

# R·I·T



COLLEGE OF **LIBERAL ARTS**







# COLLEGE OF **LIBERAL ARTS**

[www.rit.edu/cla](http://www.rit.edu/cla)



## Message from the dean

Often students are confronted with the “either/or” choice between a small, residential liberal arts college and a large, comprehensive university. The College of Liberal Arts at RIT offers the best of both worlds. Our students receive the educational benefits of a small liberal arts college—small class sizes, personal attention from professors, a tight-knit

learning community—while enjoying the resources, diversity, and course variety that a career-focused, technological university like RIT has to offer.

Our liberal arts programs in the social sciences and humanities have the unique advantage of being taught on a campus that is world-renowned for technical innovation, exposing students to cutting-edge technology, and preparing them for the challenges of today’s highly technical world. In addition, every student in the College of Liberal Arts is expected to complete some form of experiential learning during his or her time at RIT. This learning could be in the form of a co-op or internship, research with one of our world-renowned faculty, engaged scholarship in a local community, or an international experience through faculty-led study abroad trips.

Graduates of the College of Liberal Arts leave with experience and skills highly sought after by top employers and graduate schools. Our students are employed by or have been accepted to the top companies and graduate schools in the country, and are successfully building careers through the private, public, and nonprofit sectors. This really is a great time to be in the liberal arts.

**James Winebrake, Ph.D., Dean**  
College of Liberal Arts

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# A Distinct Advantage

## College of Liberal Arts

**Undergraduate students:** 531

**Graduate students:** 73

**Faculty:** 161

### Experiential learning:

Co-op or an internship is required in most programs and strongly encouraged in all other majors; international study or an international co-op is required in the international and global studies major and the applied modern language and culture major; field experience is required in the criminal justice major; study abroad and undergraduate research are encouraged in all majors.

**Outcomes Rate:** 91%

**Degrees offered:** BS, MS

### Research initiatives:

The College of Liberal Arts continues to expand its research agenda with new initiatives in areas that integrate traditional research in the social sciences and humanities with new interdisciplinary fields in health, computing, science, and engineering. This interdisciplinary research, along with an emphasis on community engagement and global perspectives, represents defining characteristics of the college's research portfolio.

The College of Liberal Arts is an integral part of RIT's tradition of career-oriented education for a rapidly changing world. We'll encourage you to wrestle with important contemporary issues while you are a student so that you will be better prepared to determine appropriate responses in the future.

Degree programs in the College of Liberal Arts offer several distinct advantages: a strong focus on careers, a wide selection of professional courses, and an emphasis on critical thinking and problem solving. Our graduates set themselves apart with professional work experience gained through cooperative education and internships. The college has an impressive array of courses in everything from Japanese, creative writing,

philosophy, and women's studies to cyborg theory and sustainable communities. We're proud of the fact that we offer more courses than many liberal arts colleges.

### A student-centered college

The College of Liberal Arts combines the best features of a large university—a challenging academic curriculum, state-of-the-art facilities and technology, and extensive after-class opportunities—with the benefits of a small college—intimate, interactive classes and personal attention from professors and staff members. Upon your arrival at RIT, you will have access to a professional adviser to help with class selection and graduation requirements, and you'll be assigned a faculty academic adviser who will help you formulate career goals and offer guidance when you need it.

### Experienced, dedicated professors

Our 161 liberal arts faculty members include scholars and practitioners who share their experiences with students as mentors, educators, and academic advisers on a daily basis. Because these committed professionals engage in research, they are at the forefront of their disciplines and set challenging standards for the students they teach.

Our faculty are responsible for the liberal arts curriculum required of all RIT undergraduates, as well as for degree programs within the College of Liberal Arts and myriad college-based minors. Drawing on the expertise and knowledge of our liberal arts faculty, you'll develop the skills and perspectives needed to succeed in graduate study and your chosen field.

### High-tech learning environment

RIT is a national leader when it comes to incorporating digital technology into the classroom. A liberal arts education at RIT includes course work that prepares you for the technological challenges and opportunities ahead. You'll have the opportunity to choose a number of technology courses that relate to your major and career aspirations. There's no better place to get this kind of education than at a leading technological university like RIT.

### A dynamic, interactive community

Since all RIT students take courses in the College of Liberal Arts to fulfill their undergraduate requirements, you'll benefit from interaction with others who have diverse backgrounds, academic interests, and career ambitions. During a debate over the right to privacy in the digital age, you might be sitting next to a computer science student with an entirely different perspective from yours. When examining the role of the arts in society, you could be listening to the viewpoints of classmates majoring in photography, painting, or ceramics. These experiences will expand your ability to understand and analyze issues from multiple perspectives.

### Get experience before you graduate

Starting in your first year, you'll be encouraged to think about your career ambitions. All of the majors in the College of Liberal Arts offer opportunities for you to apply your knowledge in a professional work setting and gain career-oriented experience through cooperative education or internships. These experiences give you a broad view of the opportunities available in your career and deepen your understanding of your academic studies. They are valuable tools that can set you apart from other graduates in the job market or develop a focus for further study—at RIT or elsewhere.



# Liberal Arts Exploration [rit.edu/exploration](http://rit.edu/exploration)



Do your interests span a number of majors in the liberal arts? Maybe you have a passion for philosophy, but you're also drawn to the appeal of interactive media and journalism. Do you love the theoretical and analytical rigor of economics, but are also attracted to the exciting world of international studies? If your interests are focused in the liberal arts, but you are unsure which major is right for you, the liberal arts exploration program is the best place to begin. You'll have the time you need to understand which career path best meets your goals and objectives.

## How it works

The liberal arts exploration program provides you up to two years to declare a major. During this time, you will complete required courses that serve as a foundation for each of the majors in the College of Liberal Arts. Advisers will assist you in researching potential majors while you earn academic credit that can be applied to any of our liberal arts degree programs.

## Explore your options

The liberal arts exploration program begins with liberal arts courses as well as other general education core components. You'll explore the various majors in the College of Liberal Arts while an academic adviser helps you identify and select courses that will give you direction and help focus your interests. You'll meet with faculty members, talk with students in each major, and experience firsthand the career options offered by each program.

## Choose your path

After a thorough investigation of your options, you'll be well positioned to select a major that matches your interests. The courses you've completed will satisfy the general education requirements or will count directly toward the requirements for your major. You'll be on your way toward an exciting career in the program of your choice.



## Emily Clark

Emily Clark came to RIT unsure of a major, but while taking a career exploration course as part of the liberal arts exploration program, she discovered a path toward her future. "Through writing these different assignments about what I want to do and where my interests lie, I was able to really narrow in on wanting to be a journalist," she says. Clark transferred into the journalism major after one semester in the exploration program. "Through the exploration program I was able to pick and choose the courses I wanted to take and not feel rushed to have a career path outlined. That was really nice."

## TYPICAL COURSES

### TYPICAL COURSES

Career Exploration Seminar: A course designed to help students identify their career goals through self-assessment, interaction, and standardized career-oriented tests. The seminar also allows students to learn more about each of the college's majors.

General Education—  
Liberal Arts and Sciences  
Math Requirements  
Science Requirements  
Web Foundations  
First Year Writing  
Year One: College Experience  
Wellness Education



# Advertising and Public Relations [rit.edu/apr](http://rit.edu/apr)



## Casira Copes

**Majors:** Advertising and Public Relations and Graphic Design (double major)

**Minor:** Italian

**Immersion:** French

**Hometown:** Elkton, MD

**Campus Involvement:** Tech Crew, PUB, Secretary for Circle K, and Multicultural Center for Academic Success

"So far, my greatest experience has been attending the Connectology Leadership Conference. The college sponsored my attendance, and I was able to go to some very insightful workshops that taught me a lot about leadership and communication.

"A big part of my advertising and public relations degree deals with networking and collaborating with diverse groups of people. Not only did I get the in-class experience in this aspect, but attending the conference gave me a much wider perspective on these skills. I feel more confident in my communication abilities, and I love that the college gave me this experience."

The global reach, interactivity, and convergence of electronic and other media create new opportunities and challenges for advertising and public relations practitioners.

Persuasive communication is essential to the success of any organization. At one time or another, all corporate, government, and non-profit organizations use advertising and public relations activities to communicate with diverse audiences. Digital media and the web have changed the way these subjects are studied and practiced today. As a graduate of RIT's advertising and public relations major, you will be a leader who determines how the communication technologies of tomorrow can best be used.

## An integrated curriculum

RIT's integrated approach to the study of communication and communications media distinguishes our advertising and public relations major from those offered elsewhere. Combining liberal arts, advertising, public relations, communication, and marketing courses with experiential learning and a focus on new media technologies, this major prepares you for career success. You will investigate ethical, legal, commercial, and cultural issues related to communication, and you'll have the opportunity to gain valuable work experience as well.

## Graduate programs available

If you're interested in pursuing a graduate degree, you won't have to go far. The College of Liberal Arts offers an MS program in communication and media technologies that prepares students for careers as communication experts in commerce and industry,

education and entertainment, or government and the not-for-profit sector. If your interests lean toward business and marketing, the MBA program in RIT's Saunders College of Business offers concentrations in accounting, digital marketing, entrepreneurship, finance, marketing, and marketing research, among others, to prepare you for leadership positions. Getting an advanced degree from RIT is a great way to make yourself more marketable and attractive to future employers.

## Opportunities to be creative

At RIT, many opportunities exist for you to hone your communication skills. You can manage writers and designers for *Reporter*, RIT's online student magazine, or become a contributor to ESPN SportsZone. There are also annual public speaking contests, research symposiums, and plenty of other ways to create a polished portfolio of professional communication work.

## Career experience and opportunities

The U.S. Bureau of Labor Statistics projects positions in public relations and advertising to increase by nine percent by 2024, faster than the average for all occupations. Required cooperative education gives you one semester of paid, professional work experience in your career field before you graduate. You can work for an advertising agency or public relations firm, new media company, publisher, government agency, or nonprofit organization. As a graduate of this major, you are a formidable competitor for communication positions with local, regional, national, and international organizations.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

Public Relations  
Public Speaking  
Principles of Advertising  
Digital Design in Communication  
Mass Communications  
Public Relations Writing  
Intercultural Communication  
First Year Writing  
Year One: College Experience  
General Education—  
Liberal Arts and Sciences

### THIRD AND FOURTH YEARS

Copywriting and Visualization  
Campaign Management and Planning  
Professional Core in Marketing  
Theories of Communication  
Qualitative Research Methods  
Quantitative Research Methods  
Media Planning  
Free Electives  
General Education—  
Liberal Arts and Sciences  
Cooperative Education  
Senior Thesis in Communication  
Portfolio Review

# Applied Modern Language and Culture [rit.edu/modernlanguages](http://rit.edu/modernlanguages)

Today's work force is international and global, and career opportunities may require you to work in exciting international locations where a solid understanding of your career field includes proficiency in a second language and its culture. The BS degree in applied modern language and culture prepares students to actively apply their knowledge of language and culture to a technical or professional discipline.

