

RIT Kosovo (A.U.K)  
Degree Programs  
Quick Reference Guide

To complete a Bachelor's degree at RIT Kosovo (A.U.K) a qualified student must:

1. Complete two of the five **Professional Concentrations** (Choose two):

- a. Economics and Statistics
- b. Management and Entrepreneurship
- c. Public Policy and Governance
- d. Graphic Design and Multimedia
- e. Web and Mobile Computing (IT)
- f. Other (via exchange or Study Abroad)

2. Complete **General Education Requirements**

(Details provided in this booklet)

Options to study at one or more RIT Global Campuses:

1. China
2. Croatia (2 locations)
3. Dubai
4. Kosovo
5. New York
6. Other (Erasmus Exchange or Partner Institutions)

## **DESCRIPTION OF THE DEGREES**

RIT Kosovo (A.U.K) offers an American degree with innovation, adaptability and creative pathways that prepare students with professional and life skills for a global world. The Rochester Institute of Technology, RIT Kosovo (A.U.K)'s degree granting partner, offers students the opportunity to create undergraduate programs from two or more professional areas of study with a strong foundation in the social sciences, through RIT's innovative School of Individualized Study. In Kosovo, these professional areas of study are Management and Entrepreneurship, Economics and Statistics, Public Policy and Governance, Graphic Design and Multimedia and our newest offering Web and Mobile Computing (IT). Students can earn a two-year Associates Degree or a four-year Bachelor Degree in Applied Arts and Sciences from the School of Individualized Study at our location in Kosovo. In our degree programs, students work closely with faculty and professional advisers to design unique, multidisciplinary plans of study that combine several areas of academic knowledge and interests. The applied arts and sciences program is particularly appropriate for individuals who want to prepare themselves for a career that requires skills and expertise from several disciplines. This blended learning environment provides a strong base for student in Kosovo, the region and around the world to learn and practice critical thinking, leadership and communications skills across disciplines while gaining the technical knowledge in the areas of professional study that best suit the individual. In addition to those professional concentrations offered in Kosovo students may elect to do a semester or year abroad at the Rochester campus or other global campuses to complete coursework not offered at this location. The School of Individualized Study is also a good choice for those who have unique ideas about how they want to design their academic areas of study, have prior college-level learning, or are interested in changing majors.

### **Degrees Offered:**

#### **Associate Degree (AAS)**

Name of degree: Associate of Applied Science (AAS) degree in Applied Arts and Science. Total credits: 60 semester credit hours

Institution and Department: Rochester Institute of Technology; The School of Individualized Study (SOIS)

#### **Bachelor's Degree (BSc)**

Name of degree: Bachelor of Science (BS) degree in Applied Arts and Science  
Total credits: 120 semester credit hours

Institution and Department: Rochester Institute of Technology; The School of Individualized Study (SOIS)

## **CONCENTRATIONS**

### **WEB AND MOBILE COMPUTING (IT) Concentration (24 credits)**

The Web and Mobile Computing (IT) concentration emphasizes the basics of both applied informatics and web development. The web has become the ubiquitous communication medium. Therefore knowledge of how the web works and how to effectively develop dynamic websites has value to students enrolled in many concentration areas and with different career goals. Upon completing this concentration, students will have the broad range of skills and understanding necessary to design and build a basic, but complete, web presence in your selected area of interest. Students will also gain an understanding of how to use multimedia and create systems that allow the subject matter expert to leverage available information. The courses in this concentration are applied and focus on hands-on learning, including projects that will be beneficial outside of the university setting.

#### **Courses:**

ISTE – 120	Computer Problem Solving: Information Domain I	4 credits
ISTE – 121	Computer Problem Solving: Information Domain II	4 credits
ISTE – 131	Discrete Mathematics	4 credits
ISTE – 140	Web and Mobile I	3 credits
ISTE – 230	Introduction to Database and Data Modeling	3 credits
ISTE – 240	Web and Mobile II	3 credits
ISTE – 252	Foundations of Mobile Design	3 credits
ISTE – 260	Designing the User Experience	3 credits
ISTE – 340	Client Programming	3 credits

**CONCENTRATIONS (continued)**

**GRAPHIC DESIGN AND MULTIMEDIA Concentration (24 credits)**

The Graphic Design and Multimedia concentration combines contemporary visual communication and multimedia theory and tools to prepare students for effective communications across a wide variety of media. The course sequencing prepares students with practical and theoretical aspects of graphic design, web development, print design and multimedia production, communication techniques and digital asset management. A student completing the Graphic Design and Multimedia concentration is prepared with the theoretical framework and hands-on technical skills needed to organize, design and communicate ideas and information in the 21st century global market and to meet the projected national market needs in the greater Kosovo region. It is also an excellent compendium to RIT Kosovo (A.U.K)'s other concentration offerings and provides a useful skill set for private and family business operations.

