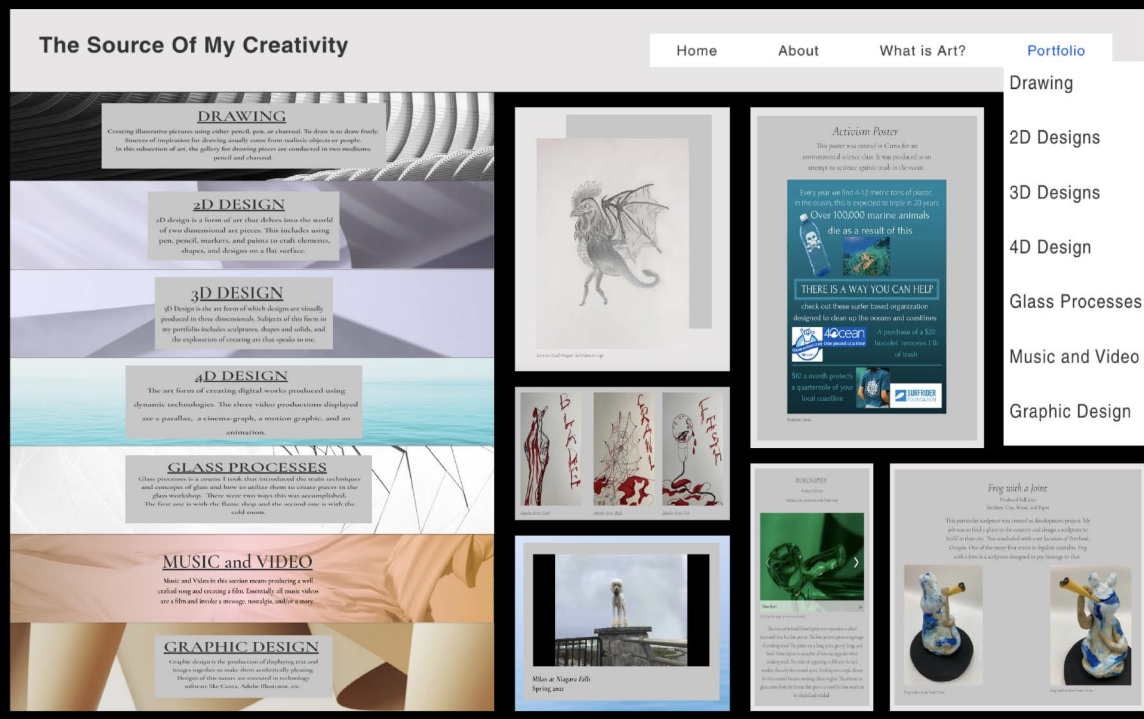




TheSourceOfMyCreativity

A Portfolio of Art Works

By Kate Scheffler



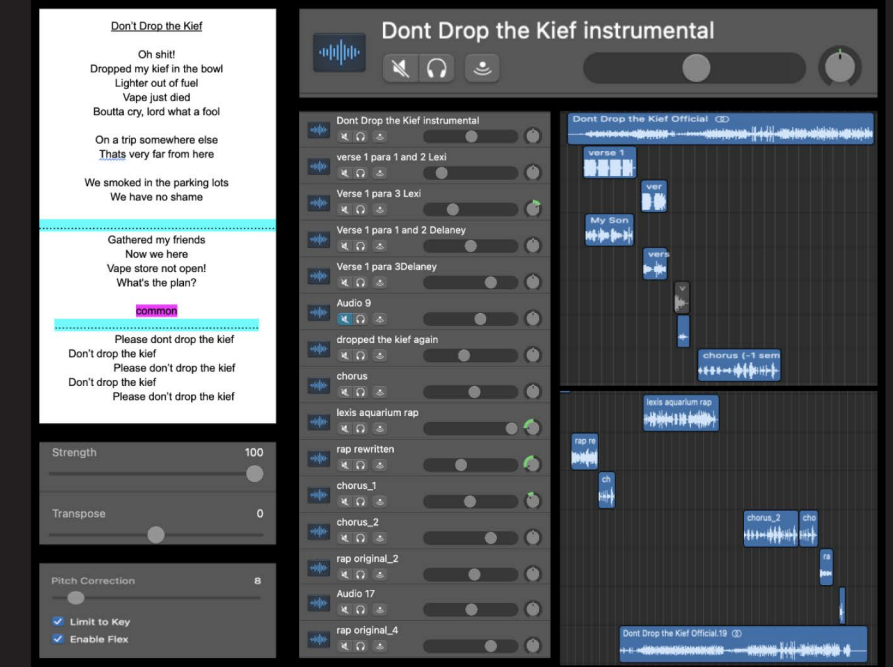
ABSTRACT: This capstone project is an attempt in creating a culmination of all my artworks produced undergrad. In completion of this product, entailed two projects; creation of a website and music video. The website “TheSourceOfMyCreativity” is an online portfolio designed to show audiences and future prospectors my creations. It showcases my range of skills and knowledge in different fields of art & design. As well as being a capsule of my time here at RIT. Along with the website, the music video “Don’t Drop The Kief” produced Fall 2023, was created to be the final artwork added to the portfolio. Details about creation of the website is to the left and the details of the music video process is on the right.

Experience and Exposure
 Camera Movement, Continuity, and The Story
 Lots of respect for people in the music and film industry

The website produced and published is a legitimized source of my creativity. It is designed in a way to show people not only my artwork, but the process, details, and work that went into each piece. It is online museum catering to creations made throughout college. To check out my portfolio scan the QR code that will then take you to the website.



Artworks can be found in the ‘Portfolio’ menu, which features 7 different fields of art & design.



7 Steps in Creating a Website



STEP 1: Archive & Collect, STEP 2: Label & Organize, STEP 3: Create Layout & Template, STEP 4: Designation of Artworks, STEP 5: Add/Place Photos & Text, STEP 6: Proofread & Edit, STEP 7: Publish Site & Obtain URL

“Don’t Drop The Kief “ music video is the final artwork completed undergrad. Creating the music video involved the journey of producing a song in Garageband, filming principal photography, and editing it all together in post production. I chose to produce this music video as my final artwork because I felt that film and music is a concentration of art that I didn’t get to learn or do much with. This music video was my chance at doing so and I learned a lot of lessons. To check out the “Don’t Drop The Kief” music video, scan the QR code.