Applied modern language and culture is not a traditional foreign language degree. Instead, the major provides advanced study of languages and cultures that most directly apply to the global workplace and the global economy in which you'll work. You'll choose one of three language tracks—Chinese, Japanese, or Spanish—where you'll immerse yourself in that region's language and culture. You'll learn to speak, understand, read, and write in your chosen language, as well as gain a proficiency in the culture and traditions surrounding the language and geographic region. In addition, you'll add a secondary major of study or a minor in a technical or professional discipline, such as computing, information technology, engineering, business, the arts, or the sciences.

## A distinctive major

The major is unique in that it provides extensive study of a specific language and culture and its direct application to a career field. You'll learn how the integration of

language skills, cultural awareness, and professional fluency impacts your work in science, computing, communication, engineering, business, the arts, and more. In addition, an international experiential learning component, such as study abroad, co-op abroad, or co-op in a global company in the United States for students who are unable to work abroad, will expose you to new ideas as you learn how various cultures engage within a variety of professional settings and industries.

## International experience

The major includes a required international experience where you'll live, study, or work in an international location. Through study abroad or an international co-op, you'll immerse yourself in your chosen language, engage in cultural customs and traditions, and broaden your global perspective.

## Capstone project

In your final year, you'll engage in an interdisciplinary capstone seminar that integrates your chosen linguistic/cultural discipline with the professional or technical field you have chosen to pursue. This capstone seminar culminates in a senior project presentation.



## Leo Holman

**Majors:** Digital Humanities & Social Sciences, Applied Modern Language and Culture (Chinese focus)

**Minor:** Language Science

**Hometown:** Spearfish, South Dakota

### Campus Involvement/Activities:

International House, RIT UX Club, Japanese Culture Association

**Cooperative Education:** Peer Instructor, RIT Libraries

**Research:** Conducted research on digital literature in the Middle East and Africa.

Leo Holman had a major "aha" moment when he got the opportunity to give the Chinese he had been studying a real-life test run on a trip to Nanjing with the CIE.

"I was stuck in this intermediate space where I didn't feel comfortable enough saying that I could speak Chinese. I could communicate, order at restaurants, and talk with my friends, but I would very quickly hit these limitations. But when I went to China, I would speak with locals and they would always compliment me and I wouldn't have to use any English. My teacher and I worked out this whole plan of how I could continue to study when I came back. It was very helpful."

He credits the supportive faculty at RIT for his success.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

Intermediate Language Courses  
Intermediate Cultural Courses  
Language and Culture Electives  
First Year Writing  
Year One: College Exploration  
General Education—  
Liberal Arts and Sciences  
Wellness Education

### THIRD AND FOURTH YEARS

Advanced Language Courses  
Advanced Cultural Courses  
Language and Culture Electives  
Language for Professional Purposes  
Language for Science  
and Technology  
Free Electives  
Study Abroad  
Capstone Seminar in Modern  
Language and Culture

# Communication [rit.edu/communication](http://rit.edu/communication)



## Bernard Rodgers

**Major:** Communication  
**Hometown:** Rochester, NY  
**Campus Activities:** Student Office Assistant, Multicultural Center for Academic Success; Member, M.O.C.H.A.  
**Internship:** Program Coordinator, The Champion Academy

The summer before Bernard Rodgers began his freshman year at RIT, he participated in the Summer Bridge Program, which is part of the Multicultural Center for Academic Success. The four-week, intensive immersion program gave him an inside look at RIT. "That was really exciting," he says of the experience. "It allowed me to take two credit-bearing courses and get the lay of the land for what RIT would be like, such as places to eat and where I would be living."

Bernard is a member of M.O.C.H.A., or Men of Color, Honor, and Ambition. The initiative helps develop young men into well-rounded individuals. "Throughout the year we do various activities that support our five pillars of service, ambition, achievement, integrity, and health and wellness. These things help teach our young men about what it means to be a man and be successful in your everyday life."

We live in an age of rapidly expanding knowledge, and companies everywhere need professionals who can bring information to life.

Digital media continue to change the face of communication and create new frontiers and expanded career opportunities. When you want to succeed in the information age, RIT's communication major puts you on the fast track to an exciting career.

### Communication with focus and impact

The communication major combines education in spoken, written, and technology-mediated communication with focused study in one of three tracks—technical communication; health communication; or media, rhetoric, and culture. Communication students explore the breadth of the communication discipline, drill down into a subject area of their choice, and complement their education with professional and technical knowledge and skills.

### A professional core

Each communication track is linked to a professional core of four classes from a professional/technical field. Students specializing in health communication take courses on topics such as health awareness and human diseases from the College of Science. Those who focus on technical communication, for example, complete classes in web design and environmental science; and those in the media, rhetoric,

and culture track take courses in film and digital media. With a professional core of courses from a technical field to support your communication classes, along with experience gained during cooperative education, you are well prepared to move on to a career as a communication specialist in the professional area of your choice.

### Career experience and opportunities

Required cooperative education gives you a semester of paid, professional work experience in your career field before you graduate. You can work for a public relations firm, new media company, hospital, publisher, government agency, or nonprofit organization. Recently, students have completed co-ops at Greenpeace, Bausch & Lomb, Eastman Kodak Company, the U.S. House of Representatives, eBay, and Microsoft. As a graduate of this major, you are a formidable competitor for communication positions with local, regional, national, and international organizations.

This major also prepares you well for graduate programs in law, business, education, communication research, public health, and more. If you're interested in pursuing a graduate degree, the MS program in communication & media technologies prepares students for careers as communication experts in commerce and industry, education and entertainment, or government and the not-for-profit sector.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

Human Communication  
Public Speaking  
Mass Communications  
Visual Communication  
Communication Law and Ethics  
Interpersonal, Intercultural, or Small Group Communication  
Technology-Mediated Communication  
First Year Writing  
Year One: College Experience  
Foundational Elective  
General Education—Liberal Arts and Sciences  
Wellness Education

### THIRD AND FOURTH YEARS

Communication Track (Media, Rhetoric, and Culture, Technical, or Health Communication)  
Professional Core  
Theories of Communication  
Qualitative Research Methods  
Quantitative Research Methods  
Free Electives  
General Education—Liberal Arts and Sciences  
Cooperative Education  
Senior Thesis in Communication  
Portfolio Review



# Criminal Justice [rit.edu/criminaljustice](http://rit.edu/criminaljustice)

New technologies are changing the criminal justice landscape. Computer viruses, industrial espionage, identity theft, and other cyber crimes pose increasing threats.

These technologies also have changed the way crime is prevented and solved. RIT's criminal justice major focuses on today's technology and provides a broad education that can lead to virtually any career in the criminal justice system.

## A practical, comprehensive curriculum

RIT's criminal justice major combines a theoretical classroom perspective with practical field experience. The program offers a broad core curriculum, a wide range of professional course offerings, and integrated, intensive field experience. The curriculum emphasizes crime prevention and problem-solving techniques, while you explore the full spectrum of career possibilities, including criminology, corrections, law enforcement, security, law, and public policy. You also can tailor electives to create a specialization, such as crime analysis and computer crime.

## Experiential learning

In your senior year, you'll participate in field experience in an area of criminal justice. Your placement, tailored to your specific career objectives, might be at a law enforcement agency, in a corrections unit, in the court system, in a juvenile or counseling program, or at a security company. This is an unbeatable way to test your future career and gain hands-on experience before you graduate. You also may acquire experience in full-time, paid employment offered through RIT's cooperative education (co-op) program.

## Prelaw study

This major provides excellent preparation for law school by combining a broad liberal arts foundation with intensive study in law and criminal justice. If you choose the prelaw option, you'll typically spend your field experience working as an intern in a law firm, district attorney's office, public defender's office, or other organization dealing with litigation. Prelaw students also can publish research papers in the student publication *Social and Legal Research at RIT*.

## Exciting career opportunities

Graduates work across the nation in law enforcement, forensics, corrections, security, court administration, law, counseling, education, crime research, and more. Recent employers include the National Park Service, FBI, U.S. Secret Service, U.S. Naval Intelligence, U.S. Customs Department, Rochester City Police Department, Monroe County Sheriff's Office, New York State Division of Criminal Justice Services, and the U.S. Department of Homeland Security. A significant number of our graduates have continued their studies in law school or graduate school.

## Center for Public Safety Initiatives

The Center for Public Safety Initiatives engages students in policy projects where their findings are shared with the mayor of Rochester, state officials, police leaders, prosecutors, and community organizations. Student-run studies have evaluated local anti-crime programs and examined police recruiting, immigration, crime, and patterns of offenses such as violent crime or automobile theft.



## Shakierah Smith

**Major:** Criminal Justice and Communication (double major)

**Immersion:** Psychology

**Hometown:** Rochester, NY

**Awards:** Recipient, Center for Public Safety Initiatives' Excellence in Research Award

**Campus activities:** Honors Program; team member, AdvanceRIT

Having grown up in the city of Rochester, Shakierah Smith has seen members of her community interact, both positively and negatively, with the criminal justice system. In her classes, she has gained perspective on the criminal justice system. "Last semester I took Law Enforcement in Society, and we talked a lot about the current state of affairs with the public and the police," she said. "At first, especially being African American, I had a negative view of police officers. But with this class, I learned about how officers often meet people at their worst. Officers are under a lot of pressure and their jobs are dangerous. The class really changed my view of police officers and how my community tends to perceive them."

Smith is using her criminal justice degree to prepare for law school. She wants to become a prosecutor. "I want to fight for victims of domestic violence," she said. "I want to get involved from a legal standpoint and try to make a difference for victims."