**Courses:**

COMM – 223	Digital Design in Communications	3 credits
TCOM – 270	Effective Web Design 1	3 credits
TCOM – 271	Effective Web Design 2	3 credits
TCOM – 365	Video Productions	3 credits
TCOM – 380	Design for Print and Web	3 credits
TCOM – 381	Photo Imaging I	3 credits
TCOM – 382	Photo Imaging II	3 credits
TCOM – 383	Designing Vector Graphics	3 credits

**CONCENTRATIONS (continued)**

**MANAGEMENT AND ENTREPRENEURSHIP Concentration (24 credits)**

The Management concentration prepares students for management and specialist careers in a variety of enterprises and organizations. Students develop the skills and concepts needed to become effective leaders, ethical decision makers, and creative innovators. The management curriculum provides both depth and flexibility in its offerings so that students may maximize their educational experience.

**Required Courses:**

BUSI – 205	Managing the Workforce	3 credits
ACBS – 201	Financial Accounting	3 credits
ACBS – 203	Managerial Accounting	3 credits

**Elective Courses:**

ACBS – 353	Management Science	3 credits
BUSI – 221	New Venture Development	3 credits
BUSI – 263	Advertising Principles	3 credits
BUSI – 361	Marketing Principles	3 credits
HRDE – 386	Human Resource Management	3 credits
BUSI – 410	Project Management	3 credits
BUSI – 450	Intro to Logistics and Transportation	3 credits

**CONCENTRATIONS (continued)**

**PUBLIC POLICY AND GOVERNANCE Concentration (24 credits)**

The Public Policy and Governance concentration provides students with a clear understanding of public policy, the policy process, and policy analysis. Students have the opportunity to develop perspectives on a variety of contemporary public policy issues, especially those that emerge from scientific and technological advancements. Students are introduced to the concept of public policy and the policy making process and methodologies associated with policy analysis. The roles of stakeholders and interest groups are discussed in the context of contemporary cases in various policy arenas.

**Required Course:**

PUBL – 101 Foundations of Public Policy 3 credits

**Electives Courses:**

PUBL – 201 Ethics, Values and Public Policy 3 credits

STSO – 201 Science and Technology Policy 3 credits

PUBL – 210 Introductions to Qualitative Policy Analysis 3 credits

POLS – 220 Global Political Economy 3 credits

PUBL – 301 Public Policy Analysis 3 credits

SOCI – 340 Urban Planning and Policy 3 credits

POLS – 345 Politics and Public Policy 3 credits

STSO – 421 Environmental Policies 3 credits

**CONCENTRATIONS (continued)**

**ECONOMICS AND STATISTICS Concentration (24 credits)**

The Economics concentration emphasizes the quantitative analytical approach to dealing with economic problems in both the public and private sectors, providing students with marketable skills and the intellectual foundation for career growth. Graduates are prepared for entry-level managerial and analytical positions in both industry and government and to pursue graduate studies in economics, business, and law. The economics curriculum develops communication, computational, and management skills in addition to economic reasoning and quantitative abilities. The program's required courses develop student's abilities to apply economic analysis to real-world problems. Liberal arts courses enhance oral and written communication skills. Business courses include accounting and finance. Quantitative analytical skills are developed by a course sequence that includes computer science, mathematics, and statistics.

