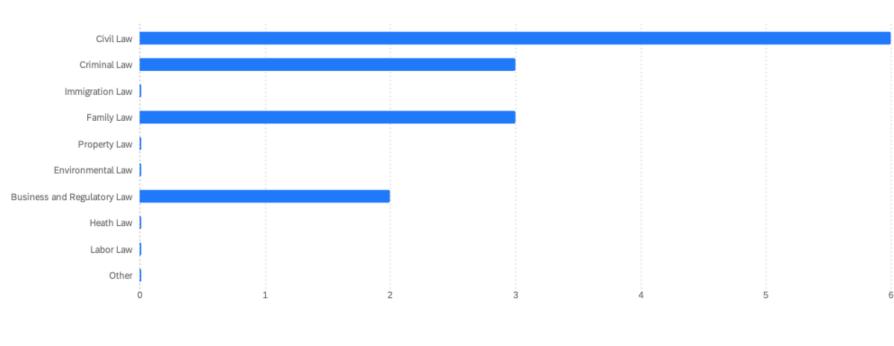
57.1% increase in lawyers reporting they think law will be the most impacted industry





Participant Demographics

What specialty of law do you currently practice? 14 ()



low many years have you been a practicing attorney? 14 🛈

- How many years have you been a practicing attorney?	Percentage	Count
under 1 year	0%	0
1-3 years	29%	4
3-5 years	36%	5
5-7 years	14%	2
7-9 years	21%	3
9-11 years	0%	0
Greater than 11 years	0%	0

Conclusion and Future Work

Al has the potential to bring positive changes in the legal profession, it also poses challenges and requires careful consideration of ethical, and regulatory issues. Future work should prioritize the implementation of safeguards amid advancing technology's integration into legal practice.

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