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
Seminar in Criminal Justice  
Introduction to Criminal Justice  
General Education—  
Liberal Arts and Sciences  
Criminal Justice Electives  
Cooperative Education (optional)  
Wellness Education  
Free Electives

### THIRD AND FOURTH YEARS

Quantitative Methods for  
Criminal Justice  
Theories of Crime and Criminality  
Research Methods  
Seminar in Criminal Justice and  
Public Policy  
Criminal Justice Electives  
General Education—  
Liberal Arts and Sciences  
Cooperative Education/  
Internship (optional)  
Field Experience  
Free Electives

# Digital Humanities and Social Sciences [rit.edu/dhss](http://rit.edu/dhss)



Digital humanities and social sciences is a dynamic and interdisciplinary field of research dedicated to furthering the possibilities of computing for humanities and social sciences subjects including anthropology, art, communication, history, literature, linguistics, philosophy, and political science, among others.

Formerly known as humanities computing, the field traces its origins to 1949, when scholars first used databases to study texts. While such analysis remains important, today DHSS scholars employ many other tools and techniques in their academic inquiry and public dissemination of research, including 3D design visualization, geospatial technology, and electronic literature. DHSS also fosters critical analysis of digital culture, social media, and digital games. Team-based projects and public engagement are DHSS hallmarks.

Digital humanities and social sciences is an innovative, interdisciplinary major that combines liberal arts with information science and technologies to provide you with the integrative literacies you need for a successful career in a cultural or education institution, government agency, or corporation where the collection, management, analysis, and dissemination of digital information is paramount.

## Cross-disciplinary curriculum

Our undergraduate program in DHSS, one of the first of its kind in the nation, is uniquely interdisciplinary. Students take course work in RIT's colleges of Liberal Arts, Computing, and Art and Design. Students gain competencies in critical thinking, problem solving, written and oral communication, ethical reasoning, computer programming, digital mapping, data management, website and mobile design, and data visualization. RIT DHSS students learn to understand the historical and cultural contexts for, and to think critically about, new technologies; they also employ them in team-based projects for corporate and nonprofit clients.

## Choose a specialization

You will develop a broad range of knowledge in the digital humanities and social sciences and have the opportunity to choose a specialization in an area that interests you.

As a graduate from the digital humanities and social sciences, you will find careers as digital projects curators, digital

media specialists, and digital projects managers. These opportunities exist in a growing number of cultural heritage institutions from premier galleries to national libraries and prestigious archives to city science centers, educational foundations, and landmark sites. Other employers of DHSS graduates include technology firms. Microsoft and Google have developed humanities-based divisions, recognizing the benefits of applying media production technology for developing educational projects in the liberal arts.

Graduates will also be qualified for employment in digital marketing, public relations, journalism, social media management, gaming, and interactive storytelling.



## TYPICAL COURSES

### FIRST AND SECOND YEARS

Computation and Culture  
Computational Problem Solving  
Industrial Origins of the Digital Age  
Web and Mobile I, II  
New Media Digital Design Survey I, II  
Ethics and the Age Digital  
Introduction to Database and Data Modeling  
General Education—  
Liberal Arts and Sciences  
First Year Writing  
Year One: College Experience

### THIRD AND FOURTH YEARS

Introduction to Geospace Technologies  
Media Narrative  
Capstone Project  
Professional Electives (A sampling of courses includes: Computer Crime, Games and Literature, Cyborg Theory, Museum Exhibition Design, Critical Practice in Social Media, and Digital History.)  
General Education—  
Liberal Arts and Sciences  
Cooperative Education/  
Internship (required)



# Economics [rit.edu/economics](http://rit.edu/economics)

Will an increase in the minimum wage increase or decrease national employment? Should we renegotiate an international trade agreement? Will a software or hardware upgrade provide a better return on investment? Should a manufacturer launch a new product in the current economic climate?

Economists examine the forces that shape financial policies in the modern world. They generate and interpret statistics and analyze clues in financial data to predict outcomes and develop solutions to economic challenges. Their skills are in high demand as today's markets become increasingly global and interdependent.

## A global focus and a choice of tracks

The economics major has a distinctive global focus, with courses that introduce students to a range of contemporary global issues. You will understand the impact of global economics as you analyze globalization and other international economic issues.

Three tracks give you the chance to tailor your curriculum around your career goals. The **managerial economics** track focuses on courses such as Financial Accounting, Corporate Finance, Monetary Analysis and Policy, Managerial Economics, and International Trade. The **economic theory and policy** track offers the most flexibility for students. Students complete a course in Game Theory: Economic Applications and then choose a combination of economic, mathematic, or computing electives. The **environmental economics** track draws upon the academic strength of our faculty in environmental science. You'll complete

courses in environmental economics, natural resource economics, and benefit-cost analysis, and then add additional environmental electives.

## Apply your knowledge on co-op

One of the best reasons to study economics at RIT is the opportunity to gain paid, professional work experience through cooperative education. Co-op may be taken any semester after your sophomore year, including summers. Most economics students are eager to participate. Your studies take on new meaning when you're working in a full-time position as a budget analyst for the New York State Assembly or analyzing current business conditions for a Wall Street investment firm. Co-op is a great way to put work experience on your resume before graduation.

## Success after graduation

The global, information-based economy is creating a great demand for economists with the latest analytical skills and an international perspective. Strong business and technology skills and fluency in a second language also can enhance your career prospects. You'll have the opportunity to gain all of these skills at RIT. Upon graduation, you'll be prepared to work in international trade, labor management, banking, insurance, high-tech industry, finance, health care, government, social service, education, and more. Many of our graduates continue their education in economics at the graduate level or add MBA or law degrees to further expand their career options.



## Luke Dorsey

**Major:** Economics

**Minors:** Accounting, Finance, Statistics

**Immersion:** German

**Hometown:** Cazenovia, NY

**Internship:** Northwestern Mutual

**Research:** Analyzing the misperception of risk in active transportation

"My experience as a member of the economics department has been rewarding. Above all, the professors offer the opportunity to develop genuine relationships that encapsulate the true value of higher education. The faculty members are willing and eager to welcome students during non-class hours in order to help further understanding of classroom material, and also to offer higher level material that enables enhanced understanding. For me, these after-hour interactions have been the highlight of my academic experience. In particular, these interactions helped me become a research assistant. Being able to apply all I've learned in the classroom to empirical research is the most rewarding experience I have had. In the next few years, I will be presenting my research at economic conventions and I hope to end my college career with a published article in an economic journal. This research epitomizes the expanded teaching opportunities offered by the department and its exceptional professors."

## TYPICAL COURSES

### FIRST AND SECOND YEARS

Principles of Microeconomics  
Principles of Macroeconomics  
Intermediate Microeconomic Theory  
Introduction to Statistics  
Calculus A, B  
Econometrics I  
Free Electives  
Track Courses  
General Education—  
Liberal Arts and Sciences  
Wellness Education  
First Year Writing  
Year One: College Experience

### THIRD AND FOURTH YEARS

Intermediate  
Microeconomic Theory  
Intermediate  
Macroeconomic Theory  
Mathematical Methods in Economics  
Choose one of the following:  
International Trade and Finance  
Global Economic Issues  
Track Courses  
Industrial Organization  
Computing Elective  
Free Electives  
General Education—  
Liberal Arts and Sciences  
Cooperative Education (optional)

# International and Global Studies [rit.edu/socanthro](http://rit.edu/socanthro)



## Shruti Kapoor

**Majors:** International and Global Studies and New Media Marketing (double major)

**Hometown:** New Delhi, India

**Campus Activities:** RIT Bhangra, Global Union, Pacha Trends, the National Society of Leadership and Success.

"Being an international student and having traveled and lived in different countries before attending RIT has made me really passionate about international and global studies. All of the professors I have taken classes with have diverse professional experiences, so there is a big pool of knowledge and resources to choose from for your field specialization and capstone seminar. I was not originally a double major, but the College of Liberal Arts offers a lot of flexibility so students are not limited to just one major and I was able to easily add a second major."

As the world becomes increasingly interconnected and interdependent, it is more important than ever to understand the serious issues of globalization.

There is an urgent need for a new generation of citizens who are prepared to live in a global society that faces significant problems, including global warming, nuclear proliferation, AIDS, and terrorism. RIT's international and global studies major prepares graduates for careers that demand an understanding of how social, economic, and environmental issues play out in different regions of the world.

### Interdisciplinary by design

RIT's international and global studies major uses an interdisciplinary approach to explore global problems. You will discover a wide range of issues through courses that include anthropology, economics, history and international relations, international business and science, and technology and society/public policy. Three years of foreign language study will enable you to develop the critical communication skills necessary for success in your career. Graduates are well prepared for policy analysis and international affairs positions in government and the private sector.

### A choice of specialization

The curriculum has been designed to address contemporary globalization and global issues that extend beyond geographic regions and

across spatial or political boundaries. You can choose a track in one of the following areas: African studies; Asian studies; European studies; global justice, peace and conflict studies; indigenous studies; international business; Latin American studies; Middle Eastern studies; sustainable futures; or transnational gender studies. Courses in each track promote integrative literacies, global interconnectedness, and innovative/critical thinking.

### Built-in international experience

The international and global studies major includes a built-in international experience. You might participate in a Study Abroad program in a region of the world that intrigues you. Cooperative education (co-op) or internship experiences in foreign countries also are possibilities. If you prefer to stay in the United States, you can seek a co-op position with a government agency or in the international division of a U.S. corporation with foreign operations. An international experience will greatly enhance your employment prospects after graduation.

### Accelerated 4+1 options

With RIT's Saunders College of Business, our international and global studies major offers an accelerated 4+1 option where students can earn a BS and an MBA in five years of study. A 4+1 (BS/MS) is also available for students who wish to obtain a master's degree in public policy.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
Foreign Language Requirement  
(choose from Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, or Spanish)  
Cultures and Globalization  
Global Studies  
Cultural Anthropology  
Human Rights in Global Perspective  
Qualitative Research  
Field Specialization Electives  
Global Concentration Electives  
Principles of Microeconomics  
Study Abroad/Co-op/Internship (required)  
General Education—  
Liberal Arts and Sciences  
Wellness Education

### THIRD AND FOURTH YEARS

Upper Level Economics Elective  
Globalization Concentration Elective  
Web Foundations  
Advanced Study Option Courses  
Foreign Language Requirement  
(see left)  
Field Specialization Electives  
(choose Area of Study: Africa, East Asia, Latin America, or the Middle East; or Thematic Study: International Business; Global Justice, Peace, and Conflict; Indigenous Studies; Sustainability; Gender; or others)  
Electives  
General Education—  
Liberal Arts and Sciences  
Capstone Seminar  
Study Abroad/Co-op/Internship (required)



# Journalism [rit.edu/journalism](http://rit.edu/journalism)

Today's newsroom employs journalists who gather, critically analyze, and synthesize verbal and visual information in order to report accurate and clear news stories that reach audiences across multiple media platforms, including traditional media such as television and newspapers and digital media including the web and mobile devices.

