



# Gun Involved Violence Elimination – Rochester, NY

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## Background of GIVE in Rochester

The Gun Involved Violence Elimination (GIVE) initiative is a problem-oriented policing approach implemented in Rochester, NY in 2014 and continues today.

The goal of this approach is to shift from traditional policing to identifying crime problems, their causes, conducting analysis and identifying solutions. This proactive approach focuses law enforcement efforts.

*Implementation efforts were evaluated as part of this project.*

Procedural justice is incorporated across all of the strategies utilized; police-community relations can be improved with transparency, feelings of being heard, and being treated with respect.

## Evidence-Based Practices

### 1. Hot Spots Policing

### 2. Focused Deterrence

- a. Call-Ins
- b. Custom Notifications

### 3. Crime Prevention Through Environmental Design (CPTED)

### 4. Street Outreach

Monthly Firearm-Related Crime Count  
Rochester, NY: January 2012 - December 2017



Shooting **victims** decreased 11%, about 2 fewer victims per month

Shooting **incidents** decreased 11%, about 1.5 fewer victims per month

Shooting **murders** decreased 30%, about .75 victims fewer per month

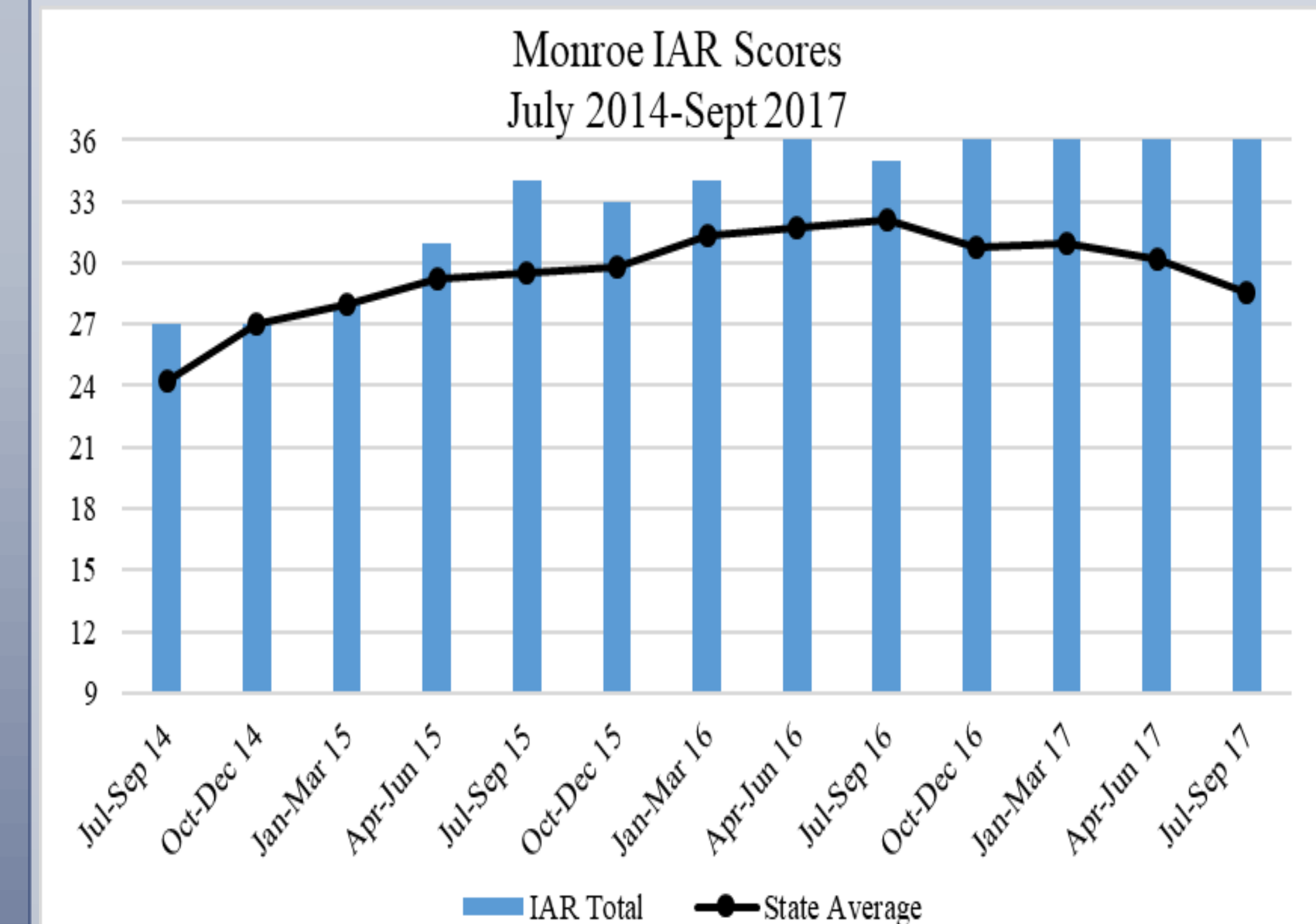
## Outcomes

Rochester experienced statistically significant reductions in firearm related crime.

### Why These Outcomes?

Why did Rochester experience favorable outcomes?

- Strong strategy implementation
- Partner coordination and collaboration
- Monroe Crime Analysis Center (MCAC)
- Mid-sized city
- Other efforts occurring simultaneously that other jurisdictions do not have
  - Swift, Certain and Fair
  - Dispute Project
  - Gun Court



## CPSI Contact Information

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