**Required courses:**

ECON – 101	Principles of Microeconomics	3 credits
ECON – 201	Principles of Macroeconomics	3 credits
ECON – 403	Econometrics I	3 credits

**Elective Courses:**

ECON – 402	Intermediate Macroeconomic Theory	3 credits
ECON – 405	International Trade and Finance	3 credits
ECON – 421	Natural Resource Economics	3 credits
ECON – 422	Benefit-Cost Analysis	3 credits
ECON – 431	Monetary Analysis and Policy	3 credits
ECON – 441	Labor Economics	3 credits
ECON – 444	Public Finance	3 credits
ECON – 448	Development Economics	3 credits
ECON – 520	Environmental Economics	3 credits

## **MINORS**

At RIT Kosovo™ (A.U.K), a minor is defined as a thematically related set of courses consisting of no fewer than 15 semester credit hours taken from a discipline or an interdisciplinary area distinct from the student's primary program of study. Completion of a minor results in a formal designation on a student's academic transcript upon graduation. If a student chooses to complete a minor, it is necessary to fill out a Minor Authorization form. Failure to complete this form will result in the student not being certified for the minor and the minor not being listed on the student's official record.

Currently there are 3 minors offered at RIT Kosovo™ (A.U.K). Students can choose to complete one minor prior to graduation. Students, who are required to do an immersion at A.U.K may take additional two courses in the same field to graduate with a minor.

### **ECONOMICS Minor (15 Credits)**

An economics minor provides a systematic analysis of economic issues through the study of the allocation of scarce resources into production and the distribution of production among the members of society. This minor is closed to students with a concentration in Economics and Statistics.

#### **Required courses:**

ECON – 101	Principles of Microeconomics	3 credits
ECON – 201	Principles of Macroeconomics	3 credits
ECON – 403	Econometrics I	3 credits

#### **Elective Courses (choose two additional courses):**

ECON – 402	Intermediate Macroeconomic Theory	3 credits
ECON – 405	International Trade and Finance	3 credits
ECON – 421	Natural Resource Economics	3 credits
ECON – 422	Benefit-Cost Analysis	3 credits
ECON – 431	Monetary Analysis and Policy	3 credits
ECON – 441	Labor Economics	3 credits
ECON – 444	Public Finance	3 credits
ECON – 448	Development Economics	3 credits
ECON – 520	Environmental Economics	3 credits

## **MINORS (continued)**

### **INTERNATIONAL RELATIONS Minor (15 Credits)**

The international relation minor exposes students to the fundamental concepts and approaches of international relations. Issues of conflict, cooperation, continuity, and change are explained through a variety of subjects and case studies.

#### **Required courses:**

POLS – 120 Introduction to International Relations 3 credits

#### **Elective Courses (chose four additional courses):**

POLS – 325 International Law and Organizations 3 credits

POLS – 330 Human Rights and Global Perspectives 3 credits

POLS – 335 Politics in Developing Countries 3 credits

POLS – 445 Terrorism and Political Violence 3 credits

### **PUBLIC POLICY Minor (15 Credits)**

The public policy minor provides students with a foundation in the field of public policy and allows them to make connections between public policy and other fields of study. It explores contemporary public policy issues, especially those connected to the science and technology fields. This minor is closed to students with a concentration in Public Policy and Governance.

#### **Required courses:**

PUBL – 101 Foundations of Public Policy 3 credits

STSO – 201 Science and Technology Policy 3 credits

#### **Elective Courses (chose three additional courses):**

PUBL – 210 Introductions to Qualitative Methods 3 credits

POLS – 345 Politics and Public Policy 3 credits

PUBL – 201 Ethics, Values and Public Policy 3 credits

PUBL – 301 Public Policy Analysis 3 credits

STSO – 421 Environmental Policy 3 credits

## **IMMERSIONS**

As part of their bachelor's degree requirements, students must complete an immersion - a concentration of three courses in a particular area. These upper-level courses are used to meet RIT's general education requirements. In many cases, an immersion can lead to a minor with the addition of two courses. However, not all minors have a corresponding immersion and vice versa. At RIT Kosovo (A.U.K), there are four different immersions offered.

### **ENGLISH Immersion (9 credits)**

The English immersion gives students the opportunity to explore English studies in the areas of literature, linguistics, and creative writing. The immersion is flexible in order to accommodate student interest in areas such as specific literary historical periods or geographic areas, multimedia and the visual arts, or genre fiction such as science fiction, fantasy, or romance. Courses emphasize the ability to read literature and new media analytically and write critically.