To thrive in this industry, journalists must be adept at interviewing, gathering information, and editing audio, video, and still images as well as writing stories for delivery across media platforms. Journalists with these diverse skills are in demand as the industry evolves.

## A 21st-century curriculum

The journalism major is an integrated curriculum combining core courses in journalism with courses that develop your abilities in writing, editing, research, interviewing, and design. You will take a professional core that enhances the multimedia dimension of your journalism studies and enhances your abilities in design, photography, video production, information management, and new media publishing. You will understand and use current technology as you build a solid foundation to apply these skills to emerging technologies.

## Gain experience

Cooperative education—real work experience that gives you an edge over the competition—is an important part of the journalism major. One semester of co-op is required. You'll gain experience in newsrooms, production companies, web design firms, and digital distribution companies.

## Expanding career opportunities

The market for writers and editors will increase by nearly 20 percent in the next few years, and graduates with experience preparing their work for delivery across media have a significant edge. The program also is ideal for those who wish to pursue graduate study in journalism or communication, including RIT's master's degree in communication & media technologies.

## Opportunities to be creative

At RIT, you can hone your communication skills by contributing to student publications. You might manage writers and designers for *Reporter*, RIT's online student magazine, or become a producer, reporter, or on-air talent for ESPN SportsZone, RIT's own sports and news show written and produced by RIT students. You'll also find annual public speaking contests, research symposiums, and plenty of other ways to create a polished portfolio of professional communication work.



## Alyssa Jackson

**Major:** Journalism and International and Global Studies (double major)

**Hometown:** Naples, NY

**Internship:** CNN

Alyssa Jackson found herself drawn to journalism in high school. Once she arrived at RIT, she fell in love with the idea of telling people's stories. "I love learning about people and what's happened to them, hearing their perspectives, and learning why something is important to them. And then I love crafting a story out of their story to give a more holistic view." She paired her major with international and global studies because she hopes to one day become an international correspondent. "I chose a career that I can see the world with and be able to tell the world's stories," she says.

At CNN, Jackson was the intern for the Social Discovery Team, which is in charge of the CNN iReport website. She wrote eight news stories, including a story on how Caitlyn Jenner's transition is an atypical experience in the transgender community. Two of her stories broke her team's record for the number of web views.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One:  
College Experience  
Introduction to Journalism  
Reporting and Writing I, II  
History of Journalism  
Theories of  
Communication  
News Editing  
Computer Assisted  
Reporting  
General Education—  
Liberal Arts and Sciences

### THIRD AND FOURTH YEARS

Reporting in Specialized Fields  
Law and Ethics of the Press  
Multiplatform Journalism  
Professional Core  
(includes courses from RIT's  
Saunders College of Business,  
B. Thomas Golisano College of  
Computing and Information  
Sciences, and College of Imaging  
Arts and Sciences)  
Free Electives  
General Education—  
Liberal Arts and Sciences  
Cooperative Education (required)  
Senior Project  
Portfolio Review

# Museum Studies [rit.edu/museumstudies](http://rit.edu/museumstudies)



## Jean Pietrowski

**Major:** Museum Studies

**Minor:** Japanese

**Hometown:** Cottonwood Falls, KS

**Campus Activities:** Freelance writer, *Reporter* magazine; student employee, Archives and Special Libraries in the Wallace Memorial Library

"The thing I love most about museum studies, and what makes me really proud to be a part of the program, is how amazing the professors and staff are. All of the faculty are excited about what they do, and excited to teach their students about it, too. There is definitely not a lack of inspiration and drive in this program, that's for sure. It is so nice to have people who genuinely care for you teaching your classes and giving you a new perspective on not only your target career, but life as well."

Museums are the key to our cultural heritage. They give us insight into the past, show us how we have evolved, and give us a place to honor our shared history. Taking care of this rich history is the job of those working in museums—the archivists, registrars, librarians, curators, and conservators—who keep our artifacts safe and help display them for the world to see.

### A unique program

The BS degree in museum studies is an innovative, technically based major that prepares you for careers in museums, archives, and libraries, as you work within their collections. The program begins with a core set of courses that familiarize you with the history, theory, and practice of collecting cultural materials. The major provides course work in topics such as exhibition design and development, collections management, fundraising and grant writing, and digital technologies used in the collecting field.

### Choose from two tracks

The major offers two professional tracks; each provides you with the competencies identified by museum professionals as increasingly relevant for young museum professionals in the 21<sup>st</sup> century. The **museum studies and management** track prepares you to manage and lead museum staff such as curators, registrars, exhibit designers, librarians, and

archivists. Courses in business, management, and organizational behavior help you understand how to manage staff and lead the day-to-day operations of a museum. In the **public history** track you will learn how to translate and disseminate the work of academic historians and share the history found in scholarly books with the public to build a greater understanding of historical objects and events.

### Exciting career opportunities

Museum studies majors are prepared to enter the work force with a highly marketable mix of knowledge, skills, and experience that will make them stand out from the competition. You will be well versed in the history, theory, and practice of institutional collecting; knowledgeable about specific areas of collecting; and fully grounded in the technical skills you'll need to step right in to a project. Combined with your practical internship or co-op experience at a collection institution, you'll graduate with real-world experience and be an immediate asset to any future employer.

### Continue your education

The museum studies major provides a solid background for those choosing to continue study in any number of diverse graduate programs in museum studies, art history, arts management, library science, informatics, or public history.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

Introduction to Museums and Collecting  
Introduction to Public History  
Legal and Ethical Issues for Collection Institutions  
Fundraising, Grant Writing, and Marketing for Nonprofit Institutions  
History and Theory of Exhibitions  
Museums in the Digital Age  
Museum Education and Interpretation  
General Education—Liberal Arts and Sciences  
First Year Writing  
Year One: College Experience  
Wellness Education

### THIRD AND FOURTH YEARS

Exhibition Design  
Museum Informatics  
Visitor Engagement

Collections Management and Museum Administration  
Research Methods  
Archival Studies  
Senior Thesis  
Free Electives  
General Education—Liberal Arts and Sciences

### MUSEUM STUDIES AND MANAGEMENT TRACK

Survey of Western Art and Architecture I, II  
Organizational Behavior  
Leadership in Organizations  
Digital Entrepreneurship

### PUBLIC HISTORY TRACK

Public History Elective  
Museums and History  
Making History  
Public History and Public Debates  
Oral History



# Philosophy [rit.edu/philosophy](http://rit.edu/philosophy)

What is philosophy? If you look back to the origin of the word in ancient Greece, more than 2,500 years ago, philosophy is the love of wisdom. Philosophy also is an attempt to answer questions that don't yet have clear-cut answers. What kind of life should you lead? What makes the difference between things that are ethically OK to do and things that are wrong? To what extent are the choices we make products of our heredity and our environmental background? How free are we, really?

Philosophy students are taught to evaluate complex problems, identify and examine underlying principles, investigate issues from diverse perspectives, and communicate clearly in both written and oral forms.

Philosophy prepares you to read, write, and think critically. You will gain the distinctive ability to think philosophically while drawing upon a variety of disciplinary and professional skills.

## A solid foundation

The major begins with a set of core courses designed to provide you with a thorough understanding of ancient and modern philosophical thinking. You will then select a "professional core" in which you will take courses in—and gain foundational knowledge of—a discipline outside of philosophy. You can even include a double major in a second area of study.

## Choose a specialization

To build and complement your professional core and electives courses, you will complete four courses in an area of specialization within philosophy. Seven specializations are offered: *history of philosophy*, *philosophy of law*, *philosophy of mind and cognitive science*, *philosophy of science and technology*, *applied ethics*, *philosophy of the social sciences and political philosophy*, and *philosophy of art and aesthetics*. With faculty advising, you also may develop your own specialization.

## Advanced study

The philosophy major is also oriented toward preparing students for competitive entry into graduate programs in law, business, and other disciplines. You can prepare for graduate study by choosing an appropriate core competence outside of philosophy or by pursuing a double major or dual degree.

## Exciting opportunities

Your philosophy degree will prepare you well for finding exciting employment opportunities. Philosophy majors are especially well qualified for positions requiring communications skills, research skills, and mental agility.



## Nate Saint Ours

**Major:** Philosophy

**Minor:** Psychology

**Immersion:** Religious Studies

**Hometown:** Farmington, NY

"The greatest class that I have taken at RIT has been Ancient Philosophy. Studying ancient Greek thinkers opened my mind to a way of thinking that overcame the vast faith in rationality that pervades modern thinking. The Greeks were different from conventional thinkers because they recognized that the search for truth was based on passion and desire, and constructed their methodologies in relation to this understanding. The class served as a gateway into a past world that enriched my experience of this world, and opened my mind to the potential fallibility of conventional means of thinking. It was not their writings nor their philosophies themselves that defined who they were, but instead the way in which they lived their lives. Seeing wisdom in this light changed the way I approached school, and life in general."

### TYPICAL COURSES

#### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
Ancient Philosophy  
Modern Philosophy  
Foundations of Moral Philosophy  
Symbolic Logic  
Electives  
General Education—  
Liberal Arts and Sciences  
Wellness Education

#### THIRD AND FOURTH YEARS

Professional Core  
Philosophy Specialization  
(Students may choose a specialization in history of philosophy, philosophy of law, philosophy of mind and cognitive science, philosophy of science and technology, applied ethics, philosophy of the social sciences and political philosophy, history of philosophy, philosophy and law, or philosophy of art and aesthetics.)  
Seminar in Philosophy  
Senior Thesis  
General Education—  
Liberal Arts and Sciences  
Electives

# Political Science [rit.edu/politicalscience](http://rit.edu/politicalscience)



## Zoe Gaye

**Majors:** Political Science and International and Global Studies (double major)

**Hometown:** Philadelphia, PA

**Campus Activities:** Zeta Tau Alpha Sorority, Gymnastics Club, Notetaker

"When I first came to RIT, I was nervous about being in a small college at RIT. I thought perhaps I wouldn't have as many opportunities for networking as my engineer, business, or photography classmates. I started in the international and global studies major, an even smaller community. But then I took an American Politics class, which was full of heated discussion and moral debates. Each issue my professor presented related to my studies within the international realm and even enhanced my understanding of them. I enjoyed the class so much, I decided to double major. I have enrolled in one of his classes every semester since, so I'm sure he understands the magnitude of his impact on my education at RIT."

