



NYS SNUG Program

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What is SNUG?

The State of New York launched a statewide program called the SNUG Initiative.

- SNUG follows the evidence based Cure Violence model that successfully reduces neighborhood violence when implemented with strict adherence to a set of standards.
- SNUG aims to reduce shootings and homicides through the principles of Cure Violence: Interrupt transmission, individual behavior change, and change of community norms.
- 10 jurisdictions in NYS have implemented the SNUG program in their communities with the highest rate of violence. More jurisdictions are seeking to implement SNUG in the near future.



Program Evaluation Methods

- Mixed Methods Approach (Qualitative/Quantitative)
- Fidelity Checklist
- Bi-Annual Site Visits
- Monthly Phone Calls
- Attendance of training and special site events



The Cure Violence Model

Detecting and interrupting potentially violent conflicts

- * Prevent retaliations
- * Mediate ongoing conflicts
- * Keep conflicts "cool"

Identify and treat highest risk individuals

- * Access highest risk
- * Change behaviors
- * Provide treatment

Mobilize the community to change norms

- * Respond to every shooting
- * Organize the community
- * Spread positive norms

Other Key Elements: continual data collection and monitoring, extensive training of workers, partnerships with local hospitals

Previous Cure Violence Evaluations

Baltimore: CDC/John Hopkins

- Reductions in killings up to 56% and reductions in shootings up to 44%
- 276 conflict mediations
- Community members at program site 4x more likely to show little or no support for gun use to settle a dispute

Chicago: NIJ/Northwestern

- Reductions in shootings of 41-73%
- 100% reduction in retaliation homicides in 5 of the 8 target communities
- 84% of clients considered very high risk

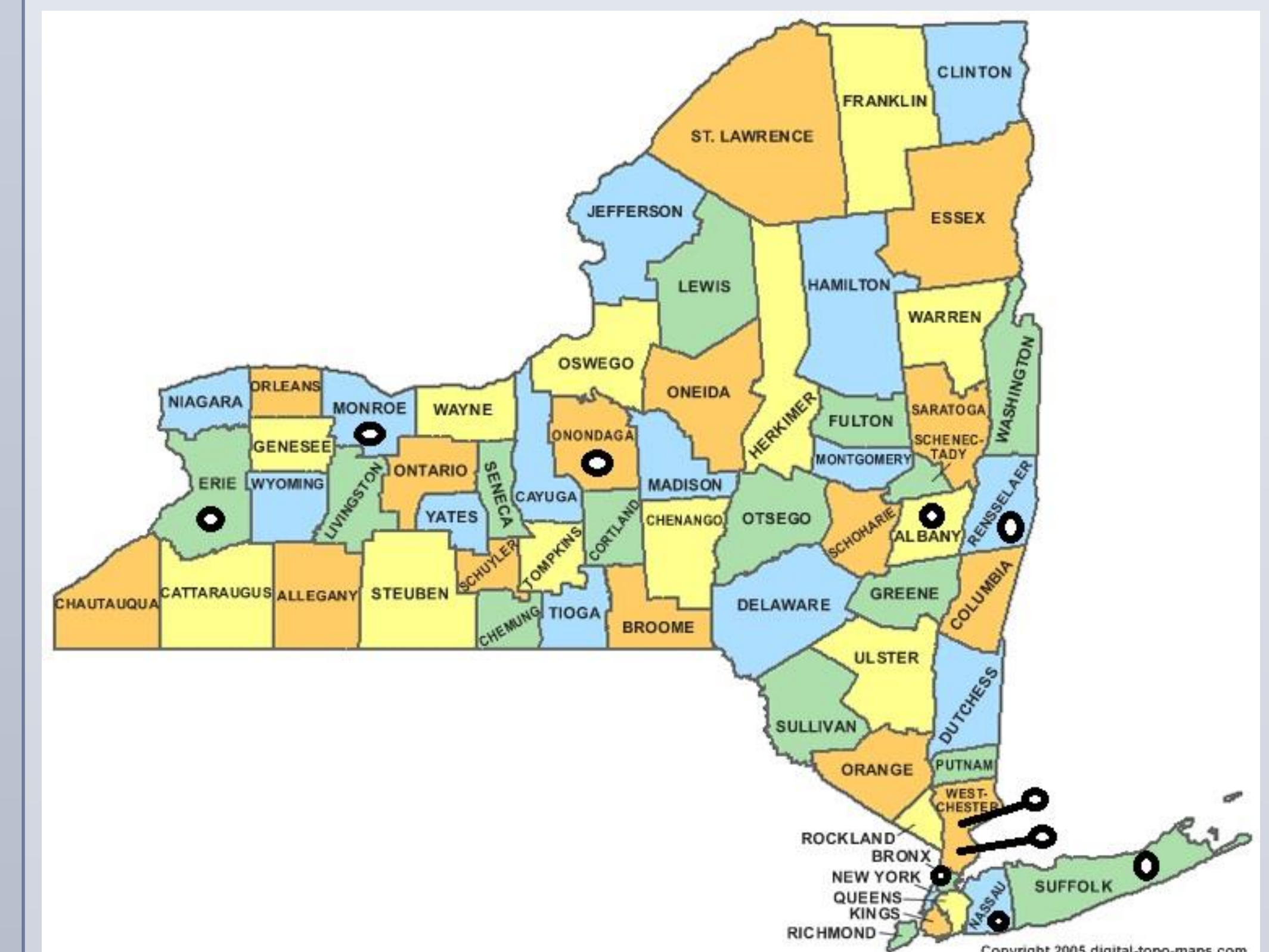
Emerging Characteristics of a NYS SNUG Model

- Data Collection and Management System
- Local Law Enforcement Involvement
- Increased Training Opportunities
- Relationship with Trauma Center

Moving Forward

This year's evaluation is focused on assessing the "sites" level of fidelity to the model as well as moving forward in identifying what a NYS SNUG model would look like. A second year evaluation would continue to focus on fidelity to the model as well as dosage.

SNUG Jurisdictions



Contact Information

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