

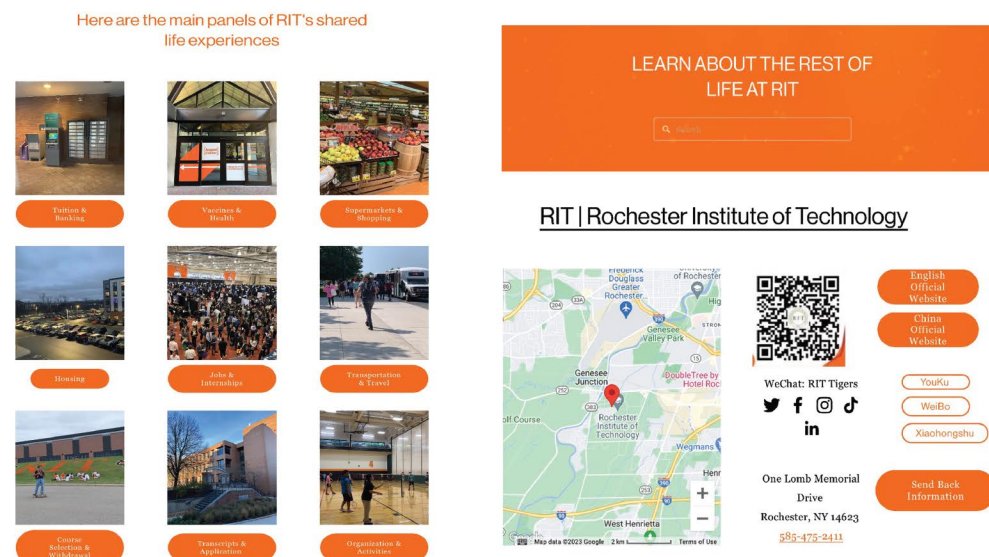


Introduction

At RIT, there are 291 Chinese international students and a diverse international student population from 103 countries. Due to differences in educational systems and communication styles between countries, many Chinese students may face a range of academic and daily life challenges upon arriving in the United States. In order to safeguard the physical and mental well-being of international students and help them better adapt to their new environment, the RIT Life Website focuses on sharing experiences about RIT campus life and the Rochester area, providing comprehensive and practical support for Chinese students.

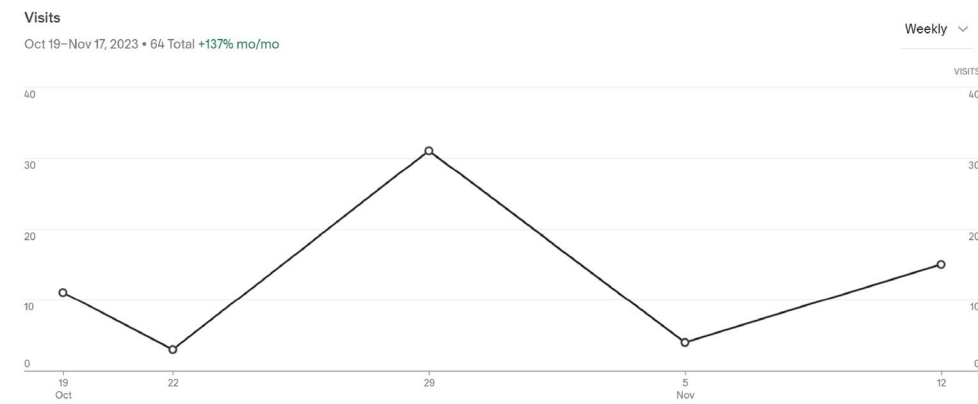
Methods

- Gather information on RIT and Rochester Living Guide
- Connect Chinese student organizations
- Develop a comprehensive project website
- Offer English and Chinese versions
- Provide intuitive information on academics, daily life, and socialization
- Provided more personalized information services through a search engine to meet varying user preferences.
- Ensure clear page design and user-friendly navigation



Results

Presently, the website has achieved significant success, attracting some users, with a current page view count reaching 64. This figure reflects the positive impact of the website on Chinese students' academic and social life at RIT.



The First Month Page View

User feedback indicates that they found valuable information on the website regarding topics such as banking and tuition, application for majors, and local entertainment, enabling them to better integrate into campus life. The number of web pages viewed is ranked as follows:

Page	Views	Time on Page	Bounce Rate	Exit Rate
Home /	125	00:03:21	48.08%	36%
Banking and tuition fees /general-1	15	00:02:39	0%	13.33%
Transcripts and major application /general5	8	00:01:25	0%	12.5%
Discussion post /blog-2-1	8	00:00:38	0%	0%
Peripheral entertainment /blog-2-1/2-b	7	00:07:00	33.33%	42.86%
Guide to starting school, school APP /blog-2-1/blog-post-title-two-pizza	7	00:00:17	100%	85.71%
Course selection and withdrawal /general-2-1-1	7	00:02:11	0%	0%

Conclusion

- Different needs of Chinese students in social interactions, dietary preferences, and daily life were identified
- Research the use of certain tools to make ongoing changes, formatting and content additions to the website
- The importance of time management in project management
- Recognized the dynamic nature of user preferences and expectations, requiring ongoing website adjustments
- Highlighted the significant impact of user feedback on project improvement
- More time needs to be allocated to testing and user engagement

Next Steps

- Focus on enhancing user interaction and implement continuous testing and feedback in future development to meet evolving needs
- Introduce the project as a community service initiative to the Chinese Embassy and RIT Campus Life through CSSA

Acknowledgment

- Gratitude to instructor [Peter Boyd] for invaluable guidance and support
- Thanks to Subject Matter Expert [David Wivell] and designer [Shuyi Zhao] for crucial expertise
- Appreciation to RIT Chinese Scholars Student Association (CSSA) for providing club information and their efforts in anti-fraud awareness activities
- Thanks to the School of Individualized Study and RIT for equipment and technical support
- Expression of thanks to all contributors for providing necessary resources for successful research completion