Globalization impacts domestic and international politics like never before. Information technology has a powerful influence on political organizations and on how citizens gather knowledge during elections. Recent advances are forcing us to explore the political ramifications of biotechnology on human dignity, equality, and the character of society. RIT's BS degree in political science emphasizes the impact of globalization, the politics surrounding advances in the life sciences (e.g., stem cell research, cloning), and the use of information technology (e.g., Twitter, social networking) in today's political arena.

### A solid foundation

Elective courses allow you to further examine American politics, international relations, and comparative politics, which provides an integrated national and global political perspective. Choosing one of three specializations gives students depth in a particular area of political science, while a capstone project brings together students' cumulative education into a significant project that solves a current problem in political science.

### Cutting-edge degree

Today's political conditions and circumstances are much different than they were just 10 years ago. As a result, we offer students a program that explores current conditions and rethinks national and international politics in light of globalization's impact on American democracy, foreign policy, and political decision-making.

Students choose one of three cutting-edge specializations. **Political institutions** analyzes domestic and international organizations—such as our national government, the United Nations, and the World Trade Organization—and their changing roles in a globalized world. **Politics and the life sciences** explores the intersection of biomedicine and biotechnology and how advances in areas such as cloning, stem cell research, and psychotropic pharmacology impact political science. **Digital politics and organization** examines the impact of new media technologies on the political process. Internet voting, fundraising, and social networking are just a few of the ways political campaigning has changed in the last decade.

### Exciting opportunities

A career in public service is honorable and we prepare our students to make a difference locally, nationally, and globally. Political science majors are prepared to enter careers in law; local, state, and national government; foreign service; business; government relations; and other areas of the private and public sector in which knowledge of the political process and the strengths and limitations of modern democracy and modern society is appropriate. In addition, students will be prepared for graduate study in a variety of fields, ranging from business and law to political science and public policy.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
American Politics  
Introduction to  
International Relations  
Politics and the Life Sciences  
Cyberpolitics  
Free Electives  
Political Science Electives  
General Education—  
Liberal Arts and Sciences  
Wellness Education

### THIRD AND FOURTH YEARS

Political Science Electives  
Track Courses  
(students may choose: Politics and  
the Life Sciences, Digital Politics and  
Organization, or Political Institutions)  
Internship/Cooperative Education/Study  
Abroad (optional)  
General Education—  
Liberal Arts and Sciences  
Free Electives  
Political Science Capstone

# Psychology [rit.edu/psychology](http://rit.edu/psychology)

As new technologies change the way we live, there will be an increasing demand for psychologists with the latest knowledge of science and technology.

Psychologists use scientific methods to study human behavior, and they are employed in an extraordinary range of environments. You'll find psychologists working in schools, helping to improve learning outcomes; in medical centers, dealing with phobias and disorders; and in business, optimizing teamwork and leadership.

## A unique focus

The psychology major at RIT provides opportunities that could be offered only at a technological university with a strong focus on careers. It integrates a traditional psychology curriculum with a unique science and technology focus. Courses in experimental, developmental, abnormal, and industrial/organizational psychology foster the development of your analytical skills and encourage critical thinking. You'll also take substantial course work in a technical/professional concentration such as business, criminal justice, information technology, or mathematics.

## Five interdisciplinary tracks

Five specialized tracks provide for in-depth study in psychology. The **developmental psychology** track studies the development of behavior and mental processes from childhood through adulthood. The **biopsychology** track studies the brain and the biological basis of behavior. The **clinical psychology** track emphasizes clinical and

applied psychology, including psychopathology, and prepares you for graduate programs in mental health. The **cognitive** track focuses on the study of memory, attention, language, and problem solving. The **social psychology** track is concerned with relationships, motivation, and attitudes.

## Choose co-op or internships

RIT's psychology major is one of the few in the nation with a required cooperative education or internship component. Co-op positions are full time and include a salary, while internships may not provide a salary or require a full-time work schedule. For one semester between your sophomore and senior years, you'll have a chance to put your education to work in business, industry, hospitals, clinics, research centers, or public service organizations. This career experience greatly enhances your job prospects after graduation.

## Emerging career opportunities

RIT psychology majors have many qualities that are attractive to employers, including strong research, problem-solving, and writing skills. Career possibilities may be found in human resources, social work, education, public affairs, image perception, e-commerce, human-computer interaction, and other areas emphasizing the interface of psychology and technology. This program is ideal preparation for graduate-level study in psychology, including RIT's graduate programs in school psychology and experimental psychology.



## Stephanie Barbato

**Major:** Psychology and Advertising & Public Relations (double major)

**Hometown:** Rochester, NY

**Campus Activities:** Orientation Assistant and Research Assistant, Comparative Cognition and Perception Lab; Psychology Representative, College of Liberal Arts Student Advisory Board; Marketing Assistant and Registration Coordinator, Brick City Homecoming Weekend

"I transferred to RIT as a sophomore, and I've been one of the Peer Mentors for the psychology department for the past two years, and love doing it. I absolutely love the College of Liberal Arts. I've made such great friends and connections here."

### TYPICAL COURSES

#### FIRST AND SECOND YEARS

Introduction to Psychology  
Introduction to Statistics I, II  
Psychology Pre-track Courses  
Psychology Track Courses  
Psychology Breadth Courses (sample courses include):  
Abnormal Psychology  
Death and Dying  
Psychology of Religion  
Psychology of Human Sexuality  
General Education—  
Liberal Arts and Sciences  
First Year Writing  
Year One: College Experience  
Free Electives  
Wellness Education

#### THIRD AND FOURTH YEARS

Psychology Track Courses  
Psychology Breadth Courses (sample courses include):  
Learning and Behavior  
Positive Psychology  
Perception  
Biopsychology  
Psychology Capstone Courses  
Free Electives  
Immersion/Minor Courses  
General Education—  
Liberal Arts and Sciences  
Cooperative Education/Internship



# Public Policy [rit.edu/publicpolicy](http://rit.edu/publicpolicy)



## Nicole Howley

**Major:** Public Policy

**Minor:** Philosophy

**Hometown:** Phoenix, AZ

**Campus Activities:** Writer and features editor, *Reporter Magazine*; Women's Senator, Student Government; Public Policy Representative, COLA Student Advisory Board; member, Feminist Coalition; notetaker for Access Services

"When I first came to RIT, I was in the industrial design program. If it were not for a random placement in an Introduction to Sociology class, I might still be in that major. That course really made me think about, write about, read about, talk about, and care about issues affecting society today at a level I had not done before. By the end of my first year, I thought maybe I could and should do something to try to resolve at least some of these issues. That is why I switched to the public policy department. In the future, I hope to help enact and adjust policies in a way that helps to resolve some of the issues I learned about in my sociology, philosophy, political science, environmental studies, and departmental courses. This major really allows me to explore all the areas I care about and to take classes in a variety of departments while still specializing in my field."

Think of the challenges we face as we try to improve society. Scientific and technological advancements are a fundamental part of our future; they promise to transform the world in ways we can't even imagine.

The public policy major at RIT explores the intersection of public policy, technology, and our natural world, combining an understanding of these fields with the analytical skills needed to fully comprehend the impact of public policy on a technology-based society. Courses will help you attain a deep understanding of the ethical dimensions of policy issues and a sophisticated understanding of political and social contexts. This major provides you with the opportunity to integrate your interests in science, technology, government, economics, and other social science fields. Along with quantitative and qualitative training in policy analysis, you will take liberal arts courses with a broad disciplinary range.

### Specializations available

Students can create a concentration to further develop their knowledge in a specific area of public policy. Concentrations are made up of five courses in an area of public policy specific to a student's interests or

professional aspirations. Students have created concentrations in areas such as biotechnology, computer crime, energy, engineering, and many more.

### The BS/MS advantage

Students can choose a four-year BS degree or an accelerated five-year program leading to a bachelor of science in public policy and a master of science in science, technology, and public policy. The five-year BS/MS option gives you a considerable advantage for many policy-related careers.

### Integrated professional experience

RIT's public policy major provides opportunities for optional cooperative education experiences after your third (BS students) or fourth (BS/MS students) year. You will work directly with policymakers in legislative offices, nonprofit organizations, special interest groups, industry organizations, or corporate public affairs departments and gain paid, professional experience in your field.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
Statistics I  
Foundations of Public Policy  
Microeconomics  
Macroeconomics  
Qualitative Methods and Analysis  
Science and Technology Policy  
Ethics, Values, and Public Policy  
Concentration Courses  
General Education—  
Liberal Arts and Sciences  
Free Electives  
Wellness Education

### THIRD AND FOURTH YEARS

Public Policy Analysis  
Decision Analysis  
Technology Innovation and Public Policy  
Comparative Public Policy  
Concentration Courses  
General Education—Liberal Arts and Sciences  
Free Electives  
Senior Project  
Cooperative Education (optional)

### FIFTH YEAR (BS/MS STUDENTS)

Readings in Public Policy  
Advanced Theory and  
Methods in Policy Analysis  
Evaluation and Research Design  
Public Administration and Management  
Graduate Seminar in Science  
and Technology Policy  
Policy Electives  
Thesis Research

# Sociology and Anthropology [rit.edu/socanthro](http://rit.edu/socanthro)

Understanding and appreciating social and cultural complexity, diversity, and change across the globe is the focus of the sociology and anthropology major. Our students marshal research skills and critical perspectives in order to address the most pressing social issues of our time, including migration, war and interpersonal violence, disaster recovery, food systems, social inequalities, prejudice, global economic arrangements, the changing family, and human impacts on the environment. Understanding societies past and present prepares us to face the challenges of a rapidly changing world and to assume positions of leadership that promote vision and equity.

## Integrated knowledge

While many programs often feature sociology or anthropology, our integrated, interdisciplinary degree program capitalizes upon the common scholarly roots and creative differences of both fields, giving students a synergistic set of perspectives and skills that prepare them for analysis in the widest array of social settings.

