

Rochester Institute of Technology
Saunders College of Business
Student Enrollment and Degrees Awarded

		Fall Enrollment Headcounts					Degrees Awarded				
		2026	2025	2024	2023	2022	2025-26	2024-25	2023-24	2022-23	2021-22
BS	Accounting	110	101	78	59	74	21	15	21	24	25
BS	Finance	427	345	288	236	202	76	53	43	32	36
BS	Global Business Management	925	759	543	388	173	60	48	43	19	26
BS	Hospitality and Tourism Management	114	129	129	116	129	33	21	29	38	50
BS	International Business	27	136	243	351	508	98	97	97	124	121
BS	Management Information Systems	408	489	632	628	608	185	168	155	162	207
BS	Marketing	200	214	183	170	145	50	46	37	31	26
BS	New Media Marketing	0	0	0	0	5	0	1	2	5	7
BS	Supply Chain Management	23	17	28	26	23	6	12	9	6	17
MS	Accounting and Analytics	8	34	79	21	6	0	64	16	3	0
MS	Business Analytics	30	46	53	59	64	37	31	30	33	13
MS	Computational Finance	0	0	0	0	1	30	0	0	3	2
MS	Entrepreneurship and Innovative Ventures	0	0	0	0	0	0	0	0	0	0
MS	Finance	6	9	10	8	8	0	3	6	7	2
MS	Global Supply Chain Management	8	6	4	4	10	10	1	5	11	4
MS	Hospitality Business Management	12	16	15	8	5	3	2	2	2	0
MS	Human Resource Development	0	0	0	1	5	8	0	1	5	5
MS	Management	0	0	0	0	0	0	0	0	0	1
MS	Organizational Leadership and Innovation	34	25	27	15	16	0	13	10	18	15
MS	Technology Innovation Mgmt & Entrepreneurship	1	49	34	37	40	58	32	37	33	35
MBA	Business Administration	109	129	119	133	130	89	83	82	68	57
MBA	Business Administration - Accounting	0	0	0	0	1	0	0	0	2	0
MBA	Business Administration - Executive	7	13	15	18	25	5	9	8	17	19
MBA	Business Administration - Executive Online	27	33	23	30	31	22	15	19	21	25
PHD	Business Administration	15	13	7	5	0	0	0	0	0	0

Note: Enrollment and degrees awarded data include students in global locations.

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Retention and Graduation Rates

1 Year Retention Rates for Full-time, First-time Bachelor's Cohort

Term Entered	Fall 2025 Cohort	Fall 2024 Cohort	Fall 2023 Cohort	Fall 2022 Cohort	Fall 2021 Cohort
% Still Enrolled in Following Fall	80%	87%	89%	88%	87%

Notes:

Students are categorized based on their major at entry to RIT.

Figures exclude students in global locations.

Freshman Graduation Rates for Bachelor Degree Seeking Students

Term Entered	Fall 2020 Cohort	Fall 2019 Cohort	Fall 2018 Cohort	Fall 2017 Cohort	Fall 2016 Cohort
Four Years After Entry	56%	55%	57%	44%	58%
Five Years After Entry	72%	71%	73%	64%	76%
Six Years After Entry	74%	75%	75%	69%	84%

Notes:

Students are categorized based on their major at entry to RIT.

Figures exclude students in global locations.

Students are counted as graduates if they graduate within 150% of their program's length, in alignment with IPEDS reporting requirements.