#### **Required courses:**

ENGL-210	Literature, Culture, and Media	3 credits
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#### **Elective Courses (chose two additional courses):**

ENGL-216	Literature from Around the World	3 credits
XXX	TBD	3 credits
XXX	TBD	3 credits

**IMMERSIONS (continued)**

**PUBLIC POLICY Immersion (9 credits)**

This immersion provides students with a clear understanding of public policy, the policy process, and policy analysis. Students have the opportunity to develop perspectives on a variety of contemporary public policy issues, especially those that emerge from scientific and technological advancements. This immersion is closed to students with a concentration in Public Policy and Governance.

**Elective Courses (chose three courses):**

PUBL-201	Ethics, Values and Public Policy	3 credits
PUBL-210	Introduction to Qualitative Policy Analysis	3 credits
PUBL-301	Public Policy Analysis	3 credits
PUBL-302	Decision Analysis	3 credits
PUBL-363	Cybersecurity Policy and Law	3 credits
PUBL-510	Technology Innovation and Public Policy	3 credits
PUBL-520	Information and Communication Policy	3 credits
PUBL-530	Energy Policy	3 credits
STSO-201	Science and Technology Policy	3 credits
STSO-421	Environmental Policy	3 credits

**IMMERSIONS (continued)**

**ECONOMICS Immersion (9 credits)**

An economics immersion provides a systematic analysis of economic issues through the study of the allocation of scarce resources into production and the distribution of production among the members of society. This immersion is closed to students with a concentration in Economics and Statistics.

**Required courses:**

ECON – 101	Principles of Microeconomics	3 credits
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**Elective Courses (chose two additional courses):**

ECON – 402	Intermediate Macroeconomic Theory	3 credits
ECON – 405	International Trade and Finance	3 credits
ECON – 421	Natural Resource Economics	3 credits
ECON – 422	Benefit-Cost Analysis	3 credits
ECON – 431	Monetary Analysis and Policy	3 credits
ECON – 441	Labor Economics	3 credits
ECON – 444	Public Finance	3 credits
ECON – 448	Development Economics	3 credits
ECON – 520	Environmental Economics	3 credits

**IMMERSIONS (continued)**

**INTERNATIONAL RELATIONS Immersion (9 Credits)**

The international relations immersion combines the study of the complexities and shifting trends of international politics with the study of the global system. Particular emphasis is placed on the interactions and interconnectedness of nation-states at the international level and other participants in international affairs, such as international organizations, non-governmental organizations, sub-national entities, and individual citizens. Global issues studied include democratization, international and regional conflicts, terrorism, international trade and economic integration, economic development, international law and organizations, and human rights.

**Elective Courses (chose three courses):**

POLS – 325	International Law and Organizations	3 credits
POLS – 330	Human Rights and Global Perspectives	3 credits
POLS – 335	Politics in Developing Countries	3 credits
POLS – 445	Terrorism and Political Violence	3 credits
POLST – 525	Special Topics in International Relations	3 credits

## **STUDY ABROAD & EXCHANGE OPPORTUNITIES**

1. RIT Global (exchange between RIT campuses): Kosovo, Croatia, Dubai, China and New York. Students can go to the main campus for one or two semesters while paying the home campus tuition. Living expenses are additional (around \$7000).
2. HAMK University (Erasmus+ Exchange): Two RITK students can study at HAMK each term for one semester. In return, RITK receives two HAMK students.
3. SciencePo University: Same as HAMK

*\*Other opportunities are based on individual applications*

## **GENERAL EDUCATION (SOCIAL SCIENCES)**

### **Study Abroad Opportunities**

#### **Details of the Social Sciences (or General Education) Requirements**

(60 credit hours)

The Social Sciences or General Education is the foundation of the American degree. It can be thought of as the glue that holds the professional disciplines together. The courses are crafted to offer students critical thinking, communication, writing and expansive skills from a humanities base that are necessary for leadership and innovation in any professional field. This framework provides students with courses that meet specific approved general education learning outcomes and New York State Education Department liberal arts and sciences requirements. The Social Sciences degree requirements moves through three educational phases designed to give students a strong foundation, an introduction to fundamentals of liberal arts and sciences disciplines, and the opportunity for deeper study and integrative learning through immersion in a cluster of related courses.