## Specialization tracks

Students develop a specialization by choosing one of four tracks: archaeology, cultural anthropology, sociology, or thematic. **Archaeology** studies past cultures through their material remains. **Cultural anthropology** explores modern cultural

diversity, complexity, and dynamism within global flows and networks. **Sociology** examines social structures and the forces that affect human behavior. **Thematic** allows students to creatively combine courses from the other three tracks.

## Beyond the classroom

In addition to a rigorous curriculum, students are challenged to enhance their classroom knowledge with opportunities for hands-on learning. They are encouraged to choose a cooperative education experience that could include working with various agencies, studying abroad, or working on archaeological or ethnographic field studies. Students can also conduct social and cultural research alongside our faculty in Europe, Africa, Latin America, or the Middle East; in cities and Native American communities in the U.S.; and in our archaeological and field linguistics laboratories.

## Opportunities for graduates

Graduates in sociology and anthropology pursue careers in medicine, law, business, international development, the nonprofit sector, urban planning, museums, architecture, social work, education, disability advocacy, and government, among other possibilities.



## Andrew Tuttle

**Major:** Sociology and Anthropology

**Minor:** Arabic Language & Culture

**Hometown:** Charlotte, NC

**Campus Activities:** COLA Student Advisory Board, OUTspoken, International Socialist Organization, Feminist Coalition

In the summer between his sophomore and junior years at RIT, Andrew Tuttle spent several weeks at an ethnographic field school in a small village in Malawi, Africa. "Field school is where anthropologists and archaeologists go to do research under the direction of a university," Tuttle says. Traveling to the field school in Malawi was especially important for Tuttle, giving him the opportunity to do research on his particular interest, gender and sexuality. "I focused on gender roles and the concept of gender and whether those constructs differed from the villagers' concept of biological sex," Tuttle said.

## TYPICAL COURSES

### FIRST AND SECOND YEARS

First Year Writing  
Year One: College Experience  
Cultural Anthropology  
Foundations of Sociology  
Archaeology and the Human Past  
Ethnographic Imagination: Writing About Society and Culture  
Social and Cultural Theory  
Wellness Education  
General Education—Liberal Arts and Sciences

### THIRD AND FOURTH YEARS

Qualitative Research  
Quantitative Research  
Social and Cultural Theory  
Track Electives  
Practicum  
Senior Research Project/Scholar's Thesis  
General Education—Liberal Arts and Sciences

# Faculty

RIT's College of Liberal Arts has a diverse, talented, and dedicated faculty numbering 161. A few are highlighted below.



**Irshad Altheimer**, associate professor of criminal justice, is the deputy director of RIT's Center for Public Safety Initiatives. His current research seeks to expand the knowledge and understanding of dispute-related and retaliatory urban violence. In addition to teaching courses that cover timely topics such as minority groups and criminal justice, Altheimer also works as a research partner with local law enforcement agencies in addressing urban violence. He is currently serving as the co-principal investigator on a Bureau of Justice Assistance grant that seeks to reduce gun violence in the city of Rochester. He also was the recipient of the 2014 W.E.B. DuBois Fellowship by the National Institute of Justice. Outside the classroom, Altheimer serves as a faculty advisor for the Muslim Student Association and mentors student researchers at the Center for Public Safety Initiatives.



**Kirsten Condry**, associate professor of psychology, is an expert in developmental psychology, where she studies visual perception and cognitive development in children and infants. As a member of the Multidisciplinary Vision Research Lab, her newest research studies how children and babies learn through video-mediated communication, such as Skype. Condry was a recipient of the 2014 Eisenhart Award for Outstanding Teaching.



**Rebecca DeRoo**, an assistant professor in the museum studies program, specializes in museum and exhibition studies, photography and film, theory and method, gender studies, and post-colonial studies. Her book, *The Museum Establishment and Contemporary Art*, was awarded the 2008 Laurence Wylie Prize for best book in the field of French Cultural Studies. She has curated numerous exhibitions, including *Beyond The Photographic Frame* at the Art Institute of Chicago, for which she received a Rhoades Foundation Fellowship.



**Javier Espinosa**, associate professor of economics, engages in applied microeconomics with several projects focused on the field of health economics. He is an expert in health economics, the sub-discipline of economics that deals with the efficient allocation of health care resources.



**Joseph Fornieri**, professor of political science, is the director of the Center for the Study of Statesmanship, Law, and Liberty, which engages students, faculty, high school students, and community members in understanding statesmanship as a distinguishing quality of political greatness while also exploring its role in a democratic republic under the Constitution. Fornieri is an expert on the life and political thought of Abraham Lincoln. He served on the Lincoln Bicentennial Commission in 2009, and has written or edited five books on the president.



**Trent Hergenrader**, assistant professor of English, researches how games and storytelling can steer writers' imaginations down unexpected pathways and encourage them to play with language in productive and enlightening ways. Hergenrader's own fiction has been published in *The Magazine of Fantasy & Science Fiction*, *Realms of Fantasy*, *Weird Tales*, and *Best Horror of the Year*, among other top-genre fiction venues. He co-edited a collection entitled *Creative Writing in the Digital Age*, and serves as the senior editor for the *Journal of Creative Writing Studies*.



**Eric Hittinger**, assistant professor of public policy, looks at the economics and operation of microgrid systems, which may be a big part of electricity production in the future, especially in developing countries. Hittinger hopes to understand how the market for microgrids develops and competes with traditional electricity systems. From this, he expects to see public policy and energy experts suggest electricity policies that facilitate the transition.



**Ammina Kothari**, assistant professor of journalism, focuses her research on issues related to health, gender, technology, and religion that are situated within the contexts of global communication, journalism, and media studies. Some of her ongoing research projects include comparative analyses of global journalistic practices within the context of emerging media platforms, how the media conveys information based on the newsworthiness of the issue, and exploring effective channels for message transmission based on topics and target demographics.



**Jessica Pardee**, associate professor of science, technology, and society, was attending Tulane University for her doctorate when Hurricane Katrina devastated New Orleans. She published "Surviving Katrina," a study of the survival strategies of low-income African-American women during and following the hurricane. The book and its related research investigate the intersection of race, class, gender, and geography in relation to disaster preparedness, lived experience, and recovery.



**Katie Terezakis**, an associate professor of philosophy, has multiple areas of specialization and interest, including German idealism, aesthetics, and the philosophy of language. She is currently completing a book entitled *The Philosopher's Measuring Stick: John William Miller and the Reinvention of Idealism in American Philosophy*. Terezakis is the recipient of the 2015 Eisenhart Award for Outstanding Teaching.



**Hiroko Yamashita**, professor and chair of the department of modern languages and cultures, teaches Japanese language and culture courses. Her research interests focus on psycholinguistics (language production, sentence processing, and corpus-based psycholinguistics), second language acquisition, and language pedagogy.



# Cooperative and Experiential Education Opportunities

Today's top employers and graduate schools are looking for ambitious graduates who have enriching experiences outside the classroom in addition to a high-quality academic background. At RIT, you get both.

The necessary elements of a satisfying and rewarding educational experience are cutting-edge academic programs, outstanding faculty, and first-rate facilities—all of which you'll find at RIT.

And at RIT, you'll find even more, because today's world demands more. You need to be prepared for the real challenges and opportunities you will experience once you've graduated. Your education must be relevant and tested in real-world settings and on real-world problems before you graduate. Experiential education allows you to do that—and more.

Many degree programs in the College of Liberal Arts offer hands-on experience through cooperative education (co-op), internships, practicums, and field instruction. Programs without specific experiential learning requirements encourage students to design their own experiences by working with individual faculty members. Through these varied experiential learning opportunities, RIT and the College of Liberal Arts help you gain real-world experience.

## Value-added learning

Simply translated, experiential education means learning by doing. These initiatives put classroom lectures and textbook theories to the test, all the while letting you hone an overall sense of direction and purpose.

The College of Liberal Arts provides students with a full array of experiential learning opportunities. A few to consider:

- Work with faculty on research that runs the gamut from public policy and energy use to concept mapping and land use, from the economics of pest management to criminal justice or social computing.
- Team with students from RIT's other colleges on academic and social projects that propel your skills to the next level even as they cement lifelong friendships.
- Greatly enhance your professional and personal life by participating in the Study Abroad program, living and learning in another culture.

## Work while you learn

Cooperative education is perhaps the most extensive and intensive of experiential education opportunities at RIT. Co-op is full-time, paid work experience directly related to

your course of study and career interests. In addition to gaining professional work experience and developing a critical network of contacts, co-op is often the best way to develop the necessary business success skills—leadership, decision-making, communication, professionalism, flexibility, and independence.

## Experience that pays

Besides being a great way to gain professional experience, co-op also provides you with a salary—real income that you can apply toward tuition, books, and living expenses. Each year, many students in College of Liberal Arts programs receive permanent job offers from their co-op employers. What's more, no tuition is charged for the semesters you are employed as a co-op student.

## How it works

RIT's Office of Career Services and Cooperative Education offers instructional materials, workshops, and access to thousands of job postings and employer contacts to help you through the entire work preparation and job search process. A coordinator assigned to your academic program will work with you one-on-one to achieve your employment and career goals, as well as complete co-op assignments. All you need is an open and inquisitive mind and a passion for exploring and developing your career interests.



## RECENT EMPLOYERS

### Recent employers include:

Advocacy Services for Abused Deaf Victims	NBC Universal/E! Networks
CBS	New York State Assembly
Center for Disability Rights	New York State Division of Human Rights
CNN	Paychex
Defense Logistics Agency	Red Bull North America
A Door to Italy	Roberts Communications
Dow Chemical	Rochester City Newspaper
Eric Mower & Associates	Smithsonian Museums
Fox News Channel	Strong Memorial Hospital
Judicial Process Commission	U.S. Department of State—Bureau of Diplomatic Security
Monroe County Public Defender's Office	U.S. Marshals Service
Mt. Hope Family Center	Walt Disney World
Museum of Modern Art	YMCA
National Association for the Deaf	

# Undergraduate Research



**At the Zoo:** Caroline DeLong, an associate professor in the department of psychology, has been doing comparative cognition research at RIT for more than 10 years, including working with North American river otters for more than five years. DeLong, with clipboard, conducts tests with Sara the otter at Rochester's Seneca Park Zoo with fourth-year psychology students Henry Rachfal, center, and Kathryn Gardner, left.

