Production Rate Card

MAGIC Spell Studios and the RIT campus are proud to be a film friendly location. Rates below include a production-competent location's representative. Additional fees may apply for specialty requests.

Please note: Academic scheduling takes priority for MAGIC Sound Stage and all offstage RIT campus locations.

Weekends are defined as any production activity taking place between the hours of 8 p.m. Friday – 8 a.m. Monday in acknowledgement of RIT business hours and academic activity



Sound Stage

Service	Full Stage (7,000 sqft)	Half Stage (3,500 sqft)
Prep, Build or Strike	$2200/day	$1200/day
Prelight or Shoot (w/ Battens)	$3000/day	$2000/day
Prelight or Shoot (w/o Battens)	$2500/day	$1500/day

Offstage Facilities

Service	Price
Green Room	No Charge
Makeup / Restroom	No Charge
Shower / Restroom	No Charge
Production Office	No Charge

Utilities

Service	Price
Electrical	No Charge
AC / Heat	No Charge
Internet	No Charge
Parking	No Charge

Learn more: rit.edu/magic
Contact: Amanda Hughes at arkpph@rit.edu

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Additional Facilities

Service	Rate
Small Conference Room (Seats 7)	$30/hour
Large Conference Room (Seats 14)	$30/hour
Demo Lounge - 2170 (Seats 9)	$30/hour

Offstage Filming Locations

Service	Rate
Small Cast/Crew (15)	$1000/day
Medium Cast/Crew (16-30)	$2000/day
Large Cast/Crew (30+)	Please Call

Equipment/Set Staging

Service	Rate
Half Stage	$250/day
Full Stage	$500/day
Offstage filming location	$250/day

Weekend & Overtime Rate

Service	Rate
Weekend Surcharge	$200/day
Overtime (>10 hours)	$200/hour

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