

**Rochester Institute of Technology**  
**Saunders College of Business**  
**Student Enrollment and Degrees Awarded**

		Fall Enrollment Headcounts					Degrees Awarded				
		2023	2022	2021	2020	2019	2022-23	2021-22	2020-21	2019-20	2018-19
BS	Accounting	59	74	79	94	98	24	25	26	23	48
BS	Finance	236	202	167	143	149	32	36	46	54	51
BS	Global Business Management	388	173	146	124	118	19	26	35	32	32
BS	Hospitality and Tourism Management	116	129	146	180		38	50	48	53	
BS	International Business	351	508	572	561	564	124	121	111	118	110
BS	Management Information Systems	628	608	629	541	627	162	207	163	180	161
BS	Marketing	170	145	117	108	91	31	26	25	31	37
BS	New Media Marketing	0	5	13	19	41	5	7	12	22	19
BS	Supply Chain Management	26	23	35	36	31	6	17	11	6	
MS	Accounting and Analytics	21	6	5	2	6	3	0	1	6	3
MS	Business Analytics	59	64	48	29	19	33	13	16	11	
MS	Computational Finance	0	1	4	7	8	3	2	5	9	9
MS	Entrepreneurship and Innovative Ventures	0	0	0	9	31	0	0	39	20	10
MS	Finance	8	8	9	7	9	7	2	6	7	11
MS	Global Supply Chain Management	4	10	15	3		11	4			
MS	Hospitality Business Management	8	5	3	3		2	0	5	3	
MS	Human Resource Development	1	5	10	14		5	5	9	6	
MS	Management	0	0	1	4	16	0	1	5	9	10
MS	Organizational Leadership and Innovation	15	16	28	19		18	15	31	13	
MS	Technology Innovation Mgmt & Entrepreneurship	37	40	39	39		33	35			
MBA	Business Administration	133	130	134	144	120	68	57	59	65	66
MBA	Business Administration - Accounting	0	1	5	6	5	2	0	1	1	6
MBA	Business Administration - Executive	18	25	35	23	31	17	19	9	20	18
MBA	Business Administration - Executive Online	30	31	41	31	44	21	25	9	10	19
PHD	Business Administration	5					0				

**Note:** Enrollment and degrees awarded data include students in global locations.

**Rochester Institute of Technology**  
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**Retention and Graduation Rates**

**1 Year Retention Rates for Full-time, First-time Bachelor's Cohort**

<b>Term Entered</b>	<b>Fall 2022 Cohort</b>	<b>Fall 2021 Cohort</b>	<b>Fall 2020 Cohort</b>	<b>Fall 2019 Cohort</b>	<b>Fall 2018 Cohort</b>
<b>% Still Enrolled in Following Fall</b>	88%	87%	89%	82%	91%

**Notes:**

Students are categorized based on their major at entry to RIT.

Figures exclude students in global locations.

**Freshman Graduation Rates for Bachelor Degree Seeking Students**

<b>Term Entered</b>	<b>Fall 2017 Cohort</b>	<b>Fall 2016 Cohort</b>	<b>Fall 2015 Cohort</b>	<b>Fall 2014 Cohort</b>	<b>Fall 2013 Cohort</b>
<b>Four Years After Entry</b>	44%	58%	48%	52%	51%
<b>Five Years After Entry</b>	64%	76%	71%	70%	68%
<b>Six Years After Entry</b>	69%	84%	73%	73%	72%

**Notes:**

Students are categorized based on their major at entry to RIT.

Figures exclude students in global locations.

Students are counted as graduates if they graduate within 150% of their program's length, in alignment with IPEDS reporting requirements.