The College of Liberal Arts continues to expand its research agenda and create opportunities for students to be involved in undergraduate research. There are initiatives in areas that integrate traditional research in the social sciences and humanities with new interdisciplinary fields in health, computing, science, and engineering. This interdisciplinary research, along with an emphasis on community engagement and global perspectives, represents defining characteristics of the college's research portfolio.

## Interdisciplinary research

One example of interdisciplinary research that integrates technology and the humanities is the digital humanities. "We see great potential for projects that pair technology with language, text, history, and the arts, and faculty in our college are working with faculty across campus to apply technology and software to create new knowledge in the humanities," said James Winebrake, dean of the college. "The application of these digital technologies has also been applied to other liberal arts fields, such as journalism, where

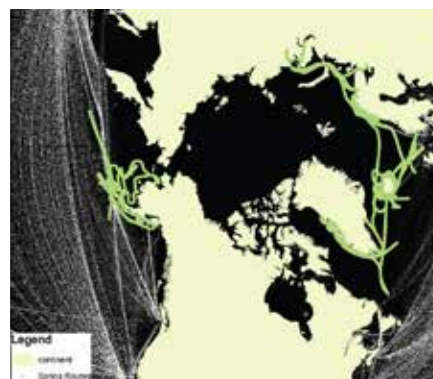
faculty are applying digital technologies to create new methods and approaches for the production and delivery of news content."

## Community engagement

The college sees growing trends in faculty and students working with local communities to solve local problems in a process referred to as community-engaged research. A prime example of its expanding activities in this domain is the Center for Public Safety Initiatives, which continues to produce a variety of high-quality, student-generated research in the area of crime analysis. Led by professor Irshad Altheimer, CPSI has gained a national reputation for its research work, while providing students with hands-on training in criminology and data analysis.

## Global perspective

The college also is supporting greater work internationally. Faculty members and students are engaged in research projects on many continents, from studies of gang



**Arctic Shipping:** College researchers have projects underway around the world. One example is research conducted by the Laboratory for Environmental Computing and Decision Making, a multi-college interdisciplinary research lab. The lab studies the potential flow of global shipping through the Arctic Ocean under global warming scenarios that may open up increased trade routes through these waters.

violence in Africa to language acquisition in Asia to literature and cultural studies in South America. The further expansion of international education and research is one of the college's core goals.



# Study Abroad



A truly global education—the kind that prepares you for career and life success in an interdependent world—knows no boundaries.

RIT maintains a comprehensive Study Abroad program that provides opportunities for travel off campus and beyond U.S. borders. Become immersed in a culture apart from your own and gain an international perspective on specific areas of academic interest. Study abroad can transform you personally, and give you a clearer view of the world at large.

## Find the perfect fit

No matter what your major is, you can find a Study Abroad program in sync with what you're studying. Through agreements with other institutions, you will have access to more than 150 academic programs in more than 20 countries on six continents. Affiliations with Syracuse University, SUNY Oswego, Queen's University, the School for Field Studies, Arcadia University, New York University, Siena (deaf students only), and Denmark International Studies give you plenty of options to study in a foreign

country while receiving RIT credit and financial aid if you attend full time.

## An array of global opportunities

Spending a semester abroad is just one way to immerse yourself in a new experience. RIT offers a variety of ways you can fit an international experience into your program of study.

Faculty-led programs are short trips abroad designed by an RIT faculty member that often coincide with a particular course. Liberal arts faculty have designed trips to Ireland to study criminal justice, Portugal to study English, and Spain to study visual culture. These programs have a high degree of faculty mentorship and hands-on experiences.

RIT's campuses in China, Croatia, Dubai, and Kosovo offer opportunities to take RIT courses at one of our global locations.

Affiliate and Exchange programs, our most immersive international experiences, allow our students to spend a semester abroad. Affiliate programs are facilitated by partner universities and organizations to enhance the variety of locations and course offerings available to RIT students. They

often offer opportunities for internships and broad-reaching cultural understandings. Exchange programs are often discipline-specific and offer a high level of cultural immersion. Students have the opportunity to develop career skills through intense language learning and problem solving.

## Sample of Study Abroad locations

Africa—Botswana, Ghana, Morocco, Senegal, South Africa, Tanzania

Europe—Belgium, Croatia, Czech Republic, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Poland, Portugal, Russia, Spain, Sweden, United Kingdom

Asia—Bhutan, Cambodia, China, India, Japan, Jordan, South Korea, Taiwan, Thailand, Turkey

North America/Caribbean Islands—Bonaire, Costa Rica, Dominican Republic, Mexico, Nicaragua, Turks & Caicos

RIT's Global Campuses—RIT Croatia (Dubrovnik and Zagreb), RIT Dubai, and RIT Kosovo.



# Academic Enrichment Opportunities



College should be a place where you can challenge yourself. RIT's College of Liberal Arts offers several projects and programs to help you first reach your academic goals, then exceed them.

Chief among these special initiatives are the RIT Honors Program, student clubs and organizations, community service, and accelerated and advanced degree options. Each gives you the chance to stretch and test your abilities while providing a mark of distinction that is guaranteed to impress prospective employers.

## Honors Program

The Honors Program in the College of Liberal Arts provides a challenging, individualized, and rewarding experience for students who have academically distinguished themselves in high school. The program complements your liberal arts degree requirements with exceptional opportunities for research, travel, and professional development.

Honors students have access to special courses, seminars, projects, and advising. They also have early course registration privileges, and participate in a dedicated general education curriculum that brings together Honors students from across the university.

The Honors Capstone Presentation is a formal, public presentation based on material developed in the student's course of study. This requirement may be fulfilled as part of an Honors Research Seminar, a presentation at the COLA Undergraduate Student Research Conference, or a presentation at another appropriate professional venue.

Outside the classroom, Honors students benefit from enhanced cooperative education placements and a substantial menu of extra-curricular opportunities. Special housing in Baker Hall is guaranteed for freshman and upperclass Honors students.

## Dual-degree options

If you're looking for a way to distinguish yourself from the crowd, you may want to consider one of our accelerated BS/MS or 4+1 MBA degree options. These options allow you to earn both a bachelor's and a master's degree in less time than it would normally take to complete each degree separately. For example, you might combine a BS in international and global studies with a business MBA in a five-year period, or you might complete a BS in public policy and an MS in science, technology and public policy in five years. Most accelerated options require completion of freshman and sophomore course work at RIT before applying for admission.

## MS degrees and advanced certificates

The College of Liberal Arts offers several distinctive master's degree programs. Among them are:

- Our communications and media technologies (CMT) program combines courses in communication with classes in an applied or professional area such as marketing, information technology, and digital publishing.
- The science, technology, and public policy degree offers a comprehensive curriculum that integrates science, technology, business, public policy, and economics. It sets our program apart from traditional master of public administration degrees.
- Graduates of the school psychology program receive provisional certification in New York state and can apply for permanent certification after two years of work experience. They also are eligible to become nationally certified school psychologists.
- Additional master's degrees include criminal justice and experimental psychology.

# Student Life

The diverse interests of RIT's student body are reflected in the variety of activities and programs that take place on campus. More than 300 student clubs and organizations provide more than 1,300 events on campus each year. You have an incredible array of options to engage in campus life.

Here is a sample of activities of interest to students majoring in a liberal arts program:

- **WITR**, our noncommercial student-run FM radio station, provides Rochester-area listeners with an alternative to mainstream radio as well as practical experience in broadcasting, engineering, and management for RIT students.
- **Reporter** is the campus's student-produced weekly magazine. Talented students—artists, writers, photographers, managers, and printers—collaborate and contribute to this award-winning publication, recognized as one of the most professional student magazines in the country.
- **Signatures**, a literary/art magazine, publishes exclusively student work.
- **Criminal Justice Student Association** allows students and faculty to collaborate and explore opportunities in the criminal justice field through research, volunteer work, and trips.
- **Lambda Pi Eta**, the communication honor society of the National Communication Association, stimulates interest in the discipline of communication and promotes professional development among communication majors.
- **Omicron Delta Epsilon**, an international honor society for economics at RIT, is one of the world's largest academic honor societies.
- **Philosophy Club** fosters informal, thought-provoking discussions on topics of broad interest, such as human rights, current political issues, how the mind works, and arguments concerning religion.
- **Political Science Club** assists students in expanding their knowledge of local, state, national, and international politics; and provides a nonpartisan space for students to discuss political questions and ideas freely and openly.
- **Prelaw Association** encourages students interested in law or law-related professions, prepares students to apply for and attend law school, and develops student research, writing, and advocacy skills.

- **Psychology Student Society** combines scholarship, community, and friendship by fostering working relationships with the psychology department and engaging the Rochester area through philanthropy and the Imagine RIT Festival.
- **Public Relations Student Society of America** provides the opportunity to attend exclusive events, network with professionals, learn about public relations from first-hand experience, and obtain reduced professional fees for the parent organization, Public Relations Society of America.
- **Sports Zone** is an award-winning, student-run television production featuring stories on student-athletes, coaches, clubs, and events at RIT. The show is a collaboration between ESPN, Time Warner Cable, and RIT, and airs locally on Time Warner Cable Sports Network and ESPN 2.
- **Sigma Iota Rho** is an honor society for international students and membership is a sign of high academic distinction. Among other benefits, members can publish in the *Journal for International Studies*, apply for research and travel grants, and gain professional networking opportunities in the global network.



## Music and Performing Arts groups at RIT

### Music

- African Percussion Ensemble
- Concert Band
- Drumline
- Jazz Ensemble
- Orchestra
- Pep Band
- RIT Music Association
- Tech Crew
- World Music Ensemble

### Vocal Ensembles

- Brick City Singers
- Eight Beat Measure
- Encore
- Gospel Ensemble
- Kaminari
- Proof of Purchase
- RIT Singers
- Surround Sound
- Vocal Accent

### Theatre

- Masquers Drama Club
- NTID Performing Arts
- RIT Players

### Dance

- Ballroom Dance Club
- Break Dancing Club
- Brick Beats
- Latin Rhythm Dance Club
- RIT/NTID Dance Company
- Swing Dance Club
- Tango Club
- Velocity Dance Team
- Vis Viva Dance Company



- **College of Liberal Arts Student Advisory Board**, an organization run by liberal arts students and sponsored by the dean's office. COLA SAB actively participates in addressing issues within the College of Liberal Arts, gives opinions about subjects that affect RIT students as a whole, and works to improve the student experience at RIT.

