

MAGIC Spell Studios Production Rate Card

MAGIC Spell Studios and the RIT campus are proud to be a film friendly location. Rates below include a production-competent location's representative. Additional fees may apply for specialty requests.

Please note: Academic scheduling takes priority for MAGIC Sound Stage and all offstage RIT campus locations.

Weekends are defined as any production activity taking place between the hours of 8pm Friday - 8am Monday in acknowledgement of RIT business hours and academic activity. Overnight hours are defined as any production activity taking place between the hours of 12am and 8am.



Sound Stage

Service	Full Stage (7,000 sqft)	Half Stage (3,500 sqft)
Prep, Build or Strike	\$1200/day	\$700/day
Prelight or Shoot (w/ Battens)	\$2000/day	\$1100/day
Prelight or Shoot (w/o Battens)	\$1500/day	\$800/day
Overtime (>10 hours)	\$150/hour	\$150/hour

Offstage Facilities

Service	Price
Green Room	No Charge
Makeup / Restroom	No Charge
Shower / Restroom	No Charge
Production Office	No Charge

Utilities

Service	Price
Electrical	No Charge
AC / Heat	No Charge
Internet	No Charge
Parking	No Charge

Learn More: rit.edu/magic

Contact: Amanda Hughes at arkpph@rit.edu

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Additional Facilities

Service	Rate
Small Conference Room - 2015 (Seats 7)	\$25/hour
Large Conference Room - 3190 (Seats 14)	\$25/hour
Demo Lounge - 2170 (Seats 9)	\$25/hour

Offstage Filming Locations

Service	Rate
RIT campus as location	\$1000/day
Overtime (>10 hours)	\$100/hour

Equipment/Set Staging

Service	Rate
Half Stage	\$250/day
Full Stage	\$500/day
Offstage filming location	\$250/day

Weekend and Overnight Rate

Service	Rate
Weekend and Overnight Surcharge	\$200/day
Weekend and Overnight Overtime	\$200/hour