##### **A. Foundation Requirements (6 semester credits)**

Two courses in the first year that introduce students to the intellectual life of the university, and provide a focus on communication skills to prepare students for future coursework and life-long learning.

UWRT-150 FYW: Writing Seminar

ENGL-216 Literature from Around the World

##### **B. Perspective Requirements (24 semester credits)**

The perspective category introduces students to important areas of inquiry that provide ways of knowing about the world. The perspectives represented in this category are ethical, artistic, global, social, scientific, and mathematical. The number of required credits in this category is 15 credit hours for the AAS degree and 24 credit hours for the BS degree.

## **PERSPECTIVES – GENERAL EDUCATION (continued)**

- 1. ETHICS Perspective:** Courses focus on ethical aspects of decision-making and argument, whether at the individual, group, national, or international level. These courses provide students with an understanding of how ethical problems and questions can be conceived and resolved, and how ethical forms of reasoning emerge and are applied to such challenges.
  
- 2. ARTS Perspective:** Courses focus on the analysis of forms of artistic expression in the context of the societies and cultures that produced and sustained them. These courses provide insight into the creative process, the nature of aesthetic experience, the fundamentals of criticism and aesthetic discrimination, and the ways in which societies and cultures express their values through their art.
  
- 3. GLOBAL Perspective:** Courses in this category encourage students to see life from a perspective wider than their own and to understand the diversity of human cultures within an interconnected global society. Courses explore the interconnectedness of the local and the global in today's world or in historical examples, and encourage students to see how global forces reverberate at the local level.
  
- 4. SOCIAL Perspective:** Courses focus on the analysis of human behavior within the context of social systems and institutions. Because student success depends on the ability to understand how social groups function and operate, these courses provide insight into the workings of social institutions' processes.
  
- 5. NATURAL SCIENCE Perspective:** Science is more than a collection of facts and theories, so students are expected to understand and participate in the process of science inquiry. Courses focus on the basic principles and concepts of one of the natural sciences. In these classes, students apply methods of scientific inquiry and problem solving in a laboratory or field experience.
  
- 6. SCIENTIFIC PRINCIPLES Perspective:** Courses focus on the foundational principles of a natural science or provide an opportunity to apply methods of scientific inquiry in the natural or social sciences. Courses may or may not include a laboratory experience.

**PERSPECTIVES – GENERAL EDUCATION (continued)**

**7. MATHEMATICAL Perspectives (x2):** Courses focus on identifying and understanding the role that mathematics plays in the world. In these courses, students comprehend and evaluate mathematical or statistical information and perform college level mathematical operations on quantitative data.

- C. Arts and Science Elective Requirements (18 semester credits)**
- D. Free Elective Requirements (9 semester credits)**
- E. Communications Requirement (3 semester credits)**

The remaining general education elective credits may be specified by the academic programs in order for students to fulfill supporting requirements (e.g. math or science, foreign languages, etc.). Some of these credits will be free general education electives that can be chosen by the students themselves. Credits in the perspectives category that exceed the minimum requirement will be applied toward the elective credits.

## **ALUMNI INFORMATION**

Data collected 709 Alumni

### **Employment Statistics (2016/17)**

- 94.1 % Employed
- 58.8% Private Sector (8.7% started their own business)
- 41.2% Non-Private (i.e. Government, Agency, NGO, etc.)

### **5.9% Unemployed**

- 67 student currently pursuing further education and cannot work

### **Alumni Positions Held**

- 22.9% - Senior Management
- 29.4% - Mid Management
- 14.7% - Line Management (Supervisor)
- 18.9% - Administrative Staff
- 14.1% - Other (Research, Teaching, Project Manager, etc.)

### **Alumni Salary Ranges (in EURO)**

- 8.1% - 2001 or higher
- 7.2% - 1501 - 2000
- 18.9% - 1001 - 1500
- 43.4% - 501 - 1000
- 20.4% - 251 - 500
- 2.0% - 170 - 250

### **Continuing Education Statistics (2016/17)**

#### **52.5% pursued Graduate Degrees**

- 4.2% - Doctoral Studies
- 81.9% - Master Level
- 9.6% - Professional certificates
- 4.2% - Other (mostly military academy for FSK cases)

# RIT Kosovo (A.U.K) Degree Programs Quick Reference Guide

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