### Community service

RIT is active in community service as a university, and the College of Liberal Arts promotes and encourages service to the community at large. Students have performed community service for Habitat for Humanity, organized the annual Mud Tug to raise money for organizations such as the Susan G. Komen Breast Cancer Foundation, and arranged conferences with local business leaders. The time spent involved in clubs and organizations can help build relationships that last well after graduation.

### The performing arts at RIT

At RIT, you'll have the opportunity to

participate in a comprehensive performing arts program that offers a wide range of opportunities in theatre, dance, performance, and drama. From performance groups that offer academic credit to extra curricular clubs and an extensive offering of elective courses—from Music Theory

to Modern European Theater to an entire course on Beethoven—you can enrich your academic experience by participating in a wide range of performing arts offerings. A selection of performing arts clubs, organizations, and performance groups can be found on the previous page.



## MINORS AND IMMERSIONS

**Minors and immersions** can give you a secondary area of expertise or the chance to explore other areas of interest to you. They may complement your major, broaden your career options, or expand your personal interests. For the most current list of minors and immersions please visit [rit.edu/minors](http://rit.edu/minors) and [rit.edu/immersions](http://rit.edu/immersions).

Accounting ●	Construction Management ●	Systems ●▲	Marketing ●	Physics ●▲
Advertising and Public Relations ●▲	Creative Writing ●▲	Global Justice ▲	Mathematics ●▲	Political Science ●
African Studies ▲	Criminal Justice ●▲	Global Literatures and Cultures ●	Mechanical Engineering ●	Psychology ●▲
American Art ●▲	Cultural Anthropology ▲	Globalization ●	Media Arts and Technology ●	Public Policy ●▲
American Politics ●▲	Database Design and Development ●	Globalization Theory ▲	Microelectronic Engineering ●	Religious Studies ▲
American Sign Language and Deaf Cultural Studies ●▲	Digital Business ●	Health Communication ●	Military Studies and Leadership ●	Renaissance Studies ▲
Anthropology and Sociology ●	Digital Literatures and Comparative Media ●▲	Health and Culture ●▲	Mobile Design and Development ●	Science of Film, Photography, and Imaging ▲
Applied Statistics ●▲	Diversity in the U.S. ▲	Health IT ●	Mobile Development ●	Science, Technology, and Society ●
Archaeological Science ●	Economics ●▲	History ●▲	Modern Language (Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish) ●	Science and Technology Studies ▲
Archaeology ▲	Electrical Engineering ●	Hospitality Management ●	Modern Languages and Cultures (Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish) ▲	Social Inequalities ▲
Art History ●▲	Engineering Management ●	Human Language Technology and Computational Linguistics ▲	Museum Studies ●▲	Software Engineering ●
Astronomy ●▲	English ●▲	Imaging Science ●	Music ▲	Structural Design ●
Bioinformatics Analysis ●	Entrepreneurship ●	Imaging Systems ●	Music Performance ●	Supply Chain Management ●
Biology ▲	Environmental Modeling ●	Industrial Engineering ●	Music and Technology ●	Sustainable Product Development ●
Biology: Cellular and Molecular ●	Environmental Science ●	Innovation ●	Native American and Indigenous Studies ▲	Theater Arts ●▲
Biology: Ecology and Evolution ●	Environmental Studies ●▲	International Business ●	Networking and Systems Administration ●	Urban Studies ▲
Black Studies ●	Ethics ●▲	International Relations ●▲	Nutritional Sciences ●	Visual Culture ●▲
Business Administration ●	Exercise Science ●	Journalism ●▲	Optical Science ●	Water Resources ●
Chemical Engineering Systems Analysis ●	Film Studies ●▲	Language Science ●▲	Packaging Science ●	Web Design and Development ●
Chemistry ●▲	Finance ●	Latino/Latina/Latin American Studies ●▲	Philosophy ●▲	Web Development ●
Communication ●▲	Flexible Packaging ●	Legal Studies ●▲		Women's and Gender Studies ●▲
Computer Engineering ●	Free and Open Source Software and Free Culture ●	Linguistic Anthropology ▲		
Computer Science ●	Game Design ●	Management ●		
Computing Security ●	Game Design and Development ●	Management Information Systems ●		
	Geographic Information			

● Minor ▲ Immersion



# RIT in Brief

## COLLEGES AND DEGREE-GRANTING UNITS:

### College of Art and Design

School for American Crafts  
School of Art  
School of Design  
School of Film and Animation  
School of Media Sciences  
School of Photographic Arts and Sciences

### Saunders College of Business

### B. Thomas Golisano College of

Computing and Information Sciences

### Kate Gleason College of Engineering

### College of Engineering Technology

School of Media Sciences

### College of Health Sciences and Technology

Wegmans School of Health and Nutrition

### College of Liberal Arts

### National Technical Institute for the Deaf

### College of Science

Chester F. Carlson Center for Imaging Science  
Thomas H. Gosnell School of Life Sciences  
School of Mathematical Sciences  
School of Chemistry and Materials Science  
School of Physics and Astronomy

### Golisano Institute for Sustainability

### School of Individualized Study

**FOUNDED IN 1829**, Rochester Institute of Technology is a privately endowed, coeducational university with nine colleges and two degree-granting units emphasizing career-focused education and experiential learning.

**THE CAMPUS** occupies 1,300 acres in suburban Rochester, the third-largest city in New York state. RIT also has international campuses in China, Croatia, Dubai, and Kosovo.

**DEGREES:** RIT offers the following degrees: doctoral (Ph.D.) programs in astrophysical sciences and technology, color science, computing and information sciences, engineering, imaging science, mathematical modeling, microsystems engineering, and sustainability; master's degree programs: master of architecture (M.Arch.), master of business administration (MBA), master of engineering (ME), master of fine arts (MFA), master of science (MS), and master of science for teachers (MST); bachelor's degree programs: bachelor of fine arts (BFA) and bachelor of science (BS); and associate degree programs: AS, AOS, AAS.

**THE RIT STUDENT BODY** consists of approximately 15,700 undergraduate and 3,250 graduate students. Enrolled students represent all 50 states and more than 100 countries. More than 3,400 students from diverse racial and ethnic backgrounds are enrolled on the main campus along with nearly 2,700 international students. An additional 2,188 students are enrolled at RIT's international campuses.

**RIT** is an internationally recognized leader in preparing deaf and hard-of-hearing students for successful careers in professional and technical fields. The university provides unparalleled access and support services for the more than 1,100 deaf and hard-of-hearing students who live, study, and work with hearing students on the RIT campus.

**RIT ALUMNI** number nearly 125,000 worldwide.

**COOPERATIVE EDUCATION** provides paid career-related work experience in many degree programs. RIT has the fourth-oldest and one of the largest cooperative education programs in the world, annually placing more than 4,400 students in nearly 6,300 co-op assignments with nearly 2,300 employers across the United States and overseas.

The **RIT LIBRARIES** consist of Wallace Library, the RIT Archive Collections, and the Cary Graphic Arts Collection. Wallace Library provides a vast array of resource materials, both print and online, and is open 24/5 during the academic year. Librarians associated with each college are ready to assist with research and class assignments. The RIT Archive Collections serves as the official repository for RIT's historically valuable records and artifacts. The Cary Collection is one of the country's premier libraries on graphic communication history and practices, and has a policy of liberal access for all students. For more information: <http://library.rit.edu/>.

**HOUSING:** Many of RIT's full-time students live in RIT residence halls, apartments, or townhouses on campus. On-campus fraternities, sororities, and special-interest houses are also available. Freshmen are guaranteed housing.

**STUDENT ACTIVITIES:** Major social events and activities are sponsored by the College Activities Board, Residence Halls Association, sororities, fraternities, and special-interest clubs of many kinds. There are more than 300 clubs and student organizations on campus.

**ATHLETICS:** Men's Teams—baseball, basketball, crew, cross country, ice hockey (Division I), lacrosse, soccer, swimming, tennis, track, and wrestling

Women's Teams—basketball, crew, cross country, ice hockey (Division I), lacrosse, soccer, softball, swimming, tennis, track, and volleyball

RIT offers a wide variety of activities for students at all levels of ability. More than 50 percent of our undergraduate students participate in intramural sports ranging from flag football to golf to indoor soccer. Facilities include the Gene Polisseni Center, which houses RIT's hockey arena and accommodates 4,300; the Gordon Field House, featuring two swimming pools, a fitness center, indoor track, and an event venue with seating for 8,500; the Hale-Andrews Student Life Center, with five multipurpose courts, eight racquetball courts, and a dance/aerobics studio; the Ritter Ice Arena;

and outdoor facilities including an all-weather track, tennis courts, and several athletic fields.

**EXPENSES:** Full-time students enrolling for the first time and living in an RIT residence hall have the following 2018-19 academic year expenses. We estimate that the typical student also spends an average of \$2,054 per year for books, transportation, and personal expenses

Charges	2018-2019 Academic Year (two semesters)	NTID*
Tuition	\$43,546	\$16,518
Room (double)	7,598	7,598
Board (standard plan)	5,448	5,448
Fees	584	584
Total	\$57,176	\$30,148

\* Deaf and hard-of-hearing students who are U.S. citizens enrolled in any undergraduate program and students enrolled in the ASL-English Interpretation major will pay these charges instead of the regular academic year charges.

**VISITS TO CAMPUS** are encouraged and may be arranged in advance by calling 585-475-6631. Deaf and hard-of-hearing students may arrange campus visits by calling 585-475-6700, toll free in the U.S. and Canada at 866-644-6843, or by videophone at 585-743-1366.

**HOME PAGE:** [www.rit.edu](http://www.rit.edu)

**EMAIL:** [admissions@rit.edu](mailto:admissions@rit.edu)

**UNIVERSITY COLORS:** Orange and brown

**UNIVERSITY MASCOT:** Bengal tiger "Ritchie"

**UNIVERSITY ATHLETIC TEAMS:** Tigers

*RIT does not discriminate. RIT promotes and values diversity within its workforce and provides equal opportunity to all qualified individuals regardless of race, color, creed, age, marital status, sex, gender, religion, sexual orientation, gender identity, gender expression, national origin, veteran status, or disability.*

*The Advisory Committee on Campus Safety will provide, upon request, all campus crime statistics as reported to the United States Department of Education. RIT crime statistics can be found at the Department of Education website, <http://ope.ed.gov/security>, and by contacting RIT's Public Safety Department at 585- 475-6620 (w/tty).*

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# R·I·T

Rochester Institute of Technology

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